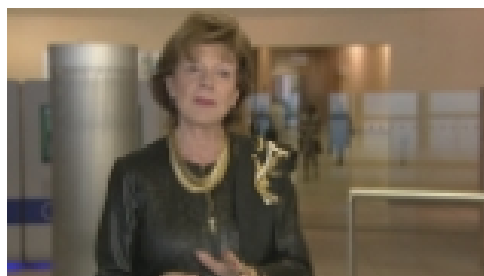


e-Health

Type: [Stockshots \[short\]](#) Référence: [I075437](#) Durée: 08:32 Lieu: [Greece](#) | [Brussels - EP](#) | [Copenhagen](#) | [Brussels - EC/Berlaymont](#)

The eHealth Action Plan 2012-2020 is a roadmap launched by the European Commission -DG Connect - to achieve smart and sustainable healthcare in Europe from now till 2020. To get there, research projects are fundamental, but also political leadership. Patients, doctors and nurses need to get the skills and confidence to use these ideas. For example, epSOS e-prescriptions are a cost effective and a safer way to get the medicines you have been prescribed at home when you are abroad. And in case of sudden sickness abroad, doctors are also able to access your medical records in order to give you a better diagnosis. Technology can help to stay healthy and independent at home, without long trips to see the doctor. But eHealth opportunities are not restrictive to digital users.



Telehealth solutions allow patients to manage chronic conditions from their home providing safe, convenient and cost-effective care. The European Innovation Partnership on Active and Healthy Ageing will bring telehealth solutions to 1.9 million Europeans across 20 regions of Europe. Achieving the eHealth Action Plan means rethinking our traditional ways of providing healthcare, as it puts patients at the centre, allows a more cost effective health care and at the same time provides good business opportunities for Europe.

HEURE	DESCRIPTION	DUREE
00:00:00	Credits and title	00:00:20
00:00:20	Soundbite by Neelie Kroes, Vice-President of the EC in charge of the Digital Agenda, (in ENGLISH) saying that we are all interested in the best solutions for our own health and in e-health there are more opportunities to make it less costly, more agreeable and closer to the people; so there is a huge interest for everybody; it is a win-win for Ministers for Finance, for patients or potential patients; and it is not only for people who are already ill but also to take care of your own health; that means that it can offer opportunities to get information at the right moment and on the right spot.	00:00:46
00:01:06	Illustration on e-prescription service by epSOS. Soundbite by a Greek pharmacist (in ENGLISH) saying that he has many foreign patients asking for medication; when their prescription is lost or missing, it is not always possible to give special medicine; therefore, the patient must visit the doctor first; epSOS helps to access his patients' prescriptions and to convert them to a Greek equivalent. Pictures illustrating the pharmacist opening the pharmacy and opening drawer with medicaments. (6	00:00:27

	pharmacy and opening drawer with medications (5 shots)	
00:01:32	Client entering a pharmacy with epSOS system (5 shots)	00:00:10
00:01:42	Soundbite by Italian client (in ENGLISH) saying that he is coming from Italy and he needs medication; unfortunately he does not have paper prescription; he was informed that the pharmacist could help him. Soundbite by the pharmacist (in ENGLISH) saying that it is correct; asking if he has any prescription. Soundbite by the client (in ENGLISH) saying that he does have one. Soundbite by the pharmacist (in ENGLISH) asking if he has an ID card. Soundbite by the client (in ENGLISH) saying that he does and handing over his eHealth card. Soundbite by the pharmacist (in ENGLISH) saying that he is going to access the client's personal data and asking if he agrees. Soundbite by the client (in ENGLISH) saying that he agrees. Soundbite by the pharmacist (in ENGLISH) saying that this is the right form for him. Soundbite by the client (in ENGLISH) saying "yes" and signing. (13 shots)	00:00:39
00:02:22	Voice over the computer process of getting the medication using the personal data of the client: The Pharmacist selects the epSOS service which is fully integrated in the pharmacy's system. He selects the country of the citizen. The system shows him what identification data is needed for Italian patients. The pharmacist types in the data from the European Health Insurance card. The patient's credentials are returned to the Greek national contact point and forwarded to the pharmacy. The pharmacist declares that it is not an emergency procedure and the patient confirms his consent to access his medical data. The request for the e-prescription is set by the Greek national contact point to the Italian one, which returns the e-prescription both as a .doc document and as a .pdf of the original prescription. The pharmacist's system proposes the list of equivalent medicines. The pharmacist selects the medicine to be dispensed.	00:01:03
00:03:25	Pharmacist accessing the drawer with pharmaceuticals, taking the one needed by the client and selling it to him (3 shots)	00:00:07
00:03:32	Soundbite by Kathrin Morawetz, epSOS researcher, (in ENGLISH) saying that epSOS is the European eHealth large scale pilot, which is aiming to improve medical treatment for patients going abroad; therefore two services have so far been developed; one is called the patients summary service and the other one is called the electronic prescription service; with the patients summary service, health professionals will be granted with access to the medical data of patients coming from another country.	00:00:23

00:03:55	Soundbite by Neelie Kroes (in ENGLISH) saying that we, in Europe, are facing an ageing population; the baby boomers are getting older and older and closer to the ageing part of life where in most cases health is important; moreover, this could be an excellent opportunity for businesses in Europe.	00:00:31
00:04:25	Soundbite by Cecilia Vera, from the Polytechnic University of Valencia, (in ENGLISH) saying that Heartcycle is a project that provides solutions for chronic disease management, more specifically for patients suffering from cardiac conditions; what they provide is a solution that allows patients to follow their rehabilitation programmes at home, so that they don't have to go to the hospital to follow their rehabilitation programmes and feel safe doing them at home; the system monitors the patient while doing exercise with a sensor and provides recommendations and continuous feedback personalised depending on how they are progressing; all the information of the exercise is transferred to the doctor that can do a follow up of the system and check periodically if there is a problem and they need to change the programme. (7 shots)	00:01:15
00:05:41	Soundbite by Neelie Kroes (in ENGLISH) showing her digital tool; saying that this tool shows her if she did enough exercise; with her type of job she spends a lot of time in her office or in meetings sitting and it is important to still do a bit of exercise; this tool shows her how much energy she is using, how many steps she did, how many calories; but there are a lot of instruments that are easy to handle, can give you information about your blood pressure, about your heart, etc.; saying that knowing that when she is on a trip, she can know how the situation is gives her a lot of confidence.	00:00:53
00:06:34	Neelie Kroes showing her digital wellbeing tool	00:00:09
00:06:43	Neelie Kroes at the eHealth Week, being monitored and visiting different stands (13 shots)	00:01:05
00:07:48	Soundbite by Neelie Kroes (in ENGLISH) saying that half of the people that are involved in DG Connect are focusing on Research and Innovation, and spending a lot of money from the budget for stimulating and for bringing together parties that together can deliver a better result than when it is just everybody on his own; research institutes, universities, organisations, private life... they are all combining in certain projects and this focuses at the end of the day on a better life for everybody.	00:00:38
00:08:26	Copyright	00:00:07

