



Brussels, 18.10.2013  
C(2013) 6815 final

**ANNEX**

**2013 framework for the implementation of the support measures  
for the Entrepreneurship and Innovation Programme  
referred in Article 24 of Decision No 1639/2006/EC**

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## **INTRODUCTION**

This framework concerns four support measures for the year 2013: studies (EUR 4 860 000), impact assessments (EUR 220 000 EUR), conferences and technical support (EUR 2 871 714) and communication and information (EUR 1 995 162).

The total budget envisaged for calls for tender shall amount to EUR 691 562; the total budget envisaged for existing framework contracts shall amount to EUR 6 330 014; the total budget envisaged for expert meetings shall amount to EUR 241 000; the total budget envisaged for miscellaneous fees (procurement) shall amount to EUR 392 600; the total budget envisaged for prize shall amount to EUR 90 000; the total budget envisaged for administrative arrangements shall amount to EUR 655 000; the total budget for contract renewals shall amount to EUR 200 000; the total budget envisaged for cross sub-delegation shall amount to EUR 640 600; the total budget envisaged for communication shall amount to EUR 706 100;.

# 1. STUDIES

## MEASURE NO

ENT/CIP/13/F/S01C00

## POLITICAL PRIORITIES

Industrial policy

## OBJECTIVE OF THE IMPLEMENTING MEASURE

The objective of this measure is to carry out analysis of the structural and micro-economic factors affecting the competitiveness of individual sectors as well as competitiveness and cross-sectoral issues in general, with the aim to enhance knowledge of the drivers of the competitiveness of European industry and the factors hindering it.

## DESCRIPTION

Sectoral studies and reports will cover major European industries and their sub-sectors. In line with the Commission Communication of 5 October 2005, implementing the Community Lisbon Programme: A policy framework to strengthen EU manufacturing – towards a more integrated approach for industrial policy<sup>1</sup>, the studies should lead to an enhanced understanding of the drivers of innovative and competitive European industrial sectors. Overall, the various studies should enable the Union to identify the main trends in European industrial sectors. Such an evidence based approach provides a sound basis for the development of an effective industrial policy.

Furthermore, studies on competitiveness and cross-sectoral issues in general, including for the Commission's annual report on the competitiveness of European industry, will be conducted. Studies for the Competitiveness Report will combine analytical work of high academic standard with a policy outlook for the medium term. They will provide the analytical basis for the debate on economic reforms and the Europe 2020 agenda [established by Commission Communication of 3 March 2010, Europe 2020 – A strategy for smart, sustainable and inclusive growth<sup>2</sup>]. Other studies will analyse cross-sectoral issues and policy areas affecting the competitiveness of European industry.

## IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- a) existing framework contracts (under which, indicatively, 4 specific contracts will be signed);
- b) existing contracts;
- c) up to 6 calls for tenders;
- d) expert reimbursement;
- e) Administrative arrangements

## OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (2)	Q2/2013
Publication of calls (2)	Q3/2013
Publication of calls (2)	Q4/2013

<sup>1</sup> COM(2005) 474 final.

<sup>2</sup> COM(2010) 2020 final.

<b>MILESTONE DESCRIPTION</b>	<b>INDICATIVE QUARTER</b>
Specific contract	Q1/2013 – Q4/2013
Total duration of the actions (months): 24	

<b>TOTAL CREDITS</b>			
<b>Year</b>	<b>All</b>	<b>02.010404</b>	<b>02.0201</b>
<b>2013</b>	4,860,000	1,420,000	3,440,000

## 2. IMPACT ASSESSMENTS AND EVALUATIONS

### MEASURE NO

ENT/CIP/13/F/S02C00

### POLITICAL PRIORITIES

Better regulation

### OBJECTIVE OF THE IMPLEMENTING MEASURE

The objective of impact assessments and evaluations is to assess Union measures of particular relevance for the competitiveness of enterprises with an aim to identify areas of existing legislation requiring simplification or the need for the new legislative proposals.

