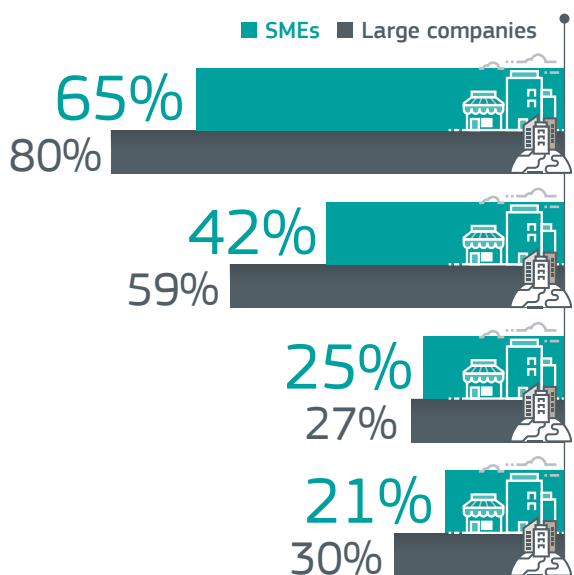




SMEs and the Circular economy : Facts from the Eurobarometer

WHILE SIGNIFICANT SHARES OF **SMEs** ARE TAKING ACTIONS TO **BECOME MORE RESOURCE EFFICIENT**, THEY ARE GENERALLY LESS LIKELY TO DO SO THAN **LARGE COMPANIES**...

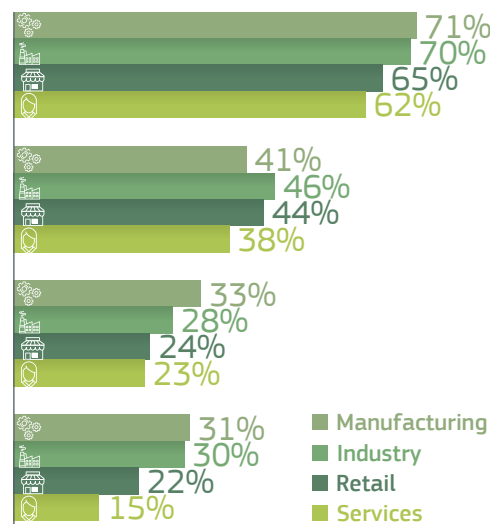


are **minimising waste**

recycle by **reusing waste** within the company

design products that are **easier to maintain, repair or reuse**

sell **scrap material** to other companies



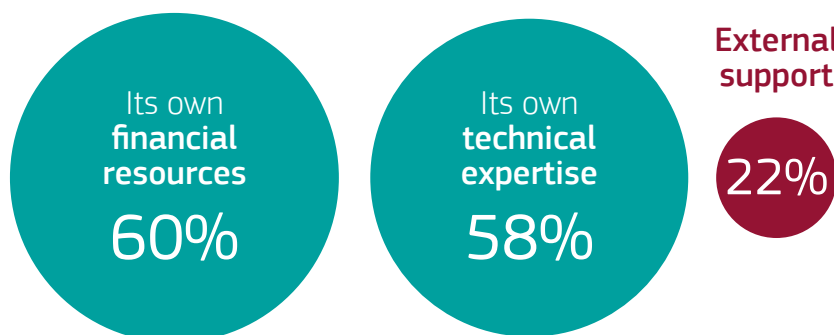
AND THE TYPES OF ACTIONS **SMEs** ARE TAKING **DIFFERS CONSIDERABLY**...

... BY DIFFERENT SECTORS
... AND FROM COUNTRY TO COUNTRY

For example, the share of **SMEs** that are minimising waste ranges from...



SMEs GENERALLY RELY ON THEIR **OWN RESOURCES AND EXPERTISE** TO IMPLEMENT RESOURCE EFFICIENCY ACTIONS



BUT AMONG THOSE WHO RELY ON **EXTERNAL SUPPORT**...





SMEs and the Circular economy

WHICH CIRCULAR ECONOMY MEASURES BENEFIT COMPANIES MORE?

