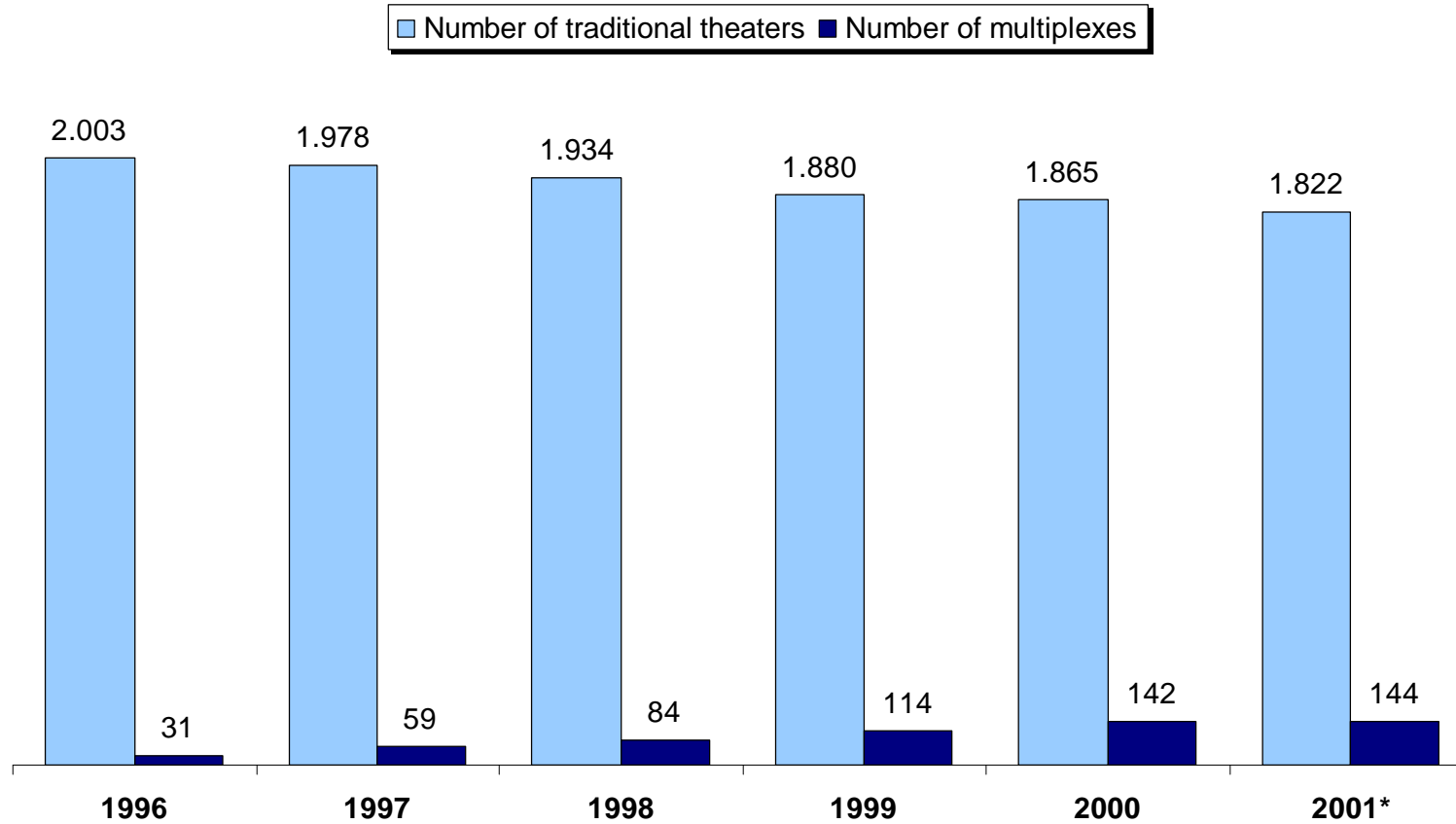


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