

# ENTREPRENEURSHIP AND INNOVATION PROGRAMME (EIP)

# **SUPPORT MEASURES 2009**



**28 November 2008** 

# SUMMARY

In accordance with Article 24 of the decision establishing a Competitiveness and Innovation Framework Programme (2007 to 2013) (No 1639/2006/EC), the Commission shall regularly undertake the following:

(a) analysis and monitoring of competitiveness and sectoral issues, including for the Commission's annual report on the competitiveness of European industry;

(b) preparation of impact assessments of Community measures of particular relevance for the competitiveness of enterprises and their publication with a view to identifying areas of existing legislation requiring simplification or the need for new legislative measures to make innovation more attractive in the Community;

(c) evaluation of specific aspects or specific implementation measures in relation to the Entrepreneurship and Innovation Programme;

(d) dissemination of appropriate information in relation to the Entrepreneurship and Innovation Programme.

This financing decision establishes four support measure fiches for the year 2009: studies (C,03million), impact assessments (C,96million), conferences and technical support (C,96million) and communication and information (C,1million).

As regards all grants envisaged in this Annex, each proposal will be evaluated on the base of the selection and award criteria specified in the respective call for proposals. Essentially, these criteria are based on the following:

SELECTION criteria:

- financial capacity to complete the proposed operation;
- stable and sufficient sources of finance to ensure the continuity of their organisation throughout the project and to play a part in financing it;
- technical capacity to complete the proposed operation;
- operational (technical and management) capacity to complete the operation;
- capacity to manage scale activity corresponding with the size of the project for which a grant is requested;
- adequate professional qualifications and experience of the team responsible for the project/operation.

AWARD criteria: An evaluation of the quality of proposals, including the proposed budget, will be based on the following award criteria:

- Relevance of the actions proposed in view of the objectives established in the Call;
- Quality of the proposed actions;
- Impact on target audience;
- Budget and cost-effectiveness.

### **STUDIES**

#### YEAR

2009

#### **IMPLEMENTING MEASURE NO**

# ENT/CIP/09/F/S01C00

#### POLITICAL PRIORITIES

Industrial policy

#### **OBJECTIVES OF THE IMPLEMENTING MEASURE**

The objective of this measure is to carry out analysis of the structural and micro-economic factors affecting the competitiveness of individual sectors as well as on competitiveness and cross-sectoral issues in general, with the aim to enhance knowledge of the drivers of the competitiveness of European industry and the factors hindering it.

#### **IMPLEMENTATION MODE**

- Various types depending on the nature of each action:
- up to 15 calls for tender for studies,
- use of Existing Framework contracts,
- administrative arrangement,
- negotiated procedure.

#### DESCRIPTION

Sectoral studies and reports will cover major European industries and their sub-sectors. In line with the Commission Communication of October 2005 on a new integrated approach for industrial policy, the studies should lead to an enhanced understanding of the drivers of innovative and competitive European industrial sectors. Overall, the various studies should enable the EU to identify in a comprehensive manner the main trends at play in European industrial sectors, therefore providing a sound basis for the development of an effective industrial policy. In 2009 the analysis which was started in 2007 will be extended so that all major industrial sectors are analysed by 2010.

Furthermore, studies on competitiveness and cross-sectoral issues in general, including for the Commission's annual report on the competitiveness of European industry, will be conducted. Studies for the Competitiveness Report will combine analytical work of high academic standard with a policy outlook for the medium term. They will provide the analytical basis for the debate around economic reforms and the microeconomic Lisbon agenda. Other studies will analyse cross-sectoral issues and policy areas affecting the competitiveness of European industry.

Most service contracts for studies will be in the  $\in 100,000$  to  $\in 300,000$  range each depending on the scope and depth of the tasks required.

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (5)	Q1/2009
Publication of calls (5)	Q2/2009
Publication of calls (3)	Q3/2009
Publication of calls (2)	Q4/2009
Negotiated procedure	Q4/2009

#### **OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Final report	Q1/2010 - Q4/2010
Total duration (months) 24	

TOTAL CREDITS 2009			
Year	All	02 01 04 04	02 02 01
2009	3,030,000	2,330,000	700,000

- ENTR.B.1
- ENTR.B.4
- ENTR.F.1
- ENTR.F.2
- ENTR.F.5
- ENTR.G.2
- ENTR.G.3
- ENTR.H.1

# IMPACT ASSESSMENTS AND EVALUATIONS

#### YEAR

2009

#### **IMPLEMENTING MEASURE NO**

ENT/CIP/09/F/S02C00

#### POLITICAL PRIORITIES

Better regulation

#### **OBJECTIVES OF THE IMPLEMENTING MEASURE**

The objective of this measure is to prepare impact assessments and evaluations of Community measures of particular relevance for the competitiveness of enterprises and their publication with a view to identifying areas of existing legislation requiring simplification or the need for new legislative measures to make innovation more attractive in the Community.

