



Entrepreneurship and Innovation Programme (EIP)

Work Programme 2013

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¹ This consolidation takes into account the amendments made to the Entrepreneurship and Innovation Programme (EIP) Work Programme 2013 after the second revision. Please note that this consolidated version has no formal legal value, and is produced for documentary purposes only.

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INTRODUCTION

The 2013 work programme for the implementation of the Entrepreneurship and Innovation Programme contains 21 implementing measures for the year 2013. On the basis of the six objectives of the Entrepreneurship and Innovation Programme (hereinafter 'EIP') given in Decision No 1639/2006/EC, the budget breakdown and the main actions are the following:

- **Access to finance for the start-up and growth of SMEs and investment in innovation activities: € 240.3 million.** This includes the financial instruments, which will be operated by the European Investment Fund (EIF), with € 239.4 million (including € 75 million for eco-innovation);
- The **creation of an environment favourable to SME cooperation**, particularly in the field of cross-border cooperation: **€ 62 million.** Besides the financing of the contracts with partners of the Enterprise Europe Network (€ 46.4 million) and the animation of this network (€ 3 million), in terms of budget the priorities are actions to enhance a favourable environment for SMEs (€ 3.9 million), the competitiveness and sustainability in European tourism (€ 5.9 million), and Machine translation services for Patent Offices (€ 2.4 million).
- **All forms of innovation in enterprises: € 36.1 million.** € 9.9 million are foreseen for key technologies, ICT and e-skills, € 8.5 million for the promotion of clusters, € 7.7 million for measures broadening the concept of innovation, e.g. supporting public procurement of innovative solutions and social innovation, and € 4.5 million are foreseen for innovation partnerships on Raw Materials and on Water. Innovation analysis and promotion (€ 4.7 million), such as the Innobarometer, is also to be financed under this objective. Finally, € 2.8 million are foreseen for the European Design Initiative.
- **Eco-innovation: € 36.1 million.** € 32.1 million are foreseen for first application and market replication projects, € 3 million for the Sustainable Industry Low Carbon Scheme (SILC) and € 1 million for a Union Environmental Technology Verification (ETV) Pilot programme.
- **Entrepreneurship and innovation culture: € 8.6 million.** The actions under this objective consist mainly of actions promoting entrepreneurship (€ 9 million), such as Erasmus for Entrepreneurs, the European SME Week, the exchange of entrepreneurs between Europe and Brazil, and female entrepreneurship. Actions related to licensing procedures, transfer of business and second chance for honest entrepreneurs are also to be financed under this objective. Finally, € 160 000 is foreseen for the promotion of Corporate Social Responsibility.
- **Enterprise and innovation-related economic and administrative reform: € 8.4 million.** The actions under this objective consist mainly of actions supporting the implementation of the Small Business Act for Europe (SBA), such as the SME Performance Review and the monitoring and exchange of good practices. Further actions under this objective include international cooperation in the field of enterprise policy and administrative burden studies (€ 0.6 million).

As regards all grants envisaged in this work programme, each proposal will be evaluated on the base of the selection and award criteria specified in the respective call for proposals. Essentially, these criteria are based on the following:

SELECTION criteria:

- Financial capacity to complete the proposed operation;
- Stable and sufficient sources of finance to ensure the continuity of the organisation throughout the project and to play a part in financing it;
- Operational (technical and management) capacity to complete the operation;
- Capacity to manage activities corresponding to the size of the project for which a grant is requested;
- Adequate professional qualifications and experience of the team responsible for the project/operation.

AWARD criteria: An evaluation of the quality of proposals, including the proposed budget, will be based on the following award criteria:

- Relevance of the actions proposed in view of the objectives established in the call;
- Quality of the proposed actions;
- Impact on target audience;
- Budget and cost-effectiveness.

All grants envisaged in this work programme will be covered by a written grant agreement.

(A) ACCESS TO FINANCE FOR THE START-UP AND GROWTH OF SMES AND INVESTMENT IN INNOVATION ACTIVITIES

EIP FINANCIAL INSTRUMENTS FOR SMES

MEASURE NO

ENT/CIP/13/A/N01S00

EIP OBJECTIVE

(a) Access to finance for the start-up and growth of SMEs and investment in innovation activities

DESCRIPTION

The financial instruments for SMEs are the High Growth and Innovative SME Facility (GIF) and the SME Guarantee Facility (SMEG).

1. The High Growth and Innovative SME Facility (GIF).

This facility increases the supply of equity for innovative SMEs in their early stages (GIF1) and in the expansion phase (GIF2). GIF is operational since November 2007 and implemented by the European Investment Fund (EIF) on behalf of the Commission. Investment proposals by Financial Intermediaries are selected on the basis of an open call for expression of interest (OJ C 302 of 14 December 2007).

2. The SME Guarantee Facility (SMEG).

The SMEG provides counter or co-guarantees to guarantee schemes operating in eligible countries, and direct guarantees to financial intermediaries, in order to increase the supply of debt finance to SMEs. SMEG is operational since September 2007 and implemented by the European Investment Fund (EIF) on behalf of the Commission. Intermediaries are selected on the basis of an open call for expression of interest. (OJ C 226 of 26 September 2007).

The EIP financial instruments (2007 – 2013) build on the experiences with financial instruments under the previous programme where almost 235 000 SMEs were supported. By the end of 2011, the Commission had approved € 354.3 million in GIF deals for 28 venture capital funds. Of the total € 64.6 million have been committed to four funds focusing on eco-innovation. Under SMEG, by the end of 2011, deals with 38 financial intermediaries from 18 countries had been approved. The commitments amount to € 376 million as guarantee cap.

Most deals are under the Loan Guarantee window, but there are nine deals under the Microcredit window (in Turkey, France, Ireland, Spain, Poland, Serbia, Montenegro and Norway). By the end of 2011, 170,545 SMEs had received loans supported by SMEG of € 10.2 billion.

The EIP and Competitiveness and Innovation Framework Programme (hereinafter CIP) evaluations confirmed that the Financial Instruments are based on a strong market failure rationale and are highly efficient instruments. The programme is a test-bed for launching new innovative instruments that can be subsequently scaled up at national or European level. For SMEG, the evaluators conclude that the risk sharing allows banks undertake riskier lending. For GIF, its size and geographical scale separate it from national initiatives.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overall objective of the financial instruments is to improve access to finance for the start-up and growth of SMEs and investment in innovation activities, including eco-innovation, by:

- Increasing investment volumes of risk capital funds and investment vehicles promoted by business angels;

- Providing leverage to SME debt financing instruments and thus increasing the supply of debt finance to SMEs

INDICATORS

316 000 SMEs financed by the end of the programme

IMPLEMENTATION MODE

Joint Management

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Joint Management	<i>Financial instruments for SMEs</i>	2013	01.0404	239,363,014	75,000,000

TOTAL	THEREOF ECO-INNOVATION
239,363,014	75,000,000

IMPROVING POLICIES ON FINANCING INNOVATION AND SME,S

MEASURE NO

ENT/CIP/13/A/N02S00

EIP OBJECTIVE

(a) Access to finance for the start-up and growth of SMEs and investment in innovation activities

DESCRIPTION

Based on the Action Plan on access to finance, the Commission will implement actions in cooperation with other services.

Enterprise Finance Index

Updating and developing the Enterprise Finance Index, a tool meant to ensure a better factual basis for policy-making in the field of access to finance for SMEs

Survey "Access to finance with ECB"

Timely information on the financial situation of SMEs is necessary for evidence based policy-making. Taking into account our obligation to limit the burden that data collection places on SMEs, the Commission and the European Central Bank (ECB) designed a joint survey on the financial situation of SMEs

Financial instruments

Improving information to beneficiaries including through promotion of the new Union Financial Instruments under COSME

Workshops

The SME Finance Forum, set up by VP Antonio Tajani to monitor the market situation and to facilitate SMEs' access to finance, brings together SMEs, banks and other financial institutions. High-Level and working meetings will be organised on an ad-hoc basis depending on interest from stakeholders, SME financing trends and priorities of VP Tajani.

Other Workshops and conferences on SME finance (venture capital, bank lending, governance, and other related issues) will be organized in the form of expert meetings or greater events to give stakeholders the opportunity of exchanging good practices and providing input to the Commission for the improvement of SME finance policies in the Union.

OBJECTIVES OF THE IMPLEMENTING MEASURE

Enterprise Finance Index

- ensure a better coverage and update of the existing indicators (covering loans, guarantees, VCs, BAs, Union financial instruments and Member States policy actions);
- explore new possible data sources and propose new relevant indicators;
- enhance the analytical dimension of the Index;
- further develop the SME access to finance index based on selected indicators

Deliverables:

Interim, progress and final reports, accompanied by data sets, explanatory texts, news items, web pages proposals.

Survey "Access to finance" with ECB

The regular surveys will have two components, and will target managers of SMEs:

- A larger one to be carried out every two years in all the Member States and, to the extent feasible, in other countries participating in the EIP. The cost of this component will be shared between the Commission and the ECB

- The second, smaller survey will be carried out every six months, targeting euro area SMEs. This survey will use a subset of questions from the larger survey primarily for the needs of the ECB. The costs of this component will be paid only by the ECB.

Financial Instruments

Improving information to beneficiaries including through promotion of the new Union Financial Instruments under COSME

Workshops

SME Finance Forum/workshops/conferences: Improving policies on financing innovation and SMEs: bringing together stakeholders (SME representatives, banks and other organizations) to follow, discuss and make proposals concerning SME financing in the Union, monitoring the SME financing environment, exchanging good practices and communicating about Union actions.

INDICATORS

Enterprise Finance Index

- Quality of the index in terms of geographic and thematic (dimensions) coverage and timeliness
- Use of the index (hits)
- Development of analytical models

Survey "Access to finance" with ECB

- Timely carry-out of the survey
- Level of publicity of results in media
- Valuable experiences for the development together with ECB of the next generation of the survey which will be annual.

Financial Instruments

- Organise 4 to 6 events, also depending on stakeholders' demand
- Level of publicity achieved (number of participants, media references, hits in our websites)
- Generated interest from potential intermediaries in each of the visited MS.

Workshops

- Organise 3 to 5 events on policy making relevant issues
- Positive feedback from participants on quality, relevance and added value of activities
- Number of proposals generated or being further developed through the workshops

IMPLEMENTATION MODE

Existing framework contract (under which, indicatively, 4 specific contracts will be signed), expert meetings

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meetings/workshops	Q1 – Q4/2013
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	<i>Enterprise Finance Index</i>	2013	02.0201	100,000	0
Existing framework contract	<i>Survey "Access to finance"</i>	2013	02.0201	550,000	0

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
contract	<i>with ECB"</i>				
Existing framework contract	<i>Financial Instruments</i>	2013	02.0201	150,000	0
Experts meetings	<i>Workshops</i>	2013	02.0201	150,000	0

TOTAL 950,000	THEREOF ECO-INNOVATION 0
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(B) CREATION OF AN ENVIRONMENT FAVOURABLE TO SME CO-OPERATION, PARTICULARLY IN THE FIELD OF CROSS-BORDER CO-OPERATION

ENTERPRISE EUROPE NETWORK: NETWORK GRANTS AND ANIMATION

MEASURE NO

ENT/CIP/13/B/N01C00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

DESCRIPTION

Enterprise Europe Network activities directly contribute to the overall Europe 2020 objectives of smart and sustainable growth, create a competitive environment and stimulate the innovation capacity of businesses, especially SMEs. At the same time, the Network is a sounding board and a link between the Commission and the SME community in the implementation of the Think Small First principle and the Small Business Act. This measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI).

1. Enterprise Europe Network: Network grants

The Enterprise Europe Network provides business and innovation support – in particular for SMEs – by offering information, feedback and partnership services, innovation, technology and knowledge transfer services as well as services encouraging the participation of SMEs in the CIP and in the Framework programme for R&D and services for internationalisation beyond the Single Market.

The maximum co-financing rate for the Enterprise Europe Network grants is 60% of the total eligible costs and may in any case not exceed the maximum amount laid down in the specific grant agreements.

The award decision for the specific grant agreements is planned for end of January 2013.

2. Enterprise Europe Network: Network animation will include:

- Governance of the Network, in particular by organising the Annual Conference, Steering Group and Working Group meetings;
- IT tools and databases, in particular by operating, maintaining, improving developing new IT tools and databases, ensuring data quality, and maintaining an IT helpdesk;
- Network communication, information and support, preparing an operational communication plan, and promotional material and infrastructure and increasing visibility and networking;
- Training, implementing an operational training plan;
- Services to the Network, quality and reporting systems, in particular by reporting on achievements, weaknesses and risks;
- Mentoring and coaching of Network partners where weaknesses have been observed.

OBJECTIVES OF THE IMPLEMENTING MEASURE

1. Enterprise Europe Network: Network grants

- Helping SMEs finding international business, technology and research partners in the Union, CIP participating countries and global markets (coverage of 52 countries);

- Enforce Network recognition and local awareness;
- Develop and provide a balanced integrated service range to SMEs to become active in the Single Market and beyond (e.g. Union legislation and programmes, access to finance or IPR);
- Contribute to the SMEs Feedback function to obtain SMEs opinion on Union policy options;
- Strengthen support for SMEs interested in participating in the FP7 work programmes and corresponding calls

2. Enterprise Europe Network: Network animation

- Governing the Enterprise Europe Network;
- Ensuring full operation of the Network in an efficient and proactive way by the EACI;
- Helping the Network to provide its services in an efficient and effective manner and at the highest quality possible;
- Enabling Network partners to provide their services to European SMEs based on the "no wrong door principle".

INDICATORS

1. Enterprise Europe Network: Network grants

- Number of participants in local and regional events organised by Network partners;
- Number of SMEs participating in brokerage events and company missions;
- Number of SMEs concluding business/technology/research partnership agreements;
- Number of SMEs receiving specialised advisory services (IPR, business & technology reviews, financing);
- Impact on clients businesses: growth of sales, jobs created/maintained, new products or services developed;
- Client satisfaction on the received services (survey results per category of services).

2. Enterprise Europe Network: Network animation

- Number of Network staff trained (centralised, de-centralised and e-learning);
- Number of Network staff that received specific coaching;
- Audience reached with Network promotion tools.
- New IT platform in place by Q1/2013

IMPLEMENTATION MODE

Specific agreement under existing FPA (grants), existing framework contracts (under which, indicatively, 3 specific contracts will be signed), Ad hoc grant

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Specific agreement under existing FPA	Enterprise Europe Network - <i>Network grants</i>	2013	02.0201	46,437,000	0
Existing framework contract	Enterprise Europe Network - <i>Network animation</i>	2013	02.0201	2,415,000	0
Ad hoc grant (art. 168 IR)	Enterprise Europe Network - <i>Network animation</i>	2013	02.0201	450,000	0
Existing framework contract	Enterprise Europe Network -	2013	02.0201	175,000	0

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
	<i>Network animation - IT</i>				

TOTAL 49,477,000	THEREOF ECO-INNOVATION 0
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AD HOC GRANTS

TITLE OF THE CALL

Enterprise Europe Network - Annual conference

BENEFICIARY

The Lithuanian government or its representative

JUSTIFICATION MONOPOLY

Legal base: Decision No 1639/2006/EC of the European Parliament and of the Council of 24 October 2006 establishing a Competitiveness and Innovation Framework Programme (2007 to 2013) (OJ L 310/15, 9.11.2006).

Objective: to organize the annual conference of the Enterprise Europe Network in the country holding the Union Council Presidency.

Description: to provide all necessary infrastructure and related services for the organisation of the annual conference of the Enterprise Europe Network in 2013.

Expected results: conference with 850 participants, including all practical aspects in a 3 days timeframe (consisting of national meetings, opening session, parallel workshops, closing session, exhibition areas, catering).

Justification: an ad-hoc grant will be granted, without a call for proposals, to the Lithuanian government (or its representative), as Lithuania will hold the Union Council Presidency in 2nd half 2013. Only the Lithuanian government (or its representative) is able to organise this conference given that it is the only type of authority having the required competency on this subject in Lithuania and is consequently in a position of de- facto monopoly. This ad hoc grant will be subject to an award decision to be based on an evaluation.

MAXIMUM RATE OF CO-FINANCING

80% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Grant agreement	Q1/2013
Conferences/meeting/workshop	Q4/2013
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

450,000

ACTIONS TO ENHANCE FAVOURABLE ENVIRONMENT FOR SMES

MEASURE NO

ENT/CIP/13/B/N02C00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

DESCRIPTION

European IPR Helpdesk

The European Helpdesk on IPR supports the beneficiaries of Union funded programmes and other Union SMEs by:

- website including support documents, FAQs, brochures, e-learning tools and case studies;
- helpline;
- training to intermediaries;
- awareness actions.

The European Helpdesk effort will also contribute to efficient use of intellectual property in the medical technology innovation sector, where many SMEs are mobilised by the European Innovation Partnership on Active and Healthy Ageing (EIP-AHA).

The IPR Helpdesk is funded under previous EIP work programmes. The Review report for the first contractual period shows that the launch of the new web site has been successful, and the number of questions answered by the helpline has increased steadily. It also states the necessity of continued efforts to raise IPR awareness among beneficiaries of Union-funded projects and among European SMEs in general.

The implementation of the action will be carried out in coordination with DG MARKT and with the EU Observatory on Infringements of Intellectual Property Rights.

The Executive Agency for Competitiveness and Innovation (EACI) is entrusted with the implementation of the tasks and the management of the project.

China IPR Helpdesk

The China IPR Helpdesk has been actively working since 2007 (Pilot project 2007-2010). The current helpdesk (financed 2010 - 2013) will continue till December 2013. It offers first-line advice on China IPR issues to European SMEs both in China and around Europe. These services will offer practical business advice from experienced professionals (lawyers, business executives, IPR investigators) in person, on-line, and through workshops, e-learning materials, and training.

The existing project began active operations in early 2011 and has since conducted an average of 50 workshop events, 10 webinars, trained about 2800 persons, and handled more than 230 individual confidential business inquiries per year, as well as developed web-based materials and publications, which have more than 20,000 users.

The service is offered in co-ordination with and in direct response to requests from European SMEs, SME federations and similar groupings sectoral, regional, local associations of SMEs). Services are delivered where and how they may be most useful to European SMEs, such as in their local area by visiting experts for training sessions, at their trade or sectoral groups' meetings, and before participation in relevant trade fairs.

Services and expert replies can be customised to address specific subject matter of relevance to the business or branch. In addition the service maintains contacts with the Chinese administration to 'signpost' needed contacts there.

In 2013 the measure will be implemented through a call for proposals. The selection of the proposals will be based on the horizontal criteria listed in the introduction to this Annex, and also on the demonstration of sufficient expertise and experience in all of the following:

- (1) working with SMEs for at least three years during the last ten years,
- (2) business experience in the target country for at least three years during the last ten years,
- (3) business-oriented communications and marketing work to effectively reach and serve the intended audience (SMEs and business intermediaries) for at least one year during the last five years, and
- (4) effectively handling IPR problems in and relating to the target country for at least three years during the last ten years.

The award of grants will then be based on the horizontal criteria listed in the introduction to this Annex.

The implementation of the action will be carried out in coordination with DG MARKT and with the EU Observatory on Infringements of Intellectual Property Rights.

