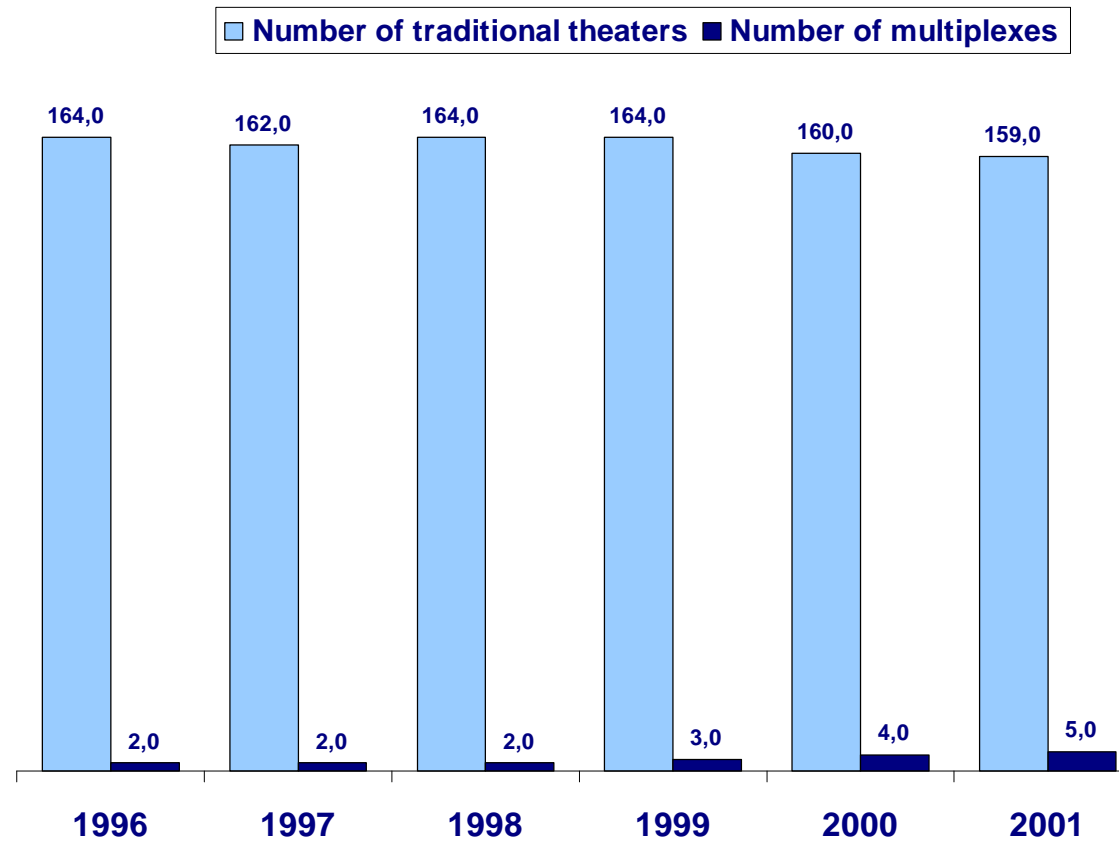
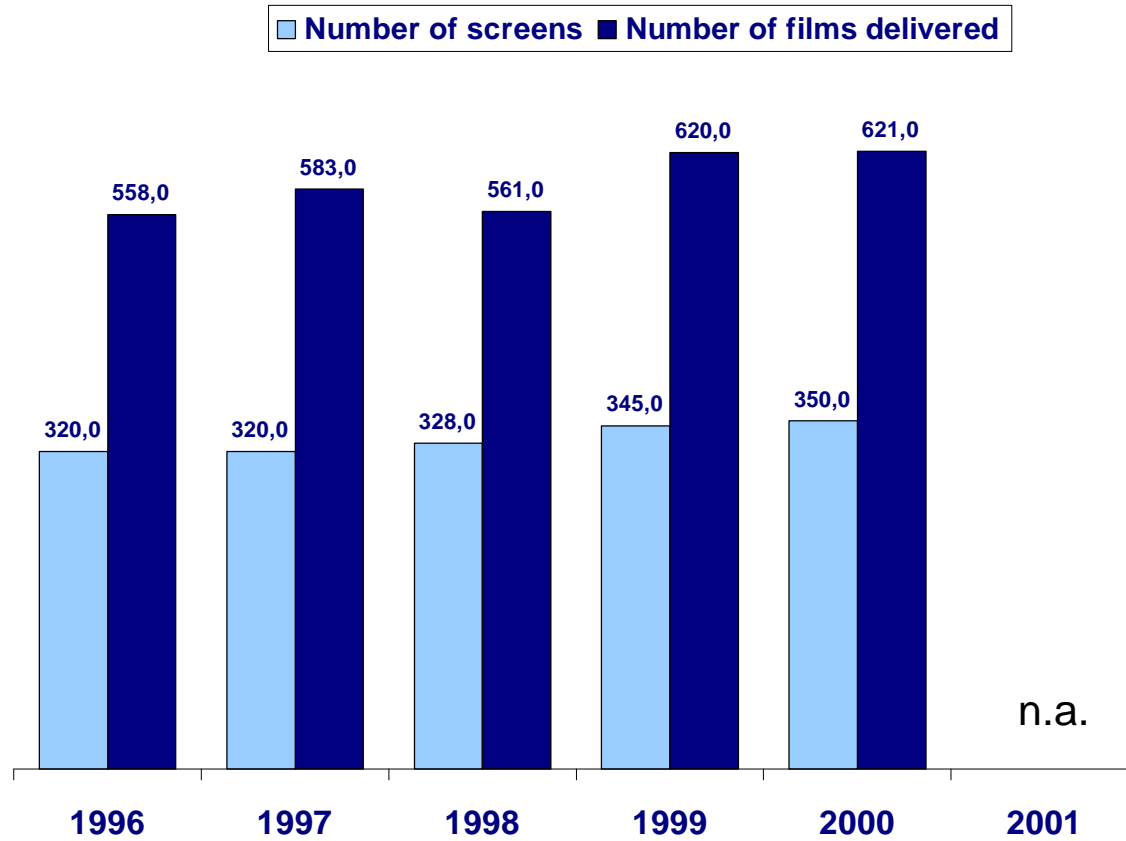

