

# The Copyright Levies Reform Alliance



**Formed to push for urgent legislative action to freeze and phase out EU copyright levies**



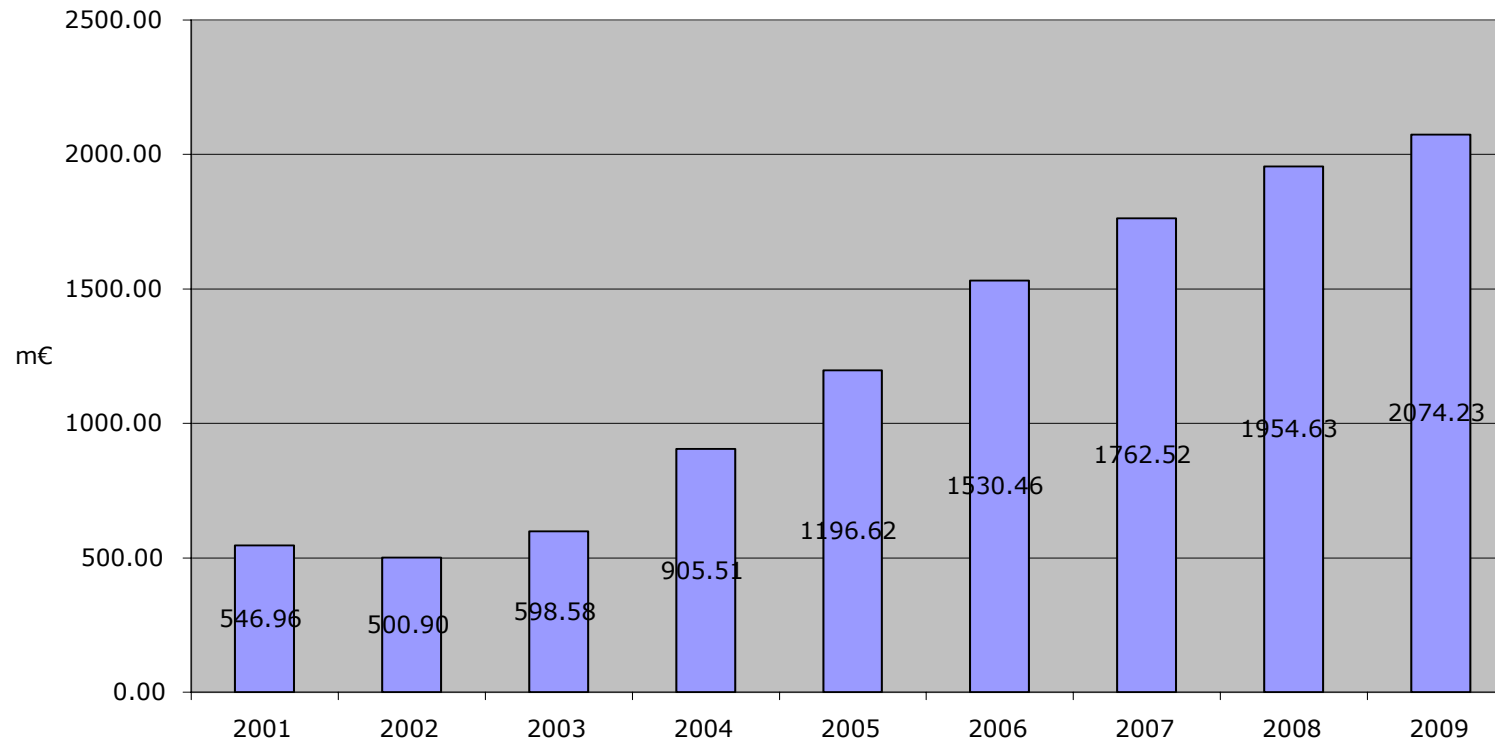
# The Alliance

- The Alliance represents the European information and telecommunications technology, consumer electronics, digital media and digital recording media industries
- The Alliance members are:
  - European Information & Communications Technology and Consumer Electronics Association (**EICTA**)
  - Business Software Alliance (**BSA**),
  - European Digital Media Association (**EDiMA**),
  - Recording-media Industry Association of Europe (**RIAE**)
  - European Semiconductor Industry Association (**ESIA**),
  - European American Business Council (**EABC**).



