



Fédération des Editeurs Européens
Federation of European Publishers

SOME DIGITISATION PROJECTS DEVELOPED by PUBLISHERS

13TH OCTOBER 2006

NAME PROGRAM	COMPANY	FURTHER INFORMATION
<i>Volltextsuche</i>	German Book Trade Association Boersenverein- 6000 members of booksellers and publishers in Germany	<ul style="list-style-type: none">• Digital indexing project launched in 2005• It ensures publisher's control of the full-text digital files of their works when these are made available in the internet.• Independent central platform where digital books will be directed from the own publishers platform• Books available to search engines, retailers and others• Two subsidiaries from Holtzbrinck Goup, "MPS technologies" (Macmillan Publishers) and the publishing services "hgv" have recently been selected to supply their technology to Volltextsuche.• It is expected to be launched in January 2007.
<i>BookStore</i> http://www.mpstechnologies.com/bookstore.htm	MPS Technologies is a wholly-owned subsidiary company of Macmillan India Ltd (MIL). MIL is part of the global Holtzbrinck Publishing Group.	<ul style="list-style-type: none">• The project was launched in October 2005 to develop an online repository for digital book content.• It will enable publishers to deliver their content in several digital formats and deliver it via multiple channels.• It will be possible to store digital content, search the full text and <u>sell</u> the content using a variety of business models. Publishers will also be able to use BookStore for archiving purposes too• It will distribute the content to bookshops, libraries, end consumers etc. It will also be possible for readers to buy it directly in their portal.• This technology will be used by the German "Volltextsuche" initiative but several other publishers both in the EU and US have signed to use it to make their books available online.

<p>Browse inside www.harpercollins.co.uk</p>	<p>Publishing house HarperCollins and LibreDigital (New division of NewsStand Inc) www.libredigital.com</p>	<ul style="list-style-type: none"> • HarperCollins chose LibreDigital, a new division of NewsStand, as its exclusive vendor to develop its own global digital warehouse hosting all digital content in multiple formats for all its divisions. It branded its Libredigital implementation as “Browse inside”. • The LibreDigital Warehouse allows publishers to digitally capture and deliver selected book content online while publishers retain control over their digital files. • HaperCollins aims to distribute digital content to retail, search community and other online partners as well as to consumers. • On the 3rd August 2006, “Browse inside” was launched allowing consumers to browse through sample pages of its titles online.
<p>ELIB AB http://www.elib.se/</p>	<p>Publishing House Piratförlaget and Bokförlaget Natur och Kultur and the internet bookshop AdLibris.</p>	<ul style="list-style-type: none"> • Publishers provide e-books under contractual terms • They produce and distribute downloadable e-books for the Scandinavian market. The e-books are copy protected with Adobe's, MobiPocket's and Microsoft's DRM systems. • The e-books are distributed to retailers (internet bookshops) and to public libraries websites. • Since December 2004 Elib also distributes downloadable audio books in mp3 format to retailers (internet bookshops).
<p>Ebog.dk</p>	<p>Danish e-book portal developed by the private companies Infomedia A/S, DBC A/S og DBC Medier A/S in close collaboration with the Danish Publishers Association</p>	<ul style="list-style-type: none"> • Seeks to establish one entry to textbooks, in order to make the search user friendly • The books will be sold for download, print and in chapters according to permissions of the publisher. • Ebog.dk will operate as a traditional bookseller, meaning that the publishers can deliver PDF-files without costs and will receive a percentage of the proceeds from every sale. • The main feature of ebog.dk will be textbooks but on a long-term scale fiction and non-fiction will probably be available too. • The roles of libraries and educational institutions are being discussed • Expected to be launched January 2007. See www.ebog.dk.
<p>Programme for online access to books from Random House</p>	<p>Random House Inc.</p>	<ul style="list-style-type: none"> • Program for online access to books • The company plans to use online booksellers, search engines, entertainment portals, and other appropriate vendors as outlets for online viewing of its content on a pay-per-page-view basis. • Agreements with users may differ, but Random House has announced that they will have books available for full indexing, search, and display but will not allow downloading, printing, or copying. • As long as vendors provide title-by-title reporting to Random House, the publisher will allow institutional or enterprise pricing as well as micropayments by individual customers.
<p>Blackwell e-book publishing platform</p>	<p>Blackwell publishing</p>	<ul style="list-style-type: none"> • The publishing house is planning a backlist digitisation programme for all its journals and investment in an e-book publishing platform that will begin launching e-books through Amazon, Google "and others" before Christmas 2006

