



EUROPEAN COMMISSION Audiovisual Services

EU : 20th Anniversary of the Single Market - 2012

Type: [Stockshots \[long\]](#) Référence: [I073678](#) Durée: 32:00 Lieu: [Barbastro](#) | [Lublin](#) | [Brussels](#) | [Lille](#) | [Gothenburg](#) | [France](#) | [San Terenzo](#) | [Belgium](#) | [Chester](#)

2012 marks the 20th anniversary of the Single Market. A lot has been achieved. For European consumers the Single Market means more choice at lower prices. For citizens, the Single Market has given them the capacity to travel freely, to settle and work where they wish. For young people it has opened up the opportunity to study abroad – more than 2.5 million students have seized this opportunity in the last 25 years. For the 23 million companies in the EU the Single Market has opened up access to 500 million consumers and generated foreign investment. The message is clear, the evidence is there: a strong, deep and integrated Single Market creates growth, generates jobs and offers opportunities for European citizens which were not there 20 years ago. From 15 to 20 October 2012, the Single Market Week takes place under the slogan 'Together for new growth'. It comprises a series of events in cities all across Europe and will bring together policy-makers, social partners, businesses and citizens to discuss the achievements and challenges of the single market. To illustrate this event, the European Commission's audiovisual unit has produced a stockshot on the EU Single Market which includes footage illustrating: 1. Various EU citizens of different professions moving to Europe or doing business across EU borders; 2. Setting-up business in a Member State; 3. Doing business across borders; 4. Consumers.



| HEURE | DESCRIPTION | DUREE |
|----------|---|----------|
| 00:00:00 | Credits and title | 00:00:20 |
| 00:00:20 | 1. EU citizen moving to live and work in a Member State | 00:15:01 |
| 00:00:20 | Title | 00:00:05 |
| 00:00:25 | Van arriving to start the moving (2 shots) | 00:00:16 |
| 00:00:41 | Charlotte, a French video-journalist is moving from Lille, France, to Brussels, Belgium. Her and her boyfriend charge the van for the removal (7 shots) | 00:00:55 |
| 00:01:37 | Van start the way between Lille and Brussels | 00:00:10 |
| 00:01:47 | Van on the way, inside view | 00:00:04 |
| 00:01:51 | Van crossing the border | 00:00:06 |
| 00:01:57 | Close up of Belgium sign | 00:00:04 |
| 00:02:01 | Van crossing the former customs, inside view | 00:00:07 |
| 00:02:09 | Charlotte and her boyfriend driving, inside view | 00:00:06 |

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| 00:02:15 | Opening the van, starting to put all the things in the new place (8 shots) | 00:00:50 |
| 00:03:05 | Charlotte coming inside her house and going to the computer | 00:00:06 |
| 00:03:11 | Charlotte visiting the website Your Europe, looking for help for people moving to another Member State (14 shots) | 00:01:01 |
| 00:04:12 | Charlotte visiting websites looking for information about the European health insurance card (4 shots) | 00:00:32 |
| 00:04:44 | Charlotte looking for a website to buy lamps online (6 shots) | 00:00:28 |
| 00:05:12 | Charlotte paying by credit card (10 shots) | 00:00:50 |
| 00:06:02 | Doctor Rachel Stockley, British GP who moved to Brussels to work in 2007, and a patient coming inside Doctor Stockley's surgery (2 shots) | 00:00:14 |
| 00:06:16 | Doctor Rachel Stockley and patient talking (3 shots) | 00:00:10 |
| 00:06:26 | SOUNDBITE by Doctor Rachel Stockley (in ENGLISH) saying that she'd been working in the UK as GP for many years and came to a point in her career where she felt there was more to medical practice than just staying in the UK system. | 00:00:12 |
| 00:06:38 | Doctor Rachel Stockley working on her computer (4 shots) | 00:00:18 |
| 00:06:56 | SOUNDBITE by Doctor Rachel Stockley (in ENGLISH) saying that the move to Belgium was not that easy; she had to get certificates from the UK, her basic medical certificates, then the certificates of the Royal College of General Practitioners; they hadn't done it before, so they had to do a whole new procedure, to go back into the archives, get out her qualifications, make up a certificate that was suitable for the authorities in Belgium; the whole process was quite time consuming and took about more than 6 months. | 00:00:36 |
| 00:07:32 | Doctor Rachel Stockley with patient (3 shots) | 00:00:14 |
| 00:07:46 | SOUNDBITE by Doctor Rachel Stockley (in ENGLISH) saying that she made her move in 2007; she had to apply to the "Centre Public" in Brussels, and also the "Ordre des Medecins", which are the equivalent to the General Medical Council in the UK; there was not a particularly clear outline of what was needed, they tended to tell her one step at a time what to do and then she would provide the relevant certificate and then they would tell the next step that was needed. | 00:00:34 |

