

Agenda - MTL Stakeholder Workshop

“Study Concerning Multi-Territory Licensing for the Online Distribution of Audiovisual Works in the European Union”

Wednesday 2 June 2010 in Brussels from 8.30 am to 12.30 pm at the EC Albert Borschette Conference Centre - 36, rue Froissart - 1040 Brussels - Room OA

Agenda

Registration

08.30 - 09.00 ID and confirmation required to enter EC venue

PART ONE

09.00 - 10.45

- Welcome by European Commission
- Introduction of assignment
- Introduction of economic analysis and the specificity of audiovisual economics
- The impact of digital technology on audiovisual content distribution in the EU
- Economic assessment of the potential development of digital trade of audiovisual works in the EU
- Open questions and discussion of key issues with participants

PART TWO

10.45 - 12.30

- Towards a European digital single market - the legal environment
- Open questions and discussion of key issues with participants
- Conclusions and policy recommendations
- Open questions and discussion of key issues with participants
- Concluding remarks by European Commission