# The Levies Impact\*

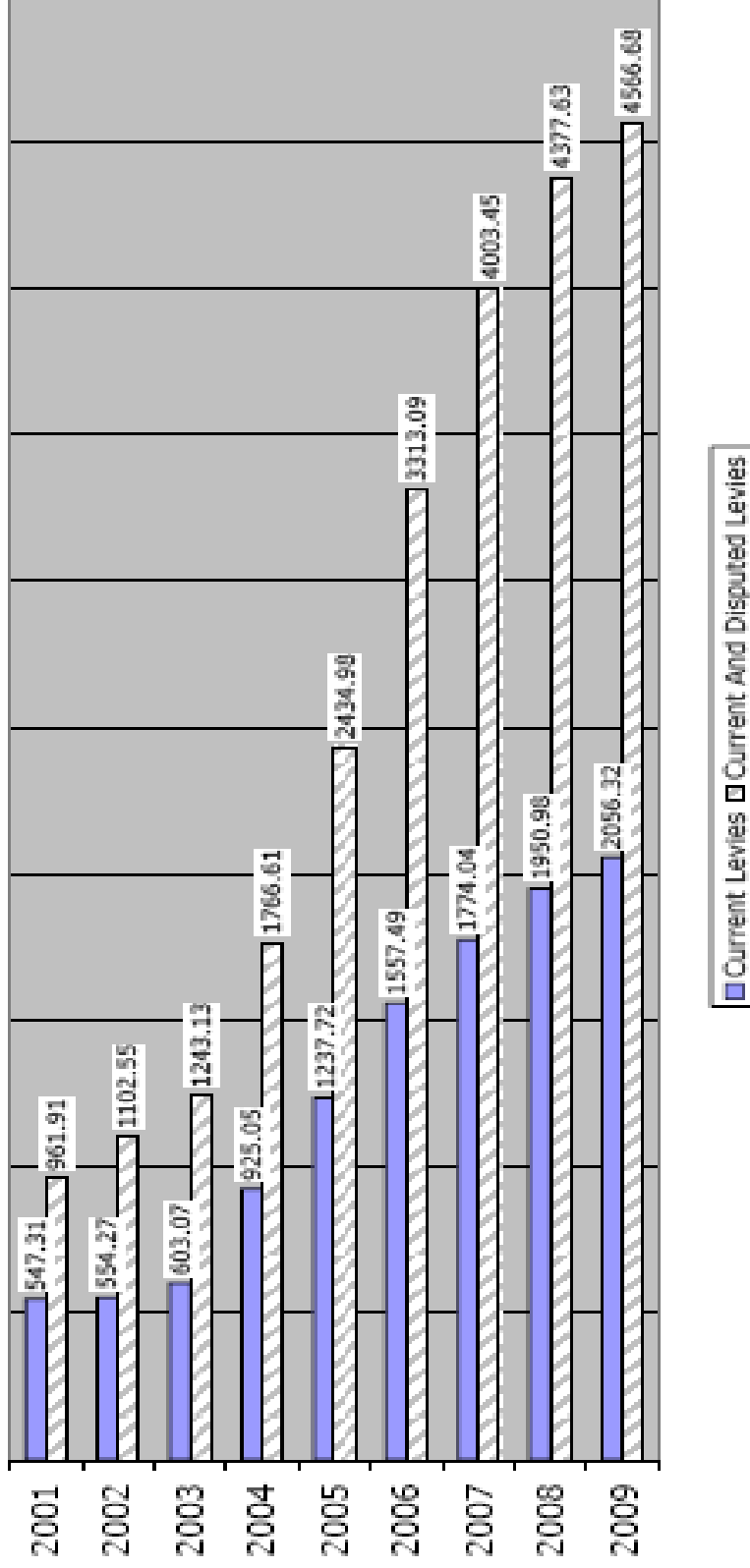
Total Levies Collection (2001-2009)



\*The countries surveyed include Austria, Belgium, Finland, France, Germany, Italy, The Netherlands, Spain and Sweden. These figures exclude levies that are currently claimed but disputed.



