

## Attitudes towards biodiversity



Number of interviews:  
25.537

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1.001

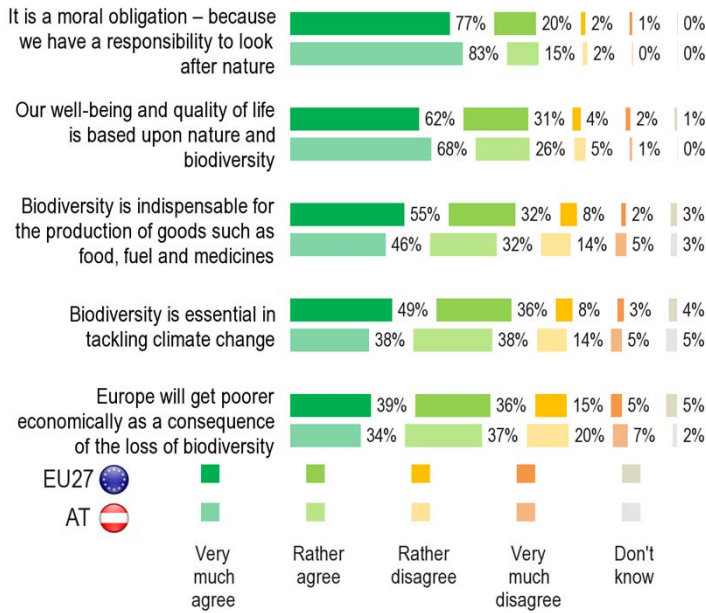
Fieldwork:  
26-28/06/2013

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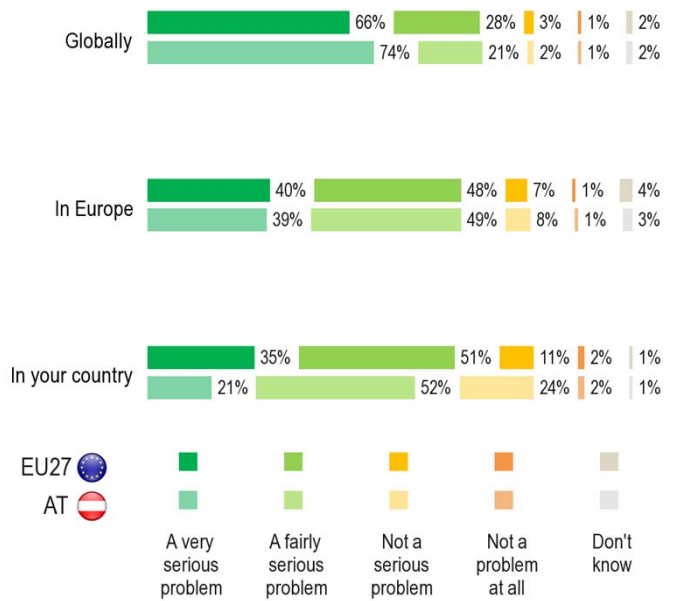
Methodology: telephone

### 1. IMPORTANCE AND SERIOUSNESS OF BIODIVERSITY LOSS

Q4. I will read some statements to you about why it might be important to halt the loss of biodiversity. Please tell me how much you agree or disagree with them:

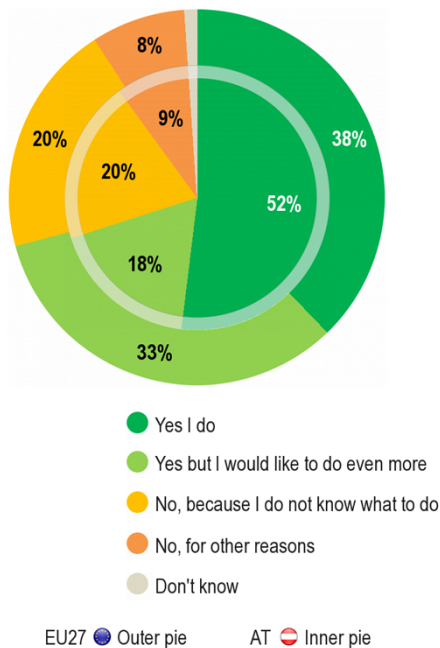


Q5. In your opinion, how serious is the decline and possible extinction of animal species, flora and fauna, natural habitats and ecosystems? It is...