Cinema : Denmark

5.1. General indicators

About Cinema Structure



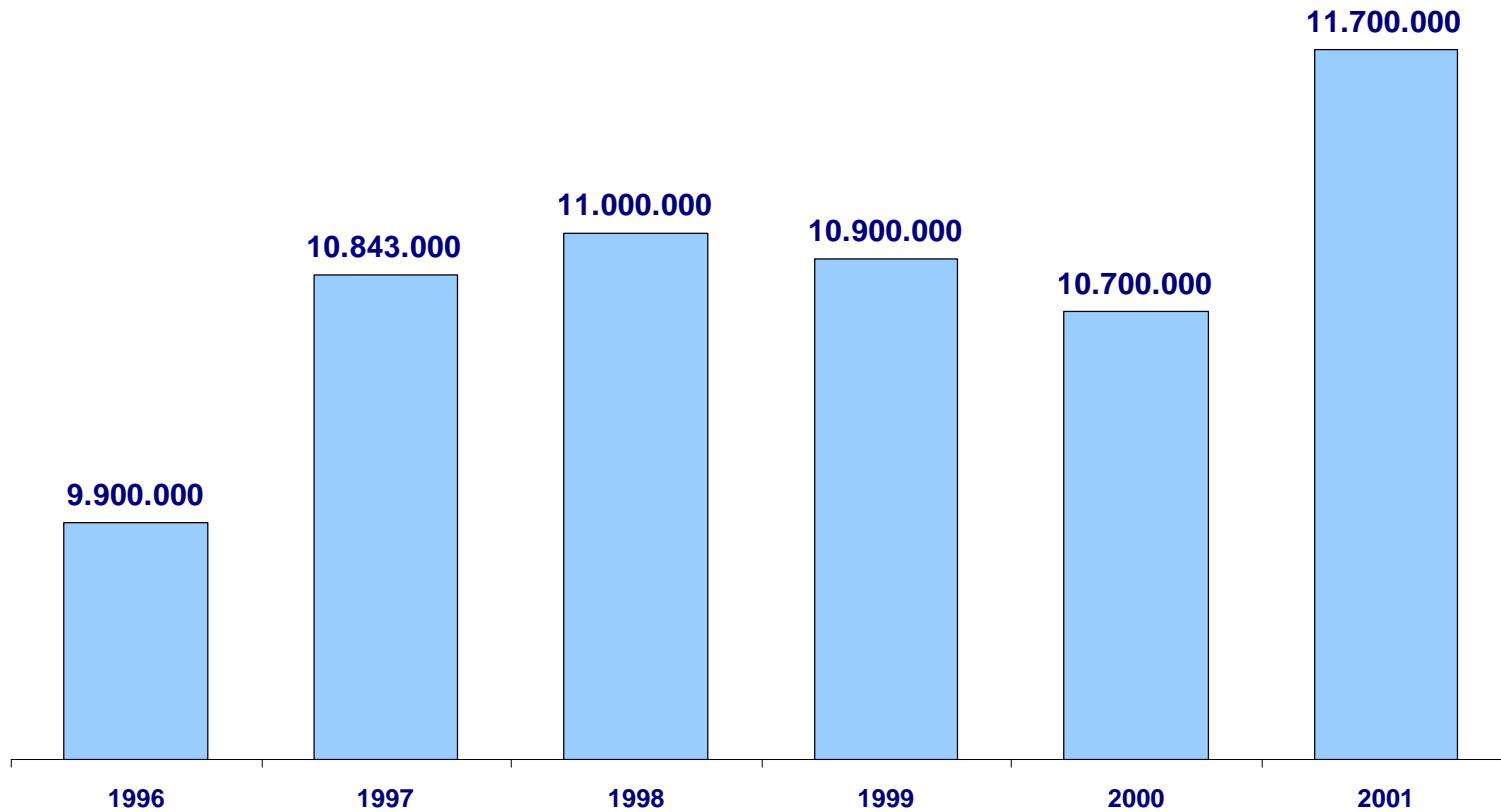
About Cinema Structure



5.2. Audiences

About Audiences

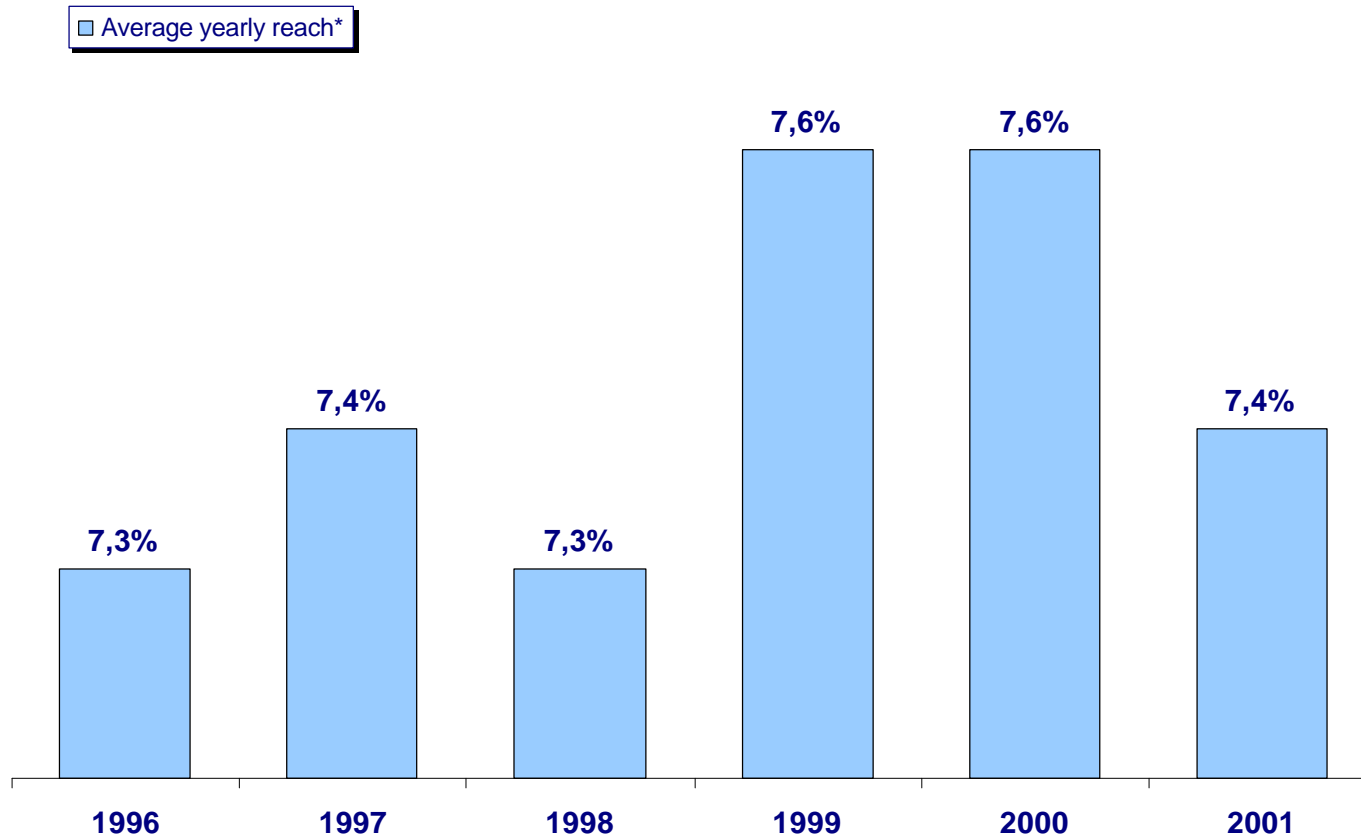