Your Europe Business Portal

Your Europe Business Portal aims at becoming the reference public information portal for enterprises interested in cross-border activities within the European Union. Your Europe Business organises its information on the basis of the life cycle of companies and provides a multilingual practical guide that facilitates cross-border transactions. Together with the Citizens section (managed and financed by DG MARKT) the portal offers all the information citizens and businesses need to exercise their Union rights in Europe with information on the basis of mobility or single market rights in the areas of work, residence, travel, vehicles, health, consumer issues, family and education. The information provision has so far been done through a non-automated process of ad-hoc requests being addressed to national authorities via the members of the Your Europe Editorial Board which is a time-consuming exercise. Based on the results of a pilot project executed for the citizens section and in close cooperation with DG MARKT, new methods for automatic content syndication and a proposal for new semantic assets to the CIP participating countries are being explored with the support of DG DIGIT. The European added value of the action is clearly the ‘one-stop-shop’ character of the Your Europe portal where not only European SMEs and entrepreneurs, but also the different European public administrations can find centrally all the information on the rights/obligations of enterprises and entrepreneurs on doing business in a different CIP participating country. Beyond this, information is also provided on the rights/obligations at European level and all this in a multi-linguistic feature. This measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI).

WORTH Pilot Project

Under the COSME programme (2014-2020), a multiannual operation is foreseen to promote the competitiveness of consumer goods industries, such as textile-clothing, footwear, leather and leather products, accessories and other fashion products as well as furniture and home decoration, by integrating new business models, competences and skills, such as design content.

Before launching actions under COSME, it appears prudent to test the less known ones beforehand: this is the purpose of Worth Pilot Project.

In the framework of COSME, two different actions will be proposed:

- “Market replication projects” inspired in terms of methodology by the current EIP eco-innovation projects but with a stronger focus on business aspects, including customisation of products;
- “Soft measures” to promote the integration of skills and competences by consumer goods industries.

While “market replication projects” do not need to be tested as the concept is already proven, “soft measures” were never tested at European level. That is why a test is welcome: WORTH Pilot Project will therefore prepare the ground for actions to be potentially developed under COSME on a multiannual basis.

Unlike the fluid market-based relationship between famous designers and large companies, there is anecdotal evidence that SMEs involved in manufacturing consumer goods, in particular in textile,

clothing, footwear, leather, accessories and fashion products face difficulties to work with designers: costs are among the reasons mentioned by SMEs to explain this difficulty but are not the only one. This is particularly evident for small and micro companies as well as for craftsmen.

Moreover, increasing design content allows manufacturing companies to upgrade and move into more value-added (and generally more profitable) products, processes and services.

On the other hand, designers are not familiar with the technical know-how of manufacturing companies: the dialogue is therefore difficult between engineers and managers from manufacturing companies and designers.

Despite its limited size, WORTH Pilot Project will contribute to reduce the gap between manufacturing and design and lead to better cooperation at the Union level, exchange of skills and competences and creating higher added value products. Similar projects already exist in different Member States, however the WORTH Pilot project will bring a trans-national dimension thanks to the participation of SMEs, designers and experts from various CIP participating countries.

The aim of the partnership between the designer and the SME is to define and create a new product with significant design content, either at the level of a prototype or a limited series.

The designer will receive a market-based lump sum for his/her service while the SME will receive the support from the designer and the Platform free of charge. The SME will not receive a direct subsidy as such from the Pilot Project. Based on a good practice already tested in certain Member States, the SME will pay a limited entry fee (“droit d’entrée”) to have the possibility to get access to the Pilot Project. This has the effect of increasing the level of commitment of the SME to the partnership with the designer. This entry fee will be reduced for small and micro companies.

Each partnership between a designer and a SME will be formalised, notably the aspects related to intellectual property rights for both the SME and the designer.

Based on the marketing strategy defined by the SME (this could be also done with the support of an expert assigned from the Pilot Project), the new product, process or service will be presented at significant fairs, professional meetings and/or industrial conferences, in at least two different CIP participating countries.

The articles in press, media and other information vehicles, including digital ones will be collected by the platform.

The aim of the Pilot Project is to support 30 to 40 new design-based products over two years.

An appropriate level of flexibility will be given to the platform to be able to face unforeseen circumstances which are a feature of pilot projects.

The platform will incur administrative costs related to the management of the project. However, its use is fully justified, as it will assure the link between the interested SMEs and designers (and/or experts) from different CIP participating countries. The best quality/price ratio will result from the call for tender to select the platform.

The final beneficiaries are SMEs, notably small and micro enterprises as well as craftsmen in the consumer good industries, which will benefit from a service from a designer and/or another expert at an affordable cost. Participation in the project will allow them to develop new products, processes or services with high design content and therefore to improve their competitive position.

OBJECTIVES OF THE IMPLEMENTING MEASURE

European IPR Helpdesk

The objective of the European Helpdesk on IPR is to maximise the return of Union-funded research and innovation and other European SMEs research and innovation efforts, contributing to ensure the success of such efforts and the effective exploitation of their results, by:

- raising awareness amongst the beneficiaries of Union Research FP and CIP projects and among SMEs about the importance of a good management of Intellectual Property (IP) and
- providing an efficient first-line support service that helps them solving IPR issues related to the

management of research and innovation projects or exploitation of their results.

China IPR Helpdesk

The China IPR SME Helpdesk offers first-line advice and support to European SMEs facing intellectual property rights (IPR) difficulties in, or arising from China. By offering expert advice through in-person workshops, e-learning tools, and response to individual business queries, it helps SMEs respond practically to such challenges as:

- counterfeit products entering the European market;
- protecting their valuable IPR before doing business in China (e.g. developing the market there for their own products or when following a company to which they have traditionally been a supplier when it enters China business);
- how to find and constructively work with administrations or service providers to enforce their IPR in such situations.

For this financing period the aim is to maintain the service of the China IPR SME Helpdesk before an enlarged Helpdesk funded by COSME can take over.

Your Europe Business Portal

The objectives of the action are:

- Ensure the provision of the participating countries' information;
- Treatment, translation and publication of their texts;
- Build up synergies with the EU.Go network;
- Ensure the provision of the Union-level rights/obligations;
- Becoming a 'front-office' for SMEs and entrepreneurs when they look to be better informed on their rights/obligation when starting/managing a business in a different country of the Union;
- Introduce innovative ways on content provision in coherence with the citizens' section (e.g. content syndication systems with participating countries).

WORTH Pilot Project

The objective of Worth Pilot Project will be to offer the opportunity to manufacturing SMEs, in particular small and micro businesses as well as craftsmen involved in consumer good industries to help them attract and capture competences and skills such as design and other technical skills.

WORTH Pilot Project will boost cross-border exchange of competences between designers and SMEs manufacturing consumer goods.

This will allow engineers or managers from manufacturing SMEs from a CIP participating country to cooperate with a design company or a designer from another CIP participating country, from several weeks to several months, in order to develop a common project such as a prototype or a limited series of a new product and build strong professional links based on mutual benefit. Other skills could be part of the menu (crafts, rare skills for fashion led industries, strategic support, etc.).

In order to manage the project, a Consortium of specialised organisations (hereinafter the platform) will be chosen through a call for tender on the basis of the best service offered for the price.

The platform should consist of several organisations active in the field of fashion or design-based goods industries from various CIP participating countries. The Consortium will be selected taking into account its proven knowledge and experience in supporting SMEs involved in design or fashion-based goods and establishing links between them and designers (and other experts specialised in business support, as necessary).

Through transparent calls, the platform will identify the SMEs interested in getting a support from designers (and/or other experts) from another CIP participating country as well as the designers (and other experts) willing to enter in a partnership with SMEs. It will manage the selection and matching of each participating SME with a designer (and/or another expert), including each individual contract between them and provide advice and expertise related to concrete projects. The platform will also assure the communication and dissemination of the results.

The platform will be governed by a Steering Board (well-established entrepreneurs and experts with

relevant experience and knowledge) which will be requested to adopt strategic orientations, be informed on the evolution of the Pilot Project and validate each partnership between a designer (and/or a relevant expert) and an SME. The members of the Steering Board will not be remunerated by the Pilot Project.

INDICATORS

European IPR Helpdesk

- number of awareness actions and trainings, including webinars (at least 30), number of participants to these actions (on average at least 20);
- utilisation rate of the Help-line (number of queries answered) (indicative number for current helpdesk - about 600 per year);
- range and quality of produced material/tools;
- numbers and variety of SMEs from across all participating countries and their representatives (e.g. sectoral, local, regional associations and chambers) requesting and attending workshops, using training materials, and having their questions answered by the Helpdesk (indicative numbers for current helpdesk - reaching 12 CIP participating countries through workshops, 24 through webinars and 23 through queries);
- degree of users' increased ability to use IPR more efficiently.

China IPR Helpdesk

- usage of websites (number of users and downloads) (at least 20,000 users);
- increased awareness among European SMEs of the realistic possibilities to protect and enforce their IPR when dealing with China or facing problems arising from China;
- numbers and variety of SMEs from across all participating countries and their representatives (sectoral, local, regional associations and chambers) requesting and attending workshops, using e-learning materials, and having their questions answered by the Helpdesk (at least 2,500 SMEs and intermediaries trained, from at least 15 CIP participating countries, additional reference numbers from the current helpdesk are in the project description);
- satisfaction of the users of all Helpdesk services.

Your Europe Business Portal

- number of visitors to the portal;
- average page views for portal visitors;
- feed-back on user satisfaction based on a survey.

WORTH Pilot Project

- number of “partnerships” between designers and SMEs cooperating on a design-based product;
- number of new products at the level of prototype or limited series;
- percentage of partnerships delivering a new product (1/2);
- number of fairs and professional events where the resulting new product is presented;
- number of articles in press, medias and Internet on each new product;
- satisfaction rate of designers and SMEs participating in the Pilot Project.

IMPLEMENTATION MODE

Call for proposal, existing framework contracts (under which, indicatively, 2 specific contracts will be signed), call for tender.

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for tender	<i>European IPR Helpdesk</i>	2013	02.0201	900,000	0
Call for	<i>Industrial Competitiveness and</i>	2013	02.0201	1,200,000	0

ACTION	ABAC REFERENCE	PROJECT	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
proposals	<i>innovation - China IPR Helpdesk</i>					
Existing framework contract	<i>Your Europe Business Portal</i>		2013	02.0201	760,000	0
Call for tender	<i>WORTH Pilot Project</i>		2013	02.0201	1,000,000	0

TOTAL	THEREOF ECO-INNOVATION
3,860,000	0

CALL FOR TENDER

TITLE OF THE CALL

European IPR Helpdesk

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Specific contract	Q4/2013
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

900,000

CALL FOR PROPOSALS

TITLE OF THE CALL

Industrial Competitiveness and innovation - China IPR Helpdesk

MAXIMUM RATE OF CO-FINANCING

90% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Grant agreement	Q4/2013
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,200,000

CALL FOR TENDERS

TITLE OF THE CALL

WORTH Pilot Project

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2015
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

TOURISM

MEASURE NO

ENT/CIP/13/B/N03S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

DESCRIPTION

In line with the Lisbon Treaty, the actions proposed under the EIP 2013 seek to contribute to the objectives of the Europe 2020 Strategy, especially by focusing on the enhancement of the competitiveness and sustainable growth of the tourism sector in Europe. The actions proposed will contribute to the implementation of the Commission Communication on Tourism of 30 June 2010. The proposed actions will be implemented in cooperation with the CIP participating countries, and will aim at:

- Encouraging, directly or indirectly, the creation of a favourable environment for the development of undertakings in this sector;
- Promoting trans-national cooperation, particularly by the exchange of good practice.

In order to tackle the wide range of challenges in the tourism sector, the Commission proposes several types of initiatives which take into consideration the specificities of the sector and try to reach the wide variety of stakeholders' interests:

Supporting the enhancement and promotion of transnational thematic tourism products

This action aims at supporting the enhancement and promotion of transnational thematic tourism products. Implementation is foreseen by a call for proposals, open to SMEs, for the support to and promotion of sustainable transnational thematic tourism products and the use of a framework contract for the organisation of the Carrefour d'Europe Fair on Cultural Routes.

Enhancing the visibility of emerging tourist destinations of excellence

This action aims at enhancing the visibility of emerging tourist destinations of excellence, as destinations where the economic growth objective is pursued in such a way as to ensure the social, cultural and environmental sustainability of tourism. Implementation is foreseen via ad hoc grants with the national authorities in charge of tourism and/or the national tourism offices.

Enhancing visibility of Europe and its destinations

This action aims at enhancing promotion and visibility of Europe and its destinations, in particular towards third emerging countries. Particular focus will be laid on communication activities about the diversity of Europe as well as its wealth of heritage and transnational thematic tourism products. The implementation will be ensured by the use of a framework contract.

Facilitating transnational low season tourism

The action aims at facilitating transnational low season tourists' flows in Europe for specific target groups, focusing in particular on seniors, adding value to national, regional and private initiatives. This measure will be implemented via a call for proposals, which should target means and tools to develop and/or strengthen cross-border activities supporting low-season tourists' flows, through public-private partnerships in particular with National Tourism Organisations, building where appropriate on the results from existing Calypso projects. In the long run, the objective is to encourage citizens, in particular seniors, to travel filling the out-of-season void, boosting business and employment opportunities for the tourism, while also improving the quality of life of citizens across the Union.

Integration of information society tools and services into all tourism activities

The overall aim of this action is to improve the competitiveness and efficiency of the tourism

industry through the use of new information and communication technologies. To this end, a call for tenders regarding the analysis and creation of the Tourism Business support portal was launched in 2012. The outcome will be the creation of a one-stop-shop (portal) for tourism business, a B2B instrument providing information and up-to-date ICT-tools to help them set up, manage and promote their tourism business. Implementation in 2013 is foreseen through further development and add-ons of ICT-tools to the Portal, via use of an existing framework contract.

Facilitating the adaptation of workers in the sector to new technologies and market expectations

This action aims at facilitating the adaptation of workers in the sector to new technologies and labour market expectations and eventually their mobility through adaptation and improvement of professional skills that are trans-nationally recognised. Implementation in 2013 will take place through a call for tender to map the supply side of education and training in the tourism sector.

Enhancing the tourism socio-economic knowledge base

This action aims at enhancing the tourism socio-economic knowledge base regarding, amongst others, aspects such as demographic and climate changes, trends in the evolution of tourism demand and supply or impacts of unforeseen events and difficult situations with a view to providing more useful elements to the industry strategies and to the public authorities' policies. The implementation is foreseen by use of an existing framework contract for carrying out a Eurobarometer survey on tourism demand prospects and by enhancing the development of a web-based aggregated tourism knowledge data base and platform, a web-based Virtual Tourism Observatory.

OBJECTIVES OF THE IMPLEMENTING MEASURE

Supporting the enhancement and promotion of transnational thematic tourism products

Strengthen transnational cooperation with regard to sustainable tourism.

Encourage a higher involvement of small and micro enterprises and local authorities.

Stimulate the competitiveness of the tourism industry by means of an enhanced focus on the diversification of tourism sustainable thematic products.

Ensure better visibility of the Cultural Routes among European tourism operators via the organisation of an awareness raising event.

Enhancing the visibility of emerging tourist destinations of excellence

Enhance awareness about and recognition of lesser known/emerging tourist destinations.

Ensure a better coordinated and integrated approach to the promotion of lesser known/emerging tourist destinations.

Enhancing visibility of Europe and its destinations

Ensure a better coordinated and integrated approach to communication activities about diversity in Europe and about the potential of transnational thematic tourism products.

Attract an increased number of tourists to discover transnational thematic tourism products.

Facilitating transnational low season tourism

Improve tourism seasonality patterns across Europe.

Strengthen transnational cooperation with regard to the extension of the touristic season.

Encourage or involve SMEs in strengthening structures and in facilitating tourists' flows in the low season.

Integration of information society tools and services into all tourism activities

Strengthen and accelerate the integration of ICT and business tools into all tourism activities.

Help adapting the sector to new market developments, thus enhancing the competitiveness.

Bring together the needs of the tourism sector with the solutions offered by new technologies, thus making the maximum use of possible synergies between the two sectors.

Facilitating the adaptation of workers in the sector to new technologies and market expectations

Assist the tourism sector in developing a high quality and relevant training framework based on skills and capabilities required by the labour market..

Enhance the possibilities of workers in the sector to acquire the adequate training and education that will lead to their adaptation to new requirements of the market and that is trans-nationally recognised.

Enhancing the tourism socio-economic knowledge base

Consolidate data in the tourism sector with regard to its direct contribution to the economy and employment and indirect contribution to other economic sectors.

Improve tourism research at aggregated European level.

Consolidate data on trends in tourism supply and demand.

INDICATORS

Supporting the enhancement and promotion of transnational thematic tourism products

- Number of joint initiatives with transnational scope
- Number of countries participating in transnational cooperation projects.
- Number of SMEs involved in the development of transnational cooperation projects.
- Increased awareness about and visibility of Cultural Routes (survey amongst European tourism operators).

Enhancing the visibility of emerging tourist destinations of excellence

- Number of participating countries
- Increased awareness about and visibility of lesser known/emerging destinations as a result of the programme (survey of key stakeholders)

Enhancing visibility of Europe and its destinations

- Increased awareness about and visibility of Europe's diversity and its transnational thematic tourism products

Facilitating transnational low season tourism

- Number of stakeholders participating in trans-national cooperation projects
- Uptake of best practice/policy proposals (e.g. number of countries adopting)

Integration of information society tools and services into all tourism activities

- Number of portal hits;
- Uptake of (ICT) solutions and services into the business tools of SMEs (number of SMEs)
- Clients/users' assessment of the accessibility and user-friendliness of the proposed solutions and tools

Facilitating the adaptation of workers in the sector to new technologies and market expectations

- Feedback from tourism stakeholders on relevance and usefulness of training overview;
- n° of identified trans-nationally recognised qualifications.

Enhancing the tourism socio-economic knowledge base

- Feedback from tourism industry stakeholders and tourism administrations on quality, relevance and added-value of documents produced for tourism supply and demand (through a survey)
- Number of reports/studies (co-)produced
- Feedback from stakeholders on the degree to which the data and research results directly or indirectly benefited policy makers at European, national and/or regional level and to SMEs (through a survey)

IMPLEMENTATION MODE

Existing framework contracts (under which, indicatively, 8 specific contracts will be signed), calls

for tenders, joint management, calls for proposals, experts meetings, ad hoc grants

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013 – Q3/2013
Final report	Q2/2014 – Q3/2015
Specific contracts	Q1 – Q3/2013
Conferences/meetings/workshops	Q1 – Q4/2013
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for proposal	<i>Supporting the enhancement and promotion of transnational thematic tourism products</i>	2013	02.0201	1,500,000	0
Existing framework contract	<i>Supporting the enhancement and promotion of transnational cultural tourism routes – Carrefour d'Europe event on cultural tourism</i>	2013	02.0201	150,000	0
Ad hoc grants	Supporting and promoting emerging/lesser known Destinations of Excellence - <i>EDEN</i>	2013	02.0201	700,000	0
Existing framework contract	<i>Enhancing visibility of Europe and its destinations</i>	2013	02.0201	1,000,000	0
Call for proposal	<i>Facilitating transnational low season tourism</i>	2013	02.0201	1,000,000	0
Existing framework contract	<i>Integration of information society tools and services into all tourism activities</i> <i>Enhancement of ICT portal</i>	2013	02.0201	200,000	0
Call for tender	<i>Facilitating the adaptation of workers in the sector to new technologies and market expectations - Mapping the supply side of education and training in the tourism sector</i>	2013	02.0201	500,000	0
Existing framework contract	<i>Enhancing the tourism socio-economic knowledge base at European level – enhancement of website</i>	2013	02.0201	200,000	0

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Experts meetings	<i>Enhancing the tourism socio-economic knowledge base at European level - Expert meetings</i>	2013	02.0201	150,000	0
Existing framework contract	<i>Enhancing the tourism socio-economic knowledge base at European level - Eurobarometer</i>	2013	02.0201	500,000	0

TOTAL 5,900,000	THEREOF ECO-INNOVATION 0
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CALL FOR PROPOSALS

TITLE OF THE CALL

Supporting the enhancement and promotion of transnational thematic tourism products

PRIORITIES

1. Strengthened trans-national cooperation;
2. Involvement of small and micro enterprises and local authorities;
3. Stimulating competitiveness of the tourism industry by means of an enhanced focus on the diversification of sustainable tourism thematic products.