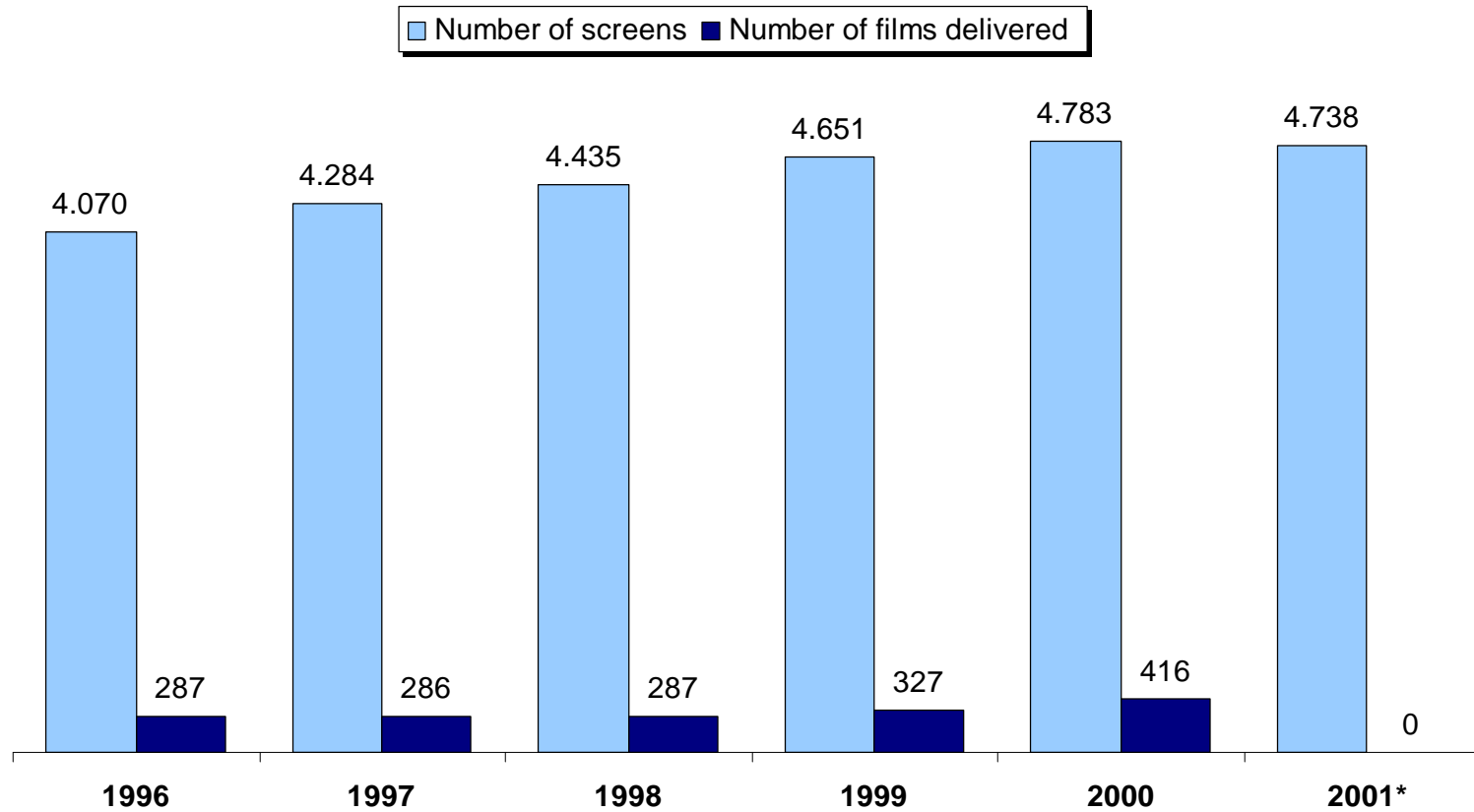
# Germany