#### IMPLEMENTATION MODE

Various types depending on the nature of each action: - Up to 3 calls for tender - Use of existing framework contracts

#### DESCRIPTION

Preparation of impact assessments and evaluations of Community measures of particular relevance for the competitiveness of enterprises and their publication

#### **OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (2)	Q1/2009
Publication of calls (1)	Q2/2009
Final report	Q4/2009 - Q2/2010

Total duration (months) 18

TOTAL CREDITS 2009			
Year	All	02 01 04 04	02 02 01
2009	960,000	960,000	0

- ENTR.A.1
- ENTR.B.5
- ENTR.C.4
- ENTR.D.1
- ENTR.F.5
- ENTR.G.4
- ENTR.I.3
- ENTR.I.4
- ENTR.I.5

- INFSO
- SG

# CONFERENCES, MEETINGS, WORKSHOPS, STUDY GROUPS AND TECHNICAL SUPPORT

## YEAR

2009

#### IMPLEMENTING MEASURE NO

ENT/CIP/09/F/S03C00

POLITICAL PRIORITIES

Industrial policy

#### **OBJECTIVES OF THE IMPLEMENTING MEASURE**

The objective of this measure is to build and disseminate sectoral knowledge, inform policy-making and put forward policy recommendations, increase coherence and cooperation between Member states.

#### **IMPLEMENTATION MODE**

Various types depending on the nature of each action:

- up to 5 calls for tender
- Ad hoc grant
- Expert reimbursement
- Use of existing framework contracts
- sub-delegation

#### DESCRIPTION

Conferences, meetings, workshops and expert groups will be organised, prepared and supported.

Events organised in cooperation with the national administrations of the respective EU Presidencies may be financed by way of ad hoc grants without a call for proposals in accordance with Article 168(1)c of Regulation (EC, Euratom) No 2342/2002. The de facto monopoly will be duly substantiated in the award decision. The indicative amount to be paid by the Commission is 200,000 Euro with a maximum co-financing of 80%. These events will aim at promoting European policy related to the Lisbon agenda with a special focus on SMEs, resulting in raised awareness as regards EU competitiveness and innovation policy.

Technical assistance will be provided in form of informatics support for the management of the programme, by providing access to relevant information resources (for example newsletters, publications or website access) and by providing technical support to other organisations.

The maximum envisaged budget for the respective calls for tender for technical assistance and the organisation of meetings / conferences is 200,000 Euro.

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (2)	Q1/2009
Publication of calls (1)	Q2/2009
Publication of calls (1)	Q3/2009
Publication of calls (1)	Q4/2009
Sub-delegation / agreement	Q1/2009
Grant	Q3/2009

#### **OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meeting/workshop	Q1/2009 - Q4/2009

Total duration (months) 12

TOTAL CREDITS 2009			
Year	All	02 01 04 04	02 02 01
2009	1,960,000	1,560,000	400,000

- ENTR.A.2
- ENTR.B.1
- ENTR.D.1
- ENTR.D.2
- ENTR.D.3
- ENTR.E.1
- ENTR.E.2
- ENTR.E.4
- ENTR.F.5
- ENTR.G.4
- ENTR.I.3
- ENTR.I.5
- ENTR.R.3
- COMP
- ENV
- INFSO
- MARKT
- RTD
- RTD.A.TF1
- RTD.T.5
- ESTAT
- ECFIN
- ECFIN.L.2
- REGIO
- TAXUD
- SG
- TREN

# COMMUNICATION AND INFORMATION

#### YEAR

2009

#### IMPLEMENTING MEASURE NO

ENT/CIP/09/F/S04C00

### POLITICAL PRIORITIES

Industrial policy

#### **OBJECTIVES OF THE IMPLEMENTING MEASURE**

The objective of this measure is to provide communication and information services in support of the overall objectives of the CIP.

#### **IMPLEMENTATION MODE**

Various types depending on the nature of each action:

- Up to 5 calls for tenders
- Use of existing framework contracts

#### DESCRIPTION

Communication and information actions relating to the objectives of the CIP will be carried out by means of primarily internet-based communication, complemented by related publishing activities. Existing service or framework contracts or future contracts will be used to supply the following:

- Internet-based services (including the design, construction and maintenance of websites and databases) and their promotion;
- Magazine publishing services (including editorial, design, layout, online publishing and printing costs) for both existing and new publishing projects;
- Storage and distribution costs for DG ENTR publications including magazine;
- Exhibition stands, audio-visual products and other publicity material (including handbooks).

#### **OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (3)	Q1/2009
Publication of calls (1)	Q2/2009
Publication of calls (1)	Q3/2009
Specific contract (5)	Q1/2009
Specific contract (4)	Q2/2009
Specific contract (2)	Q3/2009
Publication	Q1-Q4/2009
Publication	Q2/2011
Final report	Q4/2009
Total duration (months) 30	

TOTAL CREDITS 2009			
Year	All	02 01 04 04	02 02 01
2009	2,100,000	1,300,000	800,000

- ENTR.R.4
- ENTR.D.1
- ENTR.E.1
- ENTR.E.2
- ENTR.E.4
- ENTR.I.4