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| 00:08:20 | Doctor Rachel Stockley with patient (3 shots) | 00:00:21 |
| 00:08:41 | Radio tuned with BBC World Service in the foreground and patient and Doctor Stockley in the background | 00:00:05 |
| 00:08:46 | Patient leaving Doctor Stockley's surgery | 00:00:06 |
| 00:08:51 | General views of San Terenzo, near Pisa (Italy) (4 shots) | 00:00:19 |
| 00:09:11 | Shots of Residence Belvedere, where Sandra Kollerup - Danish physiotherapist who moved to Italy to work and found problems with her diploma validation - is working (2 shots) | 00:00:08 |
| 00:09:19 | Sandra Kollerup talking with a patient (2 shots) | 00:00:14 |
| 00:09:33 | SOUNDBITE by Sandra Kollerup (in ENGLISH) saying that they wanted her to send some documents that the University in Denmark doesn't give you anymore; they wanted like a diploma, which in Denmark is all via database and computer now; so she didn't physically have a document that said she had a degree in physiotherapy, so that was the problem, they wanted documents that she didn't have. | 00:00:24 |
| 00:09:57 | Sandra Kollerup talking with a patient (3 shots) | 00:00:14 |
| 00:10:10 | SOUNDBITE by Sandra Kollerup (in ENGLISH) saying that she tried to write and call them again but they wanted that document, so she tried to look on the Internet for help and she found SOLVIT from the European Commission; she contacted them and they were very helpful with the case. | 00:00:19 |
| 00:10:29 | Sandra Kollerup giving a massage to a patient (8 shots) | 00:00:52 |
| 00:11:21 | SOUNDBITE by Sandra Kollerup (in ENGLISH) saying that they contacted the Italian SOLVIT office and tried to communicate with them on the problem and they let her know after a few weeks that the problem was solved. | 00:00:15 |
| 00:11:36 | Sandra Kollerup treating a patient (3 shots) | 00:00:16 |
| 00:11:51 | SOUNDBITE by Sandra Kollerup (in ENGLISH) saying that she feels really well in Italy now, she found a nice workplace, she knows the language and she doesn't have problems with her documents; it was pretty easy as soon as things got into place. | 00:00:20 |
| 00:12:11 | Sandra Kollerup visiting the SOLVIT website (9 shots) | 00:00:44 |
| 00:12:56 | Julián Espinosa - Spanish dentist who moved from Valencia, Spain, to Chester, UK, to start his career - receiving a patient (4 shots) | 00:00:27 |

