



Extracts from the press conference by Antonio Tajani on the Toy Safety Campaign

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On 1 August 2012, Antonio Tajani, Vice-President of the EC in charge of Industry and Entrepreneurship, held a press conference on the Toy Safety Campaign. EU rules for toys impose the highest safety requirements in the world. To ensure these laws are correctly implemented and effective the EU needs to ensure they are applied in practice by reliable and trustworthy toy manufacturers and retailers; backed up by efficient market surveillance by Member States' authorities, and, importantly, that consumers know what to look for when they buy toys for children. If one or more of these elements is missing, dangerous toys may still reach children.

[Only the original language version is authentic and it prevails in the event of its differing from the translated versions.](#)

TIME	DESCRIPTION	DURATION
10:00:00	Title	00:00:05
10:00:05	Arrival of Antonio Tajani, Vice-President of the EC in charge of Industry and Entrepreneurship	00:00:05
10:00:10	Soundbite by Antonio Tajani (in FRENCH) saying that nearly 500 billion Euros worth of counterfeited goods are currently circulating throughout the world and it is expected that this figure would double before 2015. These products are like toys, textiles, leather, machines, it affects almost all sectors and unfortunately, there is a huge impact on jobs.	00:00:25
10:00:35	Cutaway of a journalist	00:00:04
10:00:40	Soundbite by Antonio Tajani (in FRENCH) saying that today he wants to talk particularly about children because they are also consumers; for example look at these shoes: they contain more than 10 times as much as chrome 6 is permissible and above 3 milligrams, that substance is carcinogenic.	00:00:25
10:01:05	Cutaway of photographers	00:00:07
10:01:12	Soundbite by Antonio Tajani (in FRENCH) saying that in 2009 they revised a directive on toys to introduce much stricter rules, one of the stricter in the world so as they could protect children's health and safety but however strict rules might be they on their own are not sufficient to provide the degree of safety they are looking for. It is very important that the economic operators do something	00:00:33

	important that the economic operators are concerned which is reliable and it is important that consumers are properly informed as well.	
10:01:45	Cutaway of the audience	00:00:05
10:01:51	Soundbite by Antonio Tajani (in FRENCH) saying that as far as economic operators are concerned they are responsible for compliance of the toys they place on the market. The Commission is currently financing a training campaign for them; they have also trained manufactures in China so they can respect their rules on safety.	00:00:23
10:02:15	Cutaway of the audience	00:00:07
10:02:22	Soundbite by Antonio Tajani (in FRENCH) saying that it is also important to make sure that the toys are appropriate to the age of the child and warnings can provide board information on how the toy should be used; for example for little scooters or skates or bicycles; parents are informed of what safety or protection is necessary to avoid injury.	00:00:21
10:02:43	Departure of Antonio Tajani	00:00:05