



European Commission

ENTREPRENEURSHIP AND INNOVATION PROGRAMME (EIP)

WORK PROGRAMME 2010 (consolidated version after 2nd revision)

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INTRODUCTION

The EIP work programme contains 20 implementing measures for the year 2010. On the basis of the six EIP objectives given in the CIP legal base¹, the distribution of budget and the main actions are the following:

- **Access to finance for the start-up and growth of SMEs and investment in innovation activities: €169.3 million.** This includes the financial instruments, which will be operated by the European Investment Fund (EIF), with € 168.5 million (including €32 million for eco-innovation).
- **The creation of an environment favourable to SME cooperation,** particularly in the field of cross-border cooperation: **€ 76.7 million.** Besides the first tranche for the financing of the second generation of contracts with partners of the Enterprise Europe Network (€64.7 million) and the animation of this network (€3.5 million), in terms of budget the priorities are two the IPR Helpdesks (€5.5 million) and SME and Craft Enterprises' Participation in European Standardisation (€2 million).
- **All forms of innovation** in enterprises: **€8.9 million.** The amount foreseen under this objective is considerably lower than last year due to the fact that in 2009 the multi-annual actions Europe INNOVA (€ 29 million) and PRO INNO Europe (€ 18.5 million) were launched.

This year, inter alia the following actions will be financed under this objective: Innovation analysis and promotion (€ 4.6 million) and E-skills, ICT up-take and competitiveness (€1.1 million) and one project from the Europe Innova 2009 call (€3 million).

- **Eco-innovation: € 76.6 million** (including the € 32 million under the financial instruments for actions in the area of eco-innovation): €35.2 million are foreseen for first application and market replication projects, €9 million for environmental services for SMEs and €0.4 million for addressing challenges and opportunities on the way towards a low-carbon economy.
- **Entrepreneurship and innovation culture: € 4.7 million.** The actions under this objective consist mainly of actions promoting entrepreneurship (€3.5 million), such as the European SME Week and actions to promote and support female entrepreneurship. In addition, innovation policy development (€1.2 million) will be financed under this objective.
- **Enterprise and innovation-related economic and administrative reform: € 2.9 million.** The actions under this objective consist mainly of actions supporting the Commission's proposal for a Small Business Act for Europe (SBA) (€1.4 million), such as the SME Performance Review. Further actions under this objective include market monitoring studies (€0.7 million) and the follow-up and accompanying actions to the High Level Group on the competitiveness of the agro-food industry (€ 0.25 million).

¹ Decision No 1639/2006/EC of the European Parliament and of the Council of 24 October 2006, Article 10

As regards all grants envisaged in this work programme, each proposal will be evaluated on the base of the selection and award criteria specified in the respective call for proposals. Essentially, these criteria are based on the following:

SELECTION criteria:

- financial capacity to complete the proposed operation;
- stable and sufficient sources of finance to ensure the continuity of their organisation throughout the project and to play a part in financing it;
- technical capacity to complete the proposed operation;
- operational (technical and management) capacity to complete the operation;
- capacity to manage activity corresponding to the size of the project for which a grant is requested;
- adequate professional qualifications and experience of the team responsible for the project/operation.

AWARD criteria: An evaluation of the quality of proposals, including the proposed budget, will be based on the following award criteria:

- Relevance of the actions proposed in view of the objectives established in the Call;
- Quality of the proposed actions;
- Impact on target audience;
- Budget and cost-effectiveness.

All grants envisaged in this work programme will be covered by a written agreement.

(A) ACCESS TO FINANCE FOR THE START-UP AND GROWTH OF SMES AND INVESTMENT IN INNOVATION ACTIVITIES

EIP FINANCIAL INSTRUMENTS FOR SMES

MEASURE NO

ENT/CIP/10/A/N01S00

EIP OBJECTIVE

(a) Access to finance for the start-up and growth of SMEs and investment in innovation activities

POLITICAL PRIORITIES

SMEs

DESCRIPTION

The financial instruments for SMEs are: the High Growth and Innovative SME Facility (GIF), the SME Guarantee Facility (SMEG) and the Capacity Building Scheme (CBS). For more details on these instruments please refer to previous EIP work programmes. For 2009, the EIF pipeline for GIF and SMEG exceeds the available budgetary resources. For 2010 a strong demand is also expected, with an increased geographical coverage.

The financial instruments under the EIP build on the experience of the previous programme MAP 2001-2006, where 235 000 SMEs have been supported. By the end of the second quarter 2009, 16 GIF deals with venture capital funds from 14 countries had been approved, four of these investing in eco-innovation. Under SMEG, by the end of the second quarter 2009, 16 deals with financial intermediaries from 10 countries had been approved. By the end of the first quarter 2009, over 30 000 SMEs had received financing supported by SMEG. The Capacity Building Scheme has shown no response from the market. The budget foreseen for the CBS will now be used for the GIF, to support eco-innovation and technology transfer.

The EIP interim evaluation report confirmed that the financial instruments are underpinned by a strong market failure rationale and have achieved their aims. The programme has tested innovative instruments that can subsequently be adopted by other EU, national or regional schemes. Other schemes differ from the EIP guarantee scheme, which complement national and regional schemes. The GIF provides a tool to develop a European market, with funds that have the size and geographical scale to distinguish them from national and regional funds.

To raise awareness, "**EU finance days for SMEs**" are being organised in 2008-10 in the participating countries.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overall objective of the financial instruments is to improve access to finance for the start-up and growth of SMEs and investment in innovation activities, including eco-innovation, by:

- increasing investment volumes of risk capital funds and investment vehicles promoted by business angels;
- providing leverage to SME debt financing instruments and thus increasing the supply of debt finance to SMEs.

INDICATORS

- GIF: EC investment volumes in venture capital funds and fund size target (of which: investment into Eco-innovation funds);
- GIF: EC investment volumes in vehicles promoted by business angels;
- SMEG: EC commitment to debt finance and total financing guaranteed;
- GIF and SMEG: number of jobs created or maintained in SMEs receiving new financing;
- GIF and SMEG: number of SMEs receiving new financing;
- GIF and SMEG: number of SMEs supported, classified by sector of activity (NACE classification).

IMPLEMENTATION MODE

Sub-delegation

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Joint management	Q4/2008
Total duration (months) 84	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Joint management	EIP financial instruments for SMEs	2010	01.0404	136,507,551	No
Joint management	EIP financial instruments for SMEs – Eco-innovation	2010	01.0404	32,000,000	Yes

TOTAL 168,507,551	THEREOF ECO-INNOVATION 32,000,000
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IMPROVING POLICIES ON FINANCING INNOVATION AND SMES

MEASURE NO

ENT/CIP/10/A/N02S00

EIP OBJECTIVE

(a) Access to finance for the start-up and growth of SMEs and investment in innovation activities

POLITICAL PRIORITIES

Innovation

DESCRIPTION

The long-term efforts of the Commission to **improve the environment for financing innovation and SMEs** require that all bottlenecks in the market are addressed. To this end the following will be organised:

- a workshop of industry experts on the best policy options to revitalise venture capital exits;
- dissemination of information on investment readiness training practices and tools;
- study of the effectiveness of policy measures combating the effects of the financial crisis on SME finance;
- the Enterprise Finance Index will be developed to include new indicators and data series, in cooperation with the participating countries;
- a workshop will continue the exchange of views between researchers, market participants and policy makers to promote policy learning;
- informal technical meetings and high-level Round Tables between banks and SME organisations will continue to assess the credit situation;
- in cooperation with other Commission services and the EIF, workshops on microcredit will look at a code of conduct and the development of relations between banks and non-bank microcredit institutions;
- the results of these actions will be effectively disseminated.

These actions build on previous EIP work programmes to improve the financing of innovation and SMEs in the single market. They are, in particular, based on :

- objectives and actions of the “Small Business Act”;
- the Council conclusions “A fresh impetus for competitiveness and innovation of the European Economy”;
- the “SBA Action Plan” of the Council.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overall goal of this measure is to effectively develop a single European market in financing innovation and SMEs, improving market efficiency in order to promote the growth of innovative firms.

The objective is to improve the financing environment of businesses, in particular by:

- building a single market for venture capital in Europe by identifying and reducing obstacles within participating countries;
- improving the environment for exits from venture capital investment by identifying problems and obstacles with stakeholders;
- improving the availability of investment readiness training through good practices and tools;
- following developments in SME finance both in participating countries and at European level to ensure evidence-based policy-making;

- assessing whether the various measures taken in the context of the crisis have had a real effect on SMEs' access to finance;
- promoting policy learning on access to finance, in particular investments in innovation, through policy seminars and workshops.
- disseminating information about policy successes and about investment readiness.

INDICATORS

- As measured by the Enterprise Finance Index and the regular survey of SME finance:
- long-term improvement in access to venture capital and business angel funding, especially across borders (as measured by the Enterprise Finance Index and the regular survey of SME finance);
 - long-term improvement in access to borrowing (as measured by the Enterprise Finance Index and the regular survey of SME finance).

IMPLEMENTATION MODE

Use of existing framework contract, Expert reimbursement

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contracts	Q2/2010 - Q3/2010
Total duration (months) 6	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	Policy effectiveness	2010	02.0201	200,000	No
Existing framework contract	Improving policies on financing innovation and SMEs	2010	02.0201	230,000	No
Existing framework contract	Improving policies on financing innovation and SMEs	2010	02.0201	150,000	No
Experts meetings	Improving policies on financing innovation and SMEs	2010	02.0201	180,000	No

TOTAL
760,000

THEREOF ECO-INNOVATION
0

(B) CREATION OF AN ENVIRONMENT FAVOURABLE TO SME CO-OPERATION, PARTICULARLY IN THE FIELD OF CROSS-BORDER CO-OPERATION

ENTERPRISE EUROPE NETWORK: NETWORK GRANTS AND ANIMATION

MEASURE NO

ENT/CIP/10/B/N01C00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

SMEs

DESCRIPTION

1. This action will cover part of the **Network grants** for the second contract period (starting 1/1/2011) within the same Framework Partnership Agreements which have been concluded with the Network partners in autumn 2007. The first contract period of three years for the same measure will end on 31/12/2010. The results of the first reporting period are expected by early Q4/2009, however more than 11.000 requests and offers for cooperation were already disseminated through the Network by mid 2009. Also, it is estimated that the more than 3000 Network staff were in contact with about 1.2 million SMEs in the first 18 months to promote and deliver their services.
Network partners provide services that increase the innovation capacity and boost the international businesses of SMEs in Europe; they inform them on EU legislation and programmes, obtain feedback from SMEs which can be used when developing new programmes and legislation. They provide business cooperation, technology transfer and innovation services and they encourage SMEs to participate in the RTD programmes.
2. Furthermore, part of the budget will be used to continue the **animation of the Network**. This covers:
 - governance of the Network, in particular by organising the Annual Conference, Steering Group and Working Group meetings;
 - IT tools and databases, in particular by operating, maintaining and improving IT tools and databases, ensuring data quality, and maintaining an IT helpdesk;
 - Network communication, information and support, preparing an operational communication plan, and promotional material and infrastructure and increasing visibility and networking;
 - training, implementing an operational training plan;
 - services to the Network, quality and reporting systems, in particular by reporting on achievements, weaknesses and risks.One of the major activities will be the development of the new generation of IT tools to support the Network partners in their daily work thus improving substantially the current IT tools generation. Expert group meetings are planned to support policy work related to the Network.

