



EUROPEAN COMMISSION
 DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT
 Directorate B. Multilateral relations, quality policy
 Director

Brussels,
 DDG1.B.5/AMV/db D(2016) 484312

NEW PROMOTION POLICY FOR AGRICULTURAL PRODUCTS

InfoDay on the Calls for Proposals 2016

26 February 2016, Brussels, CCAB Building, room AB-0D
Rue Froissart 36 – 1049 Brussels
 DRAFT AGENDA



8:30 – 9:00	Registration of participants	
9:00 – 9:10	Welcome and introduction	Diego Canga Fano, Director of Directorate B, Multilateral relations, quality policy, DG AGRI
9:10 – 9:20	Presentation and role of Chafea Agency	Jacques Remacle, Director of the CHAFEA Agency
9:20 – 10:00	The 2016 Annual Work Programme and calls for proposals	Johan van Gruijthuijsen, Deputy Head of Unit Promotion DG AGRI.B.5
10:00 – 10:30	Coffee Break	
10:30 – 11:15	How to prepare and submit a proposal	Aleksandra Mecilosek, Head of Promotion of Agricultural Products Unit, CHAFEA Agency
11:15 – 12:00	The model grant agreement	Teresa Monge, Ex Ante Financial Verifying Officer, CHAFEA Agency
12:00 – 13:00	Questions & Answers session Conclusions	
13:00	Networking Lunch	

Important notice:

- (1) Participants have to register online, please follow this link:
<https://scic.ec.europa.eu/fmi/ezreg/AGRI-INFODAY2016>

Please note that this event is targeting all potential beneficiaries, allowed to submit an information/promotion programme concerning agricultural products

Nevertheless, taking into account the capacity of the room , the number of participants is limited to 160 with a maximum of 1 participant by organisation (Proposing organisations, Implementing bodies, relevant National Authorities) .

- (2) **All the sessions will be web-streamed. The URL will be communicated later on the AGRI & Chafea websites¹.**
- (3) **All the sessions will take place in English. No interpretation in other EU languages will be available.**
- (4) **There will be no reimbursement of travel costs: the participants will have to support all their expenses**

You are invited to send any question concerning the new online submission system and relating documentation to the register online form:

<https://scic.ec.europa.eu/fmi/ezreg/AGRI-INFODAY2016>



Hans Erwin BARTH
in absence of
Diego CANGA FANO

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DG AGRI website: http://ec.europa.eu/agriculture/promotion/index_en.htm

Chafea website: http://ec.europa.eu/chafea/agri/index_en.html