■ Number of tickets sold - annual basis



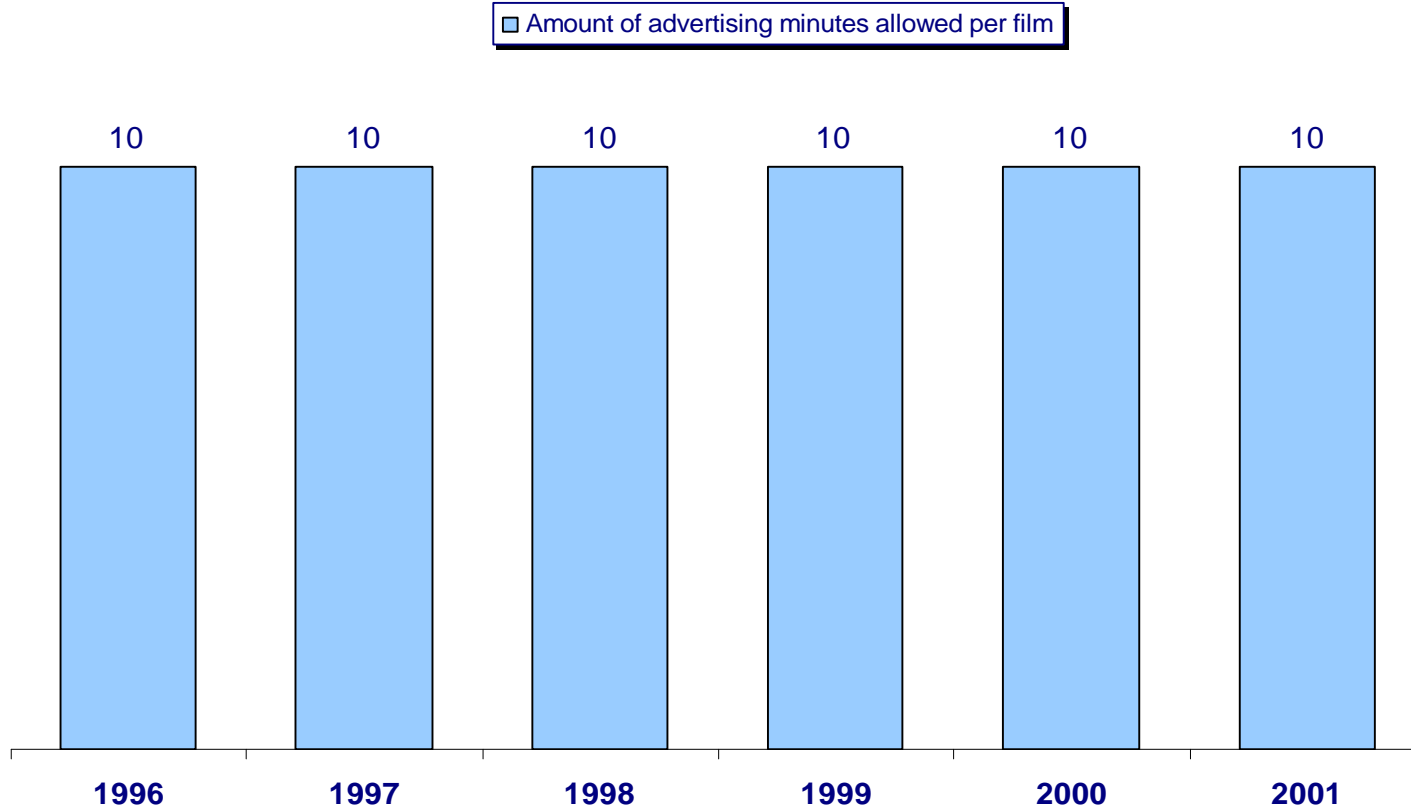
Denmark

The Danish Statistic
Gallup Indeks Denmark - RMB
*Based on average week, target 15+
2001 : until 01/10/01

About Audiences



About Audiences



5.3. Commercial Offer in 2001

Sales houses	Owner	Status
RMB Dansk Reklamefilm	RMB	Part of an International Group

5.4. Media investments

Media Investments

(In Space Value - in 000 EURO)