Up to EUR 450,000 will be directly awarded to the Belgian government or its representative to co-finance the annual conference of the Network in the context of the Belgian presidency of Council during the second semester of 2010.

The “Executive Agency for Competitiveness and Innovation” (EACI) is entrusted with the implementation of the tasks and the management of the project.

OBJECTIVES OF THE IMPLEMENTING MEASURE

1. The objective of the **Enterprise Europe Network** is to offer information and support on EU matters to SMEs, to obtain feedback from them, and to provide business cooperation, technology transfer and innovation services, as well as services encouraging the participation of SMEs in Community programmes (FP 7 for R&D, opportunities open to them through Cohesion Policy funds, etc.). Furthermore the Network seeks to:
 - increase synergies among network service providers, by providing joint services;
 - continually improve the quality of the business support network service;
 - raise awareness regarding Community policy issues and the services offered by the Network;
 - consult businesses and obtain their opinions on Community policy options;
 - ensure that the network offers complementarities with relevant Community national and regional services providers, including FP 7 NCPs, managing authorities of Cohesion Policy funds, etc.
2. The objective of **animation** is to govern the Enterprise Europe Network and ensure its full operation. This will help the Network to provide its services in an efficient and effective manner and at the highest quality possible. It enables Network partners to provide their services to European SMEs based on the "no wrong door principle".

INDICATORS

- number of promotion and informational local events organised;
- SMEs participating in local events;
- SMEs being contacted via Newsletters;
- SMEs helped with questions on EU subjects;
- SMEs receiving specialised advisory services (EU programmes, IPR, technology review, financing services etc.);
- SMEs consulted (SME Panels and SME Feedback database cases);
- number of brokerage events co-organised (Out of which the number of SMEs participating in brokerage events);
- number of company missions co-organised;
- partnership proposals produced and disseminated to SMEs (Business, Technology, Research);
- number of expressions of interest on partnership proposals (Out of which, the number of partnership agreements signed);
- total workforce involved in providing services (Full Time Equivalent);
- client's satisfaction rate;
- availability of Network IT tools: number of reported problems;
- number of Network partner staff participating in training courses and working groups.

IMPLEMENTATION MODE

Use of existing framework contract, Specific agreement under existing FPA, Ad hoc grant

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contracts	Q1/2010 - Q4/2010
Conference/meeting/workshop	Q4/2010
Total duration (months) 36	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Specific agreement under existing FPA	Network grants	2010	02.0201	64,710,000	No
Existing framework contract	Animation of the Network	2010	02.0201	3,050,000	No
Ad hoc grant (art. 168 IR)	Annual conference of the Enterprise Europe Network	2010	02.0201	450,000	No

TOTAL 68,210,000	THEREOF ECO-INNOVATION 0
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SPECIFIC AGREEMENT UNDER EXISTING FPA: RATE OF CO-FINANCING

60 %

AD HOC GRANTS:**TITLE OF THE CALL**

Annual conference of the Enterprise Europe Network

BENEFICIARY

The Belgian government or its representative (under the Belgian Presidency in 2H2010)

JUSTIFICATION MONOPOLY

Legal base:

Decision No 1639/2006/EC of the European Parliament and of the Council of 24 October 2006 establishing a Competitiveness and Innovation Framework Programme (2007 to 2013) (OJ L 310/15, 9.11.2006).

Objective:

The objective is to take stock of the achieved results by the Network over the last year, to communicate on the priority policies and actions for the coming year and to facilitate the networking effect between partner organisations.

Description and expected results:

An audience of about 800 staff from Network partner organisations, EACI and Commission services or Agencies are expected. The conference starts with the opening session and a panel debate where senior staff has the opportunity to highlight the achievements and future directions in the context of for example the Annual Guidance Note, the SBA or Innovation Support Services. The audience will have the opportunity to actively participate in the various parallel workshops and break-out sessions during the second day. Additionally, Network partners have the opportunity to meet each other, present activities and visit the exhibition area. The conclusions and recommendations from the working sessions will be discussed on the last day followed by a closing session.

Justification:

An ad-hoc grant will be granted, without a call for proposals, to a public representative body of the Belgian government. Belgium is holding the Presidency of the EU in the period and only the Belgian government (or its representative) is able to organise this conference given that it is the only type of authority having the required competency on this subject in Belgium and is consequently in a position of de facto monopoly. This ad hoc grant will be subject to an award decision to be based on the evaluation of a proposal. (IR Article 168.1.(c))

RATE OF CO-FINANCING

up to 80%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meeting/workshop	Q4/2010
Total duration (months)	

TOTAL INDICATIVE BUDGET FOR THE CALL

450,000 from budget line: 02.0201

IPR HELPDESKS

YEAR

2010

MEASURE NO

ENT/CIP/10/B/N02C00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

Innovation

DESCRIPTION

1. The **European Helpdesk on IPR** supports the beneficiaries of EU funded programmes and other EU SMEs by:
 - website including support documents, FAQs, brochures, e-learning tools and case studies;
 - helpline;
 - training to intermediaries;
 - awareness actions.

The IPR Helpdesk and Module 3 of the IpeuropAware project were funded under previous EIP work programmes. The Review report for the first contractual period shows that the launch of the web site has been successful, and the number of questions answered by the helpline has increased steadily. It also states the necessity of continued efforts to raise IPR awareness among beneficiaries of EU-funded projects and among EU SMEs in general.

The “Executive Agency for Competitiveness and Innovation” (EACI) is entrusted with the implementation of the tasks and the management of the project.

2. The **China IPR SME Helpdesk** is the continuation of services of a helpdesk which has been running since mid-2008 offering first-line advice on China IPR issues to European SMEs both in China and around Europe. These services will offer practical business advice from experienced professionals (lawyers, business executives, IPR investigators) in person, on-line, and through workshops, e-learning materials, and training.

The existing China IPR SME Helpdesk is part of the preparatory action ‘Europe taking its place in a globalised world’, 2008-2010. The existing project began active operations in the second quarter of 2008 and has since conducted an average of 25 workshop events per year, trained about 2000 persons per year, handled about 20 individual confidential business inquiries each month in addition to those at workshops, and developed web-based materials and publications which have received more than 1 million ‘hits’ from about 20,000 users.

The service is offered in co-ordination with and in direct response to requests from European SMEs, SME federations and similar groupings (sectoral, regional, local associations of SMEs). Services are delivered where and how they may be most useful to European SMEs, such as in their local area by visiting experts for training sessions, at their trade or sectoral groups’ meetings, and before participation in relevant trade fairs.

Services and expert replies can be customised to address specific subject matter of relevance to the business or branch. In addition the service maintains contacts with the Chinese administration to 'signpost' needed contacts there.

OBJECTIVES OF THE IMPLEMENTING MEASURE

1. The objective of the **European Helpdesk on IPR** is to maximise the return of research and innovation EU funding and research and innovation EU SMEs efforts, contributing to ensure the success of the funded projects, of other EU SME research and the effective exploitation of their results, by:
 - raising awareness amongst the beneficiaries of FP and CIP projects and among SMEs about the importance of a good management of Intellectual Property (IP) and
 - providing an efficient first-line support service that helps them solving IPR issues related to the management of research and innovation projects or exploitation of their results.
2. The **China IPR SME Helpdesk** offers first-line advice and support to European SMEs facing intellectual property rights (IPR) difficulties in, or arising from China. By offering expert advice through in-person workshops, e-learning tools, and response to individual business queries, it helps SMEs respond practically to such challenges as:
 - counterfeit products entering the European market;
 - protecting their valuable IPR before doing business in China (e.g. developing the market there for their own products or when following a company to which they have traditionally been a supplier when it enters China business);
 - how to find and constructively work with administrations or service providers to enforce their IPR in such situations.

INDICATORS

European Helpdesk on IPR

- number of awareness actions and trainings;
- number of participants;
- utilisation rate of the Help-line (number of queries answered);
- range and quality of produced material/tools;
- survey on users' satisfaction in terms of more efficient use of IPR;
- degree to which the provision of requested services is within the requested time and agreed budget;

China IPR SME Helpdesk

- usage of websites (number of users, hits and downloads);
- increased awareness among European SMEs of the realistic possibilities to protect and enforce their IPR when dealing with China or facing problems arising from China;
- numbers and variety of SMEs from across all participating countries and their representatives (sectoral, local, regional associations and chambers) requesting and attending workshops, using e-learning materials, and having their questions answered by the Helpdesk.

IMPLEMENTATION MODE

Call for tenders, Call for proposals

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1 – Q2/2010
Specific contract	Q4/2010 – Q1/2011
Final report	Q3 – Q4/2013
Total duration (months) 36	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for tender - open or restricted procedure	European Helpdesk on IPR	2010	02.0201	2,500,000	No
Calls for proposal	China IPR SME Helpdesk	2010	02.0201	3,000,000	No

TOTAL 5,500,000	THEREOF ECO-INNOVATION 0
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CALL FOR TENDERS:**TITLE OF THE CALL**

European Helpdesk on IPR

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,500,000

CALL FOR PROPOSALS:**TITLE OF THE CALL**

China IPR SME Helpdesk

PRIORITIES

SMEs, support for innovation and support for European business in a globalised world

OBJECTIVES

This service offers first-line advice and support to European SMEs facing intellectual property rights difficulties in, or arising from China. By offering expert advice through in-person workshops, e-learning tools, and response to individual business queries, it helps

<p>SMEs respond practically to such challenges as:</p> <ul style="list-style-type: none"> - counterfeit products entering the European market; - protecting their valuable IPR before doing business in China (e.g. developing the market there for their own products or when following a company to which they have traditionally been a supplier when it enters China business); - how to find and constructively work with administration or service providers to enforce their IPR in such situations.
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RATE OF CO-FINANCING

90 %

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Final report	Q4/2013
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

3,000,000

SME AND CRAFT ENTERPRISES PARTICIPATION IN EUROPEAN STANDARDISATION

MEASURE NO

ENT/CIP/10/B/N03S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

SMEs

DESCRIPTION

1. Promotion of SMEs participation in European standardisation process

The support for the participation of SMEs in standardisation, which has been provided by the Commission for a number of years, was the subject of an external evaluation in 2008 (see further information on <http://ec.europa.eu/enterprise/entrepreneurship/craft/craft-priorities/craft-standardisation.htm>). The evaluation concluded that there is a well-accepted need for publicly funded activity to support and represent craft and SMEs' interests within the European standardisation system and that EU actions constitute a relevant and appropriate response to this need. All the main actors in the system welcome the existence of these actions and believe that they should be continued and strengthened in the future. The evaluation also concluded that NORMAPME is the only organisation to have expertise in both the areas of SMEs and standardisation.

