

**Public Consultation on content Online in the single Market**  
**Response by ELSPA Ltd on behalf of the UK computer and video games industry**

We represent The Entertainment and Leisure Software Publishers Association Ltd ('ELSPA'). ELSPA is the trade association representing the publishers of interactive entertainment products including computer and video games distributed in the UK. In 2005 the computer and video games market was worth £1.35 billion.

ELSPA represents the political and lobbying interests of its member companies within the United Kingdom and provides anti-piracy protection services to its members through its Anti-piracy Unit.

ELSPA supports the view articulated to the Commission by its European sister organisation The Interactive Software Federation Europe (ISFE). We attach for your reference the consultation paper prepared by ISFE on behalf of the European computer games industry. ELSPA also adopts the interventions of Mr Patrice Chazerand which he gave at the Commission's Public Hearing on 11 October in Brussels on age ratings classifications and the benefits of light touch regulation of the sector by the EU.

ELSPA is a member of the United Kingdom's Alliance Against IP Theft an umbrella organisation for the protection of IP rights within the UK and more widely. ELSPA also adopts the submission made by the Alliance which deal in particular with the continuing problems of piracy within the EU.