

SMEs, RESOURCE EFFICIENCY AND GREEN MARKETS



Number of interviews:
13.167

Number of interviews:
400

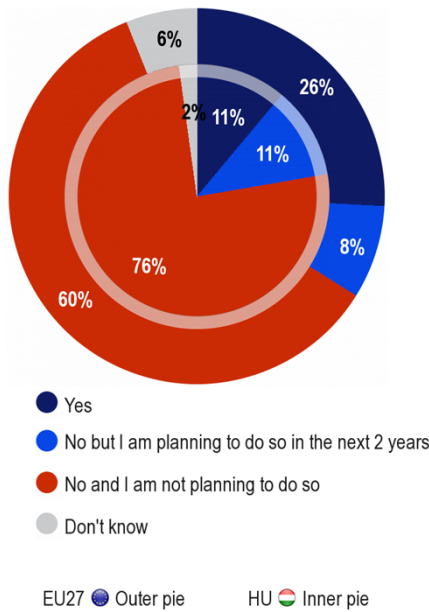
Fieldwork:
24/01-09/02/2012

Fieldwork:
24/01-30/01/2012

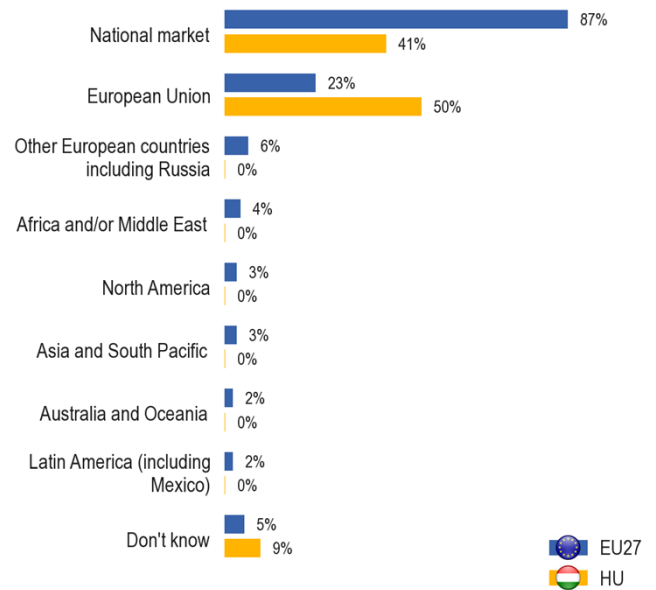
Methodology: telephone

Green markets

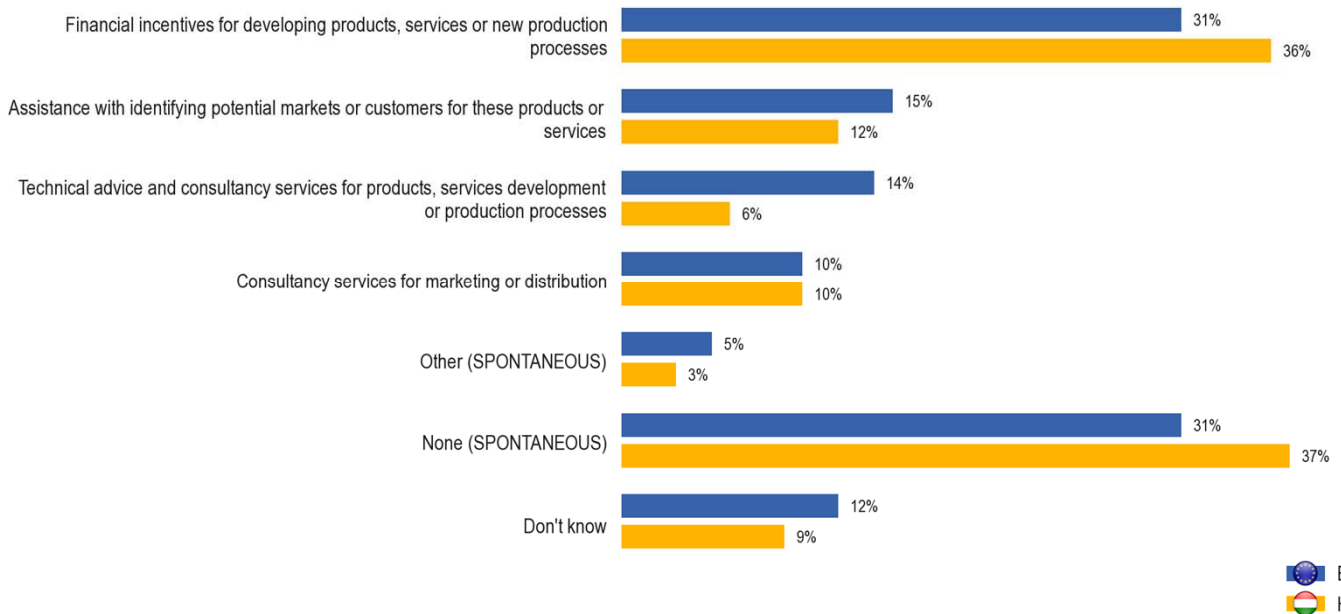
Q19. Does your company offer green products or services?