Since 2008 support has been given in the form of an ad-hoc grant in the context of a framework partnership agreement. This has been amended in 2009 to take into account the recommendations of the evaluation. The activities funded are as follows:

- organise SMEs and craft enterprises' participation and representation in national, European and International standardisation bodies (NSO, CEN, CENELEC, ETSI, ISO/IEC/ITU);
- appoint experts in Technical Committees (TC) of the ESOs in order to represent SMEs and crafts' interests; operate helpdesk for these experts;
- participate in strategic meetings, committees and conferences to promote SME interests;
- analyse/study specific sectors where SMEs needs are more important;
- write guidebooks simplifying specific standards;
- extensively disseminate information (seminars, WEB site, newsletter, etc.).

Moreover, in 2010 a follow-up to the evaluation will be commissioned to verify that the recommendations have been taken into account.

2. SMEs awareness raising on standardisation

The dynamic platform for the National Standardisation Organisations to be set up by CEN/CENELEC will include training, dissemination of information and best practices in order to increase awareness among SMEs about the benefits of European standardisation and their involvement. The activities funded will include:

- providing information to SMEs on standardisation;
- organising training seminars for SMEs.

OBJECTIVES OF THE IMPLEMENTING MEASURE

1. Promotion of SMEs participation in European standardisation process

Qualitative objectives:

- to ensure standardisation takes into account the needs of SMEs.

Operational objectives:

- to foster SMEs participation in the EU standardisation process.

2. SMEs awareness raising on standardisation

The objective of this measure is to develop a dynamic platform for the European and National Standardisation Organisations with the aim of increasing awareness and the use of standards by SMEs.

Qualitative objectives:

- to encourage and increase the use of standards by SMEs.

Operational objectives:

- to provide better information to SMEs on standardisation.

INDICATORS

- number of SME experts participating in technical committees (TC) and working groups (WG) of the ESOs;
- number of seminars, training for SMEs and experts;
- number of guidebooks simplifying standards;
- number of websites in several languages.
- quality of interventions in TC;
- quality of SME-position papers;
- quality of initiatives for dissemination of information;
- quality of reports to the Commission.
- better participation of SMEs in the standardisation process, more SME friendly standards and increased use of standards by SMEs – to be measured in the context of external evaluations.

IMPLEMENTATION MODE

Negotiated procedure, Ad hoc grants

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q2/2010 - Q3/2010
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Ad hoc grant (art. 168 IR)	Promotion of SMEs participation in European standardisation process	2010	02.0201	1,240,000	No
Call for tender - low value procedure	Promotion of SMEs participation in European standardisation process / Follow up of the evaluation	2010	02.0201	60,000	No

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Ad hoc grant (art. 168 IR)	SMEs awareness raising on standardisation	2010	02.0201	700,000	No

TOTAL 2,000,000	THEREOF ECO-INNOVATION 0
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CALL FOR TENDERS:

TITLE OF THE CALL

Follow up of the evaluation

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Final report	Q4/2011
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

60,000

AD HOC GRANTS:

TITLE OF THE CALL

Promotion of craft and SMEs in the standardisation area

BENEFICIARY

NORMAPME aisbl

JUSTIFICATION MONOPOLY

An ad-hoc grant will be awarded, to Normapme aisbl. The activities require a high level of expertise in two distinct fields: standardisation and crafts and SMEs needs. Only Normapme is able to carry out these specialized activities having the required expertise and technical competency in the standardisation area as well as in the craft and SMEs area.

RATE OF CO-FINANCING

Up to 95 %

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q2/2010
Final report	Q3/2011

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,240,000

TITLE OF THE CALL

SMEST II project (SME standardisation toolkit II project)

BENEFICIARY

CEN/CENELEC

JUSTIFICATION MONOPOLY

Legal base:

Decision No 1639/2006/EC of the European Parliament and of the Council of 24 October 2006 establishing a Competitiveness and Innovation Framework Programme (2007 to 2013) (OJ L 310/15, 9.11.2006).

Objective:

The objective of this measure is to develop a dynamic platform for the European and National Standardisation Organisations with the aim of increasing awareness and the use of standards by SMEs and well as their participation in the standardisation process.

Description and expected results:

The dynamic platform for the National Standardisation Organisations to be set up by CEN/CENELEC will include training, dissemination of information and best practices in order to increase awareness among SMEs about the benefits of European standardisation and their involvement.

Justification of the monopoly:

The Decision 1673/2006/EC of 24 October 2006 on the Financing of European Standardisation identifies CEN and CENELEC as "recognised European Standardisation Bodies" eligible for the Union's financing. Due to the nature of the project only the European Standardisation Bodies are able to develop a dynamic platform for National Standardisation Organisations including training, information and best practices.

RATE OF CO-FINANCING

up to 80%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	3Q/2010
Final report	2Q/2013
Total duration (months) 30	

TOTAL INDICATIVE BUDGET FOR THE CALL

€700.000 from budget line: 02.0201

KNOWLEDGE NETWORKS FOR THE COMPETITIVENESS AND SUSTAINABILITY OF EUROPEAN TOURISM

MEASURE NO

ENT/CIP/10/B/N04S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

Innovation

DESCRIPTION

The Commission identified sustainability as a competitiveness aspect of European tourism (Agenda for a sustainable and competitive European tourism, October 2007). Whereas most large companies have formal sustainability policies, this tends not to be the case with small and micro companies.

To this end, networking between public and/or private bodies, especially with the involvement of destinations at regional/local level and cooperation between existing networks, should trigger a higher level of involvement of enterprises, in particular small and micro enterprises, with regard to sustainability. The call for proposals will select actions which focus on providing networking platforms supplemented by knowledge gathering, research, awareness raising, education and capacity building activities and dissemination of good practices related to tourism sustainability.

The action will support coordination and partnership working in tourism at European level via the creation of and support to European trans-national tourism networks with a geographical coverage of at least five countries.

The call was launched for the first time in 2008 and allowed for co-financing of three projects (out of 14 project proposals) on the following topics:

- minimising the use of resources and production of waste in the tourism sector;
- implementing corporate social responsibility in tourism businesses at European level;
- making holidays available to all.

The second edition of the call in 2009 raised high interest among tourism stakeholders, resulting in the more than doubling of the number of project applications, in comparison to the first edition. Moreover, the progress activity reports of the three networks having been awarded a grant in the framework of the EIP 2008 showed a real interest for trans-national cooperation in view of exchange of best practices and creation of a favourable environment for small and micro enterprises in the tourism field.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overall objective is to enhance the sustainability and competitiveness of European tourism enterprises, in particular small and micro enterprises - as they are the main actors in tourism, while allowing for wider economic, social and environmental benefits. Specific objectives are:

- to support networks of destinations at local and regional level so as to create a favourable framework for tourism sustainability,
- to improve cooperation on sustainability issues through tourism networks,

- to increase the level of awareness of enterprises, in particular small and micro enterprises, about good practices, and
- to foster sustainability driven innovation in the tourism sector.

INDICATORS

- number of partners involved in the networks;
- level of involvement of relevant actors in particular from the new Member States;
- quality of networking platforms created;
- degree to which the results of projects had direct and/or indirect benefits for SMEs.

IMPLEMENTATION MODE

Call for proposals

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Total duration (months) 18	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Calls for proposal	Knowledge Networks for the Competitiveness and Sustainability of European Tourism	2010	02.0201	1,000,000	No

TOTAL 1,000,000	THEREOF ECO-INNOVATION 0
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CALL FOR PROPOSALS:

TITLE OF THE CALL

Knowledge Networks for the Competitiveness and Sustainability of European Tourism

PRIORITIES

In order to support stakeholders' efforts in the implementation of the "Agenda for a sustainable and competitive European tourism" (COM(2007) 621), a first call for proposals was published in 2008. This third edition of the call will provide further opportunities in this direction, taking into account the experience and best practices from the first two editions.

OBJECTIVES

Support for initiatives of public and/or private bodies, or their networks, to contribute to enhancing the sustainability and competitiveness of European tourism, especially for small and micro enterprises, while allowing for wider economic, social and environmental benefits.

RATE OF CO-FINANCING

75%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

(C) ALL FORMS OF INNOVATION IN ENTERPRISES

INNOVATION ANALYSIS AND PROMOTION

MEASURE NO

ENT/CIP/10/C/N01C00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

DESCRIPTION

In order to analyse innovation trends and performances, several actions will be conducted under the EIP in 2010:

1. The **INNO-Policy TrendChart** (started in 2007) will be continued and improved. This includes the collection of policy measures in support of innovation at national and (on a best effort basis) regional level to feed the existing European Inventory of Research and Innovation Policy Measures. An important aspect is the maintenance of the repository of measures so as to keep them as complete and up-to-date as possible. This work will be undertaken by a network of specialised country correspondents to be selected by the winning consortium and adequate quality and editorial control mechanisms will be put in place. The geographic coverage of the INNO Policy TrendChart will be extended to other countries not currently covered (in particular to Russia, Serbia and South Korea). The core deliverables will include: Annual Country Reports, Annual European Synthesis Reports and Policy Briefs on specific topics.

The measure will use the repository and the network of country correspondents to feed the production of the annual country and synthesis reports. The network of country correspondents will be leveraged for the production of the annual Policy Briefs. Building on the services currently delivered by the existing measure, the new implementing measure will take advantage of the latest web technology to allow for a richer and more interactive content generation by the contractor(s), sub-contractors and users. It will better serve the needs of the innovation policy Community and deliver more tailored services. By relying on independent experts, the INNO Policy TrendChart is well placed to serve as a neutral source of assessment for policy makers at all levels in the EU. There is no comparable service provided by the Member States.

2. In order to promote innovation, the **horizontal support function of Europe INNOVA** facilitates and coordinates the activities across the Europe INNOVA Community with a view to ensuring the systematic exploitation of results.

Key actions include:

- networking all stakeholders to exchange knowledge and good practice by organising planning sessions, thematic workshops, annual partnering events, biannual Europe INNOVA conferences and award ceremonies;
- maintaining an online collaboration platform consisting of a public portal and interactive tool to support networking and disseminate results;

- analysing project outcomes and results to extract and validate good practices translating them into lessons and policy recommendations;
- continuous and systematic promotion and dissemination of Europe INNOVA activities and results via newsletters, factsheets, etc.

The horizontal support function ensures a clear European identity for the Europe INNOVA initiative providing a uniform and coherent presentation of all activities as well as facilitating Europe-wide leveraging of the results. Activities may also include actions of EU (PRO INNO Europe & Enterprise Europe Network) and other initiatives. This measure will continue work started under the EIP work programme 2008 (“Collection, analysis and exploitation of results obtained from innovation projects”).

