



European Commission

ENTREPRENEURSHIP AND INNOVATION PROGRAMME

(EIP)

SUPPORT MEASURES 2012
CONSOLIDATED VERSION 26
NOVEMBER

INTRODUCTION

In accordance with Article 24 of Decision No 1639/2006/EC establishing a Competitiveness and Innovation Framework Programme (2007 to 2013), the Commission shall regularly undertake the following:

- (a) analysis and monitoring of competitiveness and sectoral issues, including for the Commission's annual report on the competitiveness of European industry;
- (b) preparation of impact assessments of Union measures of particular relevance for the competitiveness of enterprises and their publication with a view to identifying areas of existing legislation requiring simplification or the need for new legislative measures to make innovation more attractive in the Union;
- (c) evaluation of specific aspects or specific implementation measures in relation to the Entrepreneurship and Innovation Programme;
- (d) dissemination of appropriate information in relation to the Entrepreneurship and Innovation Programme.

This financing decision establishes four support measure for the year 2012: studies (5.424 million EUR), impact assessments (0.565 million EUR), conferences and technical support (3.367 million EUR) and communication and information (1.014 million EUR). The total budget envisaged for calls for tender shall amount to 3.5 million EUR. The total budget envisaged for grants shall amount to 1.2 million EUR.

STUDIES

MEASURE NO

ENT/CIP/12/F/S01C00

POLITICAL PRIORITIES

Industrial policy

OBJECTIVE OF THE IMPEMENTING MEASURE

The objective of this measure is to carry out analysis of the structural and micro-economic factors affecting the competitiveness of individual sectors as well as competitiveness and cross-sectoral issues in general, with the aim to enhance knowledge of the drivers of the competitiveness of European industry and the factors hindering it.

DESCRIPTION

Sectoral studies and reports will cover major European industries and their sub-sectors. In line with the Commission Communication of October 2005 on a new integrated approach for industrial policy, the studies should lead to an enhanced understanding of the drivers of innovative and competitive European industrial sectors. Overall, the various studies should enable the EU to identify the main trends in European industrial sectors. Such an evidence based approach provides a sound basis for the development of an effective industrial policy.

Furthermore, studies on competitiveness and cross-sectoral issues in general, including for the Commission's annual report on the competitiveness of European industry, will be conducted. Studies for the Competitiveness Report will combine analytical work of high academic standard with a policy outlook for the medium term. They will provide the analytical basis for the debate around economic reforms and the EU 2020 agenda. Other studies will analyse cross-sectoral issues and policy areas affecting the competitiveness of European industry.

IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- Use of existing framework contract;
- Use of existing contract;
- Up to 20 calls for tenders;
- Expert reimbursement;
- Administrative arrangements (with JRC);
- 1 call for proposals;
- Joint Management with WHO (World Health Organisation);
- Joint Management with OECD (Organisation of Economic Co-operation and Development)
- Miscellaneous fees.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (2)	Q1/2012
Publication of calls (8)	Q2/2012
Publication of calls (6)	Q3/2012
Publication of calls (4)	Q4/2012
Specific contract	Q1/2012 – Q4/2012
Total duration (months): 24	

TOTAL CREDITS			
Year	All	02.010404	02.0201
2012	5,258,000	2,367,000	2,891,000

CALL FOR PROPOSALS

TITLE OF THE CALL

Economic impact of social enterprises

BUDGET LINE

Budget line 02 0201

OBJECTIVES

The call for proposals aims at supporting enhancement and promotion of social enterprises contributing to promotion of ‘highly competitive social market economy’ and new, innovative and inclusive growth in Europe.

PRIORITIES

Expected results of the call:

1. Enhancing the socio-economic knowledge base on the social entrepreneurship;
2. Increasing the visibility of social enterprises;
3. Strengthened trans-national cooperation.

RATE OF CO-FINANCING

Up to 95 %

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2012
Final report	Q2/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

250 000

SELECTION AND AWARD CRITERIA**SELECTION** criteria:

- Financial capacity to complete the proposed operation;
- Stable and sufficient sources of finance to ensure the continuity of the organisation throughout the project and to play a part in financing it;
- Operational (technical and management) capacity to complete the operation;
- Capacity to manage activities corresponding to the size of the project for which a grant is requested;
- Adequate professional qualifications and experience of the team responsible for the project/operation.

