

Entrepreneurship



EU27 Number of interviews: 27.055

Fieldwork: 26/06 - 28/06/2012



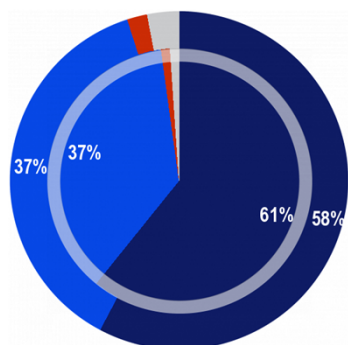
IE Number of interviews: 1.000

Fieldwork: 26/06 - 28/06/2012

Methodology: telephone

1. Drivers of entrepreneurship

Q1. If you could choose between different kinds of jobs, would you prefer to be... ?



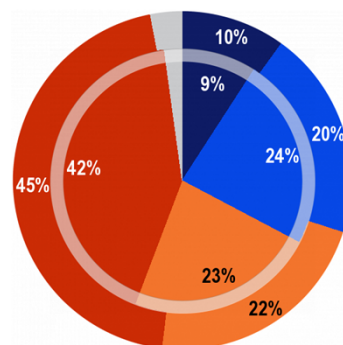
EU27 Outer pie IE Inner pie

- An employee
- Self-employed
- None (DO NOT READ OUT)
- Don't know

| EU27 | | IE | |
|------|-----------------|------|-----------------|
| 2012 | Diff. 2009-2012 | 2012 | Diff. 2009-2012 |
| 58% | +9 | 61% | +11 |
| 37% | -8 | 37% | -12 |
| 2% | -1 | 1% | +1 |
| 3% | = | 1% | = |

Evolution 12/2009 - 06-08/2012

Q7. Regardless of whether or not you would like to become self-employed, would it be feasible for you to be self-employed within the next 5 years?



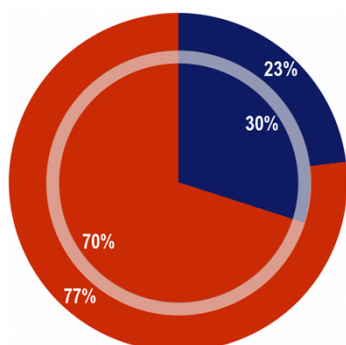
EU27 Outer pie IE Inner pie

- Very feasible
- Fairly feasible
- Not very feasible
- Not feasible at all
- Don't know

| EU27 | | IE | |
|------|-----------------|------|-----------------|
| 2012 | Diff. 2009-2012 | 2012 | Diff. 2009-2012 |
| 10% | +2 | 9% | = |
| 20% | -1 | 24% | +2 |
| 22% | +1 | 23% | -6 |
| 45% | -1 | 42% | +3 |
| 3% | -1 | 2% | +1 |

Evolution 12/2009 - 06-08/2012

Q13. Have you ever started a business, taken over one or are you taking steps to start one?



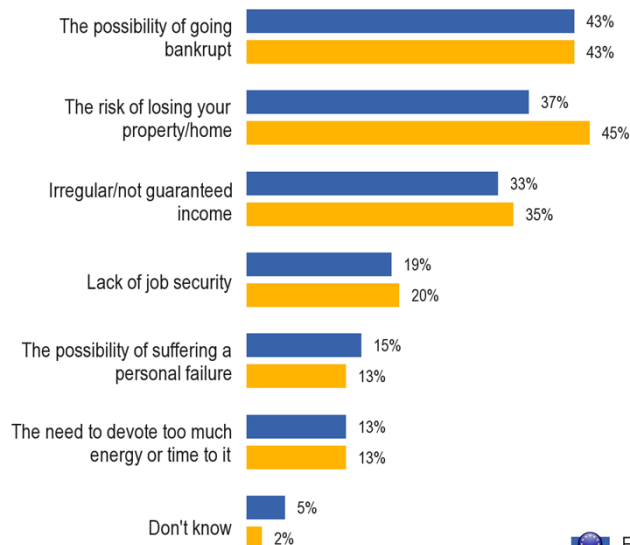
EU27 Outer pie IE Inner pie

- Yes
- No
- Don't know

| EU27 | | IE | |
|------|-----------------|------|-----------------|
| 2012 | Diff. 2009-2012 | 2012 | Diff. 2009-2012 |
| 23% | +1 | 30% | +6 |
| 77% | = | 70% | -6 |
| 0% | -1 | 0% | = |