3. The **Innobarometer** is an instrument developed by the Commission to capture innovation phenomena at firm or citizen level. It is a poll based on the Eurobarometer methodology with interviews based on a questionnaire developed by the Commission services. The geographical coverage is defined by the Commission and might cover EU27, Candidate Countries, Associated Countries and the US. When the Innobarometer covers innovation in firms, 4000-5000 firms will be interviewed on specific subjects (e.g. different forms of innovation, role of users, innovation culture, factors affecting innovative investments and success). The data captured is not available from Eurostat, Member States or other sources and provides immediate information that is comparable across countries on firms' activities and opinions. This measure continues work started under the EIP work programme 2007.
4. The **European Innovation Scoreboard** will provide an annual report in 2011 and 2012 with an overall assessment of country level innovation performance based on the latest available international statistics. This is complemented by four thematic reports each year which explore new aspects of innovation performance or how innovation performance is related to wider socio-economic and environmental factors. The European Innovation Scoreboard provides comparative assessments across Europe and other major international innovative countries, which allows countries to assess their relative strengths and weaknesses as well as monitor progress. The European Innovation Scoreboard has been provided on an annual basis since 2001 and there is no comparable analysis.

OBJECTIVES OF THE IMPLEMENTING MEASURE

1. The objective of the **INNO-Policy TrendChart** is to outline and analyse the main innovation policy trends at national, regional and EU level to enhance policy assessment and identify examples of good practice – serving the innovation community with accurate innovation policy development and implementation.
2. The **horizontal support function of Europe INNOVA** will be continued, maintained and further developed to ensure the systematic collection, analysis, exploitation and dissemination of the results of innovation projects.
3. The **Innobarometer** will provide detailed and timely analysis of innovation performance and trends and of the drivers and barriers to innovation.
4. The **European Innovation Scoreboard** will provide a comparative benchmarking of levels and trends in innovation performance across EU countries and with other major innovative countries outside the EU.

INDICATORS

Horizontal support for Europe INNOVA:

Quality and attractiveness of Europe INNOVA exploitation and communication actions to internal and external stakeholders as measured by:

- number of portal visitors;
- circulation numbers for newsletters and other publications;
- user survey to obtain feedback on general interest & added value to adjust editorial line;
- attendance at thematic workshops, annual partnering events, Europe INNOVA conferences and other Europe INNOVA events.

Innobarometer:

- provision of indicators on EU innovation performance;
- timely deliverable of the report;
- relevance and utility of collected statistics, which are not covered by other statistical instruments.

European Innovation Scoreboard:

- timely delivery of the different reports;
- public attention raised by the publication of the EIS (as measured by the press coverage from unit R4)
- good acceptance by the European Innovation Community (The number of downloads of the EIS from the Trend Chart website);

IMPLEMENTATION MODE

Use of existing framework contract, Contract or agreement renewal, Call for tenders, Ad hoc grant

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls	Q2/2010
Specific contracts	Q2/2010 - Q4/2010
Final reports	Q2/2011 - Q4/2013
Conferences/meetings/workshops	Q4/2010 - Q3/2011
Total duration (months) 45	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for tender - open or restricted procedure	INNO-policy TrendChart	2010	02.0201	2,500,000	No
Ad hoc grant (art. 168 IR)	Horizontal support function of Europe INNOVA - conference	2010	02.0201	325,000	No

Contract or agreement renewal	Horizontal support function of Europe INNOVA – communication and publications	2010	02.0201	900,000	No
Existing framework contract	Innobarometer	2010	02.0201	300,000	No
Call for tender - open or restricted procedure	European Innovation Scoreboard	2010	02.0201	600,000	No

TOTAL 4,625,000	THEREOF ECO-INNOVATION 0
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CALL FOR TENDERS:

TITLE OF THE CALL

INNO Policy TrendChart

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Specific contract	Q4/2010
Final report	Q4/2013
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,500,000

TITLE OF THE CALL

European Innovation Scoreboard

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Specific contract	Q4/2010
Final report	Q1/2013

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

600,000

AD HOC GRANTS:

TITLE OF THE CALL

Europe INNOVA conference

BENEFICIARY

Services publics de Wallonie, Direction Générale Opérationnelle Economie, Emploi et Recherche

JUSTIFICATION MONOPOLY

An ad-hoc grant will be granted without a call for proposals to a public body (Services publics de Wallonie, Direction Générale Opérationnelle Economie, Emploi et Recherche) which during the Belgian Presidency will be responsible for, inter alia, the innovation area. The objective of the action is to organise, in the context of the Belgian Presidency, the annual Europe INNOVA conference, a two-day event that will bring together more or less 600 participants (high-level policy makers, researchers & practitioners) to debate the latest policy ideas, opportunities & challenges for European innovation & competitiveness. As a matter of fact, only the Services publics de Wallonie, Direction Générale Opérationnelle Economie, Emploi et Recherche is able to organise this conference (a priority theme for the Belgian Presidency) given that it is the only authority having the required competency on this subject in Wallonia and has consequently a de facto monopoly. This ad-hoc grant will be subject to an award decision to be based on an evaluation report.

RATE OF CO-FINANCING

60%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Conferences/meeting/workshop	Q4/2010
Final report	Q2/2011
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

325,000

E-SKILLS, ICT UPTAKE AND COMPETITIVENESS

MEASURE NO

ENT/CIP/10/C/N02C00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

DESCRIPTION

1. Measures aiming at the development of **E-Skills** will focus on:

- E-Skills for ICT practitioners and entrepreneurs: studying the specific requirements relating to Green IT (energy and water management), cyber-security and software-as-a-service with a special emphasis on innovation and the needs of SMEs and start-ups.
- E-Skills and ICT professionalism: developing a European model for ICT professionalism with the goal of enhancing ICT professionalism and mobility across Europe. Supporting the development of a European training programme for ICT managers, to promote new competences to address the challenges of ICT related innovation and the future Internet.
- E-Skills awareness raising: organising pan-European e-skills awareness raising activities based on the conclusions of the first EU e-skills week, including events gathering stakeholders and decision makers with a focus on e-skills for entrepreneurs, innovation, green IT and the future Internet.

There have been no previous measures on the same topics although there have been other successful related actions upon which these measures will build. In particular these include actions related to the implementation of the Communication on “e-Skills for the 21st Century” e.g. supply and demand, European e-competence framework; European e-competence curriculum development guidelines; global sourcing, e-learning, financial and fiscal incentives; e-skills and career portal and the EU e-skills week. ICT is a global, pervasive technology and these actions are part of a long term strategy focusing on pan-European solutions for ICT uptake and e-skills. They are part of the EU e-skills agenda proposed in the Communication and welcomed by stakeholders.

2. As regards **ICT uptake and competitiveness** the following actions will be implemented:

- Benchmarking of industrial policies on ICT and enabling high technologies with other leading regions; identifying best practices; developing specifications to address European requirements and formulating recommendations. Conclusion of a specific contract under an existing framework contract.

Given the cross-border nature of these two actions and the global nature of ICT business and innovation, these actions have to be undertaken at the European level to be of greatest value.

OBJECTIVES OF THE IMPLEMENTING MEASURE

1. The availability of adequate **e-skills** is an important condition for the competitiveness and the innovation capabilities of European enterprises and e-skills are crucial to ensure the employability of the workforce. This measure contributes to the implementation of the long term EU e-skills strategy as defined in Commission Communication (COM(2007) 496) adopted in September 2007 and welcomed in the Competitiveness Council

Conclusions in November 2007. The action is addressed to ICT practitioners and entrepreneurs.

2. In view of the impact of ICT uptake as a key enabling factor in product, service and process innovation, the relatively lower **uptake of ICT** in the EU compared with competing regions handicaps our innovation performance and needs to be addressed. As well as examining the reasons for the faster deployment of ICT and other enabling high-technologies in other world regions, this measure will encourage ICT uptake by identifying and measuring the impact of removing the obstacles to cross-border e-invoicing in the EU.

INDICATORS

- number of participating countries and stakeholders;
- timely reports including recommendations and good practices; workshops to validate conclusions and foster consensus on recommendations;
- comprehensive picture of good practices and policy options (including in competing world regions) and relevant conclusions;
- satisfaction survey regarding the quality of the deliverables;
- follow-up measures taken by the Commission, other public authorities and stakeholders.

IMPLEMENTATION MODE

Use of existing framework contract, Call for tenders

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Final report	Q3/2011
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for tender - open or restricted procedure	E-skills for ICT practitioners and entrepreneurs	2010	02.0201	300,000	No
Call for tender - open or restricted procedure	E-skills and ICT professionalism	2010	02.0201	300,000	No
Call for tender - open or restricted procedure	E-skills awareness raising activities	2010	02.0201	200,000	No
Existing framework contract	ICT uptake and competitiveness	2010	02.0201	300,000	No

TOTAL 1,100,000	THEREOF ECO-INNOVATION 0
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CALL FOR TENDERS:**TITLE OF THE CALL**

e-skills for ICT practitioners and entrepreneurs
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TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Final report	Q3/2011
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

300,000

CALL FOR TENDERS:**TITLE OF THE CALL**

e-skills and ICT professionalism

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Final report	Q2/2011
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

300,000

CALL FOR TENDERS:**TITLE OF THE CALL**

e-skills awareness raising activities

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Final report	Q3/2011

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months) 12	
TOTAL INDICATIVE BUDGET FOR THE CALL	
200,000	

EUROPEAN TOUR FOR LIFE SCIENCE AND BIOTECH ENTREPRENEURS

MEASURE NO

ENT/CIP/10/C/N03S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

SMEs

DESCRIPTION

The "European Tour for Life Science and Biotech Entrepreneurs" consists of a series of conferences in which entrepreneurs and policymakers discuss strategies for improved competitiveness in European biotechnology. The issues to be discussed are wide-ranging and include e.g. access to finance, cluster policy and support, SME-friendly measures, laws and regulations, and public financial support to product development and innovation.

The target audience includes entrepreneurs in SMEs active in research, development, and manufacturing of biotechnology-related products, including biopharmaceuticals, diagnostics, vaccines, combined products (medical devices), and industrial biotechnology. In addition, representatives from research centres, universities, technology transfer functions, industry associations, and representatives from national and regional government bodies will take part.

The Commission will organise each event in partnership with a cluster organisation and/or regional organisation. The clusters and regions to be visited will be selected based on their level of specialisation in life sciences and their scientific and business excellence. Whenever possible, the partner(s) will be either a transnational cluster or two clusters on either side of a national border, so as to underline the European dimension of the action.

SME representatives cannot be reached by organising a conference in Brussels, hence it is necessary to visit clusters/regions in different participating countries to get in direct contact with the entrepreneurs.

The Commission will ensure coherence and complementarity with the "Cluster Innovation Platform" projects financed by the EIP as part of Europe INNOVA. If possible, the cluster organisations participating in the "Cluster Innovation Platform" will host the events, so as to build on their project activities and disseminate the results of this action.

The organisation of the events should also involve Enterprise Europe Network's regional representatives who have thorough knowledge of the region's strengths, facilities and actors. By forming a partnership with both a cluster organisation and the Network office, each event will be better promoted, generate more interest and dispose more personnel resources. Representatives from other clusters/regions will also be invited, so as to create transnational contacts.

The Commission has previously organised six similar events to discuss the competitiveness of the European Agrofood industry (in BE, SI, FR, NL, EL, and SP) with regional actors in 2007-2009. The events have been much appreciated and have generated useful discussions on strategies to promote Europe's agrofood industry in the future. The evaluations of these

previous events have shown their usefulness especially in terms of reaching the SME audience that would not usually come to a Brussels conference.

