

FINAL AGENDA

PUBLIC HEARING ON CONTENT ONLINE IN THE SINGLE MARKET 11 OCTOBER 2006

European Commission
Room AB-0A
Centre Albert Borschette
36, Rue Froissart, B-1040
Brussels, Belgium

- 10:00 – 10:30 Registration
- 10:30 – 10:45 Opening by the Chairman: Mr. Jean-Eric DE COCKBORNE, Head of Unit, Audiovisual and Media Policies, Information Society and Media Directorate-General, European Commission
- 10:45 – 13:00 Debate N° 1 – **New business models and transition of traditional ones into the digital world / Complementing commercial offers with non-commercial services** – interventions:
- European Booksellers Federation (EBF)
 - FEP-FEE (Federation of European Publishers)
 - SES Global
 - Cable Europe
- Debate N° 2 - **Licensing, release windows, rights clearance, rightholders' remuneration** – interventions
- EPC (European Publishers Council)
 - IVF (International Video Federation)
 - AIDAA (Association Internationale de Auteurs de l'Audiovisuel)
 - GESAC (Groupement Européen des Sociétés d'Auteurs et Compositeurs)
 - UNIC (Union Internationale des Cinémas)
 - EGEDA (Entidad de Gestión de Derechos de los Productores Audiovisuales)
 - EBU (European Broadcasting Union)
 - Mediaset
 - Cable Europe
 - IFPI (International Federation of the Phonographic Industry)
 - EICTA (European Information & Communications Technology Industry Association) intervening on behalf of the CLRA (Copyright Levies Reform Alliance)
- Debate N° 3 - **Consumer issues / Rating or classification of content** – interventions
- ISFE (Interactive Software Federation of Europe)
 - IFPI (International Federation of the Phonographic Industry)
 - IVF (International Video Federation)

Debate N° 4 - **Cultural diversity** – interventions

- ENPA (European Newspaper Publishers' Association)
- UK Film Council
- EBU (European Broadcasting Union)
- FIAPF (Fédération Internationale des Associations de Producteurs de Films)

13:00 – 14:30

Lunch break

14:30 – 16:30

Debate N° 5 - **Piracy and unauthorised uploading and downloading of copyright protected works** – interventions

- JFB (Les Journaux Francophone Belges)
- BSA (Business Software Alliance)
- IFPI (International Federation of the Phonographic Industry)
- BEUC (the European Consumers' Organisation)

Debate N° 6 - **Digital Rights Management Systems (DRMs)** – interventions

- MediaLive
- GESAC (Groupement Européen des Sociétés d'Auteurs et Compositeurs)
- BSA (Business Software Alliance)
- IIPTC (International Intellectual Property and Technology Consulting)
- IFPI (International Federation of the Phonographic Industry)
- Apple
- BEUC (the European Consumers' Organisation)

Debate N° 7 **Networks (including network neutrality) and payment and pricing issues** – No interventions notified in advance.

Debate N° 8 – **Legal or regulatory barriers** - interventions

- MPA (Motion Picture Association)
- ISFE (Interactive Software Federation of Europe)
- The Walt Disney Company
- ENPA (European Newspaper Publishers' Association)
- Cable Europe
- IFPI (International Federation of the Phonographic Industry)

16:30 – 17:15

Open debate: What actions could be taken at EU level?: interventions of not more than 3 minutes each.

17:15 – 17:30

Closure of the Hearing by **Commissioner Reding**