



European Commission

# **EIP SUPPORT MEASURES 2008**

**(CONSOLIDATED VERSION 12 DECEMBER 2008)**

**cip** competitiveness and innovation  
framework programme  
2007–2013

**December 2008**

# INTRODUCTION

In accordance with Article 24 of the decision establishing a Competitiveness and Innovation Framework Programme (2007 to 2013) (No 1639/2006/EC), the Commission shall regularly undertake the following:

- (a) analysis and monitoring of competitiveness and sectoral issues, including for the Commission's annual report on the competitiveness of European industry;
- (b) preparation of impact assessments of Community measures of particular relevance for the competitiveness of enterprises and their publication with a view to identifying areas of existing legislation requiring simplification or the need for new legislative measures to make innovation more attractive in the Community;
- (c) evaluation of specific aspects or specific implementation measures in relation to the Entrepreneurship and Innovation Programme;
- (d) dissemination of appropriate information in relation to the Entrepreneurship and Innovation Programme.

This financing decision establishes four support measure fiches for the year 2008: studies (€ 3,765 million), impact assessments (€0,415 million), conferences and technical support (€ 1,930 million) and communication and information (€2,005 million).

Only increases in the budget of a measure above 20% constitute a substantial change and hence require a new financing decision to be adopted in accordance with Article 90 of Regulation (EC, Euratom) No 2342/2002

As regards all grants envisaged in this Annex, each proposal will be evaluated on the base of the selection and award criteria specified in the respective call for proposals. Essentially, these criteria are based on the following:

## SELECTION criteria:

- financial capacity to complete the proposed operation;
- stable and sufficient sources of finance to ensure the continuity of their organisation throughout the project and to play a part in financing it;
- technical capacity to complete the proposed operation;
- operational (technical and management) capacity to complete the operation;
- capacity to manage scale activity corresponding with the size of the project for which a grant is requested;
- adequate professional qualifications and experience of the team responsible for the project/operation.

AWARD criteria: An evaluation of the quality of proposals, including the proposed budget, will be carried out in accordance with the following award criteria:

- Relevance of the actions proposed in view of the objectives established in the Call;
- Quality of the proposed actions;
- Impact on target audience;
- Budget and cost-effectiveness.

## STUDIES

### YEAR

2008

### IMPLEMENTING MEASURE NO

ENT/CIP/08/F/S01C00

### POLITICAL PRIORITIES

Industrial policy

### OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective of this measure is to carry out analysis of the structural and micro-economic factors affecting the competitiveness of individual sectors as well as on competitiveness and cross-sectoral issues in general, with the aim to enhance the knowledge of the drivers of the competitiveness of European industry and the factors hindering it.

### IMPLEMENTATION MODE

Various types depending on the nature of each action:

- up to 20 calls for tender for studies,
- Use of Existing Framework contracts,
- Amendment to an ad hoc grant.

### DESCRIPTION

Sectoral studies and reports will cover major European industries and their sub-sectors. In line with the Commission Communication of October 2005 on a new integrated approach for industrial policy, the studies should lead to an enhanced understanding of the drivers of innovative and competitive European industrial sectors. Overall, the various studies should enable the EU to identify in a comprehensive manner the main trends at play in European industrial sectors, therefore providing a sound basis for the development of an effective industrial policy. In 2008 and subsequent years the analysis which was started in 2007 will be extended so that all major industrial sectors are analysed by 2010.

Furthermore, studies on competitiveness and cross-sectoral issues in general, including for the Commission's annual report on the competitiveness of European industry, will be conducted. Studies for the Competitiveness Report will combine analytical work of high academic standard with a policy outlook for the medium term. They will provide the analytical basis for the debate around economic reforms and the microeconomic Lisbon agenda. Other studies will analyse cross-sectoral issues and policy areas affecting the competitiveness of European industry.

Most service contracts for studies will be in the €100,000 to €300,000 range each depending on the scope and depth of the tasks required.

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (7)	Q1/2008
Publication of calls (7)	Q2/2008
Publication of calls (3)	Q3/2008
Publication of calls (3)	Q4/2008
Final report	Q1/2009 - Q4/2009

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months) 24	

TOTAL CREDITS 2008			
Year	All	BA	B
2008	3,765,000	3,500,000	265,000

**Amendment to an ad hoc grant:**

**Title**

Additional phase to the Peer Reviews by the OECD on Better Regulation Practices in the 'old' 15 Member States (ENT14/CIP/07/N02S00)

**Beneficiary**

OECD

**Description**

The project concerns the development of data collection and analysis on regulatory indicators to assess the link between regulatory management reforms and economic performance.

It constitutes an additional phase to the CIP project launched in 2007 (ENT14/CIP/07/N02S00) by which the Commission concluded a Contribution Agreement with the OECD for a series of 15 peer reviews of the regulatory management practices in the old EU 15 Member States.

The project responds to repeated requests expressed by various Council formations to enhance and to complement ongoing reform efforts under the Lisbon strategy for growth and jobs. This will be done by establishing the link between the existing practices and the available OECD indicators on regulatory management processes, quality of regulatory framework and outcome/performance indicators, which may range from GDP growth, productivity or innovation to stakeholders' satisfaction, when this satisfaction can be measured. The indicators of Product Market Regulation (PMR) are also mentioned as a good starting point. In December 2007, the Commission asked the OECD, which is the only international organisation that has developed data and research on this topic, if such work could be undertaken in combination with the on-going EU-15 peer review project. In February 2008, the OECD confirmed its willingness to deepen the existing EU-15 peer review project through the updating and analysis of the available PMR data. The OECD response contained a detailed workplan that complied with the Commission's requests. Subsequently the Commission confirmed its intension to pursue the project, subject to the adoption of a financing decision for the conclusion of an additional voluntary contribution.

