## **Tonio Borg**

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## Commissioner Borg delivers speech on "Efficient and Sustainable Healthcare Systems in Europe 2020"



Tonio Borg, European Commissioner for Health, attends the Plenary Session of the American Chamber of Commerce to the EU

Brussels, Belgium, 17 December 2013

AMERICAN CHAMBER OF COMMERCE TO THE EU

PLENARY SESSION

BRUSSELS

17 DECEMBER 2013

## SPEECH

Ladies and Gentlemen,

I am very pleased to be here today to share with you my vision for "Efficient and Sustainable Healthcare Systems in Europe in 2020".

But before we look to the future, let me first take a small step back to help <u>put matters into perspective</u>.

On my appointment to the European Commission, just over one year ago, I made <u>three key commitments</u>.

My <u>first commitment</u> was to make a proposal – on <u>tobacco products</u> in time for this to be adopted within the current mandate of the European Parliament, as well as to ensure that the proposals on <u>clinical trials and medical</u> <u>devices would be adopted by the co-legislator within the</u> <u>same timeframe</u>.

I believe that we remain on track to achieve this result on all proposals

I would also mention an important recent achievement – the <u>new Decision on serious cross-border threats to</u> <u>health</u> which\_helps Member States prepare for possible future pandemics, and to protect citizens against such events.

These are part of my broad commitment to put health high on the EU Agenda.

My **second commitment** was to shift the (still) widelyheld perception of health expenditure as primarily a "<u>cost</u>" rather than an <u>investment</u>, and to pass across the message that health contributes to <u>inclusive economic</u> <u>growth</u>.

This ambition underpins the Commission's policy on '<u>Investing in Health'</u>, which establishes health in <u>EU's</u> <u>2020 Strategy</u> for growth and employment. Our starting point is that <u>health is a value in itself</u> and is also a <u>pre-</u> <u>condition for economic growth and social cohesion.</u>

My <u>third commitment</u> was to <u>fight discrimination in</u> <u>health</u> in all its forms.

<u>Everybody</u> should have access to good quality healthcare regardless of their gender, age, race, sexual orientation, social status, education or location. One of my key concerns is the need to <u>overcome stigma</u> <u>and discrimination</u> in healthcare amongst vulnerable groups.

To eliminate discrimination and bridge <u>inequalities</u> in health, and to provide high quality healthcare for <u>all</u> <u>citizens</u> – now and for generations to come – we need <u>high-performing, efficient, sustainable health systems</u>.

This leads me to the <u>central question</u> on which you have asked me to focus.

As <u>President Barroso</u> said at the World Health Summit in Berlin in October, "*Health systems are the cornerstones* of Europe's welfare. We must cherish their success and guarantee their future".

It is clear that <u>the time has come for structural reforms</u> in Europe's health systems if we are to continue providing quality care to all citizens now and in the future.

Of course, there is <u>no "one size fits all" solution</u>. Each Member State must develop its own set of in-depth reforms adapted to its national particularities. There are however, <u>common threads</u>. All health systems can benefit from an <u>effectiveness and efficiency</u> check; from greater use of modern health technology and from a greater focus on SMART investments.

I noticed that the results of your Healthcare Consumer survey show that Europeans expect their health systems to provide free and accessible services. They call on public authorities to give a higher priority and stronger resources to health.

These findings are not surprising. Let me give you a few examples of EU-level action to support the reform of EU health systems.

Through the European Union yearly cycle of economic policy coordination – the European Semester process – the Council adopted in 2013 <u>country-specific</u> <u>recommendations</u> on health for 11 EU Member States.

These recommendations encourage a more <u>cost-effective</u> use of public resources and also aim to make health systems more focused on improving people's access to healthcare; more focused on community care close to where people live; and less centred on hospitals. In addition, last week Health Ministers here in Brussels adopted <u>Council Conclusions</u> that pave the way for more concrete co-operation among Member States on health systems sustainability; for example, on health system <u>performance assessment</u>; use of the EU <u>structural funds</u> for health investments; and <u>integration of care</u>.

When speaking of health systems one important milestone is the <u>Directive on Patients' Rights in Cross-</u> <u>border Healthcare</u>, which entered into force in October. This enshrines the right of citizens to receive treatment in another EU Member State and to obtain reimbursement.

The Directive also <u>improves co-operation between</u> <u>Member States</u>, for example on interoperable <u>eHealth</u> tools and the use of <u>Health Technology Assessment</u>.

Ladies and Gentlemen,

All of the initiatives and tools I have mentioned encourage <u>knowledge building</u> and <u>greater co-operation</u> between EU Member States.

But <u>what have we learned</u> as regards what makes health systems sustainable?

<u>First</u> – health system <u>funding should be as stable as</u> <u>possible</u>. Public healthcare provision considerably <u>reduces the risk of poverty</u> and constitutes an important element for <u>social stability</u> in times of economic difficulties.

<u>Second</u> – we need <u>solidarity</u> – to ensure that Health is for <u>all</u>, and not just for those who can afford it.

<u>Third</u> – we need <u>transparent pricing</u> for health services.

<u>Fourth</u> – we must ensure that <u>information flows</u> follow patients from one healthcare provider to another. This guards against duplication of care.

And <u>fifth</u> – the <u>skills mix</u> within the <u>health workforce</u> must be sufficiently balanced to cover the whole spectrum of people's needs, from primary through to tertiary hospital care. This requires <u>sound and effective planning</u>.

*Turning now to the <u>future of health systems</u>, let me float some thoughts for further reflection as to the evolution we can expect in the next years:* 

- Healthcare systems are likely to evolve away from a hospital-centred structure towards a more decentralised network of smaller community-based units.
- To respond to the challenge of chronic diseases, Health systems would move away from an approach based on "cure" towards a more integrated prevention and care model involving multiple sectors of society and a wider promotion of healthy lifestyles.
- The differentiation between healthcare and other forms of care would diminish leading to greater synergies across the health, social or educational sectors.
- Health systems would become more and more patient-centred more tailored to individual needs.
- Patients would become more actively involved in healthcare.
- The separation between health professions and specialisations would become less rigid through the creation of multidisciplinary teams.

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- More and more attention is likely to be given to cost effective public spending for example, through the use of health technology assessment, market authorisation and pricing of new products subject to reimbursement.
- Questions concerning solidarity (who's covered), the basket of services (what's covered) and co-payment (who pays?) will also remain high on the agenda.
- Innovation and new technologies will play a growing role in care. e-Health and mobile Health applications, personalised medicines, genomics and nanotechnologies are already transforming healthcare and contributing to patient empowerment. To live up to their promises these new technologies will need to be cost effective.
- Finally, health systems will need to find ways to ensure that our commitment to the values of universality, equity, and solidarity, and access to good quality care, continue to be upheld across the European Union.

Ladies and Gentlemen,

The challenge that lies ahead to design and engineer the health systems of the future is <u>enormous</u> and easily underestimated.

To succeed requires a <u>truly collective effort</u> – and clearly, the business community has a key role to play in this regard.

The producers of health products as well as food and drink manufacturers can actively engage in this process setting <u>long-term and responsible objectives</u> to benefit <u>society as a whole</u> and work in partnership with public health authorities.

Finally, let me assure you that the European Commission remains committed to <u>continuing to do all it can</u> to foster <u>good quality healthcare</u>, <u>accessible to all</u>, on a <u>long-term</u> <u>sustainable basis</u>.

Thank you very much for your attention.