



**EUROPEAN COMMISSION**

**PRESS RELEASE**

Brussels, 2 September 2013

## **European Commission launches 2013 EU Sustainable Urban Mobility Plan award**

The European Commission today launched the EU's second annual award for outstanding 'Sustainable Urban Mobility Plans' (SUMPs) by regional and local authorities. This year's award will focus on the 'integration of economic, social, and environmental policy criteria.' Plans will need to show an integrated and pragmatic approach addressing different, sometimes conflicting, policy issues. The winning authority will benefit from increased visibility of their plan on a European level and a prize of EUR 10 000.

Commission Vice-President Siim Kallas, responsible for transport, said: "This year's award will showcase plans that meet the major challenge for sustainable urban mobility planning at this time, namely balancing economic and social issues with environmental concerns in a pragmatic way. I am looking forward to hearing about the excellent plans that are taking shape across Europe."

Cities from the 28 EU Member States and the European Economic area are eligible to apply for the Sustainable Urban Mobility Plan Award. It is not essential for the SUMP to have been fully implemented for it to be eligible. Applications can be submitted from 2 September to 1 November 2013 on <http://dotherightmix.eu/>. Details on eligibility and evaluation criteria can be found [here](#).

In 2012, Aberdeen City Council won the first annual award, which focused on stakeholder and citizen participation. Aberdeen was recognised for its inventive use of surveys, open workshops, and a strong social media campaign, which allowed citizens and stakeholders to directly engage with and contribute to the SUMP.

Contacts :

[Helen Kearns](#) (+32 2 298 76 38)

[Dale Kidd](#) (+32 2 295 74 61)

Spokespersons'  
Service  
Service des  
Porte-parole

Aberdeen saw off strong competition from the other finalists, Toulouse in France and Ljutomer in Slovenia.

A Sustainable Urban Mobility Plan is a way for cities and local authorities to provide integrated and sustainable transport options to meet the mobility needs of their people and businesses. The annual SUMP Award is presented to cities and regions that show excellence in developing and implementing their sustainable urban mobility plans. The award is part of the EU's Sustainable Urban Mobility Campaign which aims to promote the advantages of combining different modes of transport under the slogan: 'Do the right mix.' The campaign will help local and regional authorities to improve safety, reduce air and noise pollution, and enhance the quality of their urban areas.