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| 00:13:23 | SOUNDBITE by Julián Espinosa (in ENGLISH) saying that the reason why he decided to move to the UK was initially because he wanted to live a new experience in his life; he had spent the majority of his life in Valencia, Spain, and he was willing to have new experiences. | 00:00:20 |
| 00:13:43 | Julián Espinosa working on his patient's mouth (5 shots) | 00:00:23 |
| 00:14:06 | SOUNDBITE by Julián Espinosa (in ENGLISH) saying that in the very beginning the main problem was to get all the necessary paper work in order to be allowed to work in the country; it's not that it was something too hard but it took quite a long time, about 6 months all together; he wanted to work as quickly as he could but he had to wait a bit longer than what he initially wanted. | 00:00:33 |
| 00:14:39 | Julián Espinosa working on his patient's mouth (4 shots) | 00:00:20 |
| 00:14:59 | SOUNDBITE by Julián Espinosa (in ENGLISH) saying that people should really be aware of what kind of paper work they are going to need and how long the waiting can be. | 00:00:10 |
| 00:15:09 | Julián Espinosa working on his patient's mouth (3 shots) | 00:00:12 |
| 00:15:21 | 2. Setting-up business in a Member State | 00:06:21 |
| 00:15:21 | Title | 00:00:05 |
| 00:15:26 | Outside shots of Carlo Zucchini's shop in Göteborg, Sweden (3 shots) | 00:00:14 |
| 00:15:40 | Client coming inside and having a coffee, served by Carlo Zucchini, an Italian entrepreneur who moved from Italy to Göteborg, Sweden, and started his own business importing Italian design tables, chairs, knives and serving high quality Italian coffee (8 shots) | 00:00:49 |
| 00:16:29 | SOUNDBITE by Carlo Zucchini (in ENGLISH) saying that language was a problem, because reading the company's laws and rules was difficult, but luckily his ex-girlfriend helped him with translations. | 00:00:22 |
| 00:16:51 | Carlo Zucchini showing a design chair for sale to the client (4 shots) | 00:00:25 |
| 00:17:16 | SOUNDBITE by Carlo Zucchini (in ENGLISH) saying that he made everything on his own; he looked for help to check the business plan in a Swedish information service, it was for free but they weren't really helpful, so he did everything on his own. | 00:00:26 |
| 00:17:42 | Carlo Zucchini showing design knives for sale (6 shots) | 00:00:38 |

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| 00:18:19 | SOUNDBITE by Carlo Zucchini (in ENGLISH) saying that something helpful would be to have the same currency; in Sweden they have Krona, and having the euro everywhere would be easier. | 00:00:17 |
| 00:18:36 | Zbigniew Matusiak - Polish entrepreneur who imports organic grain through his company Agromat from Latvia to the western European countries - entering his office in Lublin, Poland (2 shots) | 00:00:09 |
| 00:18:46 | Zbigniew Matusiak entering his office (2 shots) | 00:00:10 |
| 00:18:55 | SOUNDBITE by Zbigniew Matusiak (in POLISH) saying that his suppliers come from three countries, Poland, Lithuania and Latvia, and they sell raw grain to Germany, the Netherlands, Italy, Austria and even France. | 00:00:26 |
| 00:19:22 | Zbigniew Matusiak working in his office with his partner Krzysztof Szymański (4 shots) | 00:00:19 |
| 00:19:41 | SOUNDBITE by Zbigniew Matusiak (in POLISH) saying that many diplomatic barriers in relations between Eastern Europe and Western Europe have disappeared; the differences between civilizations are gradually erased and the mentality of people in former communist countries has changed. | 00:00:25 |
| 00:20:06 | Zbigniew Matusiak preparing a bill (3 shots) | 00:00:15 |
| 00:20:21 | SOUNDBITE by Zbigniew Matusiak (in POLISH) saying that overall, thanks to the entry of Poland in the EU, many bureaucratic barrier have disappeared between countries such as Poland, Lithuania and Latvia; thanks to this, their work is more efficient and faster. | 00:00:24 |
| 00:20:44 | Zbigniew Matusiak's partner, Krzysztof Szymański, is checking the quality of the grain (10 shots) | 00:00:57 |
| 00:21:42 | 3. Doing business across borders | 00:06:36 |
| 00:21:42 | Title | 00:00:05 |
| 00:21:47 | Close up of Everis' office main door | 00:00:05 |
| 00:21:52 | Óscar Abril, Managing Partner of the Spanish IT and consulting company Everis, based in Brussels, Belgium, talking with an employee (4 shots) | 00:00:24 |
| 00:22:16 | SOUNDBITE by Óscar Abril (in ENGLISH) saying that they started working in Belgium many years ago, developing the market from Spain, mainly for the European Institutions; so the possibility to be in Belgium was to reinforce capacities working for European Institutions but also to develop the private sector market. | 00:00:22 |

