1. TOBACCO CONSUMPTION

QC1. Regarding smoking cigarettes, cigars, cigarillos or a pipe, which of the following applies to you? In this question and the following questions in this section, smoking cigarettes does not include use of electronic cigarettes.

- You currently smoke
- You used to smoke but you have stopped
- You have never smoked

<table>
<thead>
<tr>
<th>Country</th>
<th>EU28</th>
<th>LT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current smoke</td>
<td>26%</td>
<td>26%</td>
</tr>
<tr>
<td>Used to smoke</td>
<td>20%</td>
<td>18%</td>
</tr>
<tr>
<td>Never smoked</td>
<td>54%</td>
<td>50%</td>
</tr>
</tbody>
</table>

References: EB82.4 (11-12/2014), EB77.1 (02-03/2012)
Base: all respondents

QC3. How often do you or did you use the following tobacco products?

- Boxed cigarettes
- Hand-rolled cigarettes
- Cigars
- Cigarillos
- Pipe

Base: current smokers

EUROBAROMETER 82.4
RESULTS FOR LITHUANIA

LT

Number of interviews: 1.007
Fieldwork: 29/11-08/12/2014
Methodology: face-to-face
2. E-CIGARETTES CONSUMPTION IN THE EU

QC9. Regarding the use of electronic cigarettes or any similar electronic devices (e-shisha, e-pipe), which of the following statements applies to you?

- You currently use electronic cigarettes or similar electronic devices (e.g. e-shisha, e-pipe)
- You used them in the past, but no longer use them
- You tried them in the past but no longer use them
- You have never used them

<table>
<thead>
<tr>
<th></th>
<th>EU28</th>
<th>LT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current user</td>
<td>2%</td>
<td>0%</td>
</tr>
<tr>
<td>Past user</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Past and never</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>Never used</td>
<td>88%</td>
<td>91%</td>
</tr>
</tbody>
</table>

Base: all respondents

QC9. Regarding the use of electronic cigarettes or any similar electronic devices (e-shisha, e-pipe), which of the following statements applies to you?

- At least tried them

<table>
<thead>
<tr>
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<th>EU28</th>
<th>LT</th>
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</thead>
<tbody>
<tr>
<td>Total</td>
<td>12%</td>
<td>5%</td>
</tr>
</tbody>
</table>

- Gender
  - Male: 13% (EU28), 15% (LT)
  - Female: 10% (EU28), 6% (LT)

- Age
  - 15-24: 19% (EU28), 21% (LT)
  - 25-39: 17% (EU28), 19% (LT)
  - 40-54: 12% (EU28), 8% (LT)
  - 55+: 5% (EU28), 2% (LT)

- Smoking status
  - Smokers: 30% (EU28), 27% (LT)
  - Stopped smoking: 11% (EU28), 9% (LT)
  - Never smoked: 2% (EU28), 2% (LT)
  - Non-Smokers*: 5% (EU28), 4% (LT)

*Socio-demographic breakdown
Base: all respondents

3. STARTING/GIVING UP SMOKING

QC2. How old were you when you started smoking on a regular basis, i.e. at least once a week?

- Less than 15 years old
- Between 15 and 18 years old
- Between 19 and 25 years old
- Older than 25 years old
- Refusal
- Don't know

<table>
<thead>
<tr>
<th></th>
<th>EU28</th>
<th>LT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 15y</td>
<td>1%</td>
<td>-2</td>
</tr>
<tr>
<td>15-18</td>
<td>53%</td>
<td>8%</td>
</tr>
<tr>
<td>19-25</td>
<td>22%</td>
<td>-2</td>
</tr>
<tr>
<td>Older than 25</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Refusal</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>Don't know</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>

References: EB2.4 (11-12/2014), EB7.7 (02-03/2012)
Base: current and ex. smokers

QC17. Have you ever tried to quit smoking? (MULTIPLE ANSWERS POSSIBLE)

- Yes, more than a year ago: 41% (EU28), 53% (LT)
- Yes, in the last 12 months: 10% (EU28), 23% (LT)
- No, never: 40% (EU28), 25% (LT)
- Don't know: 1% (EU28), 0% (LT)

Base: current smokers

EUROBAROMETER 82.4
RESULTS FOR LITHUANIA
EUROBAROMETER

Attitudes of Europeans towards Tobacco and Electronic Cigarettes

EU28 Number of interviews: 27,801 Fieldwork: 29/11-09/12/2014
LT Number of interviews: 1,007 Fieldwork: 29/11-08/12/2014
Methodology: face-to-face

4. AWARENESS AND ATTITUDES

QC5. How important is or was each of the following factors in your choice of brand of cigarettes?
- The taste of tobacco
- The price
- The specific brand
- The levels of tar, nicotine and carbon monoxide
- The specific tastes such as menthol, spicy, fruity or sweet
- The design or shape of the cigarette (e.g. slim, colour, capsule)
- The packaging

EU28 Total ‘Important’
EU28 Total ‘Not important’
EU28 Don’t know
LT Total ‘Important’
LT Total ‘Not important’
LT Don’t know

QC12.2. You said that you use or have used or tried electronic cigarettes or any similar device in the past. How important was each of the following factors for starting?
To stop or reduce tobacco smoking

Total ‘Not important’

**EU28**
**LT**

<table>
<thead>
<tr>
<th>Age</th>
<th>Total ‘Not important’</th>
</tr>
</thead>
<tbody>
<tr>
<td>15-24*</td>
<td>38%</td>
</tr>
<tr>
<td>25-30*</td>
<td>30%</td>
</tr>
<tr>
<td>40-54*</td>
<td>23%</td>
</tr>
<tr>
<td>55+*</td>
<td>24%</td>
</tr>
</tbody>
</table>

Socio-demographic breakdown
Base: respondents who use or used electronic cigarettes
*Due to the low numbers involved, the results should be interpreted with caution.
**These respondents did not consider stopping or reducing smoking as important when starting using e-cigarettes.

QC19. Would you be in favour of or opposed to any of the following measures?
- Improving the traceability of tobacco products in order to reduce their illicit trade even if this makes them a few cents more expensive
- Banning advertising of tobacco products in shops or points of sales
- Banning the sales of tobacco via the Internet
- Banning the use of electronic cigarettes in environments where smoking is prohibited*
- Banning flavours that make tobacco products more attractive
- Keeping tobacco products out of sight in shops or points of sale
- Banning colours, logos and promotional elements from tobacco products packaging
- Increasing taxes on tobacco products

EU28 In favour
EU28 Opposed
EU28 Don’t know
LT In favour
LT Opposed
LT Don’t know

EUROBAROMETER 82.4
RESULTS FOR LITHUANIA
5. EXPOSURE TO TOBACCO SMOKE

QC15: The last time you visited … in the last 6 months in (OUR COUNTRY), were people smoking inside?

A drinking establishment such as a bar
- EU28: 25% Yes, 5% No
- LT: 18% Yes, 32% No

An eating establishment such as a restaurant
- EU28: 12% Yes, 31% No
- LT: 9% Yes, 31% No

6. ADVERTISEMENTS AND PROMOTIONS

QC20: In the past 12 months, have you seen advertisements or promotions for tobacco products in (OUR COUNTRY)? Advertisement and promotion for electronic cigarettes or similar devices should not be reported here.

QC22: In the past 12 months, have you seen advertisements or promotions for electronic cigarettes or any similar devices (e.g. e-shisha, e-pipe) in (OUR COUNTRY)?