OBJECTIVES

The call for proposals aims at supporting enhancement and promotion of sustainable trans-national thematic tourism products contributing to the development and promotion of sustainable tourism in Europe.

MAXIMUM RATE OF CO-FINANCING

75% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Final report	Q3/2015
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

1.000,000

CALL FOR PROPOSALS

TITLE OF THE CALL

Facilitating transnational low season tourism

PRIORITIES

1. Strengthened trans-national cooperation;

2. Involvement of small and micro enterprises and local authorities;
3. Promote regional development and generate economic growth across Europe;
4. Improve tourism seasonality patterns across Europe;
5. Create more and better jobs in tourism sector and increase the European citizenship.

OBJECTIVES

The call for proposals aims at facilitating trans-national exchanges in the low season tourism in particular for senior citizens.

MAXIMUM RATE OF CO-FINANCING

70% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q3/2015
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,500,000

AD HOC GRANT

TITLE OF THE CALL

Supporting and promoting emerging/lesser known Destinations of Excellence

BENEFICIARY

Member States' and other CIP participating countries National Administration in charge of tourism. If the responsibility for the tourism sector is decentralised, then the proposal may be submitted by the competent regional administration. National Tourist Offices or other public bodies in charge of tourism can submit an application, provided that the competent National Administration gives its consent in writing.

JUSTIFICATION MONOPOLY

Legal base: Decision No 1639/2006/EC of the European Parliament and of the Council of 24 October 2006 establishing a Competitiveness and Innovation Framework Programme (2007 to 2013) (OJ L 310/15, 9.11.2006).

Objective: Support eligible National Administrations in charge of tourism and/or National Tourism Offices for the purpose of promoting selected European Destinations of Excellence (EDEN 2007-2012).

Description: Support to eligible countries' National Tourism Administrations to launch a promotional campaign in order to raise awareness of the EDEN project and increase visibility of the European Destinations of Excellence selected in 2007-2012. Applicants shall propose a communication strategy of a transnational dimension (covering at least 2 different countries, including a home country) to reach the general public both at domestic and international level.

Expected results: Enhanced visibility of the emerging tourist destinations of excellence, especially the lesser known.

Justification: Article 168 1.f IM of the FR. An ad-hoc grant will be granted, without a call for proposals, to eligible National Administrations in charge of tourism, on account their administrative power. They are the sole authorities in charge of tourism policy development at public level and the authorities that organised the national EDEN competitions and selection of the EDEN destinations

for the period 2007-2012..

If the responsibility for the tourism sector is decentralised, then the proposal may be submitted by the competent regional administration. National Tourist Offices or other public bodies in charge of tourism can submit an application, provided that the competent National Administration gives its consent in writing.

This ad hoc grant will be subject to an award decision to be based on an evaluation.

MAXIMUM RATE OF CO-FINANCING

75% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Award decision	Q1/2013
Final report	Q1/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

700,000

CALL FOR TENDERS

TITLE OF THE CALL

Mapping the supply side of education and training in the tourism sector

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q2/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

500,000

MACHINE TRANSLATION SERVICES FOR PATENTS

MEASURE NO

ENT/CIP/13/B/N04S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

DESCRIPTION

Machine translation services for patents facilitate dissemination of technological knowledge, allow access to patent information in different languages and may, in some cases, enable business, in particular SMEs, to obtain patent protection. The availability of high quality machine translations into all Union languages is, for many Member States, also a crucial factor in the negotiations on the creation of the unitary patent protection. The setting up of the unitary Union patent system has been identified as a major initiative in the Europe 2020 Strategy, in the "Innovation Union" Commission flagship initiative, in the "Industrial Policy for a Globalisation Era" flagship initiative and in the Commission Communication "Towards a Single Market Act". On 1 November 2010, the European patent organisation started its program on European Language Technology Services for Patents. Under this programme, the European Patent Office (EPO) develops an electronic database with patent corpora (i.e. translated patent texts) in all Union languages. This database will be made available to translation engine providers which will train existing machine translation systems with the patent corpora so as to optimise their systems for the technical language used in patents and enable them to provide high quality machine translations for patents. These machine translation programs will be made available by the EPO free-of-charge to the public via different web services. One of the main tasks of the EPO in this context consists in collecting/creating patent corpora in all Union languages. The number of corpora needed depends on the different languages at stake, but in general around 30.000 patent corpora may be needed (for each language pair). The corpora will be collected/developed using different methods, including the collection of translations of European patents, the collection of patents in different participating countries which are similar etc. The EPO will also need to ensure that the collected/developed patent corpora are available in electronic form and included in the relevant database

OBJECTIVES OF THE IMPLEMENTING MEASURE

Support the development and public availability (free of charge) of high-quality machine translation systems which are fit for translations of technical patent documents in all official Union languages;
Facilitate access to technical patent information throughout the Union;
Spreading technological knowledge and fostering innovation in general.

INDICATORS

Number of language pairs for which high-quality machine translation programs are available;
Number of patent corpora (i.e. translated patent texts) to be developed for each language pair;
Number of users (in a given time period);
Percentage of positive user feedback.

IMPLEMENTATION MODE

Ad hoc grant (art. 168 IR)

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Ad hoc grant (art. 168 IR)	<i>Machine translation services for patents</i>	2013	02.0201	2,400,000	0

TOTAL	THEREOF ECO-INNOVATION
2,400,000	0

AD HOC GRANTS

TITLE OF THE CALL

Machine translation services for patents

BENEFICIARY

European Patent Office (EPO)

JUSTIFICATION MONOPOLY

Justification: Article 168 1.c IM of the FR. An ad-hoc grant will be granted, without a call for proposals, to the European Patent Office (EPO), which is the executive arm of the European Patent Organisation, an intergovernmental organisation with currently 38 countries, including all 27 Member States of the European Union. The EPO is a non-profit public body responsible for granting European patents. As a result of its daily work of administering patent applications, the EPO already possesses a large amount of patent corpora and has already set up high quality machine translations services for patents for a limited number of languages. In addition, given its broad membership comprising all Member States and its contacts with the national patent offices as well as its unique expertise, the EPO is the body which is best placed to collect/develop further patent corpora. In fact, the EPO is the only body which would be capable of putting together the corpora of patent documents required to train the machine translation technologies within a reasonable amount of time.

MAXIMUM RATE OF CO-FINANCING

95% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Grant agreement	Q1/2013
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,400,000

(C) ALL FORMS OF INNOVATION IN ENTERPRISES

PROMOTING KETS, ICT AND E-SKILLS

MEASURE NO

ENT/CIP/13/C/N01C00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

DESCRIPTION

E-skills for competitiveness and innovation

The objective is to support the implementation of a long term strategy promoting e-skills for competitiveness and innovation to generate a large talent pool and strengthen Europe's global competitive positioning. The needs for successful innovation go beyond technical skills and include also leadership, entrepreneurship, management, creativity etc. This measure will contribute to the "Industrial Policy for the Globalisation Era", "Innovation Union" and "Digital Agenda" flagships of Europe 2020.

The following activities will be launched:

- Promotion of ICT Professionalism and the development of a European meta-model of foundational body of knowledge for ICT practitioners and of a sustainable operating model for the promotion of ICT professionalism in Europe;
- Development of targeted actions for start-ups and fast growing SMEs to provide them with relevant e-leadership skills and qualifications for entrepreneurs, managers and advanced users that are trans-nationally recognised.
- Organisation of a pan-European awareness raising campaign on the model of the European e-Skills Week.

In addition, several workshops with industry and governmental experts will be organised to discuss progress and validate results as well as a European e-Skills Conference.

These actions will be built on the achievements related to the follow-up of the Communication on "e-Skills for the 21st Century". Given the global nature of IT, these actions have to be undertaken at the European level to be of greatest value.

Key Enabling Technologies (KETs)

The objective is to support the implementation of the European strategy on Key Enabling Technologies (KETs) – a bridge to growth and jobs. KETs provide the indispensable technology bricks for a wide range of product applications, including those required for improving energy efficiency, boosting the fight against climate change or allowing for healthy ageing. They are a key innovation accelerator and provide European industries with the competitive edge at a global level.

This measure will contribute to closing this innovation gap in the area of KETs. It follows the request of the March 2012 European Council to strengthen Key Enabling Technologies (KETs) and will contribute to the implementation of the Europe 2020 flagship initiatives "Industrial Policy for the Globalisation Era", "Innovation Union" and "Digital Agenda".

The following activities will be initiated:

- Launch of a monitoring mechanism on the supply and demand of KETs in the Union, including a comparative benchmark at international level;
- Development of a sectoral pilot on skills for KETs based on the recommendations of the High Level Group and the follow-up of the Communication on KETs and
- Support to the implementation of the KETs Action Plan with focus on promoting co-operation between EU KETs centres of excellence and multi-disciplinary technology training in these centres.

In addition, several workshops with industry and governmental experts will be organised in the context of the implementation of the Key Enabling Technologies (KETs) Action Plan.

These actions will be built upon the recommendations of the High-Level Expert Group on Key Enabling Technologies and aim at the implementation of the Commission's Communication on "A European Strategy for Key Enabling Technologies – A bridge to growth and jobs".

Mainstreaming digital technologies among enterprises and SMEs in Europe

The objective is to shape and implement an EU long-term strategy, in line with the Digital Agenda review and the Industrial Policy Update targets. The strategy will offer SMEs a leading place in the modern digital economy by fostering the use of ICT as an important enabler for innovation and growth. This measure will enable established smaller, innovative and dynamic businesses grow to their full potential, thanks to innovative ideas enabled by new digital technologies. It will also encourage the creation of new dynamic high-growth businesses in the digital era. This measure will contribute to the implementation of the "Industrial Policy for the Globalisation Era", "Innovation Union", "Digital Agenda", "Small Business Act" and the "Single Market Act" flagships of Europe 2020.

The following activities will be launched:

a) Connecting SMEs from any industrial sector to global digital value chains: Industrial value chains are becoming more and more sophisticated and global, while new business trends are emerging. The competitiveness of smaller businesses depends increasingly on their ability to connect efficiently and integrate global value chains. Smart use of information technology can help SMEs achieve this. Follow-up actions, following the recommendations of the impact assessment exercise as well as of the on-going study "Doing business in the Digital Age" in preparation of a new initiative to foster a smart use of ICT for enterprises and SMEs. .

b) Developing tools to gain a better understanding of the digital prospects for European businesses, such as monitoring emerging technological trends and their potential impact on traditional business and new business opportunities (e.g. cloud services, Enterprise 2.0, social media, mobile applications, Internet of Things, etc.), best practices, replicable business models and foresight scenarios.

c) Increasing the visibility of European businesses and entrepreneurs that offered new products and services and thrived through the intelligent use of new digital technologies, through prize awards, mentoring schemes, best practices and awareness raising events. The aim is to foster innovation by encouraging new, small and innovative enterprises to offer the products and services of the future in the market. This should empower EU businesses and citizens to exploit the opportunities provided by ICT more intensively than currently possible. The goal is to a) increase the number and quality of business ideas in the globalised digital world, b) boost the successful commercialisation of business ideas by bringing new products and services to the market, and c) create new businesses and jobs.

In addition, a European Conference and various workshops with industry, universities, and national and regional experts will be organised to present plans, discuss progress and coordinate relevant policy actions.

This will make small businesses smarter, more agile and more responsive to emerging market developments which will impact their growth and in return create more jobs. There are clear benefits at stake for European businesses, citizens and the society as a whole.

OBJECTIVES OF THE IMPLEMENTING MEASURE

E-skills for competitiveness and innovation

Europe is facing severe innovation skills shortages impacting negatively the creation and the development of start-ups and SME with ICT and cloud computing. This is slowing the development of new business models as well as of new products and services. E-skills are crucial for the

competitiveness and the attractiveness of Europe as industry is increasingly sourcing talent on a world-wide basis. Good progress has been made to promote ICT skills for ICT practitioners but more needs to be done. This new measure will support the generation of a large talent pool of advanced users, managers and entrepreneurs.

Key Enabling Technologies (KETs)

The Union stands at cross-roads: while European actors are leaders in R&D for KETs, the Union is less successful in capitalising on its knowledge base. KETs-related manufacturing is decreasing and patents are, more and more, exploited outside of the Union. To remain globally competitive, the Union has to ensure that its industrial value chains are kept intact and that European industries have access to the technological know-how.

The analysis of the High-Level Expert Group on KETs highlighted that the European actors failed to support the whole range of R&D actions, i.e. from fundamental research over industrial research and experimental development. In particular the lack of sufficient support to product demonstration activities has led to up-scaling of KETs abroad. The Commission's Communication on "A European Strategy for Key Enabling Technologies – A bridge to growth and jobs" provides the overarching policy framework to all these activities.

The Commission has reacted accordingly and revised its Union financial instruments (Horizon 2020 and the structural funds) and policies were adapted to make KETs a visible priority on the Union agenda and aligned.

This new measure will support the implementation of the Union's new comprehensive and fully-fledged strategy on KETs.

Mainstreaming digital technologies among enterprises and SMEs in Europe

Information technology is a key engine for competitiveness and innovation in our modern economy. The digital world is changing our lives and transforms the business environment. New technological developments are enabling smaller, innovative and dynamic businesses to develop and bring to market speedily innovations that before were impossible to think about. Businesses that fail to get digitally connected will be simply excluded from the global market.

The objective of this measure is to shape and implement EU actions and long-term strategy to support the use of ICT by European SMEs and offer new business opportunities in the modern economy.

This measure will enable established smaller, innovative and dynamic businesses grow to their full potential, thanks to innovative ideas enabled by new digital technologies. It will also encourage the creation of new dynamic high-growth businesses.

INDICATORS

E-skills for competitiveness and innovation

- Number of participating countries and stakeholders;
- Relevance of the recommendations and of good practices identified;
- Satisfaction survey regarding the quality of the deliverables;
- Number of follow-up measures taken by the Commission, public authorities and stakeholders;
- Improvement of the talent pool and reduction of the e-skills shortages;
- Number of organisations/institutions providing trans-nationally recognised e-leadership skills and qualifications

Key Enabling Technologies (KETs)

- Relevance and usefulness of the information gathered by the KETs Monitoring Mechanism;
- Number of European clusters involved in KETs;
- Degree of raising awareness amongst relevant stakeholders.

Mainstreaming digital technologies among enterprises and SMEs in Europe

- Number of participating countries and stakeholders;

- Relevance of the recommendations and of good practices identified;
- Number of follow-up measures taken by the Commission, public authorities and stakeholders.

IMPLEMENTATION MODE

Call for tender, call for proposal, experts meetings

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for tender	<i>E-skills for competitiveness and innovation - Fostering e-Leadership for SMEs</i>	2013	02.0201	900,000	0
Call for tender	<i>E-skills for competitiveness and innovation - Awareness Raising Campaign</i>	2013	02.0201	2,000,000	0
Experts meetings	<i>E-skills for competitiveness and innovation</i>	2013	02.0201	100,000	0
Call for tender	<i>E-skills for competitiveness and innovation - Promotion of ICT Professionalism</i>	2013	02.0201	500,000	0
Call for tender	<i>Key Enabling Technologies - Launch of the KETs monitoring mechanism</i>	2013	02.0201	1,000,000	0
Call for tender	<i>Support to the implementation of the KETs Action Plan with focus on promoting co-operation between EU KETs centres of excellence and multi-disciplinary technology training in these centres.</i>	2013	02.0201	800,000	0
Experts meetings	<i>Key Enabling Technologies</i>	2013	02.0201	100,000	0
Call for tender	<i>Key Enabling Technologies - Sectoral pilot on skills for KETs</i>	2013	02.0201	700,000	0
Call for tender	<i>Mainstreaming digital technologies among enterprises and SMEs in Europe - Connecting SMEs to global digital value chains</i>	2013	02.0201	700,000	0
Call for tender	<i>Mainstreaming digital technologies among enterprises and SMEs in Europe - Developing tools to gain a better understanding of the digital prospects for European businesses</i>	2013	02.0201	1,000,000	0
Call for tender	<i>Mainstreaming digital technologies among enterprises and SMEs in Europe Increasing visibility of European businesses and entrepreneurs in the</i>	2013	02.0201	2,000,000	0

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
	<i>digital age, through prize awards, mentoring schemes, best practices and awareness raising events.</i>				
Experts meetings	<i>Promoting the use of ICT by SMEs in Europe</i>	2013	02.0201	100,000	0

TOTAL	THEREOF ECO-INNOVATION
9,900,000	0

CALL FOR TENDERS

TITLE OF THE CALL

Fostering e-Leadership for SMEs

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

500,000

CALL FOR TENDERS

TITLE OF THE CALL

Awareness Raising Campaign

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,000,000

CALL FOR TENDERS

TITLE OF THE CALL

Promotion of ICT Professionalism

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

500,000

CALL FOR TENDERS

TITLE OF THE CALL

Launch of the KETs monitoring mechanism

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

CALL FOR TENDERS

TITLE OF THE CALL

Support to the implementation of the KETs Action Plan with focus on promoting co-operation between EU KETs centres of excellence and multi-disciplinary technology training in these centres.

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

800,000

CALL FOR TENDERS

TITLE OF THE CALL

Sectoral pilot on skills for KETs

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

700,000

CALL FOR TENDERS**TITLE OF THE CALL**

Mainstreaming digital technologies among enterprises and SMEs in Europe - Connecting SMEs to global digital value chains

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

700,000

CALL FOR TENDERS**TITLE OF THE CALL**

Mainstreaming digital technologies among enterprises and SMEs in Europe - Developing tools to gain a better understanding of the digital prospects for European businesses

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2015
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

CALL FOR TENDERS

TITLE OF THE CALL

Mainstreaming digital technologies among enterprises and SMEs in Europe - Increasing visibility of European businesses and entrepreneurs in the digital age, through prize awards, mentoring schemes, best practices and awareness raising events.

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2015
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,000,000

A BROAD CONCEPT OF INNOVATION

MEASURE NO

ENT/CIP/13/C/N02C00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

DESCRIPTION

Demand side policy measures for industrial innovation

Demand-based innovation policy is a set of public measures aimed at increasing demand for innovations, at improving market conditions for the uptake of innovations and/or at improving the articulation of demand and R&D in order to spur innovations and the diffusion of such innovations. It builds on the 2007 Lead Market Initiative (LMI) which initiated a new way of coordination, linking sector policies with innovation and other policies (regulatory, procurement, standardisation) in the Union. The EPG sub-group on innovation and the participants at the closing conference of the LMI called for the launch of a further development of the LMI approach. The evaluation of the LMI concluded that a dedicated budget for these tools was needed, in order to increase their use and impact, hence this new project format.