### DESCRIPTION

Impact assessments will focus on the analysis of possible reviews of existing legislation and impacts they might have on the enterprise competitiveness and in particular on small and medium-sized enterprises (SMEs). Recommendations for possible new legislative proposals will be assessed as well, taking into account their economic and societal added value. Ex-post evaluations will assess Union policy actions, in particular their overall economic impact, efficiency and effectiveness as well as their impact on reducing obstacles in the market.

### IMPLEMENTATION MODE

Three existing framework contracts

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q1/2013 - Q4/2013
Total duration of the actions (months): 24	

TOTAL CREDITS			
Year	All	02.010404	02.0201
2013	220,000	150,000	70,000

### 3. CONFERENCES, MEETINGS, STUDY GROUPS AND TECHNICAL SUPPORT

#### MEASURE NO

ENT/CIP/13/F/S03C00

#### POLITICAL PRIORITIES

Industrial policy

#### OBJECTIVE OF THE IMPLEMENTING MEASURE

The objective of this measure is to enhance dialogue with various stakeholders in order to discuss how to address challenges of the Union economy, to build and disseminate sectoral knowledge, to increase coherence and cooperation between Member States, to ensure an effective and efficient implementation of the Entrepreneurship and Innovation Programme (EIP) and to put forward possible policy recommendations.

#### DESCRIPTION

Conferences, workshops and expert meetings will be organised with participation of various stakeholders (national authorities, industry and consumer organisations, SMEs representatives, non-governmental organisations, etc.) to discuss challenges facing different industrial sectors. Particular attention will be devoted to recommendations on how to better address SMEs needs and how to further foster Union competitiveness.

Technical assistance will be provided to support the management of the programme, in particular IT support, maintenance of IT systems, contribution to the technical facilities of meetings, technical support to other organisation, access to relevant information resources (for example newsletters, publications or website access) and audits.

#### IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- existing framework contracts (under which, indicatively, 7 specific contracts will be signed);
- existing contracts;
- 1 administrative arrangement;
- experts meetings;
- miscellaneous fees (procurement) [(e.g. participation fees; catering; moderators; transport and accommodation others than reimbursement of experts (e.g. transfers by bus or renting of meeting rooms); hostesses; entertainment (music, flowers etc); printed material & audiovisual; Insurance cover; assistance in preparation, facilitation, registration and reporting on forum; others (gifts, organisation of online events, etc)];
- communication;
- prize.

#### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contracts	Q1/2013 – Q3/2013
Total duration of the actions (months): 18	

<b>TOTAL CREDITS</b>			
<b>Year</b>	<b>All</b>	<b>02.010404</b>	<b>02.0201</b>
<b>2013</b>	2,871,714	2,748,889	122,825



## 4. COMMUNICATION AND INFORMATION

### MEASURE NO

ENT/CIP/13/F/S04C00

### POLITICAL PRIORITIES

Industrial policy

### OBJECTIVE OF THE IMPLEMENTING MEASURE

The objective of this measure is to provide communication and information services in support of the overall objectives of the Entrepreneurship and Innovation Programme (EIP).

### DESCRIPTION

Communication and information actions relating to the objectives of the CIP will be carried out focusing on internet-based communication and related publishing activities. In particular, the actions will include:

- a) internet-based services (including the design, construction and maintenance of websites and databases) and their promotion;
- b) magazine publishing services (including editorial, design, layout, online publishing and printing costs) for both existing and new publishing projects;
- c) storage and distribution costs of various publications;
- d) exhibition stands, audio-visual products and other publicity material for promoting recommendations on the competitiveness of different industrial sectors.

### IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- a) existing framework contracts (under which, indicatively, 6 specific contracts will be signed);
- b) communication;
- c) administrative arrangement;
- d) miscellaneous fees (procurement) (e.g. catering; moderators; transport and accommodation others than reimbursement of experts (e.g. transfers by bus or renting of meeting rooms); hostesses; entertainment (music, flowers etc); printed material & audiovisual; Insurance cover; assistance in preparation, facilitation, registration and reporting on forum; others (gifts, organisation of online events, etc);
- e) 1 calls for tenders.

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (1)	Q3/2013
Specific contracts	Q1/2013 – Q4/2013
Total duration of the actions (months): 24	

TOTAL CREDITS			
Year	All	02.010404	02.0201
2013	1,995,162	1,752,062	243,100