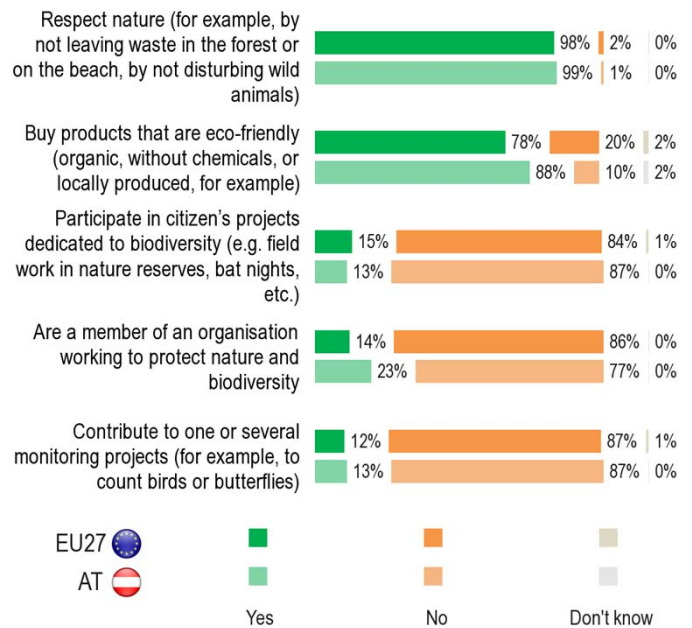


### 2. PERSONAL EFFORTS TO TACKLE BIODIVERSITY LOSS

Q12. Would you say that you personally make an effort to protect biodiversity?



Q13. For each of the following, please tell me whether or not you do it?



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EU27

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AT

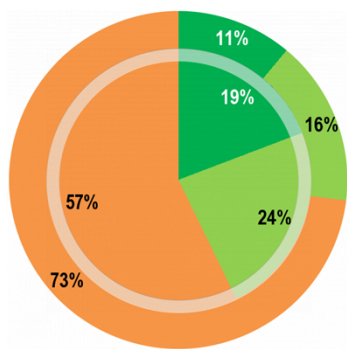
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### 3. NATURA 2000 AND THE IMPORTANCE OF NATURE PROTECTION AREAS

Q9. Have you heard of the Natura 2000 network?

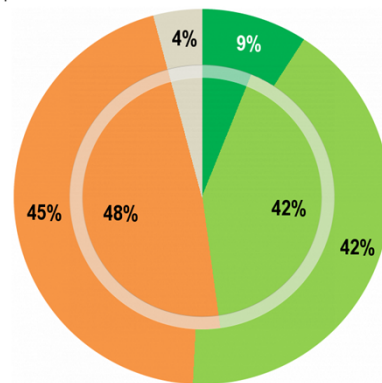


EU27 Outer pie AT Inner pie

	EU27		AT	
	FL379	FL379 - FL290	FL379	FL379 - FL290
I've heard of it and I know what it is	11%	+ 3	19%	+ 8
I've heard of it but I do not know what it is	16%	+ 3	24%	+ 2
I have never heard of it	73%	- 5	57%	- 9
Don't know	0%	- 1	0%	- 1

Evolution 06/2013 - 02/2010

Q11. Sometimes economic development results in damage or destruction of nature protection areas, such as Natura 2000. Which of the following statements come closest to your opinion?



- This is acceptable because economic development takes precedence
- This is only acceptable for projects of major public interest and if damage is fully compensated for
- This should be prohibited because these are our most important nature areas
- Don't know

EU27 Outer pie AT Inner pie

### 4. MEASURES THE EU SHOULD TAKE TO PROTECT BIODIVERSITY

Q8. In order to protect biodiversity please tell me if you agree or disagree that the EU should take each of the following measures...