The March 2012 European Council Conclusions further called for action: "Creating the best possible environment for entrepreneurs to commercialise their ideas and create jobs and putting demand-led innovation as a main driver of Europe's research and development policy". The aim of these objectives must therefore be the creation in Europe of market pull for innovations, thereby cutting the long and arduous journey of ideas and research to market. A more balanced-approach where demand- and supply-side tools are in place should help in many cases increase the impact compared to a situation that demand- and supply-side tools are used separately. In essence, this balanced approach requires the implementation of a holistic action plan for boosting sales of European innovations at a global scale. This overall plan includes (i) the identification of markets of sectors, (ii) the development of tailored 'strategic roadmaps' for these sectors/ markets, and (iii) the implementation of support measures such as monitoring, mutual learning and development of individual demand-side tools. They aim to accelerate the market take-up of innovations in the Internal Market and beyond through developing tailored agendas of demand-side policy interventions that target market segments.

Supporting public procurement of innovative solutions

Creation of cross-border can be regarded as one of the key tools which contribute to the so-called "demand-based innovation policy" objectives. The creation and support of groups of public procurers will include needs assessment, market consultation, involvement of the supply chain (a particular focus will be made on European SMEs), specification development, risk management, and the potential involvement of venture capital. In addition, Union grants will financially support the co-ordinated / joint procurement carried out by these groups. The action might address in particular the areas of mobility or health which have been identified in the Innovation Union flagship initiative or in other initiatives as sectors where public procurement can make a real difference. The action will also tackle horizontal thematic issues (such as design, user centric approach, services and/or life-cycle costing). The action will be bolstered through analytical support, as it is necessary to have accurate data on goods and services purchased by Union public procurers (volume, number, sector) on a yearly base (below and above European thresholds) in order to fine-tune the project format, orientation and implementation modalities in view of the future Horizon 2020 and the referred forthcoming action plan to boost sales of European innovations. The main Union added value is that the projects will provide for an international collaboration and exchange of best practices in the field of innovative procurement, where the

levels of experience differ greatly from one country to another. Furthermore, the action will give incentives for cross-border pooling of public sector demand and purchasing power for innovative solutions. Currently cross-border public procurement hardly exists despite the Internal Market. The action will not only help innovative firms with the market introduction of their innovations through the public sector as lead customer, but also prepare the ground for the acceptance by the CIP participating countries of the enhanced cross-border procurement possibilities foreseen in the proposal for the revision of the public procurement Directives.

Social innovation

Social innovations form an integral part of the Union innovation policy as they can generate new products, services and models that meet social needs (more effectively than alternatives) while creating new social relationships but also new markets and new jobs. Therefore, social innovations are not only important for the new solutions they bring to society, but moreover because they can impact society's capacity to innovate, including better matching of demand and societal challenges or better organisation and working conditions for increased productivity. However the field of social innovation is often fragmented and efforts to network social ventures across Europe and make their result known are still needed. The field of social innovation is vast and multi-dimensional by nature. Events or targeted communication activities give the opportunity to explore dimensions which are critical to move this field forward, building on the two workshops organised in 2012 on respectively "social innovation incubation" and "innovations in the workplace". This would build on the activities implemented through the platform Social Innovation Europe.

Unmanned Aircraft Systems: Preparing the future (Removing barriers to the development of UAS innovative services)

Unmanned Aircraft Systems or Remotely Piloted Aircraft Systems (RPAS) is an emerging technology with a huge potential of innovative civil and commercial applications. Hundreds of potential civil applications have been identified. Many more are expected to emerge once the technology is widely disseminated. The use of RPAS for civil applications in areas like crisis management, fire fighting, environment monitoring, security, etc. will directly benefit the European citizen. Their commercial exploitation in fields like precision agriculture and fisheries, infrastructure inspection and monitoring, communications and broadcast services, media/entertainment, digital mapping, etc will generate an important market of new services, resulting in the creation of highly qualified jobs. The development of RPAS services is driven by a dynamic industry, including a large number of entrepreneurs and SMEs. The development of these applications is hampered today by the existence of multiple barriers. These barriers have been identified through an extensive consultation process involving industry, including SMEs, regulators, standardization bodies, research organisation and the civil society. They are described in the Staff Working Paper "*Towards a European strategy for the development of civil applications of Remotely Piloted Aircraft Systems (RPAS)*". The main barrier identified concerns the lack of harmonized regulation and standards allowing the insertion of RPAS into the European airspace. Other barriers include issues related to privacy protection, liability and public perception linked to the use of RPAS. To reap the full benefits of this new technology for growth and jobs, Europe must remove in a coordinated way the barriers identified and achieve the internal market for civil RPAS services. Following stakeholders' recommendations, the Commission established in June 2012 a European RPAS Steering Group in order to coordinate and federate at European level the work necessary to remove these barriers and to achieve a single European market for RPAS civil and commercial services. The proposed measure aims at supporting the work of the ERSG (studies, technical expertise, stakeholder consultation, awareness raising). It will contribute to unleash the development of a market of innovative RPAS services mainly driven by start-ups and entrepreneurs. It will support the competitiveness of the European industry (both the RPAS manufacturers and the services providers).

The scope of the studies be defined in the roadmap which is now being elaborated by the Steering Group working on UAS and will be finalised by the end of the year (in line with SWD(2012) 259 final, "Towards a European strategy for the development of civil applications of Remotely Piloted Aircraft Systems (RPAS)"). The studies will investigate, among other issues, on liability, analysis of the market potential, communication to the civil society.

Follow-up of LeaderShip initiative: Improving the environmental performance of ships and diversification of shipbuilding into off-shore renewable energy

Strategic sector assessment to prepare follow up to the on-going revision of the Leadership strategy (studies, technical expertise, conferences/workshops with stakeholders)

OBJECTIVES OF THE IMPLEMENTING MEASURE

Demand side policy measures for industrial innovation

Demand-based innovation policy is a key element of the Innovation Union and Industry Policy Flagships. The measure, which would be a key initiative in the context of the action plan to boost sales of European innovative solutions at a global scale, aims at further developing the approach of the Lead Market Initiative as a prime model for demand-oriented industrial innovation policy. In 2013, the specific intention of this implementing measure is to set up a 'strategic roadmaps' in a number of sectors/ markets that organise the prioritisation and implementation of demand-side measures. Also, these roadmaps can plan the demand-side actions in larger initiatives, such as European Innovation Partnerships, and public-private partnerships in Horizon2020 etc.

Supporting public procurement of innovative solutions

Public procurement accounts for 19.7% of GDP in the Union (2010), with € 447.03 Billion (2010) above European thresholds, and can be a potentially huge market for innovative solutions (products and services). This potential is massively under-used in Europe where public markets remain fragmented and conservative. As procurement budgets are primarily managed by individual national, regional, and local contracting authorities, this specific implementing measure will provide Union support for procurements of innovative technologies and solutions by public authorities in participating countries, and leverage participating countries procurement budgets towards innovation. As underlined above, the action might address in particular certain areas such as mobility or health, which have been identified in the Innovation Union flagship initiative or in other initiatives as sectors where public procurement can make a real difference and which have not sufficiently been addressed in previous calls in 2009 or 2011.

Social innovation

The Innovation Union stressed that social innovation is an important new field that should be nurtured (see commitment 26). In 2013, a small number of 'dissemination-type' actions will be supported to connect decision-makers and practitioners to on-going Union-level actions so that interesting social innovations are shared and more decision-makers and entrepreneurs are sensitised about the potentialities of social innovation in their field (including those in charge of deciding on the use of Union regional/social funds) with the view of fostering growth and job creation eventually.

Unmanned Aircraft Systems: Preparing the future (Removing barriers to the development of UAS innovative services)

Support the work of the European RPAS Steering Group providing the required support through actions like studies, technical expertise, stakeholder consultation, awareness raising.

Follow-up of LeaderShip initiative: Improving the environmental performance of ships and diversification of shipbuilding into off-shore renewable energy.

Fostering the uptake and diffusion of innovation to reduce emission and increase energy efficiency of ships in the supply chain; diversification of suitable shipyards into products and vessels needed for off-shore wind energy and other marine energy.

INDICATORS

Demand side policy measures for industrial innovation

- Number of documents of governments and business associations that refer to the measure's output.
- Quality of proposals for sectors, measures and strategic roadmaps for demand-side policies.

Supporting public procurement of innovative solutions

- Number of proposals submitted.
- Coverage of Member States and CIP participating countries.
- Involvement of SMEs support organisations (e.g., Enterprise Europe Network members).

Social innovation

- Number of participants in the workshops and/or of people reached by the activities.
- Feedback from participants on quality, relevance and added-value of workshop/activities.
- Extent to which social innovation dimensions are taken into account by decision-makers and entrepreneurs, notably with the support of Union regional/social funds.

Unmanned Aircraft Systems: Preparing the future (Removing barriers to the development of UAS innovative services)

- Number of new initiatives launched.
- Extent to which barriers to market expansion are removed

Follow up of Leadership initiative

- Market share
- Number of jobs

IMPLEMENTATION MODE

Call for proposal, call for tender, miscellaneous fees,

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for proposal	<i>Demand side policy measures for industrial innovation - Support to demand-oriented industrial innovation measures</i>	2013	02.0201	950,000	0
Call for proposal	<i>Supporting public procurement of innovative solutions</i>	2013	02.0201	6,350,000	0
Existing framework contract	<i>Social innovation - Networking social innovation entrepreneurs</i>	2013	02.0201	35,000	0
Call for tender	<i>Social innovation - Specialised expertise on social innovation</i>	2013	02.0201	60,000	0
Call for tender	<i>Unmanned Aircraft Systems</i>	2013	02.0201	150,000	0
Call for tender	<i>Unmanned Aircraft Systems</i>	2013	02.0201	150,000	0
Miscellaneous fees	<i>Follow up of Leadership initiative</i>	2013	02.0201	10,000	0

TOTAL	THEREOF ECO-INNOVATION	
7,705,000		0

CALL FOR PROPOSALS

TITLE OF THE CALL

Support to demand-oriented industrial innovation measures

MAXIMUM RATE OF CO-FINANCING

95% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

950,000

CALL FOR PROPOSALS

TITLE OF THE CALL

Supporting public procurement of innovative solutions

MAXIMUM RATE OF CO-FINANCING

95% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Final report	Q4/2016
Total duration (months) 48	

TOTAL INDICATIVE BUDGET FOR THE CALL

6,350,000

CALL FOR TENDERS

TITLE OF THE CALL

Specialised expertise on social innovation

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Final report	Q1/2014
Total duration (months) 9	
TOTAL INDICATIVE BUDGET FOR THE CALL	
60,000	

CALL FOR TENDERS

TITLE OF THE CALL

Unmanned Aircraft Systems

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Final report	Q3/2015
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

150,000

CALL FOR TENDERS

TITLE OF THE CALL

Unmanned Aircraft Systems

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2013
Final report	Q1/2016
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

150,000

INNOVATION ANALYSIS AND PROMOTION

MEASURE NO

ENT/CIP/13/C/N03C00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

DESCRIPTION

Industrial Innovation Survey

The Innobarometer is the instrument developed by the Commission to capture innovation phenomena at firm or citizen level. It is a poll based on the Eurobarometer methodology with interviews based on a questionnaire developed by the Commission services. The data is not available from Eurostat or other sources and provides immediate information that is comparable across countries on firms' activities and opinions. The Innobarometer has been conducted on an annual basis since 2001. The survey is dedicated to a specific topic each year. In 2011 and 2012, the Innobarometer have focused on innovation topics with a strong interest for their potentials in terms of creation of growth and employment (perception of the public innovation among companies (2011) and investing in intangible assets: economic assets and innovation drivers for growth (2012)). The geographical coverage is defined by the Commission and might cover EU27, Candidate Countries, Associated Countries, USA. Concerning innovation in firms, 4000-5000 firms or other groups will be interviewed on specific subjects (e.g. different forms of innovation, role of users, innovation culture, factors affecting innovative investments and success). It is the only source of equivalent information which allows direct trans-national comparisons across EU27.

Innovation Demand Monitoring System

This measure provides the data intelligence to underpin demand-side innovation policy. It is part of the referred action plan to boost sales of European innovative solutions at a global scale. The demand-side policies are expected to grow rapidly in Europe (they cost less to governments than funding programmes). The evidence base for such policies has repeatedly been found unsatisfactory: In the evaluation of the Lead Market Initiative of July 2011, and in the OECD 2010 Innovation Strategy, it was pointed out that it is absolutely essential to have good baseline data for developing demand-side policies. There is a huge experience in collecting data and developing metrics for supply-side innovation policies (i.e., grants, loans) but there is still a huge gap for doing this on the demand side. The new data and methodologies developed serve, in addition to establishing a baseline for demand-oriented innovation policies, to monitor such policies and to generate new analysis on impact, drivers and obstacles, innovation trends and patterns from combinations with traditional datasets. The evidence thus made available forms a better basis to assess different industrial innovation policy options. In this regard, the combination with relevant competitiveness indicators is also improved to show the effects on growth and jobs. The measure would establish a reference methodology in demand-oriented policies that could be used also by CIP participating countries. It would take an Internal Market perspective, with a particular emphasis on SMEs. The selection of the market areas to be studied will be made in co-ordination with related work such as the Industrial Competitiveness Report. The result would constitute the first innovation output monitoring to cover systematically different industrial market areas across the entire Union. The measure is designed in a way that co-ordinates related activities undertaken under FP7, notably the Industrial Research and Innovation Monitoring and Analysis or the spatial perspective of the European Cluster Observatory in view of leveraging the respective strengths of each measure serving the objective pursued by this measure.

Support actions for the promotion and innovative services and business applications using

data and information from GMES programme and the EGNOS and Galileo signals

To complement and widen the on going activities of the Work Programme 2012, the action will promote the deployment of GMES and GNSS-based services through additional large scale demonstrators. The demonstrators will focus on finding solutions and systematically creating entrepreneurial opportunities for the wider use of mobile and mobility services to offer new and better ways of attracting new customers and of better satisfying their needs. They will test and implement new approaches to make use of innovative services based on GMES and GNSS, for example by supporting and facilitating the collection of environmental information on the field (e.g. on land cover/land use, on the state of vegetation, on water quality, ecosystems and biodiversity) using modern IT systems like GNSS-enabled devices receiving Galileo/EGNOS signal and GMES information as a background for better monitoring and implementing the environmental policies and for improving the knowledge basis

OBJECTIVES OF THE IMPLEMENTING MEASURE

Industrial Innovation Survey

The objective of the industrial innovation policy related to the survey activities is to provide detailed and timely analysis of innovation performance and trends and of the drivers and barriers to innovation.

Innovation Demand Monitoring System

To improve the analytical basis for intelligence about industrial innovation trends and policies by developing a demand-led market perspective and adding it to the further evolving existing toolbox. It thus contributes to the implementation of the European Council Conclusions 1-2 March 2012, which state “Creating the best possible environment for entrepreneurs to commercialise their ideas and create jobs and putting demand-led innovation as a main driver of Europe's research and development policy”.

The specific objective of this implementing measure is to (i) maintain a system to measure and monitor their impact of demand-side policies in Europe as a whole, as well as the implementation of the demand-side strategic roadmaps, (ii) monitoring on-going CIP and FP7 funded demand-side actions (e.g. the CIP-EIP networks of public procurers) and (iii) monitor trends in demand for innovations in Europe. The monitoring may be extended beyond 2018, in order to capture market transformation and behavioural effects.

Support actions for the promotion and innovative services and business applications using data and information from GMES programme and the EGNOS and Galileo signals

- to address major societal challenges
- to showcase the relevance and impact of a broad concept of innovation that combines the use of GMES and GNSS-based technologies with service innovation (demand-driven and user-centred approaches).

INDICATORS

Industrial Innovation Survey

- Number of downloads of the Innobarometer report (indicator of acceptance and use);
- Internal evaluation of relevance, utility and quality of statistics obtained, which are not covered by other statistical instruments.

Innovation Demand Monitoring System

- Number of market areas covered.
- Number of policy documents referring to the measure's output.

- Number of policy interventions to stimulate demand for innovations monitored.
 - User (policy makers, industry, researchers) feedback.
Support actions for the promotion and innovative services and business applications using data and information from GMES programme and the EGNOS and Galileo signals
 - Amount of additional funds leveraged via public and private funds mobilised in support of innovative GMES and GNSS-based services
 - Number of new mobile GMES and GNSS-based services tested, and qualitative assessment of the potential impact in terms of value creation, employment, etc
 - Number and level of satisfaction of participants in awareness raising events based on dedicated surveys.

IMPLEMENTATION MODE

Existing framework contract (under which, indicatively, 2 specific contracts will be signed), calls for proposals, call for tender, experts meetings

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	<i>Industrial Innovation Survey</i>	2013	02.0201	380,000	0
Call for tender	<i>Developing an industrial innovation demand monitoring system</i>	2013	02.0201	1,900,000	0
Call for proposal	<i>Extension of the European Mobile and Mobility Industries Alliance: concrete action on GMES and the European GNSS - part II</i>	2013	02.0201	2,375,000	0

TOTAL 4,655,000	THEREOF ECO-INNOVATION	0
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CALL FOR TENDERS

TITLE OF THE CALL

Developing an industrial innovation demand monitoring system

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2015
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,900,000

CALL FOR PROPOSALS**TITLE OF THE CALL**

Extension of the European Mobile and Mobility Industries Alliance: concrete action on GMES and the European GNSS - part II

MAXIMUM RATE OF EU CO-FINANCING

70% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Grant agreement	Q4/2013
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,375,000

PROMOTING CLUSTERS

MEASURE NO

ENT/CIP/13/C/N04C00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

DESCRIPTION

The following activities are aimed at consolidating and further developing current Union efforts promoting the development of more world-class clusters in all CIP participating countries with a view to fostering competitiveness and entrepreneurship in new emerging industries and facilitating SME internationalisation through clusters.

European Cluster Observatory II

Building upon the results obtained from the first generation of the European Cluster Observatory, this action will focus on three particular areas. First, it will update the European cluster database and fine-tune its web interface as well as further enrich the European Cluster Scoreboard of emerging industries by collecting and analysing data on more new industries that are driven mainly by KETs and/or new business models. Second, it will provide in association with the European Cluster Alliance a policy learning platform that will bring together committed regional and/or national authorities that support clusters and networks to foster entrepreneurship and industrial restructuring. Third, it will design and provide specific services to 5-10 Union regions interested in the development of cluster-based strategies in support of SMEs, industrial transformation and internationalisation. This 3-year action will be implemented through a Call for tenders resulting in a service contract. The selection of the participating regions will be done through a Call for expressions of interest that will be organised as part of the project work.