## 5.1. General indicators

# About Cinema Structure



# About Cinema Structure

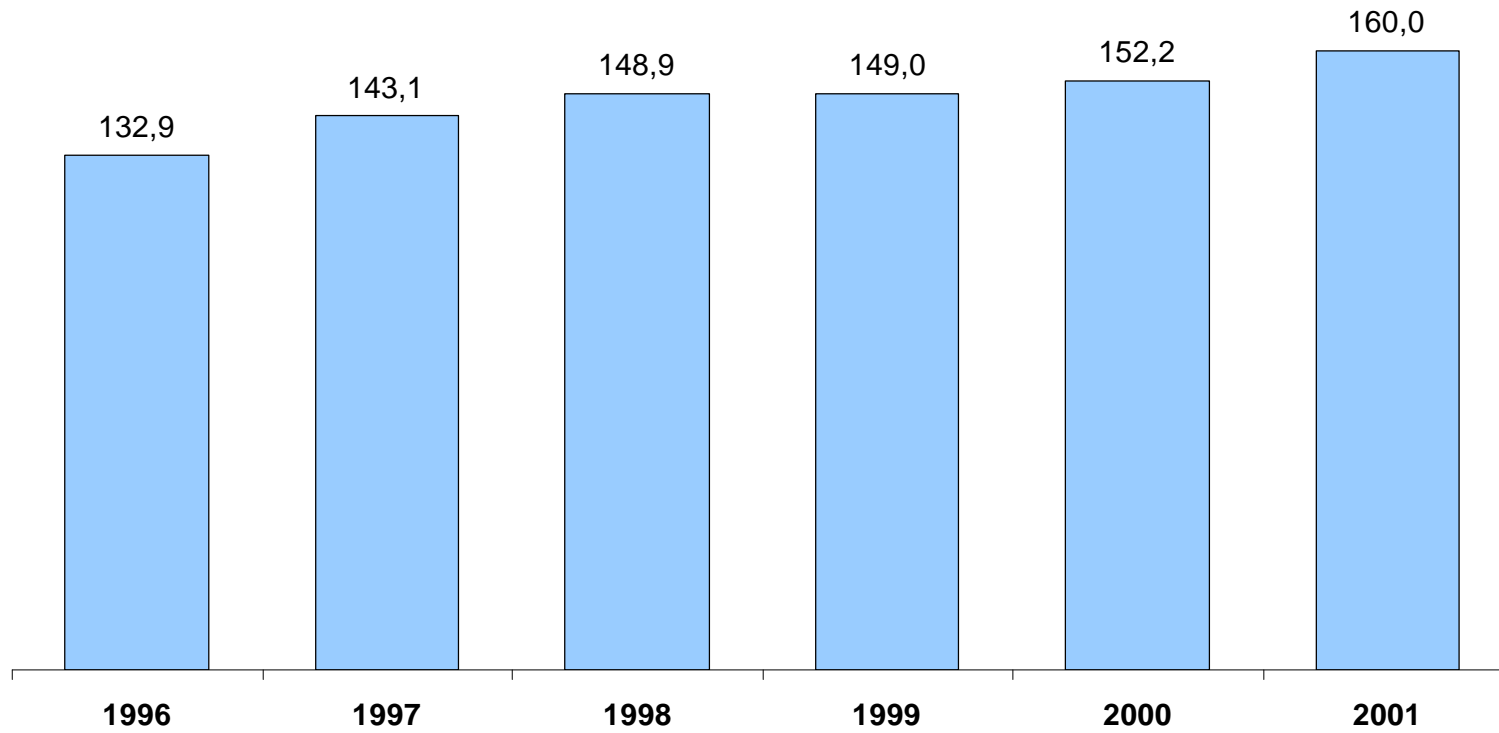


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## 5.2. Audiences

# About Audiences

■ Number of tickets sold - annual basis IN MILLIONS

