

Commission Recommendation on Digitisation and Digital Preservation of 27-10-2011

**Yvo Volman
European Commission**

**Audiovisual Council Working Party
Brussels, 11 November 2011**



Background

- 2006: Commission Recommendation on Digitisation and Digital Preservation + Council Conclusions with time-table
- Member States reported on implementation in 2008 and 2010
 - Progress, but uneven and not on all the issues
- Main developments since 2006:
 - Launch of Europeana in 2008
 - Digital Agenda for Europe
 - Proposal for an orphan works Directive
 - Report by *Comité des Sages* on digitisation
 - Highlights cultural and economic potential



Europeana: Development and Funding

- Access point to Europe's digital cultural heritage + hub for creative industries
- Funding: proposal for the Connecting Europe Facility (2014-2020)
 - Europeana one of the e-service infrastructures
 - Issues around short term co-funding by MS (2012-2013)
- New interface (October 2011)
- Data Exchange Agreement



Consultations and Discussions

- Open consultation *Comité des Sages*
- Ministerial lunch November 2010 with CdS
- Wrocław informal ministerial meeting
- Discussions in Member States Expert Group on Digitisation and Digital Preservation



The Recommendation

- Adopted on 27 October 2011
- Accompanied by a Commission staff working document
 - Based in particular on 2010 MS reports
- Builds on the 2006 text
 - No radically new issues, but more specific

Digitisation: Organisation and Funding

- Set clear targets and budgets for digitisation + create overviews of digitised material (linked at European level)
- Make use of EU Structural Funds
- Optimise use of digitisation capacity
 - Pooling digitisation efforts, building on competence centres in Europe
- Encourage public private partnerships
 - In line with conditions in Annex

Conditions for PPPs for Digitisation

- Respect for Intellectual Property Rights
- Non-exclusivity
 - Period of preferential use not longer than 7 years
- Transparency of process and agreements
- Accessibility through Europeana
- Key criteria for assessing, amongst others:
 - Accessibility for the general public
 - Cross-border access
 - Length of period of preferential commercial use



Public Domain Material

- Ensure that public domain material stays in public domain after digitisation
- Promote widest possible access to and use of public domain material
- Eliminate intrusive watermarks or other visual protection measures that reduce usability



In-Copyright Material

- Orphan works Directive
- Out-of-commerce works
 - Build on licensing mechanisms identified and agreed by stakeholders for large-scale digitisation and cross-border access
 - Create appropriate legal framework conditions
- Contribute to availability of databases with rights information (e.g. ARROW)

Europeana (1)

- Make digitised material accessible through Europeana
 - Target: 30 million objects in 2015, 2 million audio/audiovisual
 - Individual targets per MS in Annex
- Public funding for digitisation projects conditional on access through Europeana
- All public domain masterpieces accessible through Europeana by 2015



Europeana (2)

- National aggregators + contribute to cross-border aggregators
- Use common digitisation standards defined by Europeana in collaboration with cultural institutions
- Wide and free availability of metadata for re-use
- Communication plans to raise awareness around Europeana
 - Major awareness event planned for 2012



Digital Preservation

- Reinforce national strategies for preservation
- Multiple copying and migration for preservation purposes
- Legal deposit of cultural material:
 - Technical protection measures should not impede preservation
 - Transfer of legal deposit works from one legal deposit library to another one
 - Web-harvesting by deposit institutions
- Developments in other MS





Explore Europe's cultural collections

Search input field

Search Help

Like 4k + 2.3K



From the blog

Wilhelm Conrad Roentgen

Another scientist in the spotlight today - Wilhelm Conrad Roentgen. On 8 November 1895, during his experiment on cathode rays that passed through a glass tub...

Marie Curie

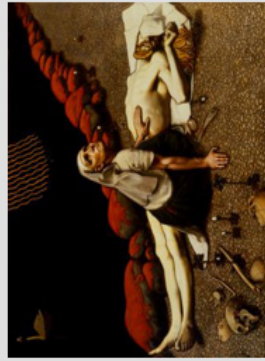
Today we are celebrating the birthday of one of the greatest women in history - Mme Marie Sklodowska Curie, the Polish-French physicist and chemist who shook...

Italian Composer Vincenzo Bellini

"I hope to stamp my name on this epoch." Vincenzo Bellini (1801-1835) And he certainly did! Not only in the 19th century, when Vincenzo Bellini became one of...



Featured item



Lemminkäinen äiti

Lemminkäinen äiti by the Finnish painter Gallen-Kallela. Based on Finnish mythology, it depicts Lemminkäinen, his mother and the Swan of Tuonela on the shores of the...



Social media activities

You need to be logged into Facebook to see your friends' recent activity.

Tree of Jesse, in The Winchester Painter 9 people recommend this.

Eratax halloween Leaben und Schulerball 29 people recommend this.

Herbert Coox, Compositie 43150, uit map 8 Limburgse Academie, 1990, papier, lithografie. | Coox, He 15 people recommend this.

Facebook social plugin