Additionally two impact-orientated activities on clusters & entrepreneurship and cluster internationalisation to the work are foreseen, in view of supporting regions and Member States in better helping SMEs to develop competitive advantages and benefit from global value chains. This follows from the Entrepreneurship 2020 Action Plan, which highlighted that clusters, business networks and other intermediaries representing groups of SMEs can provide a supportive environment for this process. As these are crucial elements for the development of emerging industries and the geography of jobs, they also respond to the update of the industrial policy and would offer an important input to the preparation of Horizon2020 actions for the development of new industrial value chains. The first addition would aim to support regions in building stronger linkages between clusters and entrepreneurship, notably with a cross-sectoral focus. To do so, the European Cluster Observatory would take stock of trends and the role that clusters can play for the development of new industrial value chains and emerging industries, notably through facilitating entrepreneurship and cross-sectoral cluster collaboration. This work should identify suitable cluster collaboration and business support instruments that can be implemented with cluster organisations (or other intermediaries representing groups of SMEs) in order to create an open space for facilitating radical ideas for cross-sectoral business solutions and the bridging between value chains. The second addition would aim to support regions, Member States and the European Commission in getting a better understanding of the emerging markets and where clusters can make a contribution. Such work would help in setting priorities for cross-sectoral and cross-regional collaboration within Europe and for joint activities to support cluster internationalisation.

Clusters in support of entrepreneurship in emerging industries

This project-based action aims at developing, testing and validating the concept of large-scale demonstrators applied to emerging industries, taking into account the experience acquired from the

European Creative Districts initiative that was launched as an EP pilot project in 2012, as well as the work and the recommendations proposed under the European Cluster Observatory II (see above). It will specifically target those regions that are in a transition phase and characterised by the need for restructuring their economies by capitalising on the transformative power of KETs, service innovation and creativity for modernising traditional manufacturing sectors. This 2-year measure will support the design of large-scale demonstrators and integrate regional clusters and local networks around them with a view to creating stronger regional ecosystems for emerging industries in the future. It will be implemented through an open call for proposals in two steps: initial concept note with strong emphasis on ambition and strategic approach, based on which a maximum of 12 applicants will be invited to submit a full proposal resulting in the selection of 5-6 proposals to be implemented through grant agreements. Eligible applicants shall be regional public authorities or organisations mandated by national and/or regional public authorities to implement innovation or SME support programmes such as innovation or regional development agencies or cluster organisations. Proposals will be evaluated on their relevance to the objectives of the measure, their expected impact in terms of commitment to implementing a systemic, large-scale demonstrator approach, and leveraging of additional public/private funding as well as their overall quality, feasibility and cost effectiveness.

Cluster excellence and SME internationalisation through clusters

This action will provide support to national and regional authorities in those CIP participating countries where cluster management is least developed. Based on the methodologies and tools developed by the European Cluster Excellence Initiative (ECEI) this action will be implemented in two stages. In the first stage, it will support a “train-the-trainers” scheme addressed to national and regional representatives willing to become certified ECEI trainers. The action will also support any costs related to the translation and customisation of the ECEI training materials to better meet the needs of the participant regions. These activities should be conducted in close collaboration with and under supervision of the recently established “European Cluster and Competitiveness Foundation” that will pursue, in the future, the work on training initiated by the European Cluster Excellence Initiative. In the second stage, the action will support training of cluster managers provided by the trainers who have been certified in the first stage. Such training will also include specific modules on helping cluster managers to support SME internationalisation by developing, testing and validating new approaches for SME internationalisation such as the facilitation of access to public procurement, qualified staff and new forms of cooperation with export consortia for developing and implementing internationalisation strategies through clusters. The action will also cover the costs for obtaining quality labels on excellent cluster management. Finally, this action will be completed by supporting the organisation of a number of matchmaking events aimed to foster SME internationalisation through clusters. This 2-year action will be implemented through a Call for proposals resulting in 5 grant agreements. Eligible applicants shall be consortia of regional or national public authorities/agencies that manage cluster and network programmes or mandated organisations involved in financing or managing a cluster and network programme or initiatives on behalf of a public authority, from at least 3 different CIP participating countries. Proposals will be evaluated on their relevance to the objectives of the measure, their expected impact in terms of promoting excellence of cluster management in the EU and reinforcing cluster management in the specific countries/regions as well as their overall quality, feasibility and cost effectiveness. The organisation of the international matchmaking events shall be implemented through a Call for tenders.

OBJECTIVES OF THE IMPLEMENTING MEASURE

European Cluster Observatory II

The objective of this action is to further develop the cluster analytical work and the complementary

activities on emerging industries initiated in the current ECO phase. Furthermore, a policy dialogue with European regions willing to support emerging industries through clusters will be organised, and specific services will be designed and provided by experts who will help them implement such strategies, particularly in the framework of smart specialisation.

Clusters in support of entrepreneurship in emerging industries

The objective of this action is to test and validate the concept of large-scale demonstrators as a practical tool to support the development of emerging industries by exploring new concepts and business models. At policy level, this would be particularly helpful for preparing at a later stage full-scale similar initiatives on emerging industries to be supported under the Horizon2020 and COSME programmes in order to promote entrepreneurship in emerging industries.

Cluster excellence and SME internationalisation through clusters

The objective of this action is to promote and improve cluster management in the CIP participating countries, especially for those regions which are lagging behind in this area by encouraging and supporting them to use the training and benchmarking tools developed under the European Cluster Excellence Initiative. Moreover, the objective of this action is to foster SME internationalisation through clusters by supporting training activities for cluster managers and the organisation of international matchmaking events.

INDICATORS

European Cluster Observatory II

- Quality and visibility of the European Cluster Scoreboard, to be measured by the number of downloads of cluster maps and other reports from the website of the European Cluster Observatory II;
- Quality and impact of the economic analysis of the role of clusters and industrial networks for the emergence of new industries and global value chains to be measured by the input into policy documents and discussions;
- Number and impact of regional and national policy makers participating actively in the policy learning and the policy-focused services organised by the European Cluster Observatory II to be measured by the quality and impact of the input into the discussions on smart specialisation.

Clusters in support of entrepreneurship in emerging industries

- Number, quality and expected impact of the new concepts, methods and tools developed and tested through the large-scale demonstrators;
- Number of SMEs benefitting from participation in the large-scale demonstrators;
- Additional public and private funds mobilised in support of emerging industries.

Cluster excellence and SME internationalisation through clusters

- Number of CIP participating countries and regions involved;
- Level of commitment to continue working on cluster excellence after the end of the action;
- Number of SME internationalisation strategies initiated by this action, resulting from the specific training and learning measures addressed to cluster and network organisations;
- Number of SMEs participating in the international matchmaking events.

IMPLEMENTATION MODE

Call for tenders, calls for proposals

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
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ACTION	ABAC REFERENCE PROJECT	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for tenders	<i>European Cluster Observatory II</i>	2013	02.0201	2,500,000	0
Call for proposals	<i>Clusters in support of entrepreneurship in emerging industries</i>	2013	02.0201	4,250,000	0
Call for proposals	<i>Cluster excellence and SME internationalisation through clusters</i>	2013	02.0201	1,377,000	0
Call for tenders	<i>Cluster excellence and SME internationalisation through clusters</i>	2013	02.0201	350,000	0

TOTAL	THEREOF ECO-INNOVATION
8,477,000	0

CALL FOR TENDERS

TITLE OF THE CALL

European Cluster Observatory II

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Specific contract	Q2/2013
Final report	Q2/2016
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,100,000

CALL FOR PROPOSALS

TITLE OF THE CALL

Clusters in support of entrepreneurship in emerging industries

MAXIMUM RATE OF CO-FINANCING

75% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Final report	Q3/2015
Grant agreement	Q3/2013
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

4,250,000

CALL FOR PROPOSALS

TITLE OF THE CALL

Cluster excellence and SME internationalisation through clusters

MAXIMUM RATE OF CO-FINANCING

95% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Grant agreement	Q3/2013
Final report	Q3/2015
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,377,000

CALL FOR TENDERS

TITLE OF THE CALL

Matchmaking events for SME internationalisation through clusters

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Specific contract	Q2/2013
Final report	Q2/2015
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

350,000

EUROPEAN DESIGN INNOVATION INITIATIVE

MEASURE NO

ENT/CIP/13/C/N05S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

DESCRIPTION

Follow-up of the European Design Innovation Initiative (EDII) launched in 2011. The initiative aims at mainstreaming design and user-centred innovation into European innovation policy through the development of a joint vision, joint priorities and a joint design innovation agenda for participating countries (see Innovation Union commitment 19). Design as a driver of innovation contributes to innovation in enterprises for growth and jobs. The initiative is based on an open, stakeholder-driven, non-sector specific innovation approach and is driven by the Design Leadership Board put into place in 2011 to advise the Commission on the definition of the work programme, the modalities of the initiative and the definition of the actions to be launched. The specific recommendations of the Design Leadership Board are expected to be formally adopted and published after Summer 2012. The initiative has a European added value as it will diffuse experiences and best practices at political level while at the same time involving stakeholders across Europe developing joint action, in order to reinforce the design thinking process in producing innovative solutions.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective is to mainstream design and user-centred innovation into European, national and/or regional innovation policy and to foster mutual learning on good practices among policy-makers and stakeholders. The 2013 measures should take into account the policy recommendations of the Design Leadership Board.

INDICATORS

- Geographical reach of the initiative (number of participating countries/regions involved);
- Quality of the Design initiative as measured by an evaluation (incl. survey of stakeholders);
- Number of CIP participating countries integrating design and user-driven innovation into innovation policy, as measured in the final report of projects and evaluations.

IMPLEMENTATION MODE

Call for proposals

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC REFERENCE	PROJECT	YEAR	BUDGET LINE	BUDGET	ECO- INNOVATION
Call for proposals	<i>Projects to promote the take up of design by innovation policies in the Union</i>		2013	02.0201	2,850,000	0

TOTAL	THEREOF ECO-INNOVATION
2,850,000	0

CALL FOR PROPOSALS

TITLE OF THE CALL

Projects to promote the take up of design by innovation policies in the Union

MAXIMUM RATE OF CO-FINANCING

75% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2016
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,850,000

INNOVATION PARTNERSHIPS

MEASURE NO

ENT/CIP/13/C/N06C00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

DESCRIPTION

European Innovation Partnership on Raw Materials

In the framework of the Europe 2020 Innovation Union Flagship initiative, the Commission adopted a Communication proposing a European Innovation Partnership on Raw Materials on 29 February 2012. This Partnership, which will bring together stakeholders from the entire non-energy non-agricultural raw materials value chain, will aim to reduce Europe's import dependency on the raw materials that are critical to Europe's industries. It will do so by favouring innovation in the field of raw materials and adapt, if necessary, the framework conditions to favour innovation, providing Europe with enough flexibility and alternatives in the supply of important raw materials, whilst taking into account the importance of mitigating the negative environmental impacts of some materials during their life cycle. It will ensure coordination and coherence to innovation initiatives in the field of raw materials, (e.g. ERAMIN, ETP-SMR). It will push Europe to the forefront in exploration, extraction, processing, recycling and substitution technologies.

To speed up this process, the Commission proposes concrete targets to be achieved by 2020 at the latest:

- up to 10 innovative pilot actions (e.g. demonstration plants) for exploration, extraction and processing, collection and recycling;
- substitutes for at least three key applications of critical and scarce raw materials;
- enhanced efficiency in material use and in prevention, re-use and recycling of valuable raw materials from waste streams, with a specific focus on materials having a potentially negative impact on the environment;
- a Network of Research, Education and Training Centres on Sustainable Mining and Materials Management (M³);
- European standardised statistical instruments for the survey of resources and reserves and a 3-D geological map;
- a dynamic modelling system linking trends in supply and demand with economically exploitable reserves and a full lifecycle analysis;
- a pro-active strategy of the Union in multi-lateral organisations and in bilateral relations, such as the US, Japan, Australia in the different areas covered by the Partnership.

Based on inputs from stakeholders and policymakers, the possible actions to be taken have been grouped under five 'work packages' (WP). The proposed WPs, which will include actions both on the supply and on the demand-side, will cover technology-focussed policy areas (WP1 & 2), non technology-focussed areas (WP3 & 4) and have an international cooperation dimension – horizontal approach (WP5).

After the endorsement of the European Innovation Partnership, in 2012, by the Council and European Parliament, the High Level Steering Group (HLSG), assisted by its Sherpa group, and with the technical support of operational groups, will start developing the Partnership's Strategic Implementation Plan (SIP). In order to do so, it is foreseen that each of these groups will meet at least three times in 2013. The finalisation of the SIP may require the launch of a number of studies and reports, on the basis of requests from the HLSG. The organisation of an annual conference is also foreseen, as well as other activities to implement the communication strategy foreseen to raise awareness in Europe on the raw materials issue. A Secretariat will ensure the administrative and

technical support of the Partnership. In 2013, it is also foreseen to continue preparatory work linked to strategic partnerships and international policy dialogues on raw materials.

The measure is a follow-up measure of a measure financed under the CIP 2012 work programme, which assists the development phase of the Partnership, as well as the early stages of the implementation phase. This measure continues the work of the previous measure.

European Innovation Partnership on water

The world wide gap between water demand and supply will be about 40% by 2030 based on current average economic growth and water efficiency improvement projections. To be able to address the potential future gap between available water supply and demand, innovative solutions will need to be identified and implemented to ensure an increase of the efficient use of water in the Union and globally. At the same time, pollution remains a top priority and a concern for all water users and the need to supply clean water in sufficient quantity and at a reasonable cost remains a challenge Union-wide. Furthermore, climate change is expected to enhance the current water challenges, also resulting in increased water scarcity and droughts, as well as flood risks. The European Innovation Partnership (EIP) on Water will focus on two inter-related areas: facilitating the development of innovative solutions to deal with water related challenges, and create market opportunities for these solutions. The market opportunities can be sought both inside as well as outside of Europe. The EIP will place important attention to SME's, as they are crucial in the development of innovative (technological) solutions.

The EIP on Water Communication (COM(2012)216) has been adopted by the European Commission in May 2012 and has been endorsed by the EU Member States through Environment Council Conclusions on 11 June 2011. A Strategic Implementation Plan, outlining the priority areas for action is expected to be finalized by December 2012. The operational phase will start in early 2013.

This measure will assist in the implementation of the Partnership with close involvement of all stakeholders. This measure will be instrumental in the implementation of the European Innovation Partnership Strategic Implementation Plan, to coordinate the activities and the actions of involved stakeholders. It will assist in the organization of meetings, assist in drafting of documents, work on the communication strategy of the EIP and facilitate on-line tools that are linked to the EIP, under supervision of the responsible Commission service.

Knowledge and technology in the European water sector are excellent but scattered. Action at European level can facilitate coordination of efforts, prevention of duplication, definition of common objectives, scale-up initiatives and speed up the delivery of innovative solutions. The Partnership will make best use of existing resources and recommend actions for which additional support is required. The Partnership will closely coordinate with existing national and European initiatives, such as the Joint Programming Initiative on Water, the water related European Technology Platforms, the eco-innovation action plan, and will link with Union funding initiatives like FP7 and Horizon 2020 as well as structural and cohesion funds. Moreover, a Union approach will provide the necessary economies of scale, to develop, implement, and foster the dissemination of innovative solutions.

The measure is a follow-up measure of a measure financed under the CIP 2012 work programme, which assists the development phase of the Partnership, as well as the early stages of the implementation phase. This measure continues the work of the previous measure.

OBJECTIVES OF THE IMPLEMENTING MEASURE

European Innovation Partnership on Raw Materials

In line with the Europe 2020 goals, the overall objective of the Partnership is to achieve smart, sustainable and inclusive growth for Europe, by contributing to the mid- and long-term security of sustainable supply of non-energy non-agricultural raw materials.

The specific objectives of the Partnership in 2013 will be to define the Strategic Implementation Plan, which will detail further the actions to be implemented in the different priority areas identified.

European Innovation Partnership on water

The strategic objective of the EIP on Water is to boost innovation in the water sector to contribute to developing innovative solutions to water related problems, to identify and remove barriers to innovation and to contribute to further development of European water policy.

The EIP will complement the existing policy by technology push and market pull innovation tools and by joint efforts of all relevant public and private stakeholders in order to reach policy objectives. As the European industrial, scientific and technological excellence in the field of Water is spread across the whole Union, the Union-wide approach of the Partnership will allow for a broad variety of multidisciplinary innovative solutions to water problems to be identified, tested and implemented. The EIP on Water will take into account the lessons learned from the pilot EIP on Active and Healthy Ageing.

The specific objectives of this measure are:

- Support of the identification of innovative solutions for water related challenges;
- Support of European water sector actors to create market opportunities;
- Assist in the implementation of the EIP, ensuring secretarial services etc.

INDICATORS

European Innovation Partnership on Raw Materials

- Timely delivery of the Strategic Implementation Plan for adoption by the High Level Steering Group.
- Balanced participation of different partners (i.e. government, industry, academia...) in different meetings
- Number of participants in events
- Timely delivery and quality of all relevant meeting documents, produced by the Secretariat, as assessed by Sherpa's (including the Commission)
- Timely delivery of technical support/studies, as requested by the High Level Steering Group.

European Innovation Partnership on water

- Assemble and analyze potentially useful information for the implementation of the EIP on Water
- Identify potential innovation sites
- Coordinate the EIP activities of the involved stakeholders
- Organize and facilitate meetings for the EIP
- Support the implementation of the EIP on Water Strategic Implementation Plan.
- Support the output of the EIP on Water as identified in the EIP on Water Communication

IMPLEMENTATION MODE

Call for tenders, contract or agreement renewal, existing framework contract (under which, indicatively, 2 specific contracts will be signed)

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Contract agreement renewal or	<i>European Innovation Partnership on Raw Materials - Administrative and technical secretariat</i>	2013	02.0201	700,000	0
Call for tenders -	<i>European Innovation Partnership on Raw Materials - Support</i>	2013	02.0201	900,000	0

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
	<i>activities</i>				
Existing framework contract	<i>European Innovation Partnership on Raw Materials – Communication Strategy</i>	2013	02.0201	220,000	0
Call for tenders	<i>European Innovation Partnership on Raw Materials – International dialogues and raw materials diplomacy</i>	2013	02.0201	1,700,000	0
Call for tender	<i>European Innovation Partnership on water - Support of the implementation</i>	2013	02.0201	1,000,000	1,000,000

TOTAL	THEREOF ECO-INNOVATION
4,520,000	1,000,000

CALL FOR TENDERS

TITLE OF THE CALL

European Innovation Partnership on Raw Materials - Support activities

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

900,000

CALL FOR TENDERS

TITLE OF THE CALL

European Innovation Partnership on Raw Materials - International dialogues and raw materials diplomacy

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Signature of contract	Q4/2013
Final report	Q4/2014
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,700,000

CALL FOR TENDERS

TITLE OF THE CALL

Support of the implementation of the European Innovation Partnership on Water

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q2/2016
Specific contract	Q4/2013
Total duration (months) 48	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

(D) ECO-INNOVATION

ECO-INNOVATION FIRST APPLICATION AND MARKET REPLICATION PROJECTS

MEASURE NO

ENT/CIP/13/D/N01S00

EIP OBJECTIVE

(d) Eco-innovation

DESCRIPTION

Eco-innovation first application and market replication projects are concerned with the first application or market replication of eco-innovative techniques, products, services or practices of Union relevance, which have already been technically demonstrated with success but which, owing to residual risk, have not yet penetrated the market. Supporting such innovative solutions should contribute to remove obstacles to the development and wide application of eco-innovation, create or enlarge markets for related products and improve the competitiveness of European enterprises on world markets. The projects should also aim at reducing environmental impacts or improve environmental performance of enterprises, in particular SMEs. This measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI). This will be the sixth call for eco-innovation projects. This measure will search for synergies with other Union programmes whenever relevant. CIP Eco-innovation will support projects focusing on eco-innovative products, techniques, services or processes which aim at prevention or reduction of environmental impacts or which contribute to the optimal use of resources.