THIS IS WHAT THEY THINK:

■ SMEs ■ Large companies



Demonstration of **new technologies or processes** to improve resource efficiency

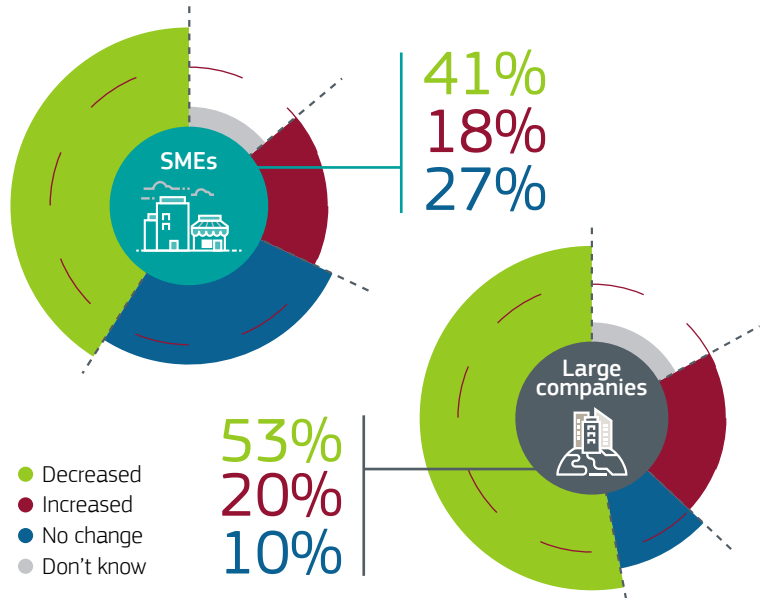


Better cooperation between companies across sectors so that new process to re-use waste and by-products can be developed



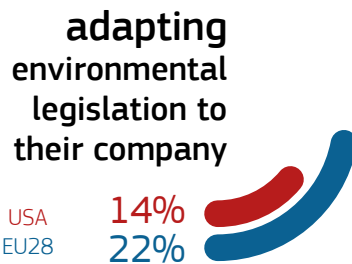
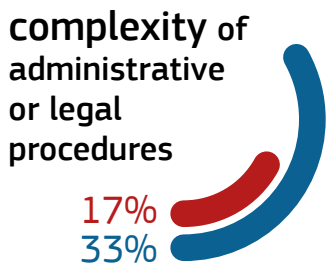
Clearer rules on the use of secondary raw materials

HOW DO RESOURCE EFFICIENCY ACTIONS AFFECT PRODUCTION COSTS



Results show that **investing in resource efficiency pays off!**

When setting up resource efficiency actions, **SMEs in EU28 are more likely** than their counterparts in the US **to report difficulties** with:

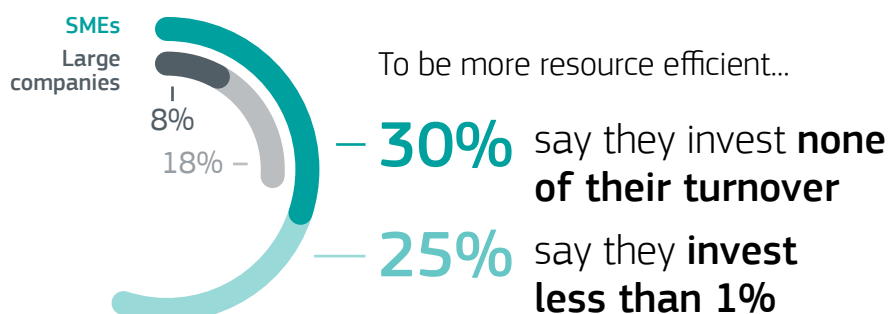


While **SMEs in the US are more likely** to **report a lack of:**

● USA
● EU28



SMEs ARE IMPLEMENTING LOW COST MEASURES TO BETTER USE THEIR RESOURCES



Comparing **EU and US SMEs** shows that companies in the US are **more likely to invest at least 1%** of their turnover on resource efficiency actions (**45% vs 35%**)