The expected value added is:

1. For the companies: to gain a better understanding and knowledge of EU regulation, policies and instruments, that they may not be familiar with yet; an opportunity to express their concerns about key issues, e.g. actual access to finance, and whether existing EU instruments are adequate or not;
2. For the clusters and regions: an opportunity to present the region's technological and business strengths, but also propose policy measures to improve their competitiveness; in addition, a chance to disseminate results from the "Cluster Innovation Platform" projects;
3. For the European Union: to establish a direct dialogue with entrepreneurs and CEOs in SMEs, with the aim of identifying remaining obstacles and challenges to growth and development in their industry area; and to collect information for the Commission's evaluation of the EU's Life Sciences and Biotechnology Strategy and Action Plan 2002-2010.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The "European Tour for Life Science and Biotech Entrepreneurs" will be a tool to gauge the competitiveness of an innovative industry challenged by high development costs and increasingly difficult access to finance.

The objectives of the action are to:

- provide a unique opportunity for entrepreneurs in the life sciences and biotechnology areas to improve their knowledge about EU regulation, policies, and instruments, including financial instruments;
- give CEOs and entrepreneurs a chance to have a direct dialogue with EU representatives, since it is usually only large companies that have the resources for communication with European policy-makers;
- collect information about key competitiveness factors that influence the companies' performance on a global market, and point out obstacles that hamper their development (e.g. actual access to finance);
- collect information to be used in the Commission's evaluation of the EU's Life Sciences and Biotechnology Strategy and Action Plan 2002-2010;
- exchange views with entrepreneurs on strategies to promote the life sciences and biotechnology industries in the future (post-2010).

INDICATORS

- level of satisfaction as assessed by the exit surveys
- number of events (2);
- number of participants (50-100).

IMPLEMENTATION MODE

Expert reimbursement

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meetings/workshops	Q1/2010 - Q4/2010

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO- INNOVATION
Experts meetings	European Tour for Life science and biotech entrepreneurs	2010	02.0201	70,000	No
Experts meetings	European Tour for Life science and biotech entrepreneurs	2010	02.0201	70,000	No

TOTAL 140,000	THEREOF ECO-INNOVATION 0
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EUROPE INNOVA: ACCELERATING INNOVATION THROUGH PUBLIC-PRIVATE PARTNERSHIPS - EUROPEAN TROPHELIA SERVICE PLATFORM FOR ECO-INNOVATION (ECOTROFOOD)

MEASURE NO

ENT/CIP/10/C/N04S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

DESCRIPTION

This action on Europe INNOVA provides appropriations to fund one additional project on the reserve list resulting from the call ENT-CIP-09-C-N01S005 foreseen in the EIP 2009 work programme.

The action reinforces the European Eco-Innovation Platform (Eco-IP) in the high priority policy theme of eco-innovation in the food sector. The action aims at improving the access of the food industry to knowledge on eco-innovation. The support services to be tested seek notably to bridge the gap from research to market of eco-innovative solutions for the sector.

The Eco-innovation Platform (Eco-IP) is a European platform established under the Europe INNOVA initiative, with the aim to accelerate the take-up of eco-innovative solutions in Europe. The initiative focuses on the development and testing of new or better innovation support mechanisms for innovative small and medium sized enterprises (SMEs), in particular in technological and industrial fields.

The food/drink industry is among the largest industries in Europe, accounting for approximately 4.3 million jobs and highly demanding in all raw material use (energy, water etc.). The environmental burden presented by the industry is equally high, hence, making the impacts of environmental endeavours within the area greatly effective, relative to their scale. The European Trophelia Service Platform for eco-innovation (EcoTroFood) aims at improving the access of the food industry to information and knowledge on eco-innovation, in particular for SMEs and service providers. The services developed within the project will become part of a European food eco-innovation platform for the provision of information to, and the sharing of knowledge with, relevant eco-innovation stakeholders. This will be achieved in three ways:

§ Advancing creativity and formation of eco-innovative technical solutions/products/services:

- Holding 34 national Eco-Trophelia business-plan competitions generating new eco-innovative products evaluated on life-cycle performance
- SMEs will receive support for product development and marketing of winning products at a national and European level

§ Bridging the gap between research/development and market for marked-ready eco-innovations of SMEs:

- Holding 5 national pilot mini-matchmaking-forums and 2 European matchmaking-forums facilitating access of 100 eco-innovative SMEs in food to investors and first-users
- Developing a Quality Certificate for trust, credibility and “proof of concept”
- Developing new participant interaction methodologies (“speed-dating”)

- Developing new incentives for first-users
- § Creating a useful stakeholder networking tool on eco-innovation where SMEs, universities, research centres, investors, (first-) users, clusters, etc. can easily connect across Europe.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The implementing measure responds to the specific objectives of the decision establishing the CIP (legal base), Articles 13 and 14(c).

Europe INNOVA is oriented towards the development and testing of new practical innovation support services for SMEs, notably start-ups, delivered in the field by platforms of public-private partnerships between European innovation professionals in view of their wider application, e.g. by the Enterprise Europe Network. The overall objective is to accelerate innovation processes and thus to facilitate the commercialisation of innovative products and services. Maximum effort shall be undertaken to further leverage the results of Europe INNOVA into the Enterprise Europe Network so as to ensure the widest possible impact for SMEs across Europe.

INDICATORS

- Number, type and impact of new concepts, methods and approaches developed, tested and promoted;
- Number of SMEs having benefited through active involvement in the testing of the new concepts and the impact on their innovation performance;
- Number of innovation professionals across Europe, who shared directly or indirectly the knowledge gained from developing, testing and promoting the new concepts;
- Number, type and impact of new methods and tools proposed to the European Enterprise Network;
- Level and impact of liaising with related initiatives across Europe, demonstrating the openness of the Europe INNOVA initiative.

IMPLEMENTATION MODE

Grant agreement

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Call for proposals	Q2/2009
Grant agreement	Q4/2010
Final report	Q1/2014
Total duration (months) 72	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Grant agreement	Europe INNOVA: Accelerating innovation through public-private partnerships - European Trophelia service platform for	2010	02.0201	3,011,000	No

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO- INNOVATION
	eco-innovation				

TOTAL 3,011,000	THEREOF ECO-INNOVATION 0
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(D) ECO-INNOVATION

ECO-INNOVATION: FIRST APPLICATION AND MARKET REPLICATION PROJECTS

MEASURE NO

ENT/CIP/10/D/N01S00

EIP OBJECTIVE

(d) Eco-innovation

POLITICAL PRIORITIES

Innovation

DESCRIPTION

Eco-innovation first application and market replication projects are concerned with the first application or market replication of eco-innovative techniques, products, services or practices of Community relevance, which have already been technically demonstrated with success but which, owing to residual risk, have not yet penetrated the market. Supporting such innovative eco-technologies should contribute to remove obstacles to the development and wide application of eco-innovation, create or enlarge markets for related products and improve the competitiveness of EU enterprises on world markets. The projects should also aim at reducing environmental impacts or improve environmental performance of enterprises, in particular SMEs.

This is the third call following the successful 2008 and 2009 editions. The 2008 call attracted 134 proposals, out of which more than 40 innovative projects, covering recycling, construction, food and drink as well as green management were awarded. Among the 44 approved projects, around 80% involve international consortia. The other projects have for example demonstrated good exploitation plans or set targets of a broader market uptake, so that the European added value was considered to be sufficient.

As regards European added value, the following sub criteria are assessed during the evaluation of proposals:

- justification for and benefits of addressing the subject of the proposal at European level as opposed to purely national/regional/local projects;
- EU dimension of the market barriers and how these barriers will be tackled;
- level of European cooperation in the project.

This measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI).

OBJECTIVES OF THE IMPLEMENTING MEASURE

The promotion of eco-innovation through the CIP contributes to the implementation of the Environmental Technologies Action Plan (ETAP). The aim of ETAP is to stimulate eco-innovation and encourage the take-up of environmental technologies on a broad scale. The measure will support projects connected with eco-innovative products, techniques, services or processes which aim at prevention or reduction of environmental impacts or which contribute to the optimal use of resources. As such, and in addition to ETAP implementation, the measure should contribute to the implementation of Community actions in the areas of the Climate Change Package, Action Plan on Sustainable Consumption and Production and

Sustainable Industrial Policy and Lead Market Initiative. The identified priorities for the call take into account those policy initiatives and therefore concentrate on sectors with considerable innovation potential and with the highest environmental gains (e.g. construction, food and drink).

INDICATORS

Output programme indicators:

- to attract around 150 proposals and select about 40 highly innovative and replicable projects;
- at least 60% of beneficiaries are SMEs;
- to receive proposals covering at least two major economic sectors having high environmental impact and innovation potential (e.g. as defined in Lead Market Initiative).

Outcome project and programme indicators:

- environmental benefits linked to projects financed: e.g., achieving measurable reduction in the greenhouse gas emissions (e.g. CO₂ in tonnes, waste in tonnes) and in the resource efficiency (e.g. raw material in tonnes reduced, water in liters, energy in kW/h);
- economic benefits linked to projects financed: e.g. increased number of customers of the participating beneficiary, entering transnational markets (e.g. number of new countries in which solution is offered);
- contribution of projects to innovation e.g. increased spectrum of eco-innovative products, services and technologies on the market (e.g. existence of a new construction material offered through retailers), new clusters or joint ventures based on eco-innovations (e.g. number of companies involved).

IMPLEMENTATION MODE

Use of existing framework contract, Call for proposals

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Final report	Q4/2013
Total duration (months) 39	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Calls for proposal	Eco-innovation: first application and market replication projects	2010	02.0201	35,020,000	Yes
Existing framework contract	Eco-innovation: first application and market replication projects	2010	02.0201	220,000	Yes

TOTAL
35,240,000

THEREOF ECO-INNOVATION
35,240,000

CALL FOR PROPOSALS:

TITLE OF THE CALL

Eco-innovation: first application and market replication projects

PRIORITIES

The priority areas aim at reducing environmental impacts, in particular greenhouse gas emissions, and increasing resource efficiency, by environmental-friendly processes, products and services by innovation to design, manufacture and recycle and support to enterprises in greening business. Priority will be given to sectors with important improvement potential e.g. construction and food and drink as well as innovations to assist adaptation to climate change. Modalities will be further identified based on the outcome of the 2009 call.
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OBJECTIVES

- | |
|---|
| <ol style="list-style-type: none">1. promoting the adoption of new and integrated approaches to eco-innovation in fields such as environmental management and the environmentally friendly design of products, processes and services;2. encouraging the uptake of environmental technologies by increasing the market uptake and by the removing the barriers to market penetration;3. increasing innovation capacities of SMEs. |
|---|

RATE OF CO-FINANCING

up to 50%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Final report	Q4/2013
Total duration (months) 39	

TOTAL INDICATIVE BUDGET FOR THE CALL

35,020,000

ENTERPRISE EUROPE NETWORK: ENVIRONMENTAL SERVICES FOR SMES

MEASURE NO

ENT/CIP/10/D/N02S00

EIP OBJECTIVE

(d) Eco-innovation

POLITICAL PRIORITIES

SMEs

DESCRIPTION

The measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI) through a call for proposals which will be restricted to the partners in the Enterprise Europe Network according to Article 21(4) of the CIP Decision.