Q26. Where does your company currently sell green products or services?



Q30. What type of support would help you the most to launch your range of green products or services?



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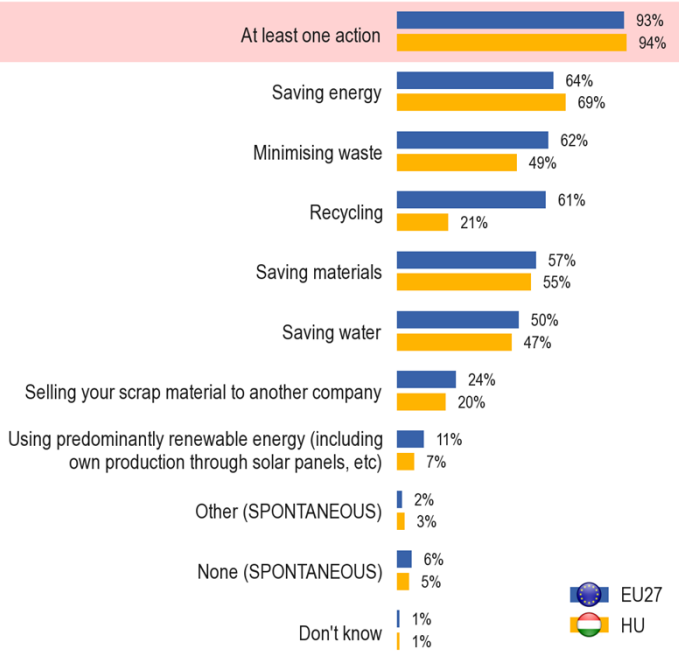
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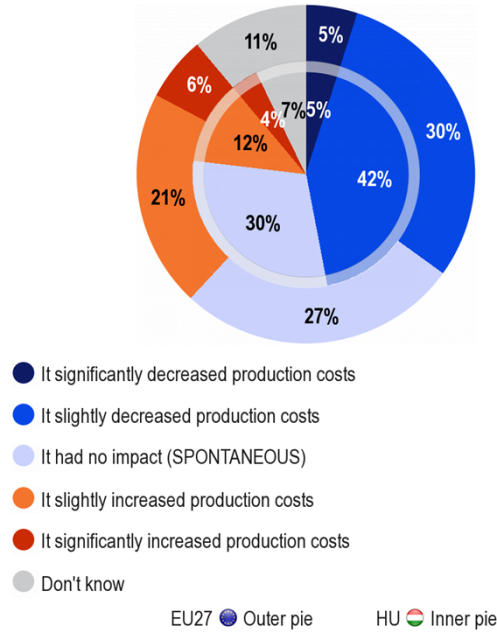
Methodology: telephone

Resource efficiency

Q3. What actions is your company undertaking to be more resource efficient?



Q6. What impact have the undertaken resource efficiency actions had on the production costs over the past two years?



Q18. Which of the following policy measures to promote energy efficiency do you consider particularly effective?