European Added Value is one of the award criteria, assessed during evaluation process. It has the following sub criteria:

1. Justification for and benefits of addressing the subject of the proposal at European level as opposed to purely national/regional/local projects;
2. Union dimension of the market barriers and how these barriers will be tackled;
3. Level of European cooperation in the project.

In grants for actions awarded under this measure, the financial contribution related to the travel costs may take the form of flat-rate financing of 4% of direct eligible costs. The maximum amount per grant authorized for this form of funding shall not exceed EUR 60 000.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The promotion of eco-innovation contributes to the implementation of the Eco-innovation Action Plan-EcoAP- (a successor to the Environmental Technologies Action Plan- ETAP). One of the main objectives of this Action Plan is to tap the full potential of environmental solutions for protecting the environment while contributing to competitiveness and economic growth as laid down in the Europe 2020 strategy. This measure ensures that environmental policy continues to make an important contribution to the green economy and combines this with economic development and jobs.

As such, and in addition to EcoAP implementation, the measure should contribute to the implementation of the Union actions in the areas of resource efficiency and the Climate Change Package and in line with the various policies documented in the Action Plan on Sustainable Consumption and Production and Sustainable Industrial Policy.

Eco-innovation is central to addressing the challenges of resource scarcity, air, water and soil pollution, water efficiency - and also provides opportunities for growth and jobs. The identified priorities for the call will take into account those police initiatives and therefore

concentrate on sectors with considerable innovation potential and with the highest environmental gains.

Support for eco-innovation will continue in Horizon 2020, under societal challenge ' Climate Action, Resource Efficiency and Raw Materials'.

INDICATORS

- Number of the eco-innovation first application and market replication project proposals approved (target: 50 award decisions);
- Number of SMEs participating in the approved projects (target: 60%);
- Number of new and improved eco-innovative products, techniques, services or processes in the market;
- Total expected environmental benefits from the financed projects as reported by project beneficiaries (reductions in the greenhouse gas emissions, resource efficiencies and, waste reduction, reduction of air/water/soil pollutants);
- Economic benefits for project beneficiaries (increased number of customers of the participating beneficiary in existing and new markets, increased job and turnover experienced).

IMPLEMENTATION MODE

Call for proposal, existing framework contract (under which, indicatively, 2 specific contracts will be signed), call for tender

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC REFERENCE	PROJECT	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for proposal	<i>Eco-innovation: first application and market replication projects</i>		2013	02.0201	31,585,000	31,585,000
Call tenders	<i>Analysing and reporting on results achieved by CIP Eco-innovation market replication projects</i>		2013	02.0201	285,000	285,000
Existing framework contract	<i>Eco-innovation: first application and market replication projects</i>		2013	02.0201	230,000	230,000

TOTAL	THEREOF ECO-INNOVATION
32,100,000	32,100,000

CALL FOR PROPOSALS

TITLE OF THE CALL

Eco-innovation first application and market replication projects

PRIORITIES

Reducing environmental impacts, in particular greenhouse gas emissions, and increasing resource efficiency, by environmental-friendly processes, products and services by innovation to design, manufacture and recycle and support to enterprises in greening business. Priority will be given to sectors with important improvement potential e.g., material recycling and re-use as well as material substitution and food and drink sector and other innovations that assist adaptation to climate

change. Modalities will be further identified based on the outcome of the 2012 call.

OBJECTIVES

- Promoting the adoption of new and integrated approaches to eco-innovation in fields such as environmental management and the environmentally friendly design of products, processes and services;
- Encourage the uptake of environmental technologies by increasing the market uptake and by the removing the barriers to market penetration;
- Increasing innovation capacities of SMEs.

MAXIMUM RATE OF CO-FINANCING

50% of total eligible costs

In grants for actions signed under the eco-innovation first application and market replication projects, the financial contribution related to the travel costs may take the form of flat-rate financing of 4% of direct eligible costs. The maximum amount of the Union financing per grant authorized for this form of funding shall not exceed 60,000 EUR.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Grant agreement	Q4/2013
Final report	Q4/2016
Total duration (months)	

TOTAL INDICATIVE BUDGET FOR THE CALL

31,585,000

CALL FOR TENDERS

TITLE OF THE CALL

Analysing and reporting on results achieved by CIP Eco-innovation market replication projects. The study will provide feedback and will present conclusions from overall analyses, comparisons, and reporting of results by individual projects, globally and by sector/area.

TYPE OF CONTRACT

Services

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2013
Final report	Q4/2014
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

285,000

UNION ENVIRONMENTAL TECHNOLOGY VERIFICATION (ETV) PILOT PROGRAMME

MEASURE NO

ENT/CIP/13/D/N0200

EIP OBJECTIVE

(d) Eco-innovation

DESCRIPTION

New environmental technologies can face difficulties in breaking into the market and accessing potential users. Empirical evidence suggests that purchasers tend to opt for established technologies with a track-record of performing according to specifications. A lack of reliable information about the performance of potentially excellent technologies, as well as inaccurate assessment of the risks, benefits and limitations associated with their use, can tend to discourage both investors and customers.

The Union ETV pilot programme – on a voluntary basis – will generate independent and credible information on new environmental technologies, by verifying that performance claims put forward by technology developers and vendors are complete, fair and based on reliable test results. Small and Medium-sized Enterprises (SMEs) are expected to be among the main beneficiaries of such ETV services, but their cost may be too high, if not subsidised initially by public budgets.

Verification of environmental technologies under ETV is provided by Verification Bodies (VBs), which are specifically accredited by national accreditation bodies. Grant agreements will be proposed to accredited VBs in order to cover a portion of the 'fixed costs' of the system and, indirectly, to lower the costs for technology vendors, in particular SMEs. In exchange, the VBs will commit to:

- Completing and maintaining Verification Bodies' internal procedures, especially Quality Management procedures and controls, these being necessary for the implementation of ETV;
- Implementing ETV procedures, including participation in thematic technical groups and adherence to the guidance published by these groups;
- Facilitating access to ETV verification procedures by Small and Medium-sized Enterprises, by adapting fees as appropriate, and/or by setting-up specific support activities;
- Monitoring of the impacts of technology verifications, to gather evidence as to their utility in real market conditions, and reporting annually on ETV activities, with reference to an agreed set of indicators;
- Outreach activities, to inform potential proposers and other stakeholders such as technology users and investors, about the potential benefits and results of verifications under ETV.

In 2013 the measure will be implemented through a call for proposals restricted to organisations accredited to implement ETV procedures, in conformity with the organisation of the ETV pilot programme. The selection of the proposals will be based on the horizontal criteria listed in the introduction to this Annex, and also on organisations' financial capacity and on their professional and technical capacity. The award of grants will then be based on the horizontal criteria listed in the introduction to this Annex, and also on the following criteria: relevance of proposals in view of ETV objectives, expected impacts of the proposed activities, quality of the proposals, budget and cost-effectiveness. Grant agreements will be concluded with successful proposals for a maximum duration of three years.

The European added value of the ETV pilot programme arises from ensuring the harmonisation of verification procedures and the broad recognition of ETV deliverables. This will enable environmental technologies proposed by vendors to undergo verification procedures just once, whilst being able to use the results in all European markets, and potentially also in other markets

which would accept such Union verification. ETV programmes exist in US, Japan, Korea, Canada, the Philippines and plans are underway in China.

The ETV pilot programme is expected to contribute to reinforcing the competitiveness of European environmental technology sector, by underpinning the credibility and reliability of the claims regarding best performing technologies. This in turn will serve to drive forward competition and further innovation, based on quality and performance.

There is no decision or plan yet concerning the continuation or not of this measure under the next period of the Financial Perspectives.

In addition to this EIP implementing measure, the ETV pilot programme seeks to mobilise existing CIP participating countries' programmes for SMEs, with a view to providing SMEs interested in ETV with direct support in the most simple and appropriate form (such as grants, loans, tax reductions). The eventual direct support to SMEs through these programmes should not lead to cumulative funding of the same activities from different lines of the Union's budget. Particular attention will be paid to the ISO standardization work in order to identify common lines with work on the European side.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective is three-fold:

- To help developers and vendors, especially SMEs, provide objective and reliable evidence on the performance of new environmental technologies arriving on the market, in order to convince first investors and customers on the merits of these technologies;
- To support technology purchasers (public or private) whose decisions depend on sound information, widely recognised as scientifically valid and acceptable as proof of evidence in tendering and purchasing procedures;
- To facilitate the implementation of public policies and regulations by providing citizens, regulators and decision-makers with solid information about the level of performance achievable by new environmental technologies ready for the market.

The implementing measure, by off-setting or reducing the fixed costs of the system, aims at facilitating the efficient and effective establishment of the ETV programme, including the setting-up of robust and reliable verification procedures, and to lower the final cost for technology providers and vendors, in particular SMEs. The goal is to ensure that the average final cost be limited to around € 20,000 per verification for SMEs. Over the three-year duration of the measure, it is expected that some 100 technologies will be verified, of which at least 50 will be technologies presented by SMEs.

INDICATORS

- Number of technologies for which applications are submitted to ETV, and number of verified technologies;
- Number of SMEs having developed or marketed the technologies verified under ETV and also the sector and size of the SMEs concerned;
- Average final cost of verification services paid by applicants, and average final cost of verification services paid by SMEs;
- Feedback on the expected environmental benefits from verified technologies as reported by applicants;
- Economic and other benefits arising from technologies verified under ETV (such as increased sales of the technology verified, entry into new markets or better corporate image among technology users, etc.) as reported by applicants one year after publication of the Statement of Verification.

IMPLEMENTATION MODE

Call for proposal

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC REFERENCE	PROJECT	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for proposal	<i>Union ETV pilot programme - Setting-up of Verification Bodies</i>		2013	02.0201	1,000,000	1,000,000

TOTAL	THEREOF ECO-INNOVATION
1,000,000	1,000,000

CALL FOR PROPOSALS

TITLE OF THE CALL

Union ETV pilot programme – setting-up of Verification Bodies

PRIORITIES

Supporting the launch of the Union Environmental Technology Verification pilot programme by setting-up and maintaining a Quality Management System ensuring a high level of quality and reliability for ETV procedures and products, participating in thematic technical groups and implementing actively ETV procedures in their technical area;
Facilitating the access to verification procedures under ETV to small and medium-sized enterprises through appropriate support such as reduced fees or technical assistance.
Priority will be given to the sectors identified by the ETV Steering Group as sectors where ETV can offer the highest added value and where ETV procedures can be implemented most cost-efficiently.

OBJECTIVES

The support proposed to accredited Verification Bodies aims at facilitating the efficient and effective establishment of the ETV programme, including the setting-up of robust and reliable verification procedures, and to lower the final cost for technology providers and vendors, in particular SMEs. The goal is to ensure that the average final cost be limited to around €20,000 per verification for SMEs.
Over the three-year duration of the measure, it is expected that some 100 technologies will be verified, of which at least 50 will be technologies presented by SMEs.

MAXIMUM RATE OF CO-FINANCING

80% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q4/2016
Total duration (months) 48	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

SUSTAINABLE INDUSTRY LOW CARBON SCHEME (SILC) I - SHORT-TERM INNOVATION MEASURES

MEASURE NO

ENT/CIP/13/D/N0300

EIP OBJECTIVE

(d) Eco-innovation

DESCRIPTION

SILC is an Union grant scheme that aims at finding technological and non-technological innovation measures in order to help energy intensive manufacturing industries reduce their greenhouse gas emissions. Through SILC, the Union co-finances sector-specific industrial projects which are carried out by consortia of industrial stakeholders.

As for the implementation of SILC, two fundamentally distinct activities can be distinguished: The first one (SILC I, 2011-2013 – funded under the Union's Competitiveness and Innovation Framework Programme (CIP)) deals with innovation measures which can be implemented in the short term in industrial installations. The second one (SILC II, 2014-2020 – funded under Horizon 2020) will be spurring further progress on measures or possible breakthrough solutions that require pilot and demonstration programmes prior to their industrial implementation.

In addition to the sector-specific projects, it is foreseen to pursue the JRC's work started in 2012 for ensuring the cross-cutting valorisation and dissemination of results obtained under the SILC scheme.

As an Union-wide measure, the Union ETS affects all industrial sectors within the Union. In this sense, a concerted initiative at Union level represents the most effective and efficient way to help Union industries maintaining their competitiveness on the global markets as well as to avoid any unwanted distortions between CIP participating countries.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overall objective of SILC is to provide specific support to actions that will focus on manufacturing and process industries covered by the Union ETS Directive to enable these to cope with the challenges of a low carbon economy and to maintain their competitiveness, with a particular view to tackling the stringent requirements resulting from the ETS Directive by 2020.

SILC I (2011-2013) aims at developing technological and non-technological innovation measures to reduce the carbon-intensity for a wider range of sectors (presumably 6-8 sectors). These are innovations which can be implemented in the short term and which do not require further validation before their industrial implementation.

INDICATORS

1. Input indicators:

- Number of operators of installations participating in the actions (> 1 operator/project);

2. Output indicators:

- CO2 emission reduction potential identified for each sector/subsector;

- Number of installations benefitting from measures identified;

3. Result indicators:

- Expected emission intensity improvement, expressed as % of the relevant ETS benchmark value.

IMPLEMENTATION MODE

Calls for proposal, administrative arrangement with JRC

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Call for proposal	<i>Sustainable Industry Low Carbon scheme (SILC) I</i>	2013	02.0201	2,850,000	0
Administrative arrangement with JRC	<i>Sustainable Industry Low Carbon scheme (SILC) I</i>	2013	02.0201	150,000	0

TOTAL	THEREOF ECO-INNOVATION
3,000,000	0

CALL FOR PROPOSALS

TITLE OF THE CALL

Sustainable Industry Low Carbon scheme

PRIORITIES

Developing technological and non-technological innovation measures to reduce the carbon-intensity within the sector. These are innovations which can be implemented in the short term and not requiring further validation before their industrial implementation.

OBJECTIVES

The programme will provide specific funding and support actions with an aim to enable 'traditional' manufacturing and process industries to cope with the challenges of a low carbon economy and to maintain their competitiveness, with a particular view to tackling the stringent requirements resulting from the ETS-Directive as of 2013.

MAXIMUM RATE OF CO-FINANCING

75% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Grant agreement	Q4/2013
Final report	Q4/2015
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,850,000

(E) ENTREPRENEURSHIP AND INNOVATION CULTURE

ENTREPRENEURSHIP AND INNOVATION CULTURE PROMOTION

MEASURE NO

ENT/CIP/13/E/N01C00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

DESCRIPTION

Erasmus for Entrepreneurs is a mobility scheme that allows potential or newly established entrepreneurs to spend a period of time working with an experienced entrepreneur in another participating country on concrete, real-life business projects. These mobility actions aim to help the entrepreneurs enrich their experiences as well as learn directly on the job, get to know new markets outside their home country and network with entrepreneurs in other participating countries. This measure will expand and strengthen the existing network of Intermediary Organisations which act as local contact points in participating countries. Intermediary organisations are responsible for entrepreneurs located in their country. They are in charge of promoting the programme, recruiting and matching the entrepreneurs by acting as head-hunters. They also facilitate the mobility actions by providing training on business related issues (such as internal market regulations) and assistance in the visited country on practical issues related to the stay. They render a range of services to the participants and receive around 50% of the Erasmus for Entrepreneurs' budget. IOs can be reimbursed up to 75% of their management costs (i.e., salary, travel, equipment, subcontracting costs), whilst 100% of the financial assistance to New Entrepreneurs is reimbursed. These rules are based on past experience that showed the necessity to take account of the different levels of staff costs in Europe and to better reimburse IO costs to ensure good promotion of the programme, especially towards the Host Entrepreneurs.

The selection of IOs is based on a competitive call for proposals which is open to all participating countries. In order to ensure a better geographical coverage of Intermediary Organisations in all the participating countries, priority is given to applications from less represented countries. The list of priority countries is different in every call for proposals depending on the results of the past calls. As a result, the programme has succeeded in reducing the lack of balance between some countries with large numbers of participating IOs and those with far fewer in proportion to their population.

Any entrepreneur or would-be entrepreneur from a participating country can register for an exchange, independently of the presence of an Intermediary Organisation in his/her country of residence. There are no "priority countries" in relation to the entrepreneurs' registration or participation. New Entrepreneurs going abroad receive a monthly allowance ranging from 560 Euros/month to 1,100 Euros/month depending on the country of destination and an exchange can last up to 6 months.

Activities to support the network are carried out, including regular meetings with the Intermediary Organisations to foster networking and monitoring of the implementation of the actions. Promotional activities will also be covered by this measure. This measure is a follow-up of the preparatory action carried out in 2009-2011 and the action carried out under the 2012 EIP budget.

The Commission carries out promotional activities and maintains the IT Erasmus for Entrepreneurs matching tool, which approximately represents an amount of 15% of Erasmus for entrepreneurs' budget.

A Support Office assists the Commission in the promotion, the coordination of the IOs' network and the day-to-day support to and management of the IOs. The new Support Office will be selected via

a 2012 call for tender for an amount of 450.000 Euros.

The feedback from entrepreneurs having participated in an exchange is extremely positive: 94% of the New Entrepreneurs and 85% of the experienced Host Entrepreneurs state that the programme helped them develop their business idea. In addition, 89% of the New Entrepreneurs consider that their participation contributed to their ambition to start their own business; 83% think that they gained knowledge about foreign markets and 26% expect to engage in business cooperation with their Host Entrepreneur.

This measure is a follow-up of the preparatory action carried out in 2009-2011 and the action carried out under the 2012 EIP budget.

In grants for this measure, grants shall combine reimbursement of a certain proportion of eligible costs actually incurred for managing the programme and supporting mobility actions and flat-rate amounts for the financial assistance allocated to new entrepreneurs participating in a mobility action.

The rate of Union co-financing shall be up to 90 % of eligible costs incurred by the Intermediaries Organisations. The European Union contribution shall not exceed 75 % of the programme management costs but may be up to 100 % of the sum allocated to new entrepreneurs participating in a mobility action. Financial assistance to new entrepreneurs participating in a mobility action shall take the form of a flat rate of maximum EUR 6 600 per entrepreneur within the limit of EUR 500 000 by grant.

European SME Week 2013

The European SME Week is a pan-European umbrella campaign to inform entrepreneurs about available support at Union and national, regional and local level and to encourage more people to become entrepreneurs. The European SME Week is a chance for organisations providing business support to make their services known to entrepreneurs and benefit from the general publicity of the Week. The majority of the events and activities taking place under the European SME Week umbrella are organised by business organisations, support providers, regional and local authorities and others throughout Europe. . In 2012, 1.467 events took place across all CIP participating countries.

To highlight good practices and to emphasize specific key policy initiatives, this measure also includes an EU-level central event organised by the Commission in co-operation with the Lithuanian Presidency. This event will take place together with the SME Assembly and the European Enterprise Promotion Awards Ceremony/. The planning and organisation of the SME Week and the SME Week main event (including promotional activities, management of a central website, management of logistics, travel and accommodation expenses and journalist/media coverage) are part of this measure as well as the expansion and further development of cross-border co-operation and communication through the use of new IT-Tools and workshops/seminars to facilitate the exchange of good practices.

