



Participation of Siim Kallas, in the launch of the new passenger rights campaign

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On 26 June 2013, Siim Kallas, Vice-President of the EC in charge of Transport, and Melchior Wathelet, Belgian State Secretary for Environment, Energy, Mobility and Institutional Reforms, officially launched the new campaign at Brussels Zuid/Midi train station, at the European Consumer Centre stand. As part of a new two-year campaign, eye-catching posters will hang in airports, ports, bus and train stations across Europe, and leaflets and online information will be available in all EU languages. This new campaign builds on the existing one, and will focus particularly on raising awareness of the new maritime passenger rights, and bus and coach passenger rights.



HEURE	DESCRIPTION	DUREE
00:00:00	Title	00:00:05
00:00:05	Siim Kallas, Vice-President of the EC in charge of Transport, talking with Marc Descheemaecker, Managing Director and Chairman of the Board of Directors of SNCB (Belgian National Railways Company), and Melchior Wathelet, Belgian State Secretary for Environment, Energy, Mobility and Institutional Reforms	00:00:23
00:00:28	Cutaway of an information leaflet	00:00:04
00:00:32	Siim Kallas and Melchior Wathelet unveiling the new information campaign on passenger rights (5 shots)	00:00:19
00:00:51	Soundbite by Siim Kallas (in ENGLISH) saying that for the first time, millions of holiday-makers travelling in the EU this summer will be protected by comprehensive passenger rights – whether travelling by air or rail, and now also by ship, bus and coach. But research shows that two-thirds of passengers are not aware of their rights. For this reason, the Commission is launching a new campaign to inform the many people gearing up to travel this summer about their passenger rights, and how to claim them if needed.	00:01:12
00:02:03	Cutaway of signboards	00:00:07