**Forecast Of Levies**  
 (including disputed levies; 2001-2009), m€

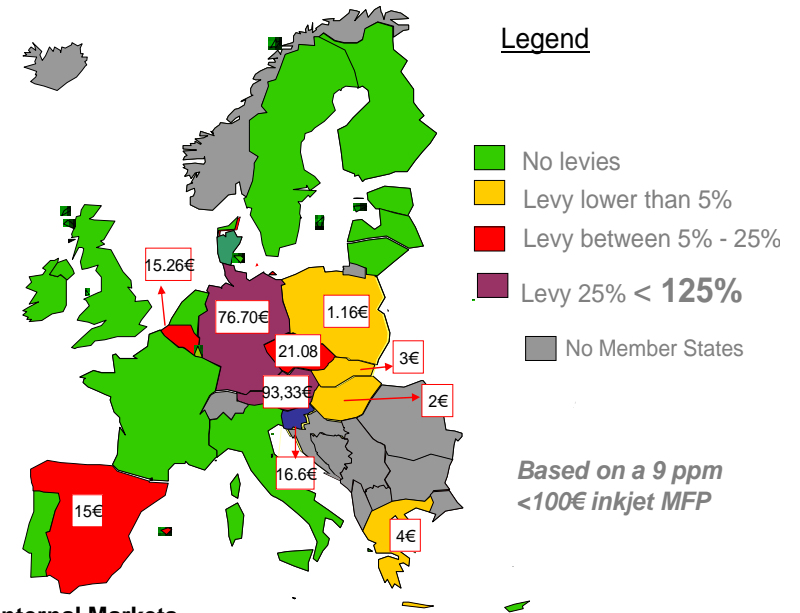
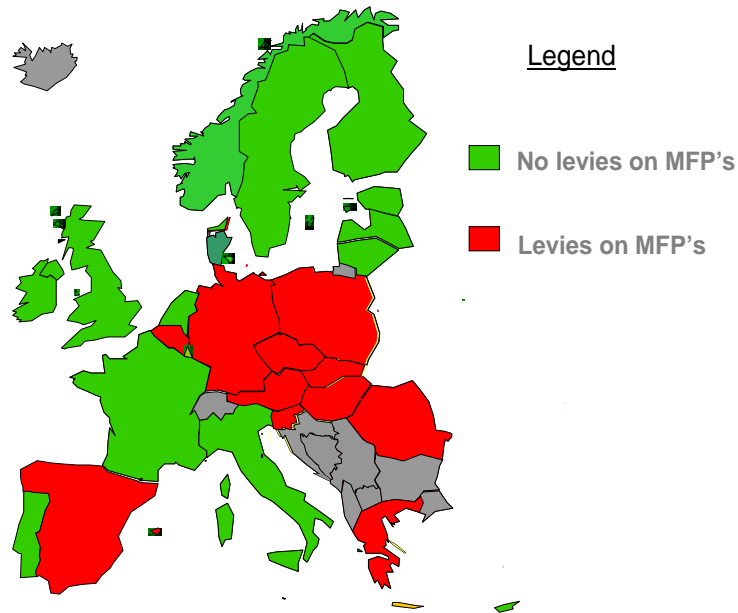