Evolution 12/2009 - 06-08/2012

Q18. If you were to set up a business today, which are the two risks you would be most afraid of?



EU27 IE



Entrepreneurship



Number of interviews:
27.055

Number of interviews:
1.000

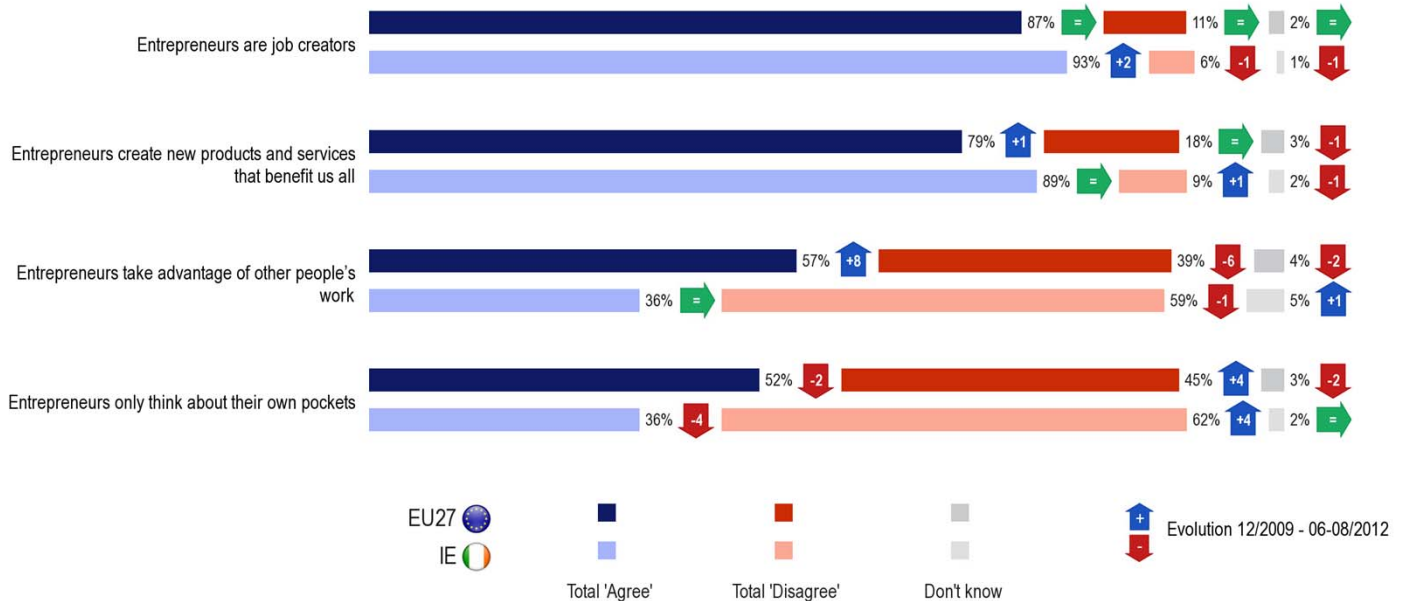
Fieldwork:
26/06 - 28/06/2012

Fieldwork:
26/06 - 28/06/2012

Methodology: telephone

2. Perceptions of entrepreneurship

Q12. I am going to read you another list of statements. Please tell me if you totally agree, tend to agree, tend to disagree or totally disagree with each of them?



3. Entrepreneurs

Q6. Why would you prefer to be self-employed rather than an employee?

