

From: MALMSTROM Cecilia (CAB-MALMSTROM)
Sent: Tuesday 27 January 2015 8:09
To: CAB MALMSTROM ARCHIVES
Subject: FW: ROUNDTABLE EVENT INVITE: Thursday 5 March 2015 - ECIPE/Alliance for Healthcare Competitiveness

From: Cassidy, Daniel [<mailto:Daniel.Cassidy@arpartners.com>]
Sent: Monday, January 26, 2015 6:12 PM
To: MALMSTROM Cecilia (CAB-MALMSTROM)
Subject: ROUNDTABLE EVENT INVITE: Thursday 5 March 2015 - ECIPE/Alliance for Healthcare Competitiveness

Dear Ms Malmström,

The **European Centre for International Political Economy (ECIPE)**, in partnership with the **Alliance for Healthcare Competitiveness**, is pleased to invite you to actively contribute to a roundtable discussion on the role of healthcare in advancing innovation, economic development and global health through key trade negotiations, particularly with regards to the Transatlantic Trade and Investment Partnership (TTIP). The discussion will take place on **Thursday 5 March 2015** from **08:30-10:00** at the **Sofitel Brussels Europe** in **Brussels, Belgium**.

The discussion, in which we believe your input would be highly valuable, will focus on the opportunities to enhance health innovation and patient access to care by reducing trade barriers and increasing harmonization between the European Union and the United States. The discussion will also include the presentation of a recent publication by the European Centre for International Political Economy (ECIPE), *'The Health of Nations: A Transatlantic Trade and Investment Agenda for Better Healthcare.'*

ECIPE is an independent and non-profit policy research think tank dedicated to trade policy and other international economic policy issues of importance to Europe.

The Alliance for Healthcare Competitiveness represents leading healthcare employers in the United States and around the world, both for-profit and non-profit, large and small. It represents the entire healthcare ecosystem, from research institutions, healthcare providers and insurers to the makers of healthcare products, which includes pharmaceuticals and medical devices.

Confirmed representatives from AHC member companies who will be present at the discussion and are looking forward to engaging with you include:

- Gary Ellis, Chief Financial Officer, Medtronic
- Kurt Keuhn, Chief Financial Officer, UPS
- Additional senior representatives from other organisations.

We very much hope that you'll be able to join us for what promises to be a stimulating discussion. To register for the event or to ask any further questions, please email Daniel.Cassidy@edelman.com or call him directly on +32 (0)2 548 0274.

Event address:

Sofitel Brussels Europe Hotel
Place Jourdan 1
1040 Brussels
Belgium

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