Entrepreneurship education

The study on the impact of entrepreneurship education strategies and measures will gather information across Europe on the impact of strategies and measures implemented by national and regional authorities to promote education for entrepreneurship in schools and universities. This study will not aim to produce new data: it will run a comprehensive overview of how CIP countries and regions that introduced coherent measures for entrepreneurship education are assessing the impact of such measures, on different levels (attitudes and skills developed by students, employability of young people, number and quality of new start-ups, etc.). The study will search for quantifiable effects and for evidence of achieved results. Data collected from those countries and regions will be used to highlight to which extent measures for entrepreneurship education are having an impact on society and on the economy, locally and/or at national level. On that basis, it may be also possible to compare the effectiveness of different types of measures. The ultimate goal

will be to provide evidence of the effects and impacts of entrepreneurship education on societal values and on economic development.

Following two European Workshops taking place in 2012 on the topic of Teacher Education and Training in Entrepreneurship, a Manual with guidelines and good practice examples will be published. The Manual will be translated into all Union languages and widely disseminated to educational authorities and institutions.

Female entrepreneurship

This measure will be implemented via the following actions:

1) Study on the profile of women entrepreneurs in Europe: one of the main problems in the area of female entrepreneurship policy is the lack of comparable statistical data. There has been an increasing need and recurring demand to map the profile of women entrepreneurs in Europe. Both the European Parliament and the European Economic and Social Committee have recently pinpointed this issue and asked the Commission and MS to take action to remedy the situation. ESTAT does not provide data on women entrepreneurs since discrepancies between national statistical information exist. A study will therefore be commissioned in the form of a desk review of available data on the profile of women entrepreneurs in CIP participating countries. This will allow future policy to be developed on a firmer evidence base and to more clearly identify areas of work for both the Commission and CIP participating countries.

2) Organisation of a conference on female entrepreneurship where interested stakeholders can explore and exchange good practices on the promotion and support of female entrepreneurship. Further the conference will give the opportunity to Women's Entrepreneurship Ambassadors and Mentors to network with members from other participating countries to exchange experiences and businesses collaboration ideas, as well as discuss priority areas that female entrepreneurship policy should focus upon in the future. The Commission will build on the results of the conference in its future work in this area.

3) Meetings to exchange good practices and identify policy priorities in the area for future actions will also be organised. In particular at least one meeting of the European Network to Promote Women's Entrepreneurship (WES) will be organized. The delegates in this network represent central national governments and institutions with the responsibility to promote female entrepreneurship. WES members provide advice, support, information and contacts regarding existing support measures for female entrepreneurs. They also help in the identification and exchange of good practices between CIP participating countries as well as on future policy priorities in the areas of women entrepreneurship.

Second chance for honest entrepreneurs

Only 37% of Europeans prefer to be entrepreneurs to being an employee. In 2009 this figure was 45%. In comparison, 51% of Americans prefer to be entrepreneurs. A key determinant of this risk aversion and lesser appetite for entrepreneurship of Europeans is the fear of the consequences of failure and bankruptcy. Reducing the stigma of failure and facilitating a second chance are needed to reverse this trend. Shorter and more automatic discharge times for honest bankruptcies are needed. In 2011 the Review of the SBA already asked Member States to reduce discharge times to 3 years. This message was taken up by the May 2011 Competitiveness Council asking Member States to "limit[...], when possible, the discharge time and debt settlement for an honest entrepreneur after bankruptcy to a maximum of three years by 2013". A study is needed to verify Member States compliance with this Competitiveness Council's recommendation. The study will not just serve as a measuring mechanism but will also provide policy officers at European and National level with key insights on how to reduce discharge times.

Transfer of business

The feasibility of transferring businesses varies hugely across Europe. In some countries it is an

unremarkable event and in some there are even local or national 'platforms' or 'exchanges' to facilitate it. In others, however, it may give rise to taxable transactions (despite the absence of cash flow occurring due to the transfer) or other procedural difficulties. In 2012 the Commission has commissioned a first phase study on the extent of the problem and convened an expert group to assess next steps. In 2013 the Commission proposes to follow up in a second phase through:

(A) Further detailed study aimed at assessing which 'best' or 'good' practices could address problems found in Phase I.

(B) Development of a publication showcasing and describing the good practices resulting from the study and expert group, to serve as a manual for policy makers and stakeholders that work in the area of transfers of business.

(C) Organisation of a conference on Transfer of business with the relevant policy makers, stakeholders and market players to disseminate the results of the study and expert group, and explore with the conference participants possible follow-up actions at European level

The European added values of this measure are:

- Raising of the awareness of the size / economic importance of the market for transfers of business at European level, where so far statistics have been hard to find and to trace consistently;

- Identification and Europe-wide dissemination of good practices in transfer of business, whereas at present such practices tend to be little-known outside their home 'markets' so that potential viable businesses and their accompanying intellectual and material capital lie fallow or go to waste;

- Follow-up of implementation of policy recommendations made by the Commission in past communications (2008);

- Eventual fostering / deepening of a European, cross-border market for transfers of businesses.

100 entrepreneurs - Exchange Europe - Brazil

The pilot experience aims to exchange (potential or new established) entrepreneurs between the CIP participating countries and Brazil.

Representatives of both European and Brazilian industry acknowledge that industrial cooperation is at the heart of their overall competitiveness strategy.

Industrial sectors targeted should be of mutual interest, for instance agribusiness, chemicals, renewable energies, space, tourism, auto part and clean technologies. 50 entrepreneurs from Europe and 50 from Brazil should participate in an exchange programme for a training period ranging from 1 to 6 months.

The objective is to operate the programme on a virtual basis, thus reducing the operating costs as much as possible. More specifically, the project will be organised as follows:

□Phase I - preparation: this period will be devoted to the preparation of the tools of the pilot programme, in particular web-site and application form. The application form will be crucial in identifying the right profile of candidates and understanding the specific interests towards the potential host companies.

In particular, the application form will include full details of the enterprise and the applicant, his/her motivation and specific interest for the exchange, relevant experience, proposed business plan or status of existing enterprise, etc. In addition, the application will indicate practical information such as desired time frame, content, objective and duration of the exchange; potential hosting enterprise in mind, if already known.

The website will also clearly indicate criteria for selection, conditions for participation, timeframe for selection etc., to avoid too many ineligible applications coming in.

Finally, for the enterprises interested in participating, the applications will also contemplate the possibility for "hosting" a (potential) entrepreneur.

To carry out this first phase, a call for proposals will seek to establish a task force who will work with the help of a web-designer to develop the application form and more broadly the visual identity of the programme.

The grant agreement will specify, inter alia, the different types of activity that will receive the financial support and the definition of the persons or categories of persons which may receive such financial support as well as the criteria to award it.

Proceeding further with the programme will be contingent upon there being a designated Brazilian counterpart body to handle similar responsibilities to those of the European task force for the Brazilian side.

Phase II - launch and promotion: once the on-line application form is ready and tested, the task force must commit to mobilise its marketing and promotion networks to promote the facility, using a variety of tools at hand: websites and electronic newsletters, in-person activities and multipliers such as various committees and working groups, direct mailing through databases of companies, social media, etc.

Phase III – implementation: once the facility is up and running, candidates will apply on line, by completing the detailed application form. The task force will verify eligibility (against pre-established criteria), ask for additional information, if needed, match suitable new and experienced entrepreneurs in co-ordination with their Brazilian counterpart(s), manage and implement the necessary procedures to initiate each exchange activity (including needed preparations for Brazilian exchange partners coming to Europe), and handle practical and administrative matters related to the exchanges.

CIP participating countries and Brazilian authorities should facilitate business visa application for selected participants.

Phase IV- Closing and presentation of results: after completion of this first cycle, an evaluation meeting will be organised by the task force and the relevant European and Brazilian public authorities. Results will be summarised and presented to the media, with focus on concrete success stories for both Europe and Brazil.

Union added value: gradually build up a reservoir of entrepreneurs, who will take an active part in Europe-Brazil trade and investment, and open up new markets.

In grants for this measure, grants shall combine reimbursement of a certain proportion of eligible costs actually incurred for managing the programme and supporting mobility actions and flat-rate amounts for the financial assistance allocated to new entrepreneurs participating in a mobility action.

The rate of Union co-financing shall be up to 75 % of eligible costs incurred by the Intermediaries organisations. The European Union contribution shall not exceed 75 % of the programme management costs but may be up to 100 % of the sum allocated to new entrepreneurs participating in a mobility action. Financial assistance to new entrepreneurs participating in a mobility action shall take the form of a flat rate of maximum EUR 2 500 per entrepreneur (within the limit of EUR 500 000 by grant).

Licensing procedures

Studies and surveys by the Commission, the World Bank and scientific literature indicate that administrative burden, especially for start-ups is one of the main barriers to entrepreneurship and countries with more friendly business start-up conditions grow faster². So far Commission and Member States' efforts have focused on reducing times and cost for start-ups understood as the processes required creating a new legal entity only. This does not include the times required to obtain the licenses that are necessary to start commercial operations (environmental, health and safety, etc.).

In fact, in many European countries, the process of creating a new company without the licenses

² Djankov S. La Porta R. Lopez-De-Silanes F. Shleifer A. (2002). The Regulation of Entry. Quarterly Journal of Economics, February, pp. 1-37. See also Djankov S. McLiesh C. Ramalho R. (2006). Regulation and growth, World bank, March 2006.

takes a relatively short period of time ranging from 1 day to a maximum of a few weeks in the worst cases³. Yet the process of obtaining the subsequent licenses necessary for the company to be able to operate in the market may require an amount of time that in some instances has to be counted in months.

Within the aegis of administrative burden, licensing procedures represent allegedly the greater onus on entrepreneurship. Direct costs and times for licenses are considerably larger than those required for start-ups and also include a potentially large number of hidden and substantial costs for the entrepreneur such as the need to produce viability or compliance studies to obtain a license in some cases or, very commonly, the need to secure the property – and therefore pay rent – whilst the licenses are being processed.

The Commission has brought this to the attention of Member States. The 2008 Communication A Small Business Act for Europe" (SBA) already requested Member States to reduce the times required to obtain licenses. This request was repeated in the 2011 Review of the Small Business Act. Finally the May 2011 Competitiveness Council asked Member States to "reduce [...] the time needed to get licences and permits to take up and perform the specific activity of an enterprise to three months by the end of 2013"

This study will ascertain compliance by CIP participating countries with this commitment and provide a reliable benchmark to measure future progress.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objectives of the **Erasmus for Entrepreneurs** mobility scheme are:

- Helping new entrepreneurs acquire and build entrepreneurial skills and knowledge and to further develop their business plan/activity by learning from experienced entrepreneurs;
- Learning on the job for the new entrepreneurs by working with the host entrepreneur on concrete business projects;
- Supporting the host entrepreneur in researching,
- Developing and testing/piloting new business concepts/products/services by the new entrepreneur's bringing in fresh ideas from another environment.

The **European SME Week 2013** will

- Provide information on what the Union and national, regional and local authorities are offering as support to micro, small and medium-sized businesses;
- Promote entrepreneurship so that more people, and in particular younger ones, seriously consider becoming an entrepreneur as a career option; and
- Give recognition to entrepreneurs for their contribution to Europe's welfare, jobs, innovation and competitiveness.

Entrepreneurship education

The objective of the study on the impact of entrepreneurship education strategies and measures will be to gather information across Europe on the impact of strategies and measures implemented by national and regional authorities to promote education for entrepreneurship in schools and universities. The aim of the study will not be to perform a new evaluation at Union level, but to collect data on evaluations which have been carried out in the participating countries. The ultimate goal will be to provide evidence of the effects and impacts of entrepreneurship education on societal values and on economic development. Other objective of the measure is the dissemination of guidelines and good practice examples.

Female entrepreneurship

³ See http://ec.europa.eu/enterprise/policies/sme/business-environment/start-up-procedures/index_en.htm for Commission assessment of start-up times in each Member State

- Collection of available data on women entrepreneurs in CIP participating countries;
- exchange of good practices in developing effective policies for female entrepreneurship
- organisation of a conference on female entrepreneurship
- organisation of meeting(s) to disseminate lessons learnt and exchange of best practices in connection to entrepreneurship

Second chance for honest entrepreneurs

A study to verify individual compliance by each Member State with the May 2011 Competitiveness Council's recommendations to promote a second chance for honest bankrupt entrepreneurs, in particular in relation to the 3-year maximum discharge period.

Transfer of business

1. Intensification of the policy measures of MS in the area of transfers of business: facilitate transfers of businesses to keep existing SMEs going and preserve jobs in the current crisis;
2. Offer concrete solutions to MS policy makers on how to tackle issues in the area of transfers of business;
- 3 Foster the deepening of a Europe-wide market for transfers of business.

100 entrepreneurs - Exchange Europe - Brazil

- to foster greater internationalisation and competitiveness of enterprises on both sides.
- to assist enterprises and particularly SMEs to cooperate between them on industrial issues and develop strategic business alliances.

Intensify networking and various forms of business relationships between entrepreneurs from the CIP participating countries and Brazil, laying the ground for further internationalisation of SMEs' businesses.

Licensing procedures

The study will measure the actual time required to obtain licenses in each CIP participating country. The study will present a clear view of the situation in each country and may serve as an opportunity for future exchange of good practices.

The study will be committed in 2013 and the measurements will be carried out in early 2014 following the indications of the May 2011 Competitiveness Council conclusions.

INDICATORS

Erasmus for Entrepreneurs

- Short/mid term indicators: number of entrepreneurs registered for the programme; number of relationships achieved; number of Intermediary Organisations involved in the implementation of the programme; number of countries covered by the Intermediary - Organisations; index of satisfaction of the participants;
- Long term indicators: number of resulting joint projects/cooperation agreements; number of jobs created; number of start-ups created.

European SME Week 2013

- Number of countries and events participating in actions;
- Quality of the SME Week through the feedback from participants;
- Commission actions delivered as planned and according to the budget foreseen;
- Creation and encouragement of cross-border exchange of good practices.

Entrepreneurship education

- Publication of a study with data that bring evidence of the impact of entrepreneurship education measures
- Number of manuals published in different Union languages
- Number of copies of the manual printed and disseminated

Female entrepreneurship

- Quality, scope and utility of data collected on women entrepreneurs
- Number of countries participating in the actions
- Index of satisfaction with the events by the target groups
- Quality of the expert group deliverables

Second chance for honest entrepreneurs

- comprehensiveness and accuracy of the data on discharge of each participating countries
- level of compliance by Member States on Council Conclusions
- recommendations for follow-up

Transfer of business

- Number of participants at the Conference on Transfers of Businesses
 1. From different MS/CIP participating countries.
 2. From different ministries, stakeholder organisations etc.
- Take-up of recommendations by MS/CIP participating countries in the form of follow-up policy actions / measures in the area of transfers of businesses.

100 entrepreneurs - Exchange Europe - Brazil

Short/mid term indicators: number of entrepreneurs registered for the programme; number of exchanges index of satisfaction of the participants;

- Long term indicators: number of resulting joint projects/cooperation agreements; number of jobs created or other measurable benefits to participant enterprises.

Licensing procedures

- Publication of a study providing information on the procedures, times and cost to obtain licenses to start commercial activities: times, costs and procedures required will be mapped in great detail for each country.
- Long term: this study will serve as the benchmark for future revision of progress made by each CIP participating country in reducing the administrative burdens to launch a business.

IMPLEMENTATION MODE

Experts meetings, call for proposal, sub-delegated credits, existing framework contract (under which, indicatively, 8 specific contracts will be signed)

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC REFERENCE	PROJECT	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Experts meetings	<i>Erasmus for Entrepreneurs</i>		2013	02.0201	100,000	0
Call for proposal	<i>Erasmus for Entrepreneurs</i>		2013	02.0201	4,650,000	0
Sub-delegated credits	<i>European SME Week 2013</i>		2013	02.0201	70,000	0
Existing framework contract	<i>European SME Week 2013</i>		2013	02.0201	400,000	0
Experts meetings	<i>European SME Week 2013</i>		2013	02.0201	30,000	0
Existing framework contract	<i>Entrepreneurship education - Study</i>		2013	02.0201	200,000	0
Existing framework contract	<i>Entrepreneurship education - Manual</i>		2013	02.0201	180,000	0

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	<i>Female entrepreneurship</i>	2013	02.0201	800,000	0
Experts meetings	<i>Female entrepreneurship</i>	2013	02.0201	150,000	0
Existing framework contract	<i>Second chance for entrepreneurs</i>	2013	02.0201	300,000	0
Existing framework contract	<i>Transfer of business</i>	2013	02.0201	700,000	0
Call for proposal	<i>100 entrepreneurs - Exchange Europe - Brazil</i>	2013	02.0201	250,000	0
Existing framework contract	<i>Licensing procedures</i>	2013	02.0201	580,000	0

TOTAL	THEREOF ECO-INNOVATION
8,410,000	0

CALL FOR PROPOSALS

TITLE OF THE CALL

Erasmus for Entrepreneurs

PRIORITIES

Selecting the "Intermediary organisations", i.e., business support organisations of various profiles (chambers of commerce, regional/local development agencies, incubators, start-up centres etc.) which act as local contact points of contact to promote the programme, select the participating new and host entrepreneurs, carry out the matching between new and host entrepreneurs and help the entrepreneurs organise their mobility exchange (applications, contracts, logistics).

OBJECTIVES

The objectives of the Erasmus for Entrepreneurs mobility scheme are:

- Help new entrepreneurs acquire and build managerial skills and further develop their business plan/activity by learning from experienced entrepreneurs;
- Learning on the job by the new entrepreneurs by working with the host entrepreneur on concrete business projects;
- Support of the host entrepreneur in researching, developing and testing/piloting new business concepts/products/services by the new entrepreneur's bringing in fresh ideas from another environment (in national, academic, market etc. terms);
- Raise entrepreneurs' awareness for the benefits from going international and, in particular, from exploiting the potential of the Single European Market by getting hands-on know-how about other national markets within the Union;
- Intensify the networking and various forms of business relationships between entrepreneurs from

different participating countries, especially laying the ground for further internationalisation of SMEs' businesses and for further spreading of innovative methods or products in the Single European Market.

MAXIMUM RATE OF CO-FINANCING

90% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Final report	Q1/2016
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

4,650,000

CALL FOR PROPOSALS**TITLE OF THE CALL**

100 entrepreneurs - Exchange Europe - Brazil

PRIORITIES

Selecting the "Intermediary organisations", i.e., business support organisations of various profiles (chambers of commerce, regional/local development agencies, incubators, start-up centres etc.) which act as local contact points of contact to promote the programme, select the participating new and host entrepreneurs, carry out the matching between new and host entrepreneurs and help the entrepreneurs organise their mobility exchange (applications, contracts, logistics).

OBJECTIVES

The objectives of the mobility scheme are:

- to foster greater internationalisation and competitiveness of enterprises on both sides.
- to assist enterprises and particularly SMEs to cooperate between them on industrial issues and develop strategic business alliances.

Intensify networking and various forms of business relationships between entrepreneurs from the CIP participating countries and Brazil, laying the ground for further internationalisation of SMEs' businesses.

MAXIMUM RATE OF CO-FINANCING

75% of total eligible costs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2013
Final report	Q2/2015
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

250,000

PROMOTION OF SOCIAL ENTREPRENEURSHIP

MEASURE NO

ENT/CIP/13/E/N03S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

DESCRIPTION

Promotion of Social Entrepreneurship according to the Social Business Initiative Communication (SBI) adopted on 25 October 2011⁴.

