

Nordic PSB

5. Media pluralism

It is important to stress that public service broadcasting has a vital role to play in ensuring media pluralism as well as the Member States' freedom to define the public service tasks as stated in the Amsterdam Protocol and spelled out in the Communication from the Commission on the application of State aid rules to public service broadcasting. This leaves the possibilities open for the Member States to support public service broadcasting in order to promote media pluralism actively.

Regarding media pluralism, it is also important not to forget other aspects such as the status of public service broadcaster, editorial freedom etc., which according to the subsidiary principle are clearly questions for Member States.

The Nordic Public Service Broadcasters cannot see any added value of further European instruments in addition to the instruments presented by the Commission in the Issues Paper.

We appreciate your consideration of our views and for further information please contact our representation in Brussels.

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