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| 00:22:38 | Óscar Abril coming at his desk and talking on the phone (5 shots) | 00:00:28 |
| 00:23:06 | SOUNDBITE by Óscar Abril (in ENGLISH) saying that the main challenge that they found was related to the labour market in Belgium because in the sector - consultancy and IT - there is a scarcity of resources; there is not enough labour force to cover the demand of the companies; that's mainly because there are a lot of companies in Brussels, European Institutions, International Organizations, international headquarters; so they are forced to bring people from abroad. | 00:00:32 |
| 00:23:38 | General shots in Everis main office (3 shots) | 00:00:14 |
| 00:23:52 | SOUNDBITE by Óscar Abril (in ENGLISH) saying that in the beginning, when the focus was mainly to work for the European Institutions, they relied on regional and national governments; when they decided to start business with the private sector, they relied more on chambers of commerce, the Spanish but also the Belgian and the Luxembourgish chambers of commerce; that is the support they looked for. | 00:00:32 |
| 00:24:24 | General shots in Everis main office (5 shots) | 00:00:24 |
| 00:24:47 | General shot of the area of Barbastro near Huesca, Spain, where Viñas del Vero grows ecological wine grapes and has his headquarter (3 shots) | 00:00:20 |
| 00:25:07 | Vines of Viñas del Vero (2 shots) | 00:00:08 |
| 00:25:15 | Workers harvesting grapes (6 shots) | 00:00:28 |
| 00:25:44 | SOUNDBITE by Bernardo Hualde, Export Manager of Viñas del Vero, (in ENGLISH) saying that Viñas del Vero international business has always been a cornerstone in their philosophy; right now their current international business amounts to around 35% of the total volume of the company. | 00:00:19 |
| 00:26:02 | Staff of Viñas del Vero working in the office, doing administrative tasks (9 shots) | 00:00:46 |
| 00:26:49 | SOUNDBITE by Bernardo Hualde (in ENGLISH) saying that in the old world wine producing countries, the wine business is extremely fragmented, so the size of the operations from time to time does not allow them to compete on a face to face basis with big producers from the new world wine producing countries. | 00:00:22 |
| 00:27:11 | Work on the wine's tanks (3 shots) | 00:00:12 |
| 00:27:23 | Grapes entering the machine to be squashed (3 shots) | 00:00:15 |

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| 00:27:38 | SOUNDBITE by Bernardo Hualde (in ENGLISH) saying that the already mature markets are mainly located in Europe but they see high potentials and have high expectations in less mature markets like Asia and the Pacific and Latin America. | 00:00:24 |
| 00:28:01 | Outdoor shot of Viñas del Vero's shop | 00:00:04 |
| 00:28:05 | Inside shot of Viñas del Vero's shop (2 shots) | 00:00:08 |
| 00:28:13 | Close up of Viñas del Vero bottles | 00:00:04 |
| 00:28:17 | 4. Consumers | 00:02:59 |
| 00:28:17 | Title | 00:00:05 |
| 00:28:22 | Outdoor shots of a Delhaize supermarket, Brussels, Belgium (3 shots) | 00:00:15 |
| 00:28:37 | Client picking up a bottle of the Spanish wine Viñas del Vero (4 shots) | 00:00:18 |
| 00:28:56 | Close up of Spanish import sign | 00:00:04 |
| 00:29:00 | Spanish wine (5 shots) | 00:00:20 |
| 00:29:20 | Close up of Italian import sign | 00:00:04 |
| 00:29:24 | Italian wine (2 shots) | 00:00:08 |
| 00:29:32 | Close up of German and Austrian import sign | 00:00:04 |
| 00:29:36 | German and Austrian wines (3 shots) | 00:00:12 |
| 00:29:48 | Supermarket corridor with import products | 00:00:04 |
| 00:29:52 | Imported Polish products (3 shots) | 00:00:12 |
| 00:30:04 | Imported Spanish products (2 shots) | 00:00:08 |
| 00:30:12 | Supermarket refrigerator with cheeses | 00:00:04 |
| 00:30:16 | Close up of imported cheese from France, Italy and Greece (9 shots) | 00:00:36 |
| 00:30:52 | Supermarket refrigerator with imported beef indication | 00:00:04 |
| 00:30:56 | Close up of origin of imported beef | 00:00:06 |
| 00:31:02 | Irish imported beef (2 shots) | 00:00:08 |
| 00:31:10 | Copyright | 00:00:07 |