OBJECTIVES OF THE IMPLEMENTING MEASURE

To contribute to smart, sustainable and inclusive growth through raising awareness about the role of social enterprises (including cooperatives and mutual societies) for development of a “highly competitive social market economy”. Social business model contributes to socio-economic development particularly on local level and shows strong resilience to the economic crisis.

In order to reach these objectives, 3 initiatives will be launched :

1 Organisation of a large conference on social Business initiative (with DG MARKT and DG EMPL) that the Commission organises at the beginning of January 2014 (this measure should cover 1/3 of the expenses).

2)

Support for a European Fair of Social Enterprises in Bulgaria

The SBI proposes three groups of key actions including increasing the visibility of social enterprises by developing tools to gain a better understanding of the sector. As the European Fair for Social Enterprises provides for a large visibility of the sector, it will contribute to the implementation of SBI.

The Fair will be organised by the Commission, Bulgarian Government and European Confederation of Social Workers' Co-operatives, Social Co-operatives and Social and Participative Enterprises (CECOP). More than 30 000 visitors are expected.

INDICATORS

1) Expected participation in conference of 2000 stakeholders

- Promotion of social business initiatives, cooperatives and mutual
- Dissemination of information through TV, internet, live broadcasting

2) Support for a European Fair of Social Enterprises in Bulgaria

- Number of participants in the conference;
- Number of visitors ;
- Number of social enterprises and cooperatives presented in the Fair;
- Number of countries from which the exhibitors and participants are coming from.

IMPLEMENTATION MODE

Existing framework contracts (under which, indicatively, 2 specific contracts will be signed), call for tenders

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	<i>Promotion of Social Entrepreneurship</i>	2013	02.0201	140,000	0

⁴ COM (2011) 682

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Social Business Expert group (GECES) meetings	<i>Promotion of Social Entrepreneurship</i>	2013	02.0201	20,000	0

TOTAL	THEREOF ECO-INNOVATION
160,000	0

(F) ENTERPRISE AND INNOVATION RELATED ECONOMIC AND ADMINISTRATIVE REFORM

INTERNATIONAL COOPERATION IN THE FIELD OF ENTERPRISE POLICY

MEASURE NO

ENT/CIP/13/F/N01C00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

DESCRIPTION

Internationalisation

Organisation of an international forum to be combined with the SME Assembly planned in Autumn. Support the EU-Brazil Ad-Hoc Working Group on competitiveness and investments chaired by VP Tajani, and report on progress before the Seventh EU-Brazil Summit in Autumn 2013.

Euro-Mediterranean Industrial Cooperation in 2013

Opening action and networks in the Union to promote SMEs, innovation, sustainable enterprise development and sector specific developments to the participation of Mediterranean neighbour countries.

SME internationalisation: information gateway

The measure will cover the continuation of the project financed in 2012 on creating an EU-wide information portal on support services for SME internationalisation. The 2013 funds will be used to maintain, update and improve the portal and translate part of the information in several EU official languages.

SME internationalisation: mapping support services for SME

The Commission launched in 2012 an in-depth “mapping” and analysis of existing services in support of SME Internationalisation within the Union and in 25 third countries. This mapping involves Member States and Union Delegations and is needed in order to identify possible gaps and overlaps in the current services offer and pave the way for further action in support of SME internationalisation.

In the 2012 exercise the contractor, in line with the criteria set out in the Communication “Small Business – Big World” and given the limited amounts available, undertook to inventory the support services directed at supporting SMEs in foreign markets in 25 countries. However, in order to have a broader and more complete picture corresponding to the needs of SMEs in the 27 Member States this work should be extended to several other countries.

In addition, the mapping will provide the basis for considering the need for further actions, whatever their form and responsible body. Therefore, the second objective of this project is to have a strategic overview with concrete policy recommendations for new measures that could be considered at the Union level supporting SME internationalisation.

Based on the results of this exercise additional business support measures could be developed under COSME.

Eastern Partnership SMEs

Review of the SME policy and business environment in the countries of the eastern Partnership (Azerbaijan, Georgia, Armenia, Moldova, Ukraine, Belarus) using the principles of the Union Small Business Act and based on a partnership with the OECD, assisted by EBRD European Bank for Reconstruction and Development and ETF-European Training Foundation.

The measure will facilitate the co-operation between the Commission services and the public authorities responsible in the countries concerned for the formulation of SME policies and measures designed to improve the business environment.

The project will finance a joint management agreement with the OECD through which expertise will become available to assess and benchmark the SME policies in the region. A concise systems of over 90 policy indicators (some of which will reflect already existing data delivered via the World Bank Doing Business Reports) with each more than 5 performance levels will be set up as a "prism" through which the region's policies will be evaluated and ranked against each other. Each country has a national coordinator which can organise self-assessments with which the project assessments will be contrasted. The project will include national seminars in each country to discuss with SME policy stakeholders and regional seminars to debate horizontal issues related to some of the indicators. The final products will be the publication of a concise report with country and thematic fiches and regional comparative tables. The report will include policy recommendations for each country.

OBJECTIVES OF THE IMPLEMENTING MEASURE

Internationalisation

The measure covers the organisation of an international forum to be combined with the SME Assemble planned in Autumn. The aim is to improve the access of Union companies, especially SMEs, to third countries markets.

Euro-Mediterranean Industrial Cooperation in 2013

Objective is to help Union and Mediterranean Business start, grow, import, export, invest, compete at international level and create jobs. This action will help to enhance democracy and share prosperity in the Euro-Mediterranean Area. With respect to SMEs, innovation, sustainable enterprise development and sectors of common interest, the proposal consists in sharing tools, experience, promotion and networking activities with Mediterranean countries.

SME internationalisation: information gateway

The objective of this portal is to offer to SMEs tailored and easily accessible information on how to expand their business. This will be done through integrating the information on the existing support services, measures or other sources of information already existing at EU, Member States and regional level. This portal will be a 'single-entry point' that will guide the SME on the long way to internationalisation. In order to increase its use this portal will be multilingual.

SME internationalisation: mapping support services for SME

The main objective is to improve the knowledge on and coherence of existing support activities at Union, national or regional level both by public and private entities. The collection of information on business support services will be extended to other third countries compared to the 2012 exercise. The information collected will undergo careful analysis before evaluating if any expansion of services needs to be considered.

Through this contract, the work on the mapping exercise of 2012 should be continued to identify existing competences, possible synergies and priorities for closer collaboration, but respecting the division of labour between the Union and the Member States.. Thus, this exercise will also contribute to improve the cost-effectiveness of support activities.

After identifying in 2012 the possible existing gaps in support services, a strategic overview, based on the preceding and current exercise will be developed, including concrete policy recommendations for future Union actions.

Eastern Partnership SMEs

The purpose is to induce the countries, via a performance measurement & benchmarking system, to introduce reforms aligned to Union good practice, in particular the European Small Business Act. This will allow that the Eastern Partnership countries, which are potentially important partners for

Union trade and investment, develop the sort of policy measures in their countries which Union companies are familiar with in their own countries. The region's markets and investment opportunities would thus become more easily accessible for Union business and support the growth for Union companies in this neighbourhood region.

INDICATORS

Internationalisation

- feedback from participant
- number of on-going bilateral projects between EU and third countries SME business associations
- Number of expert meetings and reports in preparation of the Seventh EU-Brazil summit

Euro-Mediterranean Industrial Cooperation in 2013

- Number of expert meetings/seminars and publications to share knowledge;
- Number of policy recommendation included in the national strategic framework and/or in the documents allocating technical assistance and financial support;

Target: At least one policy recommendation included in the national strategic framework and/or in the documents allocating technical assistance and financial support;

- Improvements of the policy and legal framework assessed through the annual reports under neighbourhood policy;
- Business to business meetings for 30 Union business involved and 4 concluded partnerships;
- Completion of single Euro-Mediterranean market (by 2030)

SME internationalisation: information gateway

- quality of development and content
- regular statistics

SME internationalisation: mapping support services for SME

- Number of countries, particularly main trading and investment partners, for which full map of existing SME information and support services is finalised

Targets: - building on the 2012 exercise, the mapping coverage will be extended to other potential markets and deepened for others

- Report on the strategic overview of the existing support services and the identified gaps
- Policy recommendations for future actions

Eastern Partnership SMEs

- Regional report on comparing and assessing SME policy and Small Business Act implementation in the Region.
- Bilateral meeting in each of the six countries concerned.
- Better alignment to Union good practice in the field.

IMPLEMENTATION MODE

Existing framework contracts (under which, indicatively, 5 specific contracts will be signed), joint management

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC REFERENCE	PROJECT	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	<i>Internationalisation</i>		2013	02.0201	150,000	0
Existing framework contract	<i>Euro-Mediterranean Cooperation in 2013</i>	<i>Industrial</i>	2013	02.0201	190,000	0

ACTION	ABAC REFERENCE	PROJECT	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	<i>SME internationalisation: information gateway</i>		2013	02.0201	237,500	0
Existing framework contract	<i>SME internationalisation: mapping support services for SME</i>		2013	02.0201	237,500	0
Joint Management	<i>Eastern Partnership SMEs</i>		2013	02.0201	500,000	0
Expert meetings	<i>EU-Brazil AD-Hoc Working Group on competitiveness and investments</i>		2013	02.0201	150,000	

TOTAL	THEREOF ECO-INNOVATION	1,465,000	0
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PROMOTION OF REFORM AND BETTER REGULATORY ENVIRONMENT (SBA IMPLEMENTATION)

MEASURE NO

ENT/CIP/13/F/N02C00

EIP OBJECTIVE

(f) Enterprise and innovation related economy and administrative reform

POLITICAL PRIORITIES

SMEs

DESCRIPTION

1. SBA Implementation: monitoring and exchange of good practices.

In order to monitor and exchange good practices in SBA implementation, conferences, meetings and the online database will contribute to drawing the attention to good practices on SBA implementation collected all over in Europe. In particular, there will be:

- SME Assembly and European Enterprise Promotion Awards
- Monitoring implementation of SBA & SBA review and promotion of impact
- Expert meetings, including Network of national SME Envoys, SBA national contacts (sherpas level for Network of national SME Envoys) and EEPA single points of contact (SPOCs).

2. SME Performance Review

The actions under this measure are focused on the implementation of the Small Business Act for Europe. The SME Performance Review (SPR) will be continued as an essential tool for the SBA implementation as stated in the SBA review and supported by the Competitiveness Council. The SME Performance Review is made up of annual reports, SBA country fact sheets and studies, which will investigate key areas of importance to SMEs, particularly in the light of the Small Business Act for Europe (SBA) and the EU2020 strategy. They will describe and analyse the main factors affecting European SMEs' performance and competitiveness.

The 2013 Annual Report on Union SMEs will describe and analyse the main factors affecting European SMEs' performance and competitiveness. The SBA fact sheets (37) provide more in-depth information on the country level. They are structured according to the 10 principles of the SBA and are based on core indicators which relate the individual Member States to the Union average.

3. Communication activities on SBA implementation

The actions under this measure are focused on communicating on the impact of the Small Business Act for Europe.

The communication activities on SBA implementation will be ensured via several communication tools (web-based, audiovisual and interactive tools, printed leaflets). They will be made available. In particular, there will be:

- SME portal – maintenance and update;
- Audiovisual products and interactive tools – in order to present the impact of the SBA for Europe much more clearly at national level, an interactive map will be created which will be a gateway to statistical data as well as videos on local/national best practice programmes, and radio recordings. Social networks will also be investigated;
- The Network of national SME Envoys (SBA Advisory Group) – communication tools; in order for the newly-created SBA governance to work successfully, a larger involvement of stakeholders is necessary. An enhanced communication towards them both on Union level and in the Union Member States is required. In order to ensure a better monitoring of the SBA implementation and the exchange and replication of the best practices for the SME Assembly, communication activities

will be set-up to mobilise the national SME stakeholders to establish an enhanced dialogue with their national administrations.

OBJECTIVES OF THE IMPLEMENTING MEASURE

1. SBA Implementation: monitoring and exchange of good practices.

The actions related to the monitoring and exchange good practices of the SBA implementation are aimed at providing concrete support and guidance for activities that promote small business and entrepreneurship.

To organise regular expert meetings to take stock on SBA implementation in the CIP participating countries and inform on the Commission progress:

at least twice per year for each group: Network of SME Envoys and SBA contact points

at least once per year for SPOCs.

To organise a high profile Union event (SME Assembly) and contest dedicated to SME policy and raise the awareness of public authorities action to support small businesses across Europe.

2. SME Performance Review

The general objective of the SME Performance Review (SPR) is to provide empirical and analytical foundation for SME policy measures and enable the Commission to effectively monitor the implementation of the Small Business Act and the EU2020 strategy at Member States' and Union levels as regards SME-related policies. Another general objective is the increase and dissemination of knowledge on characteristics and specificities of SMEs in Europe, on economic performance and its main determinant factors, as well as other SME policy related issues.

The SBA fact sheets (37) provide more in-depth information on the country level. They are structured according to the 10 principles of the SBA and are based on core indicators which relate the individual Member States to the Union average

3. Communication activities on SBA implementation

The actions related to the communication activities on SBA implementation are aimed at providing concrete communication tools to promote SBA impact and facilitate communication for the newly-created SBA governance.

INDICATORS

1. SBA Implementation: monitoring and exchange of good practices.

Monitoring implementation of SBA & SBA review and promotion of impact

- quality of evaluation
- quality of recommendation
- promotion coverage

Expert meetings:

- Number of meetings and quality of speakers:

1. at least twice per year for each group: Network of SME Envoys and SBA contact points
- 2 at least once per year for SPOCs

- Feedback from participants on usefulness
- Effective input into Competitiveness Council meetings by Network of SME Envoys
- SME Assembly and European Enterprise Promotion Awards
- Geographical coverage: minimum 27 countries participating
- Number and quality of participants: minimum 350-400 participating stakeholders and national administration
- Feedback from participants: usefulness and multiplication effect towards other national stakeholders

2. SME Performance Review

- Number of fact sheets produced.

- Number of participating countries and stakeholders in meetings dedicated to the discussion of SPR (incl fact sheets).
 - Feedback from relevant stakeholders on quality, relevance and added-value of SPR outputs.
 - Level of publicity for the SPR (number of media publications/clippings, hits/downloads from the SPR website).
 - Follow up measures taken by the Commission, participating countries and stakeholders (if applicable).
- 3. Communication activities on SBA implementation**
- SME portal and SME policy website: promotion maintenance and update: number of updates, regular statistics report on usage of tools (web-based);
 - Audiovisual products and interactive tools: regular statistics report viewership
 - SME Envoy network: number of SME envoys participating and their up take of communication tools
 - Availability and distribution of supporting communication material;

IMPLEMENTATION MODE

Existing framework contract (under which, indicatively, 8 specific contracts will be signed), call for tender, Experts meetings, Specific agreement under existing framework partnership agreement

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Specific agreement under existing framework partnership agreement	<i>SBA Implementation: monitoring and exchange of good practices</i>	2013	02.0201	680,000	0
Experts meetings	<i>SBA Implementation: monitoring and exchange of good practices</i>	2013	02.0201	600,000	0
Call for tender	<i>SBA Implementation: monitoring and exchange of good practices</i>	2013	02.0201	2,000,000	0
Existing framework contract	<i>Annual Report on European SMEs – Fact sheets</i>	2013	02.0201	500,000	0
Existing framework contract	<i>Annual Report on European SMEs</i>	2013	02.0201	500,000	0
Experts meetings	<i>Annual Report on European SMEs – Meeting of SPR expert group</i>	2013	02.0201	40,000	0
Existing framework contract	<i>Annual Report on European SMEs – Study on SBA policy theme</i>	2013	02.0201	460,000	0

ACTION	PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	<i>Communication activities on SBA implementation - Maintenance and update of SME portal</i>	2013	02.0201	250,000	0
Existing framework contract	<i>Communication activities on SBA implementation - Outreach activities on SME policy and SBA implementation</i>	2013	02.0201	1,190,000	0

TOTAL 6,220,000	THEREOF ECO-INNOVATION 0
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CALL FOR TENDERS:

TITLE OF THE CALL

SME ASSEMBLY AND EEPA 2014 - 2015

TYPE OF CONTRACT

Service contract

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2013
Final report	2014
Total duration (months) 24 months	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,000,000

HIGH LEVEL GROUP OF INDEPENDENT STAKEHOLDERS ON ADMINISTRATIVE BURDENS - STUDIES

MEASURE NO

ENT/CIP/13/F/N03S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

DESCRIPTION

The High Level Group of Independent Stakeholders on Administrative Burdens (HLG AB) was set up in 2007 as part of the Action Programme for Reducing Administrative Burdens in the Union. Currently, its mandate runs until end 2012. It is planned to be prolonged to the end of the current Commission's mandate, i.e. October 2014, with a new focus on regulatory burden reduction, especially for SMEs, and on efficient public administration. This measure therefore continues ongoing work under the EIP and will be carried out under COSME.

The HLG AB supports the EU2020 objective to foster smart growth by aiming to improve the regulatory environment for businesses. Progress is being carefully monitored. As of April 2012 reduction measures representing savings of approximately € 30.5 billion have already been adopted. The European added value is estimated at almost € 41 billion of reduction in administrative burdens for European businesses if all measures proposed by the Commission are adopted by the Council and the European Parliament, and implemented by Member States.

Since about a third of the administrative burdens deriving from Union legislation are estimated to stem from inefficient implementation of Union legislation in Member States, the HLG AB has produced a report on best practice in Member States in implementing Union legislation in the least burdensome way. The report has been widely distributed, and the chair and other members promote an exchange of best practices in order to further reduce burdens for businesses on Union, national and sub-national level (e.g. via participation in meetings in the EP, Council, Committee of the Regions, Union expert groups, with national and regional governments and parliaments, business organisations etc.

OBJECTIVES OF THE IMPLEMENTING MEASURE

The HLG AB is planned to continue to advise the Commission from the end of 2012 to the end of the mandate of this Commission with a revised focus on reducing regulatory (including administrative) burdens stemming from Union legislation, especially for small businesses, simplifying legislation, and on efficient public administration. In particular, the HLG holds discussions with Commission services on burden reduction initiatives and adopts opinions on suggestions coming from stakeholders, Commission services, or any other source. These opinions might require additional mapping of information obligations and measurement of regulatory burdens by service providers. Furthermore, studies from service providers might be necessary to provide input on the second element of the new mandate, i.e. efficient public administration, including best practices in CIP participating countries in implementing Union legislation in the least burdensome way (based on its November 2011 report). The aim is to make the administration globally, not only in the European Institutions, but also in the CIP participating countries, more responsive to the concerns of businesses, and in particular of SMEs, and more responsive to the needs and the imperatives on growth.

INDICATORS

- Number of HLG AB plenary sessions and preparatory meetings (target: 10 plenary sessions and 6 preparatory meetings);
- Visits of the HLG AB chairman and members to the participating countries, Union institutions

etc (target 36 visits)
 – Studies to measure regulatory burdens and costs or to provide input on efficient public administration.

IMPLEMENTATION MODE

Existing framework contract (under which, indicatively, 2 specific contracts will be signed),
 Experts meetings

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET LINE	BUDGET	ECO-INNOVATION
Existing framework contract	<i>High Level Group of Independent Stakeholders on Administrative Burdens</i>	2013	02.0201	300,000	0
Experts meetings	<i>High Level Group of Independent Stakeholders on Administrative Burdens</i>	2013	02.0201	250,000	0

TOTAL	THEREOF ECO-INNOVATION
550,000	0