For a geographical area covering at least three countries participating in the EIP, partners will: identify the sectors that are a priority in terms of their impact on the environment; describe what is done for SMEs in the field of environment through local, regional, national and European initiatives; propose solutions to create synergies between programmes; build on existing expertise and improve services to SMEs.

Specific measures are likely to include: training of Enterprise Europe Network staff to enable them to provide a first-level service and signpost clients to second-level service providers; cooperation between Enterprise Europe Network and local second-level service providers; organising workshops targeting environment consultants and SMEs; providing direct individualised second-level services to SMEs when these are not available from local service providers.

This measure is a continuation of an identical measure (ENT/CIP/09/B/N02S00) where selected projects are expected to start in Q4/2009 and deliver within a two years timeframe. It is expected that Network partners will deliver services to about 7.500 SMEs in 55 regions for selected sectors of activity (ten in total), and sign cooperation agreements with more than 400 environmental service providers. For 2010, the purpose is to deliver services to about 15.000 SMEs in other regions or other sectors of activity in the same regions.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective of this measure is to help European SMEs turning environmental challenges into economic opportunities, to spread environmental expertise within the Network and to develop a support and service delivery structure in cooperation with environmental service providers. Long term impact and leverage are expected by integrating this structure in the activities of the Network and well beyond the two years project lifetime.

More generally, the objective of the project is to ensure that services are provided to help SMEs turning environmental challenges into economic opportunities. This will be achieved without duplicating activities of other European, national and regional programmes in the field of environment. Instead, available expertise and results will be identified, marketed and disseminated EU-wide, through the Enterprise Europe Network, in order to maximise the uptake by SMEs.

INDICATORS

- number of Network staff and environment consultants who followed the training;
- number of local organisations with whom cooperation agreements are signed;
- number of SMEs participating in workshops;
- number of SMEs receiving environment-related on-site services;
- documentation of good practices for 3 sectors of activity showing the potential advantages and improvements for all SMEs in these sectors.

IMPLEMENTATION MODE

Call for proposals

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2010
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for proposal	Services for SMEs in the field of environment through the Enterprise Europe Network	2010	02.0201	8,000,000 ¹	No
				1,000,000 ²	Yes

TOTAL 9,000,000	THEREOF ECO-INNOVATION 1,000,000
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CALL FOR PROPOSALS:**TITLE OF THE CALL**

Services for SMEs in the field of environment through the Enterprise Europe Network

PRIORITIES

SMEs, Innovation

OBJECTIVES

<p>The objective of the project is to ensure that services are provided to help SMEs turn environmental challenges into economic opportunities. This will be achieved without duplicating activities of other European, national and regional programmes in the field of environment. Instead available expertise and results will be identified, marketed and disseminated EU-wide, through the Enterprise Europe Network, in order to maximise the up-take by SMEs.</p>

¹ DG ENTR contribution to the action.

² DG ENV contribution to the action: the label “eco-innovation” in this and all other budget tables refers to the source of financing and is made for internal accounting reasons.

RATE OF CO-FINANCING

up to 80%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2010
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

9,000,000

ADDRESSING CHALLENGES AND OPPORTUNITIES ON THE WAY TOWARDS A LOW-CARBON ECONOMY

MEASURE NO

ENT/CIP/10/D/N03S00

EIP OBJECTIVE

(d) Eco-innovation

POLITICAL PRIORITIES

Industrial policy

DESCRIPTION

The global effort to address climate change and move toward a low carbon economy entails significant challenges and tremendous opportunities for industry and enterprises in Europe. European decision makers will have to be able to compare efforts to combat climate change among regions and sectors, and the implied cost for businesses.

The EU has taken on a very ambitious unilateral greenhouse gas emission target. A number of policy tools is required to address the competitiveness concerns, arising from the distortion of international competition through the asymmetric price shock imposed on the EU. Free allocations, based on carbon leakage assessment and sectoral approaches are promising approaches in this regard, as they target key sectors and EU competitors. It is important to base them on sound analysis and continuous monitoring of key parameters related to greenhouse gas emissions, trade, production, technological and research developments and deployments, etc.

This kind of assessment will provide the only way of establishing “the right” level of commitment for EU industry and its non-EU partners, within sectoral agreements as well as in the UNFCCC negotiating process more broadly. Moreover, it will contribute to the strengthening of the understanding of markets for innovative, low-carbon technology and opportunities for European enterprises in this area.

To continue the institutionalisation of carbon leakage and related assessments, an industry sustainability monitor will be established taking into account international, innovation and technology dimensions. Work on the international dimension will provide the analytical/data basis for developing further the assessment of carbon leakage (assessing efforts in other world regions vis-à-vis the EU), and sectoral agreements.

The innovation/technology dimension of carbon leakage assessment will provide proactive policy guidance and focused support to enterprises for reaping the potential of the low carbon economy. Related analytical work will focus on two elements:

1. Identifying technological advancements suited to enhance the competitive edge of European industry; disseminating this information to industry through a web-based interface, regular publications of a bulletin, etc. Market introduction/development and technology adoption pathways would also be addressed, in close collaboration with stakeholders.
2. Identifying R&D needs, and screening of existing projects and available results for their relevance to be included into the industrial sustainability monitor.

So far, the costs of a low-carbon economy to EU industry has been analysed without taking into account the international dimension or systematic data structure. The proposed work will

build on this work but focus on the international dimension, the provision of insights to industry regarding ways forward to overcome the carbon leakage risk, and analysis geared to support the development of sectoral approaches. The current measure also builds on the work on sectoral approaches which has been conducted under the EIP in 2008 and 2009.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The foreseen assessments will provide for a sound analytical, transparent and verifiable basis for the international competitiveness dimension of the implementation of the revised ETS (Emission Trading System) Directive, allowing for finalisation of the assessment of carbon leakage considering efforts of non-EU countries (post-Copenhagen 2009). This will feed into the Sustainability Monitor for energy intensive industries. It will as well help to make sectoral approaches operational, and aid the implementation of carbon trading schemes. Moreover, it would strengthen the competitiveness of energy intensive industries in their transition to a low carbon economy, facilitating technology and research adoption.

INDICATORS

- number of sectors at risk of carbon leakage included in monitor (16);
- number of key regions/sectors assessed;
- number of technology profiles established.
- relevance of information/completeness of analysis as assessed by the responses from stakeholder consultations for quality control and the number of consultations of web interface.

IMPLEMENTATION MODE

Use of existing framework contract, Call for tenders

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Final report	Q1/2012
Total duration (months) 18	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Calls for tender - open or restricted procedure	Addressing challenges & opportunities on way towards a low-carbon economy/1	2010	02.0201	25,000	No
Calls for tender - open or restricted procedure	Addressing challenges & opportunities on way towards a low-carbon economy/2	2010	02.0201	150,000	No
Existing framework contract	Addressing challenges & opportunities on way towards a low-carbon economy – orientation study SILC/3	2010	02.0201	200,000	No

TOTAL 375,000	THEREOF ECO-INNOVATION 0
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CALL FOR TENDERS:

TITLE OF THE CALL

Addressing challenges & opportunities on way towards a low-carbon economy/1

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

25,000

TITLE OF THE CALL

Addressing challenges & opportunities on way towards a low-carbon economy/2

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

150,000

(E) ENTREPRENEURSHIP AND INNOVATION CULTURE

PROMOTION OF ENTREPRENEURSHIP

MEASURE NO

ENT/CIP/10/E/N01C00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

DESCRIPTION

In order to promote entrepreneurship, several actions will be conducted in 2010 under the EIP.

1. The **European SME Week** will again be organised as a campaign consisting of events and other relevant promotion. The aim of the campaign is to disseminate information on SME support to existing entrepreneurs and to promote entrepreneurship to potential entrepreneurs in a joint effort with the participating countries. The measure also includes some preparatory work on specific subjects through ad-hoc expert meetings and dissemination and promotion of deliverables as well as follow-up work on entrepreneurship education high level reflection panels.

By organising a European campaign, the contribution of entrepreneurship and entrepreneurs to economic and job growth will be given more visibility in Europe with the aim of getting more people to become interested in an entrepreneurial career and improving the image of entrepreneurship in society. Also, the support measures available to SMEs at European, national, regional and local level will be brought into the spotlight and should become easier for entrepreneurs to reach. This European campaign through its central website available in 21 languages and promotion at European level will be able to provide more visibility overall than individual campaigns in each participating country on its own.

In 2009, 35 countries with over 1200 events took part in the SME Week. The Week received very broad media coverage and positive feedback from event organisers and participants throughout Europe. The results of the evaluation of the Week show that two-thirds of event organisers were convinced that SME Week brought real added value to them. More specifically, they said that the SME Week increased both the awareness of the role of the EU in supporting SMEs and the national and international visibility of their events. For more information on the first European SME Week in 2009 please see <http://european-sme-week.eu>.

2. In order **to promote and support female entrepreneurship** a mentoring scheme will be set up in at least ten countries including identification of mentors, preparing and running the scheme and reporting back to the Commission regularly. Mentors are expected to assist women entrepreneurs by providing, advice and support with the start-up, functioning and growth of their enterprises. They would be selected nationally from successful and well-known business entrepreneurs by the contractors participating in the

action and after consulting the members of the European Network to promote Women Entrepreneurship (WES) and relevant stakeholders. This mentoring scheme will complement the network of female entrepreneurship ambassadors funded under the EIP 2009.

Further meetings of the European network of women's entrepreneurship will be organised with the aim of disseminating information and promoting best practices in connection with women's entrepreneurship. Other relevant events to promote and give support to female entrepreneurship such as national kick-off meetings and workshops will also be covered by this measure. For more information please consult http://ec.europa.eu/enterprise/entrepreneurship/support_measures/women/wes.htm

3. The **exchange of good practices in SME policy** will continue, since it has proved to be a valuable tool in improving the business environment for SMEs. Good practice exchange will now take place within the framework of the SBA, and the process of the European Charter for Small Enterprises will come to an end. A conference on best practices in SBA implementation will be organised, coinciding with the end of the SME Week 2011. It will track progress in implementing the ten SBA principles at local, national and European level. This conference will also integrate the European Enterprise Awards ceremony (funded for 2010 and 2011 under the EIP 2009 Work Programme). The European Enterprise Awards started in 2006 and are considered a success in terms of awareness raising and exchange of good practices.

The existing on-line catalogue of good practices will be expanded to include good practices identified from around Europe and presented in an accessible and searchable format. The conference will contribute to showcasing good practices on SBA implementation and the catalogue will act as a permanent repository of concrete applications of the SBA principles.

