



Why a CIP



Contribute to the <u>Lisbon strategy for Growth</u> and <u>Jobs</u>

- by supporting the improvement of the business environment
- by enhancing competitiveness of European companies, particularly SMEs
- in the framework of a sustainable development



CIP objectives

- 1. Foster the competitiveness of enterprises, in particular of SMEs
- 2. Promote all forms of innovation, including ecoinnovation
- 3. Accelerate the development of a sustainable, competitive, innovative and inclusive information society
- Promote energy efficiency and new renewable energy sources in all sectors, including transport

Time frame and budget

- Time frame: 2007-2013
- Budget envelope: € 3.621 million
- Annual work programmes for each of the three specific programmes:
 - Entrepreneurship and Innovation Programme
 - ICT Policy Support Programme
 - Intelligent Energy Europe

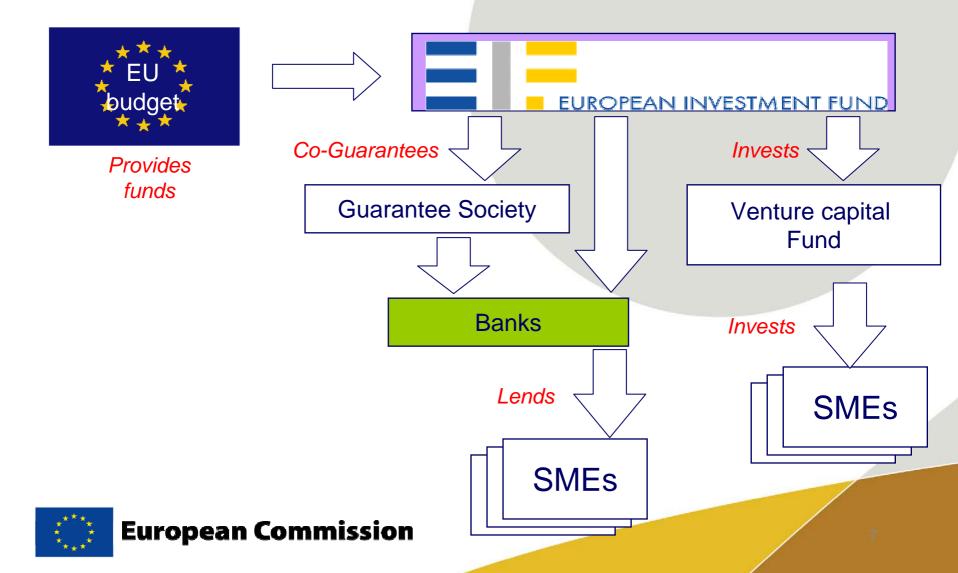
Some major CIP themes and their budgets

Facilitate access to finance for SMEs	€1129 million
Support services for enterprises (especially SMEs)	€338 million
Promotion of innovation and particularly eco-innovation	€585 million
ICT interoperability and up-take	€728 million
Energy issues (e.g. efficiency, renewable)	€727 million

Intervention mechanisms

- 1. Community financial instruments for SMEs
- 2. Business and innovation support services
- Pilot and Market replication projects
- Policy development at Community level as well as at national, regional and local level

1. Community Financial Instruments for SMEs



2. Business and innovation support services

- 600 partner organizations in more than 40 countries
- Proximity, full geographical coverage, extension beyond EU
- Free-of-charge services:
 - ✓ Information
 - on EU legislation and policies
 - on EU funding opportunities
 - √ Assistance
 - to find a business partner for cooperation or technology transfer
 - to achieve internationalization
 - to foster innovation
 - √ Feedback to the Commission (listening to SMEs)





3. Pilot and market replication projects

Eco-innovation

ICT-PSP programme



Intelligent Energy Europe programme

GRANTS

To partially cover the eligible project costs

Projects:

First applications or market replications of techniques, products or practices which have been technically demonstrated with success, but owing to residual risk, have not yet significantly penetrated the market and support to interoperability (for ICT based services).



4. Policy development

- Networking and cluster schemes
- Mutual learning for excellence
- Benchmarking
- Best practice exchange
- Meetings of experts
- Data collection and surveys
- Analysis and monitoring performance

Who can apply

- A wide range of businesses, organisations and individuals
- All EU Member states
- Certain third countries

Check for each call:

 Eligibility criteria differ from one funding scheme to the other; it might also differ between two different calls within the same funding scheme

How to apply

- Grants for projects and other intervention mechanisms
- Through calls for proposals launched by the Commission
- Contracts for studies and other services
- Covered by calls for tenders launched by the Commission
- Community financial instruments for SMEs
- implemented by the EIF through financial intermediaries (e.g. banks) or specialised funds

Your first step: http://ec.europa.eu/cip





Thanks for your attention!

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