AWARD criteria: An evaluation of the quality of proposals, including the proposed budget, will be based on the following award criteria:

- Relevance of the actions proposed in view of the objectives established in the call;
- Quality of the proposed actions;
- Impact on target audience;
- Budget and cost-effectiveness.

All grants envisaged in this Annex will be covered by a written agreement.

JOINT MANAGEMENT**TITLE OF THE ACTION**

Priority Medicines for Europe and the world

BUDGET LINE

Budget line 02 0201

AMOUNT

300 000 (Percentage of EU contribution: 100%)

IMPLEMENTING ENTITY1

World Health Organisation (WHO). Joint management with WHO because this concern an update of a study previously prepared and published by WHO. The four-pillar assessment referred to in Article 53d(1) Financial Regulation has been made and an agreement has been signed between the Commission and WHO on 11/12/2003.

OVERALL OBJECTIVE AND PURPOSE OF THE ACTION

The overall objective is to update the Report "Priority Medicines for Europe and the World" published by WHO in 2004. The Report recommends ways in which pharmaceutical research and innovation could best address health needs and emerging threats in Europe and the world. Based on a Council conclusion in December 2010, the EU should "take the initiative of updating the 2004 priority medicines report, in cooperation with WHO experts" (point 16)". In a preparatory meeting WHO and the member of the Working Group on Priority Medicines (Platform Access to Medicines in Europe in the framework of Corporate Responsibility in the Field of Pharmaceuticals) agreed that the 2004 report continues to be relevant in its structure and methodology. The group proposes to update the report by its authors (WHO) following a dual approach:

1. It will be examined whether the therapeutic areas identified in the 2004 report continue to be relevant. As a second step it is necessary to update the 2004 data in chapter 1 to 6 covering therapeutic areas. This work will be carried out by WHO financially supported by the EU: The issues of diagnostics will be added in those chapters whenever relevant.
2. Chapter 7 on cross-cutting themes and chapter 8 on new approaches to promoting innovation should be updated by the Working Group in co-operation with WHO.

TITLE OF THE ACTION

OECD Regulatory indicators for non-OECD EU member states

BUDGET LINE

Budget line 02 010404

AMOUNT

€70 000

IMPLEMENTING ENTITY

This project will be implemented through a Joint Management agreement which should be signed with the OECD. The OECD has been subject of the 4-pillar assessment according to Article 53d(1) of the Financial Regulation and the European Commission concluded that the

organisation applies standards offering guarantees equivalent to internationally accepted standards in the field of accounting, auditing, internal control and procurement. An agreement has been signed between the Commission and OECD on 04/04/2006.

The OECD is the only entity capable of providing this kind of coverage of the study. It was chosen on account of its technical competence which is required to implement this action. Only OECD combines the required technical and methodological capacity, knowledge, and presence in this field. The action concerns an up-date of a study previously prepared and published by OECD.

OVERALL OBJECTIVE AND PURPOSE OF THE ACTION

To promote growth-enhancing structural reforms, the European Commission annually assesses and coordinates Member States' budgetary, macro-economic and structural policies within the European Semester framework. The assessment of structural policies focuses among other areas also on business environment, functioning of markets, and competition issues. The product market indicators (PMR) developed by the OECD indicate the intensity of regulatory restrictions in selected markets and serve as a useful starting point for identifying obstacles to growth, increased efficiency and competition. In fact, the PMR indicators are recognized by international policy and academic community as a well-established data source, and in some areas (e.g. professional services) actually as the only internationally comparable data set. The indicators, however, do not cover all EU countries.

The main objective of this project is to obtain the OECD regulatory indicators for non-OECD EU Member States (BG,CY,LV,LT,MT,RO, and HR²). To this end, OECD and EC should conclude a contribution agreement in 4q2012.

² set to become EU member as from July 2013

IMPACT ASSESSEMENTS AND EVALUATIONS

MEASURE NO

ENT/CIP/12/F/S02C00

POLITICAL PRIORITIES

Better regulation

OBJECTIVE OF THE IMPEMENTING MEASURE

The objective of impact assessments and evaluations is to assess Union measures of particular relevance for the competitiveness of enterprises with an aim to identify areas of existing legislation requiring simplification or the need for the new legislative proposals.