4. Furthermore, the action will comprise the production of **communication tools** (web-based, audiovisual and/or printed leaflets) to communicate to SME and stakeholders on the implementation of the SBA. These will be made available on-line via the SME portal and DG ENTR's web-site, within the framework of SME week and other relevant events, and via the Enterprise Europe Network. The tools will maintain and improve work started under the EIP in 2009. It is important to communicate what the EU is doing to promote SMEs via the implementation of the SBA, to make it clear that concrete action is being taken. Since the SBA covers measures at both EU and national levels, communication of all aspects of SBA implementation is important to give stakeholders a complete view and to maintain the momentum of implementation.
5. Technical barriers to trade and in particular, the development of different procedures and standards could be harmful for SMEs and neutralize their potential benefit of trade liberalisation. In order to develop recommendations on potential convergence / harmonisation a **comparative analysis of technical regulations, standards** (including testing methods) and **certification** procedures applied to standards (including testing methods) applying in the textile, clothing, footwear and leather products in Europe, Russia and Brazil will be conducted. Special attention will be given to product safety-related issues.

SMEs in the involved sectors face similar problems irrespective of the EU country where they are located. The European Commission services, in cooperation with the European industrial associations, are identifying the more important barriers to exports by SMEs involving certification procedures, technical regulations and standards. An industrial policy and regulatory dialogue is taking place with Russia and will start soon with Brazil. One aim of these dialogues is to increase cooperation on technical regulations and standards in order to assess potential convergence and to easy/facilitate certification. Those issues refer generally to existing third countries and European Union provisions. The proposed initiative will provide a valuable and necessary contribution.

OBJECTIVES OF THE IMPLEMENTING MEASURE

All actions aim at providing concrete support and guidance for activities that promote small businesses and entrepreneurship.

1. The **European SME Week** will promote and disseminate information on what the EU, national and regional authorities/relevant organisations are doing to support small businesses. It will promote the image of entrepreneurship and entrepreneurs and recognise their essential role in the European economy and convince young people that entrepreneurship is a viable career option.
2. The **actions to promote and support female entrepreneurship** aim at providing encouragement, advice and support to women entrepreneurs to set up, manage and grow their own businesses and at identifying successful national and European initiatives to promote entrepreneurship amongst women and to exchange good practices.
3. A main aspect of the SBA implementation revolves around the **exchange of best practice** and ensures that the most effective means of implementation are scaled up. The Commission monitors EU and national activities, ensures and organises the systematic exchange of good practice through events (including a high-level conference), online tools as well as an annual competition (European Enterprise Awards).
4. Furthermore, it is important to communicate effectively with SMEs and their representatives and to produce **communication tools** (printed, audiovisual, web-based) to communicate SME policy, particularly the SBA and its implementation.
5. The specific objective of the sectoral study on SMEs is to develop transparency and promote simplification of **technical regulations, standards** and conformity assessment procedures with the countries concerned in order facilitate the access to SMEs in the involved sectors to these emerging markets.

INDICATORS

1. **European SME Week:**
 - number of countries and events participating in actions;
 - quality of the SME Week through the feedback from participants;
 - Commission actions delivered as planned and according to the budget foreseen
 - Level of publicity for the Week
2. **Actions to promote and support female entrepreneurship:**
 - number of countries participating in actions;
 - number of mentoring schemes and participating 'mentors';
 - number of female would-be entrepreneurs reached;

- index of satisfaction with the events and mentoring schemes expressed by the target group;
- quality of the expert group deliverables;
- level of publicity for the schemes;
- number of countries taking up good practices into their female entrepreneurship policies.

3. SBA exchange of good practices and conference:

- conference of best practices attended by relevant stakeholders;
- catalogue of good practices available on Europa web-site;
- number of user visits to catalogue of good practices on web-site;
- feedback from national policymakers participating in the process.

4. SBA communication tools:

- timely production of tools (web-based information, audiovisual product and/or printed leaflets) to present key SME policies in accordance with the targets as assessed by "key" stakeholders ;
- number of leaflets/booklets and/or audiovisual product used at relevant events;
- number of user visits to SME portal and SME pages on DG ENTR's web-site
- Continuous improvement of the tools, based on users' feedback (on-line)

5. Sectoral study on SMEs access to markets:

- number of technical regulations, certification procedures and standards where approximation with the involved countries was achieved.

IMPLEMENTATION MODE

Use of existing framework contract, Call for tenders, Call for proposals, Expert reimbursement

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contracts	Q3/2010 - Q4/2010
Final reports	Q3/2011 - Q1/2013
Conferences/meetings/workshops	Q2/2010 - Q2/2011
Publication	Q2/2011
Publication of call	Q2/2010
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Experts meetings	European SME Week	2010	02.0201	140,000	No
Existing framework contract	European SME Week	2010	02.0201	1,560,000	No

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Calls for proposal	Mentoring schemes for women entrepreneurs	2010	02.0201	1,000,000	No
Existing framework contract	Mentoring schemes for women entrepreneurs	2010	02.0201	60,000	No
Experts meetings	Mentoring schemes for women entrepreneurs	2010	02.0201	25,000	No
Experts meetings	Mentoring schemes for women entrepreneurs	2010	02.010404	15,000	No
Existing framework contract	SBA exchange of good practices and conference	2010	02.0201	300,000	No
Experts meetings	SBA exchange of good practices and conference	2010	02.0201	85,000	No
Existing framework contract	Communication tools	2010	02.0201	200,000	No
Call for tender – open or restricted procedure	Sectoral study on SMEs access to markets	2010	02.0201	100,000	No

TOTAL	THEREOF ECO-INNOVATION
3,485,000	0

CALL FOR PROPOSALS:

TITLE OF THE CALL

Mentoring schemes for women entrepreneurs

PRIORITIES

- creation of mentoring schemes in each participating country (minimum 10 countries);
- regular assessment of quality and impact of the activities;
- submission of final report including impact assessment.

OBJECTIVES

- identification of potential entrepreneurs mentors;
- selection of the mentors(geographical coverage);
- identification and implementation of mentoring schemes and activities;
- organisation of national kick-off meetings;
- ensure networking / workshops / activities.

RATE OF CO-FINANCING

60%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Final report	Q1/2013
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

INNOVATION POLICY ACTIONS

MEASURE NO

ENT/CIP/10/E/N02C00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

Innovation

DESCRIPTION

1. The December 2008 European Council called for the development of a new Innovation Plan for Europe in the context of the future Lisbon strategy. The Commission is preparing such a plan and intends to present it in the first half of 2010, including a number of proposals for new measures or actions. In order to further develop these proposals, and in conjunction with the debate in the Council, some of the proposals will be selected for undertaking detailed **feasibility work** in order to develop detailed modalities for implementation.

The justification for EU added value for the topics of the feasibility studies will be developed as part of the proposal. These justifications should be further tested and developed within the feasibility studies.

2. Furthermore, there is continuing interest in exchanging experience in the field of **innovation policy on an international scale**. The following proposed activities have been identified:

- joint workshops with third countries on innovation policy trends, strategies, cooperation to meet global challenges;
- joint workshops with third countries on innovation specific topics such as innovation metrics, IPR framework, cluster policies, Innovation in SMEs, standards for green buildings.

These actions will target primarily the US, Japan and the main emerging economies, such as Brazil, China, India and Russia. They will provide important input to comparing EU innovation performance and policies with third countries.

OBJECTIVES OF THE IMPLEMENTING MEASURE

- to conduct feasibility studies for new actions to be included in the European Plan for Innovation;
- to support international cooperation on Innovation policy development through the organisation of joint events and exchanges with other countries.

INDICATORS

- relevance for European Plan for Innovation;
- number of events, visits organised;
- number of participants in the events and visits.

IMPLEMENTATION MODE

Call for tenders

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls	Q1/2010 - Q2/2010
Specific contracts	Q2/2010 - Q3/2010
Final reports	Q4/2010 - Q3/2011
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for tender - open or restricted procedure	Future innovation policy development actions	2010	02.0201	1,000,000	No
Call for tender - open or restricted procedure	International cooperation on innovation policy	2010	02.0201	200,000	No

TOTAL 1,200,000	THEREOF ECO-INNOVATION 0
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CALL FOR TENDERS:**TITLE OF THE CALL**

Future innovation policy development actions
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TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2010
Specific contract	Q2/2010
Final report	Q3/2011
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

CALL FOR TENDERS:**TITLE OF THE CALL**

International cooperation on innovation policy
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TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2010
Specific contract	Q3/2010
Final report	Q4/2010
Total duration (months) 9	

TOTAL INDICATIVE BUDGET FOR THE CALL

200,000

(F) ENTERPRISE AND INNOVATION RELATED ECONOMIC AND ADMINISTRATIVE REFORM

PROMOTION OF REFORM AND BETTER REGULATORY ENVIRONMENT (SBA IMPLEMENTATION)

MEASURE NO

ENT/CIP/10/F/N01C00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform
--

POLITICAL PRIORITIES

SMEs

DESCRIPTION

The actions under this measure are focused on the implementation of the Small Business Act for Europe.

1. The **SME Performance Review (SPR)** will be continued, as a basis for evidence-based decision-making in this area, in particular with a view to the implementation of the SBA and the Lisbon process. The SPR collects and analyses the newest data on latest SME trends and SME policy developments, both on an EU-wide scale and on national level. It is made up of annual reports and studies. There exists no comparable analysis at national level, although these data are indispensable for informed European policy making.

As in the previous versions, the 2010 annual report will include an overview of the size, structure and importance of European SMEs, outline the major trends and provide a summary of recent policy developments. It will be used as an input into the preparation of the progress assessment under the Growth and Jobs Strategy with a particular focus on SME policies. The fact sheets, available on the level of the different participating countries, will be instrumental in the monitoring of the SBA implementation. They will be extended as compared to the first edition of 2008 to also include qualitative information on national SME policies, as is already planned for 2009.

The studies investigate key areas of importance to SMEs, particularly in the light of the SBA and the Lisbon agenda. They describe and analyse the main factors affecting European SMEs' performance and competitiveness. The studies conducted in 2008 and 2009 focussed on SMEs and sub-contracting, internationalization, and representativeness of SME business organizations, SMEs and business transfer, bankruptcy and start-ups, access to public procurement, impact in the EU labour market, turning environmental issues in opportunities, skills needs for micro and craft enterprises, entrepreneurship. In 2010, the issue of the entrepreneurial potential of university graduates will be covered. The meetings of the SME research expert group will focus on the SPR and specifically on the fact sheets.

2. Moreover, the **implementation of the SBA in selected third countries** will be analysed by preparing a policy index and a report on the implementation of the SBA by the countries concerned. This kind of assessment has been carried out in the past by the OECD concerning the Western Balkan countries. It gave valuable information on progress

of enterprise policy in the partner countries and on progress in aligning with EU policies. This assessment has so far focussed on the Charter for Small Enterprises but as this is being replaced by the SBA, the assessment method needs to be adapted. The process will contribute to the creation of a better business environment. The results will be published in the form of a report.

3. In order to **follow-up the implementation of the SBA** meetings of national experts on monitoring the implementation of ten key principles of the SBA at national level will be organised and the exchange of good practices will be promoted. On-line consultations and panels on specific SBA topics will be conducted and summaries/reports/brochures on the results of the meetings will be published. The European added value consists of bringing national experts together to discuss the implementation of the SBA, to identify possible bottlenecks in the implementation, and to exchange good practices.

