



## EUROPEAN COMMISSION Audiovisual Services

### Introduction of the Euro in Latvia

Type: [Stockshots \[short\]](#) Référence: [I081111](#) Durée: [19:37](#) Lieu: [Latvia | Riga - EC/Representation | Daugavpils - Kultūras pils | Daugavpils | Daugavpils - Cicy Council | Riga - Theatre Dailes | Riga](#)

In July 2013, Latvia was given final approval by the Economic and Financial Affairs Council to adopt the euro on 1 January 2014. It is the result of the impressive efforts and determination of the Latvian people and authorities. Belonging to the euro area is much more than sharing a currency with other countries. It is about joining a community based on solidarity, responsibility and mutual benefits. This new accession also underlines the vitality of the Economic and Monetary Union and is a sign of confidence in the euro. This video presents general views of Riga and Daugavpils, dual pricing shops and market, Euro Exhibition & Campaign.



HEURE	DESCRIPTION	DUREE
00:00:00	Title	00:00:13
00:00:13	Credits and title	00:00:07
1.General Views of Riga and Daugavpils		
00:00:25	General views of Riga (7 shots)	00:00:42
00:01:07	Freedom Monument in Riga (2 shots)	00:00:12
00:01:19	Streets in Riga (5 shots)	00:00:30
00:01:49	General views of Daugavpils (5 shots)	00:00:36
00:02:25	Latvian flag	00:00:06
00:02:31	Streets of Daugavpils (6 shots)	00:00:37
00:03:08	Street musician playing violin (4 shots)	00:00:24
2.Dual Pricing Shops and Markets		
00:03:37	Exterior views of the Riga central market (10 shots)	00:00:56
00:04:33	Interior views of the Riga central market (6 shots)	00:00:36
00:05:09	Shopping centre in Riga (10 shots)	00:01:00
00:06:09	Chocolate Euro coins (2 shots)	00:00:12

00:06:21	Shopping centre check out (7 shots)	00:00:42
00:07:03	Fast food in Riga	00:00:06
3.Euro Campaign with Young People		
00:07:14	European Union House in Riga (5 shots)	00:00:30
00:07:44	Dace Kalsone, Euro Project Manager at the Latvian Ministry of Finance, giving a presentation about the Euro to young people (31 shots)	00:03:04
4.Euro Exhibition Daugavpils		
00:10:53	Exhibition poster on the street (4 shots)	00:00:25
00:11:18	Exterior views of the Daugavpils Cultural Palace (Kultūras pils), exhibition venue (4 shots)	00:00:24
00:11:42	Exhibition banner (3 shots)	00:00:18
00:12:00	Interior views of the exhibition on the Euro (18 shots)	00:01:54
00:13:54	Latvian Euro coin	00:00:05
00:13:59	Map of Latvia	00:00:06
00:14:05	Exterior views of the Daugavpils City Council (2 shots)	00:00:12
5.Banks and Exchange Offices		
00:14:22	Swedbank building in Riga (2 shots)	00:00:11
00:14:33	Banks and ATM in Riga (8 shots)	00:00:55
00:15:29	Exchange offices in Riga (5 shots)	00:00:30
6.Euro Exhibition in Riga		
00:16:03	The Dailes Theatre, exhibition venue (2 shots)	00:00:12
00:16:15	Interior views of the exhibition on the Euro (5 shots)	00:00:30
00:16:45	Jānis Blūms, Head of the Cash and Money Circulation Department of the Bank of Latvia, and Ton Roos, Director of Banknotes at the European Central Bank, on stage (2 shots)	00:00:12
00:16:57	Interior views of the exhibition on the Euro (30 shots)	00:02:33
00:19:31	Copyright	00:00:07