**Operation timetable**

<b>Milestone description</b>	<b>Indicative quarter</b>
Extension of contract	Q4/2008
Final reports, synthesis, concluding meetings	Q2/2009
Total duration (months) 24	

**Total indicative budget**

150 000

**Justification of de facto monopoly (IR, article 168(1), point c)**

Body with unparalleled expertise in issues relating to administrative reforms and Better Regulation. No other international organisation has similar access and expertise as the OECD.

**Rate of co-financing**

94.8%

## IMPACT ASSESSMENTS AND EVALUATIONS

### YEAR

2008

### IMPLEMENTING MEASURE NO

ENT/CIP/08/F/S02C00

### POLITICAL PRIORITIES

Better regulation

### OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective of this measure is to prepare impact assessments of Community measures of particular relevance for the competitiveness of enterprises and their publication with a view to identifying areas of existing legislation requiring simplification or the need for new legislative measures to make innovation more attractive in the Community.

### IMPLEMENTATION MODE

Various types depending on the nature of each action:  
 - Up to 5 calls for tender  
 - Use of existing framework contracts

### DESCRIPTION

Preparation of impact assessments of Community measures of particular relevance for the competitiveness of enterprises and their publication

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (2)	Q1/2008
Publication of calls (1)	Q2/2008
Publication of calls (1)	Q3/2008
Publication of calls (1)	Q4/2008
Final report	Q2/2008 – Q4/2009
Total duration (months) 24	

### TOTAL CREDITS 2008

Year	All	BA	B
2008	415,000	415,000	0

### OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ENTR.B.3
- TREN
- ENV
- INFSO
- MARKT
- TRADE
- COMP

## CONFERENCES, MEETINGS, WORKSHOPS, STUDY GROUPS AND TECHNICAL SUPPORT

### YEAR

2008

### IMPLEMENTING MEASURE NO

ENT/CIP/08/F/S03C00

### POLITICAL PRIORITIES

Industrial policy

### OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective of this measure is to build and disseminate sectoral knowledge, inform policy-making and put forward policy recommendations, increase coherence and cooperation between Member states.

### IMPLEMENTATION MODE

Various types depending on the nature of each action:

- up to 5 calls for tender
- Ad hoc grant
- Expert reimbursement
- Use of existing framework contracts
- Sub-delegation

### DESCRIPTION

Conferences, meetings, workshops and expert groups will be organised, prepared and supported.

Events organised in cooperation with the national administrations of the respective EU Presidencies may be financed by way of ad hoc grants, using the exception of article 110(1)(c) to a call for proposals. The monopoly will be duly substantiated in the award decision. The indicative amount to be paid by the Commission is 200,000 Euro with a maximum co-financing of 80%. These events will aim at promoting European policy related to the Lisbon agenda with a special focus on SMEs, resulting in raised awareness as regards EU competitiveness and innovation policy.

Technical assistance will be provided in form of informatics support for the management of the programme, by providing access to relevant information resources (for example newsletters, publications or website access) and by providing technical support to other organisations.

The maximum envisaged budget for the respective calls for tender for technical assistance and the organisation of meetings / conferences is 200,000 Euro.

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (2)	Q1/2008
Publication of calls (1)	Q2/2008
Publication of calls (1)	Q3/2008
Publication of calls (1)	Q4/2008
Grant	Q3/2008
Conferences/meeting/workshop	Q1/2008 – Q4/2008

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months) 12	

TOTAL CREDITS 2008			
Year	All	BA	B
2008	1,930,000	1,930,000	0



## COMMUNICATION AND INFORMATION

### YEAR

2008

### IMPLEMENTING MEASURE NO

ENT/CIP/08/E/S01C00

### POLITICAL PRIORITIES

Industrial policy

### OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective of this measure is to provide communication and information services in support of the overall objectives of the CIP.

### IMPLEMENTATION MODE

Various types depending on the nature of each action:

- Up to 10 calls for tenders,
- Use of existing framework contracts,
- prize.

### DESCRIPTION

Communication and information actions relating to the objectives of CIP will be carried out by means of primarily internet-based communication, complemented by related publishing activities.

Existing service or framework contracts or future contracts will be used to supply the following:

- Internet-based services (including the design and construction of websites and databases);
- Magazine publishing services (including editorial, design, layout, online publishing and printing costs) for both existing and new publishing projects;
- Storage and distribution costs for DG ENTR publications including magazine;
- Exhibition stands, audio-visual products and other publicity material;
- Promotion campaigns.

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (3)	Q1/2008
Publication of calls (3)	Q2/2008
Publication of calls (2)	Q3/2008
Publication of calls (2)	Q4/2008
Publication	Q4/2008
Total duration (months) 48	

TOTAL CREDITS 2008			
Year	All	BA	B
2008	2,005,000	1,760,000	245,000

**Prize:****Title**

European Entrepreneurship Video Award

**Description**

The contest will be open for everybody but will be especially addressed to the media and to young people (e.g. at art and film schools). They will be asked to produce short videos (between one and three minutes) on one of the following topics: 1) The entrepreneurial spirit, 2) Innovative entrepreneurship, 3) Responsible entrepreneurship.

Videos will be judged by the Commission and an external jury of experts. The best three videos in each category will be presented at the opening event of the First European SME Week on 6 May 2009.

Their produces will receive an award in the form of a lump sum (i.e. not considering actual production cost).

**Operation timetable**

<b>Milestone description</b>	<b>Indicative quarter</b>
Video competition	Q1/2009
Award event	Q2/2009
Total duration (months) 8	

**Total indicative budget**

€25.000