OBJECTIVES OF THE IMPLEMENTING MEASURE

1. The general objective of the **SME performance review** is to provide empirical and analytical foundations for SME policy measures and to enable the Commission to effectively monitor the implementation of the Small Business Act and the Lisbon Partnership for Growth and Jobs at national and EU levels as regards SME-related policies.
2. The purpose of the project on the **implementation of the SBA in third countries** is to provide the necessary expertise in selected third countries.
3. Further to the commitment of the Member States at the Competitiveness Council on 1 December 2008 to fully implement the SBA, in particular the SBA Action Plan, the Commission is closely monitoring the progress achieved in the **implementation of the SBA** through the SPR as well as the Lisbon strategy reporting. As the reporting covers a number of micro pillar issues, the specific part on SBA reporting remains rather general. Therefore, there is scope for additional measures to facilitate and assess more in detail the progress made when implementing the ten principles of the SBA.

INDICATORS

1. **SME performance review:**
 - number of workshops and studies;
 - level of satisfaction as assessed by the voluntary questionnaires.
2. **Implementation of the SBA in third countries:**
 - timely report produced on implementation of the SBA by partner countries.
3. **SBA implementation follow-up:**
 - number of experts' meetings organised;
 - level of participation of national experts;
 - timely dissemination of results;
 - progress achieved in the implementation of the measures in the ten key areas of the SBA, those where policy coordination exists (e.g. better access to finance, markets, lower administrative burden for SMEs) and other 'new' areas (e.g. growth of SMEs, internationalisation).

IMPLEMENTATION MODE

Use of existing framework contract, Existing grant agreement, Expert reimbursement

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meetings/workshops	Q2/2010 - Q4/2010
Publications	Q4/2010 - Q1/2011
Final reports	Q4/2010 - Q2/2011
Specific contracts	Q2/2010
Total duration (months) 15	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	SME Performance Review	2010	02.0201	860,000	No
Experts meetings	SME Performance Review	2010	02.0201	40,000	No
Existing grant agreement	Implementation of the SBA in selected third countries	2010	02.0201	300,000	No
Existing framework contract	SBA implementation follow-up	2010	02.0201	120,000	No
Experts meetings	SBA implementation follow-up	2010	02.0201	80,000	No

TOTAL	THEREOF ECO-INNOVATION
1,400,000	0

MARKET MONITORING STUDIES ON NEW ENVIRONMENTAL TECHNOLOGIES, HEAVY INDUSTRIAL GOODS, CONSUMER GOODS

MEASURE NO

ENT/CIP/10/F/N02S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

Industrial policy

DESCRIPTION

Market monitoring studies are of crucial importance for European decision making as the studies are expected to improve the Commission's knowledge of the functioning of selected product markets within the sector covered by the studies. In particular the studies will examine the entire value chain in the product markets concerned, measure underperformance (if any) in terms of market efficiency compared to the respective US (or other) markets and identify the causes (if any) of such underperformance. It will be necessary to identify also all the potential current and future products and technologies that might belong to the product markets concerned.

The Product Market Monitoring in-depth Studies are a strategic tool to inform policy making launched as part of the November 2007 Single Market Review (see Commission Staff Working Document Market Monitoring: State of Play and Envisaged Follow-Up Accompanying document to the Communication on "The Single Market Review: one year on").

OBJECTIVES OF THE IMPLEMENTING MEASURE

The aim of the studies is to obtain a clear picture of the competitiveness of the product markets concerned in Europe by examining in detail, and in a consistent way, the situation in the market. The studies should deliver knowledge and insight into the key drivers of innovation and competitiveness by means of examining the product markets concerned. They should also present the main facts and data pertaining to the product markets concerned and benchmark their strengths and weaknesses in the global marketplace. Finally, they should examine the regulatory and other framework conditions (such as technological innovation, standards and differences in wholesale and retail conditions) affecting competitiveness and map out a strategic vision for the industries concerned in the future. In general, the studies should provide reliable information on the product markets concerned and identify the main trends in these markets in the EU and worldwide so as to facilitate further development of effective sector and market related policy measures.

- examine the adequacy of horizontal policies for specific markets in the sector by the Study;
- contribute to a better understanding of product market malfunctioning by providing sector specificity and cross-country consistency;
- help to identify the regulatory deficiencies that may unnecessarily hold back business investment and consumer purchases;
- contribute to the dialogue with participating countries and other stakeholders, e.g. by making it possible to better explain the relevance of policy in the Lisbon Strategy.

IMPLEMENTATION MODE

Use of existing framework contract

INDICATORS

- | |
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| <ul style="list-style-type: none"> - delivery of the final report in accordance with the contractual deadlines; - quality of the final report, as assessed by the steering committee . |
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OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q2/2010
Final report	Q4/2010
Total duration (months) 9	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	Market monitoring studies on New Environmental Technologies, Heavy Industrial Goods, Consumer Goods	2010	02.0201	675,000	No

TOTAL 675,000	THEREOF ECO-INNOVATION 0
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FOLLOW-UP AND ACCOMPANYING ACTIONS TO THE HLG ON THE COMPETITIVENESS OF AGRO-FOOD INDUSTRY

MEASURE NO

ENT/CIP/10/F/N03C00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

SMEs

DESCRIPTION

Given the importance of the sustainable food industry in Europe this measure aims to implement the road map adopted by the High Level Group on competitiveness of the Agro-Food Industry, in particular by:

- carrying out and disseminating of recommendations of the HLG;
- monitoring the groups of experts and the reports.

Furthermore, results will be disseminated of the research carried out in the agri-food sector related to competitiveness, for instance from the 'Food for Life' platform (and other working groups) and the outcome of the HLG roadmap to SMEs, by way of 'cascade effect' using monitored focus groups, such as regional conferences as staging posts.

OBJECTIVES OF THE IMPLEMENTING MEASURE

- to analyse the recommendations of the High Level group with the different stakeholders;
- to follow-up recommendations;
- to enhance sustainable competitiveness of the food chain;
- to consider new policy instruments at European level to assure the efficient management of production and market risks;
- to disseminate to agro-food SMEs within the participating countries the necessary information for innovation in their field of activities, mainly by way of appropriate thematic conferences;
- to favour the exchange of good practices;
- to favour the cooperation between SMEs and other local, national and international bodies;
- to highlight accomplishments.

INDICATORS

- number of completed studies;
- number of hits to the relevant website;
- input to the HLG reflection for competitiveness in Agro-food sector in general and for the specific implementation of the roadmap adopted in July 2009;
- conclusions drawn from findings of all events carried out since 2008;
- number of conferences;
- number of participants per conference;
- degree of satisfaction of the participants (measured through surveys) local organizers and stakeholders (Evaluation report).

IMPLEMENTATION MODE

Use of existing framework contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meetings/workshops	Q2/2010 - Q3/2010
Final report	Q4/2010
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	Foster agro-food SMEs through technology innovation, marketing capabilities, financing access	2010	02.0201	83,000	No
Existing framework contract	Foster agro-food SMEs through technology innovation, marketing capabilities, financing access	2010	02.0201	84,000	No
Existing framework contract	Foster agro-food SMEs through technology innovation, marketing capabilities, financing access	2010	02.0201	83,000	No

TOTAL 250,000	THEREOF ECO-INNOVATION 0
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HLG OF INDEPENDENT STAKEHOLDERS - IT SUPPORT FOR ADMINISTRATIVE BURDEN TOOLS

MEASURE NO

ENT/CIP/10/F/N04S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform
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POLITICAL PRIORITIES

Better regulation

DESCRIPTION

The Group will continue to advise the Commission on the Action Programme for Reducing Administrative Burdens in the EU (- 25% by 2012). The HLG will in particular give opinions on reduction ideas coming from the Commission, consultants or stakeholders.

These opinions might require additional mapping and measurement of information obligations, as well as re-engineering support from service providers. In order to cope with these tasks, IT tools will be further developed and adequate support will be provided.

The European added value is estimated to be around € 30 billion of reduction in administrative burdens by re-designing EU information obligations. This measure continues work under the EIP on the reduction of regulatory administrative costs and administrative burdens.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The first objective is to get opinions from the High Level Group on acts relating mainly to 13 priority areas where administrative burdens are the most burdensome. These opinions may go beyond acts currently in the scope of the action programme. The second objective is therefore to provide additional mapping and measurement of information obligations as well as operational reduction recommendations building on the general recommendations received from stakeholders.

In order to cope with mapping and measurement tasks, the third objective is to further develop IT tools delivered in 2009 and continue to provide support (cf. work done to reduce administrative burdens stemming from national measures transposing / implementing EC legislation).

A number of opinions of the HLG taken forward by the Commission need to be followed up. The fourth objective is therefore to organise sectoral events targeting national authorities, in order to raise awareness about the sectoral work needed and build consensus / disseminate good practices.

The work of the HLG together with the results of the action programme need to be known in order to inform businesses about the type and magnitude of reduction they may expect and to attract new reduction ideas. The fifth objective is therefore to advertise and promote the action programme *lato sensu*.

IMPLEMENTATION MODE

Existing contract, Expert reimbursement

INDICATORS

- number of plenary sessions and preparatory meetings (target: 8-9 plenary sessions and 8-9 preparatory meetings);
- number of additional acts mapped and quantified (target: 25);
- man/days technical support (target: 50);
- number of sectoral events (target: 11);
- quality of paper & electronic brochures.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meetings/workshops	Q1/2010 - Q4/2010
Total duration (months)	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing contract	IT support for administrative burden tools to Member States-DG's	2010	02.0201	100,000	No
Experts meetings	HLG of Independent Stakeholders	2010	02.0201	250,000	No

TOTAL 350,000	THEREOF ECO-INNOVATION 0
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FINAL EVALUATION OF THE EIP

MEASURE NO

ENT/CIP/10/F/N05S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

SMEs

DESCRIPTION

According to the legal base for CIP, the final CIP evaluation shall be completed by 31 December 2011. The specific programme evaluations shall be arranged in such a way that their results can be taken into account in the evaluations of the framework programme. The final EIP evaluation therefore needs to be launched in 2010 and will, in particular, aim at assessing the relevance, effectiveness, efficiency, awareness and impact of the actions implemented in the framework of the EIP. It will be based on the results of the interim evaluations of the EIP and CIP but will also look at areas which have not been covered by the interim evaluations and follow up on issues which have been flagged in the interim studies. The evaluation should provide for useful recommendations for the preparation of the next generation of the programme.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The evaluation shall, examine the extent to which the EIP has achieved its objectives and adopt appropriate methodologies to measure the impact of the EIP against its objectives, including competitiveness, innovation, entrepreneurship, productivity growth, employment and environment.

IMPLEMENTATION MODE

Use of existing framework contract

INDICATORS

- delivery of the final report in accordance with the contractual deadlines;
- quality of the final report, as assessed by the steering committee using the standard European Commission criteria for assessing the quality of evaluations.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q1/2010
Final report	Q1/2011
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	Final Evaluation of the EIP	2010	02.0201	250,000	No

TOTAL	THEREOF ECO-INNOVATION
250,000	0