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PROTECTION OF MINORS AND HUMAN DIGNITY**

**COMMENTS BY
BRITISH TELECOMMUNICATIONS PLC**

BT fully supports the public policy *objectives* behind the current TVWF rules on protection of minors and human dignity. However, we do not believe that a convincing case has been made for the extension of these rules to non-linear audiovisual services. The reasoning behind this position is outlined in our response to Issue Paper 1 on Rules Applicable to Audiovisual Services.