**Fig 1C: Total Collections on Media and Equipment including claimed but disputed levies**

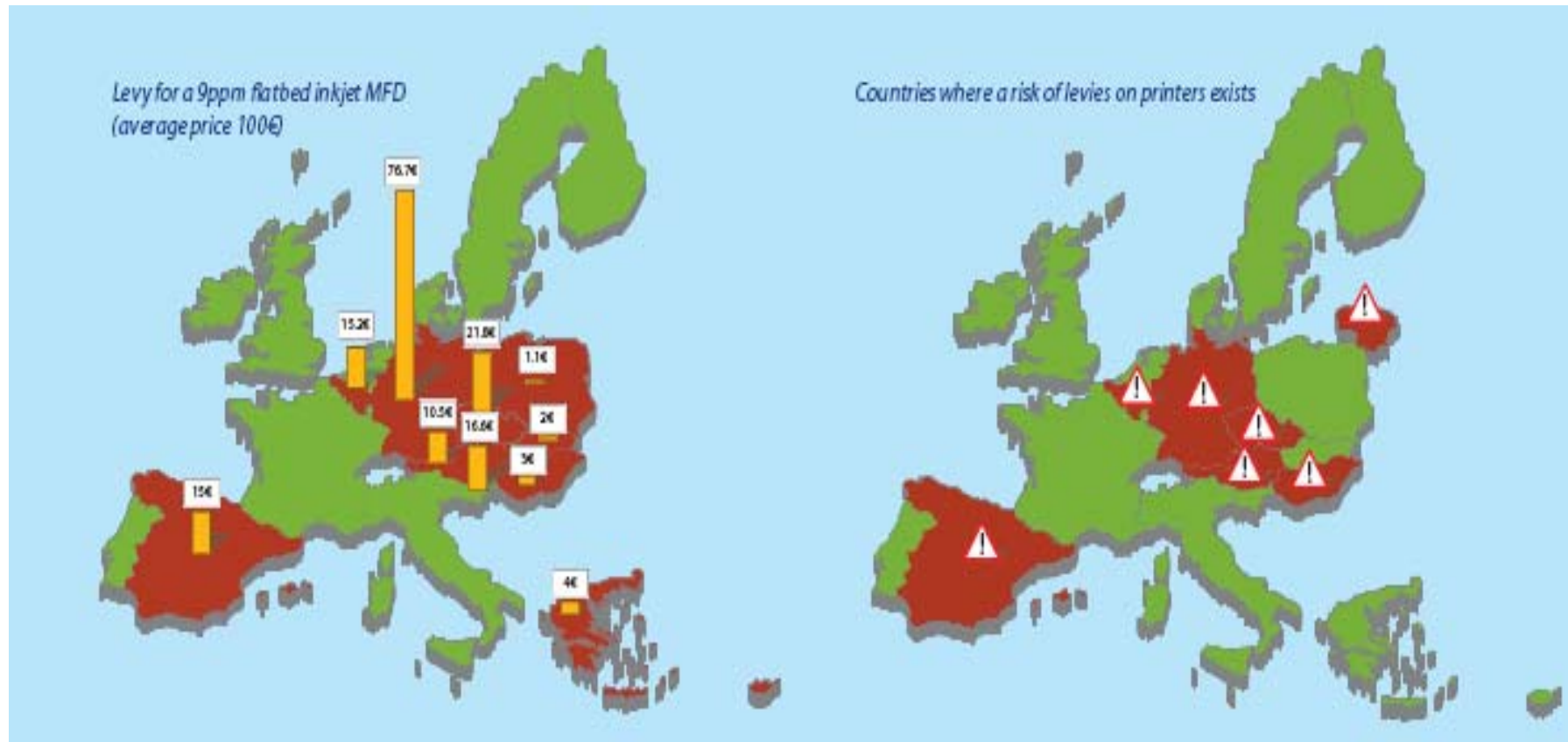
# The Multi-Functional Printer Example

EU overview levies on MFP's

Proportionality of requested levies for MFP's



# Same products are levied at different rates across Europe



# MP3 Copyright Levy rates

	Austria	Finland	France	Germany	Italy	Spain	Sweden
4 GB	9	15	8	2	n/a	12	2
30 GB	12	15	n/a	2	3%	90	13
60 GB	16	15	n/a	2	3%	180	26

remark: In the chart the 30 and 60 GB MP3 player is a Hard Disk based multifunctional device



# Thank you



Copyright\_Levies\_Reform  
**Alliance**