

Workshop

Impact Study of Measures Concerning the Promotion of Distribution and Production of TV Programmes (Community and National) Provided for Under Article 25(a) of the TV Without Frontiers Directive

Thursday 14 October 2004
09:00-17:30

Agenda	
09:00	Registration
09:30	Welcome
09:45	Presentation of study objectives
10:10	Research methodology
10:30	Questions
10:50	Coffee break
11:10	The economics of the broadcasting and production industries
12:00	Questions
12:45	Lunch break
14:30	Findings from survey of channel transmission schedules
15:15	Questions
15:45	Findings from qualitative interviews
16:15	Round-up
16:30	Questions
17:00	Concluding remarks