DESCRIPTION

Impact assessments will focus on the analysis of possible reviews of existing legislation and impacts they might have on the enterprise competitiveness and in particular on SMEs. Recommendations for eventual new legislative proposals will be assessed as well taking into account its economic and societal added value.

Ex-post evaluations will assess Union policy actions, in particular their overall economic impact, efficiency and effectiveness as well as their impact on reducing obstacles in the market.

IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- Use of existing framework contract;
- Up to 4 calls for tenders

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (1)	Q1/2012
Publication of calls (1)	Q2/2012
Publication of calls (1)	Q3/2012
Publication of calls (1)	Q4/2012
Specific contract	Q1/2012 - Q4/2012
Total duration (months): 24	

TOTAL CREDITS			
Year	All	02.010404	02.0201
2012	631,000	631,000	0

CONFERENCES, MEETINGS, STUDY GROUPS AND TECHNICAL SUPPORT

MEASURE NO

ENT/CIP/12/F/S03C00

POLITICAL PRIORITIES

Industrial policy

OBJECTIVE OF THE IMPEMENTING MEASURE

The objective of this measure is to enhance dialogue among various stakeholders in order to discuss actions how to address challenges of the EU economy, to build and disseminate sectoral knowledge, to increase coherence and cooperation between Member States, to ensure an effective and efficient implementation of the CIP programme and to put forward possible policy recommendations.

DESCRIPTION

Conferences, workshops and expert meetings will be organised with participation of various stakeholders (national authorities, industry and consumer organisations, SMEs representatives etc.) to discuss challenges different industrial sectors are facing. Particular attention will be devoted to recommendations how to better address SMEs needs and how to further foster EU competitiveness.

3 events organised in cooperation with the national administrations of the respective EU Presidencies may be financed by way of ad hoc grants, using the exception of Article 168(1)(c) of Regulation (EC, Euratom) No 2342/2002 to a call for proposals. The monopoly will be duly substantiated in the award decision. The rate of co-financing will be up to 80 % for a maximum EU funding of EUR 230 000 (indicatively 100 000, 50 000 and 80 000 per event). These events will aim at promoting European policy related to the EU 2020 agenda with a special focus on SMEs, resulting in raised awareness as regards EU competitiveness and innovation policy.

Technical assistance will be provided to support the management of the programme, in particular IT support, maintenance of IT systems, contribution to the technical facilities of meetings, technical support to other organisation, access to relevant information resources (for example newsletters, publications or website access) and audits.

IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- Use of existing framework contract;
- Administrative arrangement (with JRC, including cross-subdelegation)
- Up to 8 calls for tender;
- Expert reimbursement;
- Miscellaneous fees;
- Ad hoc grant (Article 168 of Regulation (EC, Euratom) No 2342/2002) (covered by a

written agreement).

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call (1)	Q1/2012
Publication of call (4)	Q2/2012
Publication of calls (2)	Q3/2012
Publication of call (1)	Q4/2012

TOTAL CREDITS			
Year	All	02.010404	02.0201
2012	3,212,000	2,947,000	265,000

COMMUNICATION AND INFORMATION

MEASURE NO

ENT/CIP/12/F/S04C00

POLITICAL PRIORITIES

Industrial policy

OBJECTIVE OF THE IMPLEMENTING MEASURE

The objective of this measure is to provide communication and information services in support of the overall objectives of the CIP.

DESCRIPTION

Communication and information actions relating to the objectives of the CIP will be carried out focusing on internet-based communication and related publishing activities. In particular, the actions will include:

- Internet-based services (including the design, construction and maintenance of websites and databases) and their promotion;
- Magazine publishing services (including editorial, design, layout, online publishing and printing costs) for both existing and new publishing projects;
- Storage and distribution costs of various publications;

Exhibition stands, audio-visual products and other publicity material for promoting recommendations on the competitiveness of different industrial sectors.

IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- Use of existing framework contract;
- Existing contract;
- Administrative arrangement with DG COMM;
- Miscellaneous fees;
- Up to 4 calls for tenders.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (1)	Q1/2012
Publication of calls (1)	Q2/2012
Publication of calls (1)	Q3/2012
Publication of calls (1)	Q4/2012
Specific contracts	Q1/2012 – Q4/2012
Total duration (months): 24	

TOTAL CREDITS			
Year	All	02.010404	02.0201
2012	1,296,000	1,025,000	244,000