

On 14 July 2016, the Commission decided to initiate antitrust proceedings against Google's mother company Alphabet in case AT.39740 within the meaning of Article 11(6) of Council Regulation No 1/2003 and Article 2(1) of Commission Regulation No 773/2004.

The Commission intends to investigate the way in which Google displays its own comparison shopping service and that of competitors in its general search results.

The initiation of proceedings does not signify that the Commission has made a definitive finding of an infringement but merely signifies that the Commission will deal with the case as a matter of priority.