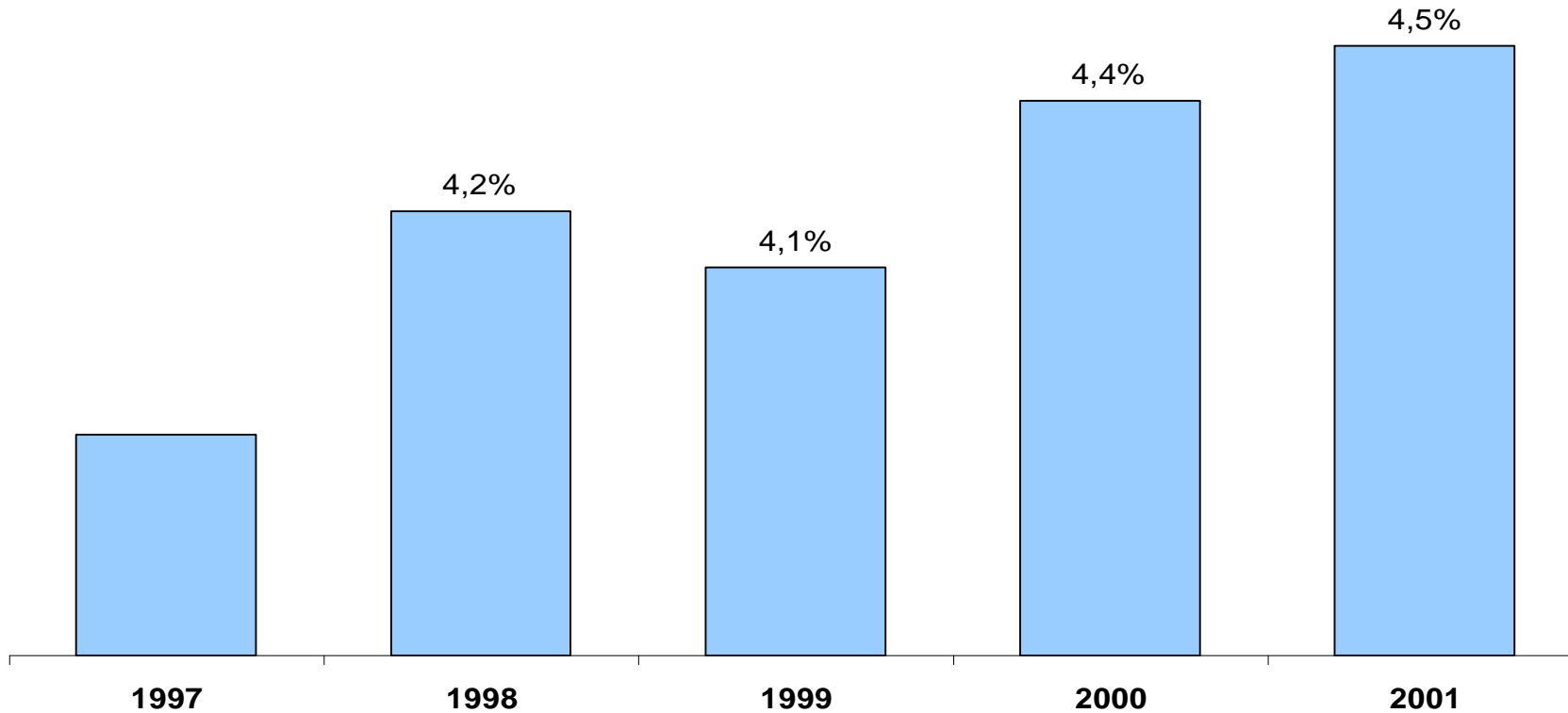


Germany

*\*Based on average week, target 14+  
In millions  
2001 until 30/06*

# About Audiences

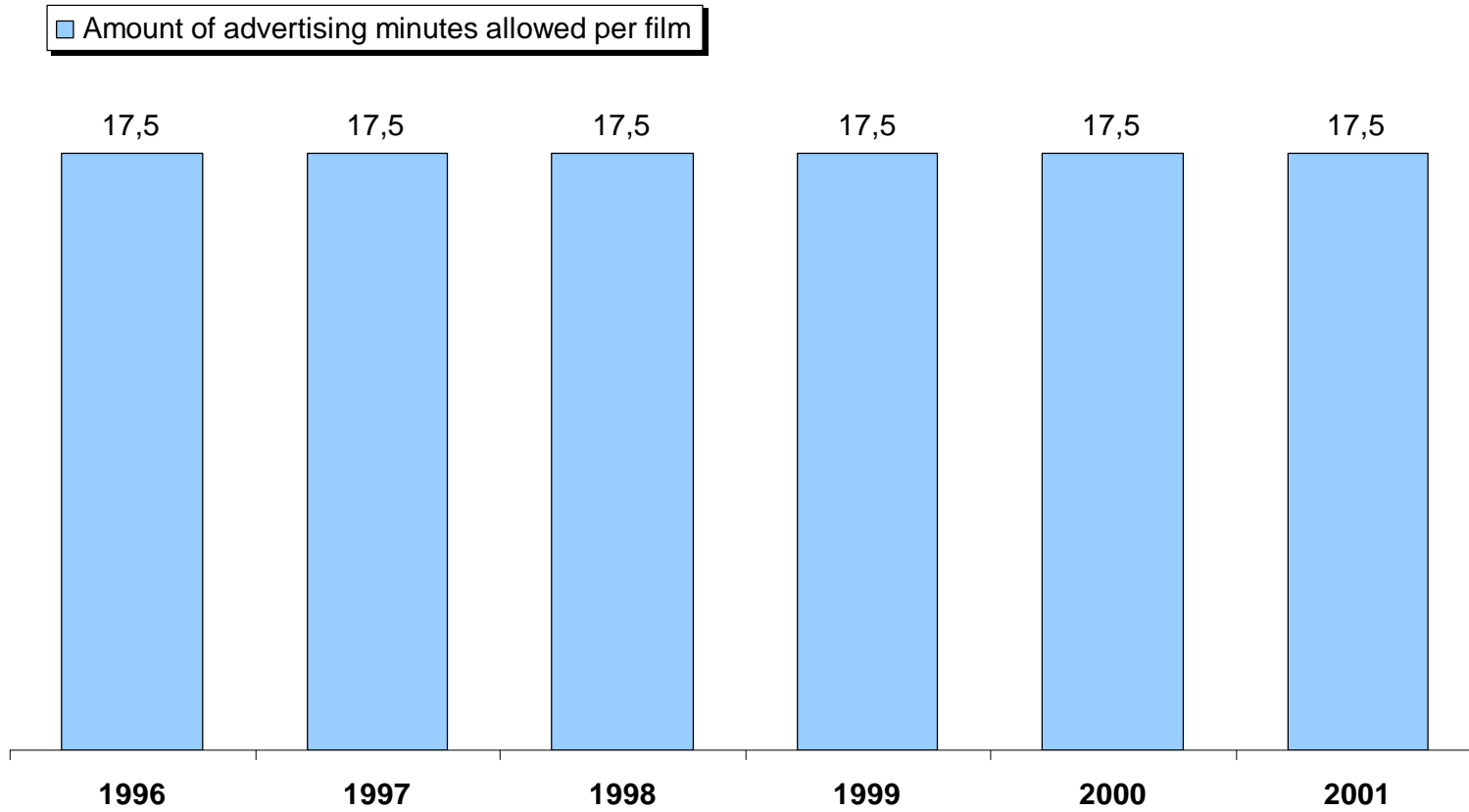
□ Average yearly reach\*



Germany

\*Based on average week, target 14+  
Univers:9.220.000  
Available since 1997 - 2001 until 30/06

# About Audiences



## 5.3. Commercial Offer in 2001\*

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Sales houses	Owner	Status
RMB Deutschland GmbH Werbe Weischer	RMB Deutschland Werbe Weischer	Part of an International Group Local Network / Group