



Results and Achievements of the EU-Project **NORTH-EAST PARASPORT EXCHANGE**

Effective Management, Good Governance &
Human Resource Development in ParaSport

EU Sport Forum 2016

DR. MARK LUDWIG – German Sport University, Cologne, Germany

9-10 MARCH 2016



AGENDA

Results and Achievements

1. Exchange Programme

1. Actions Plans






NORTH-EAST PARASPORT EXCHANGE: PROJECT BACKGROUND

WHY DID WE DO THIS PROJECT?

- ⇒ **Increased challenges in terms of professionalization in the Parasport Sector**
- ⇒ **Lack of cooperation and exploitation of *cross-boarder* projects**
- ⇒ **Varying knowledge and experience between different organisations and regions in Europe**



NORTH-EAST PARASPORT EXCHANGE: OBJECTIVES

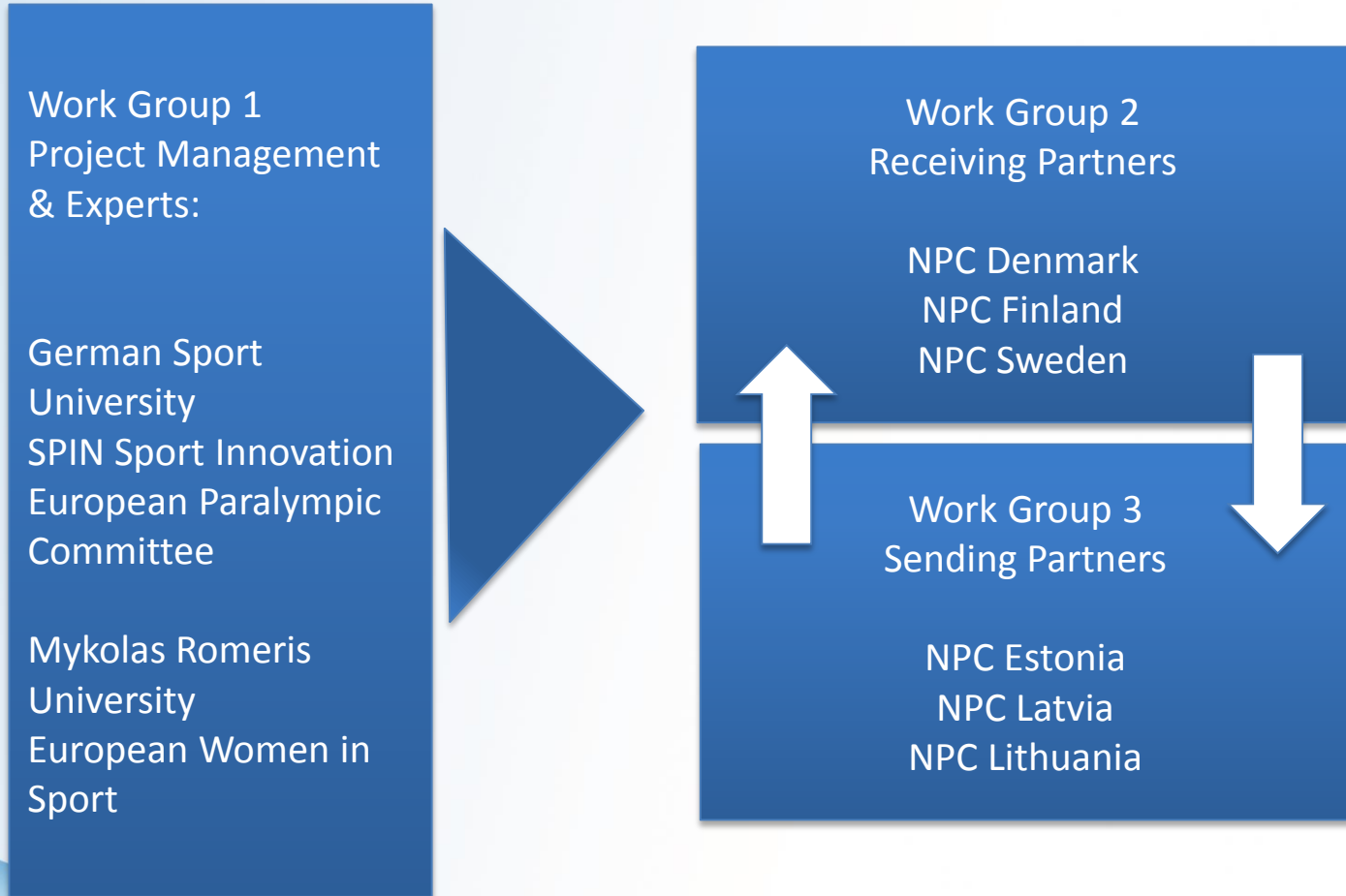


Facilitate the development of ParaSport in the region of North-Eastern Europe

Development, implementation and evaluation of a structured mobility scheme to link the Paralympic Committees of the Baltic and Nordic States



NORTH-EAST PARASPORT EXCHANGE: PARTNERS & SUBCONTRACTORS





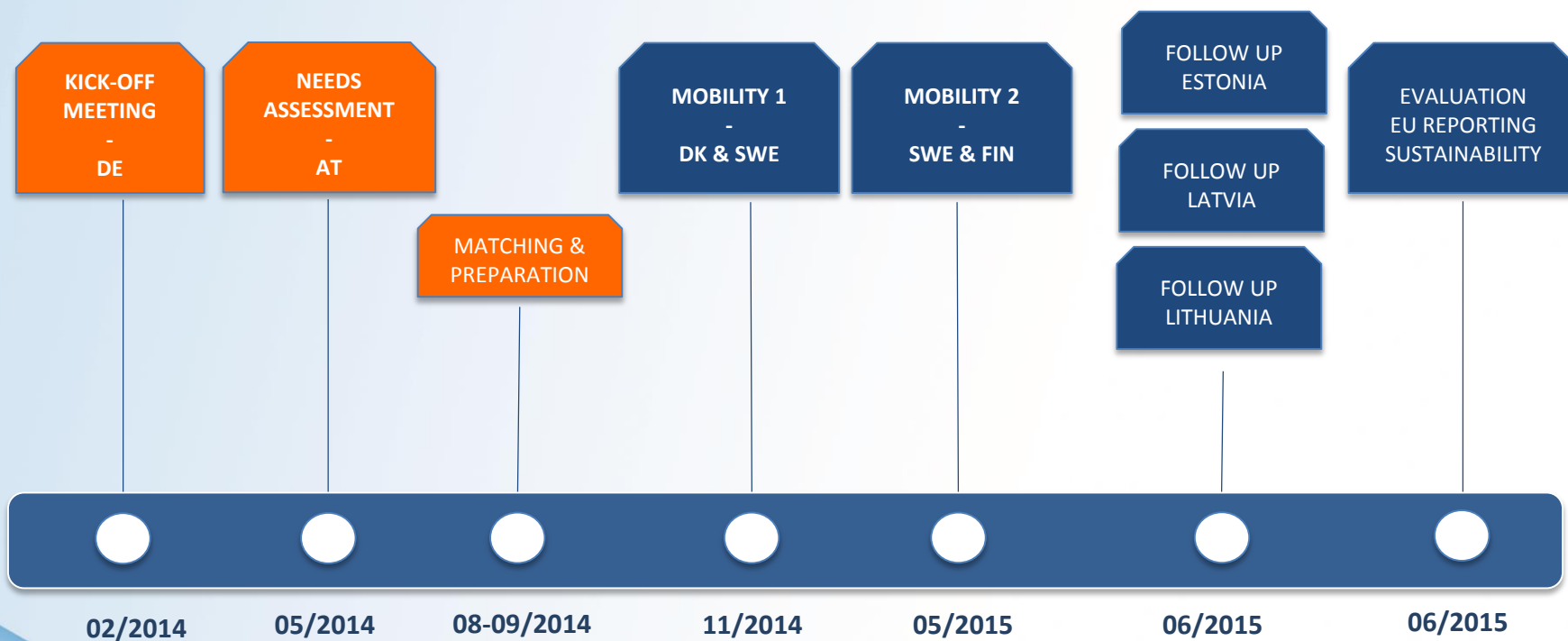
RESULTS

1) DEVELOPMENT & IMPLEMENTATION OF AN EXCHANGE SCHEME & PROGRAMME FOR THE PARASPORT SECTOR



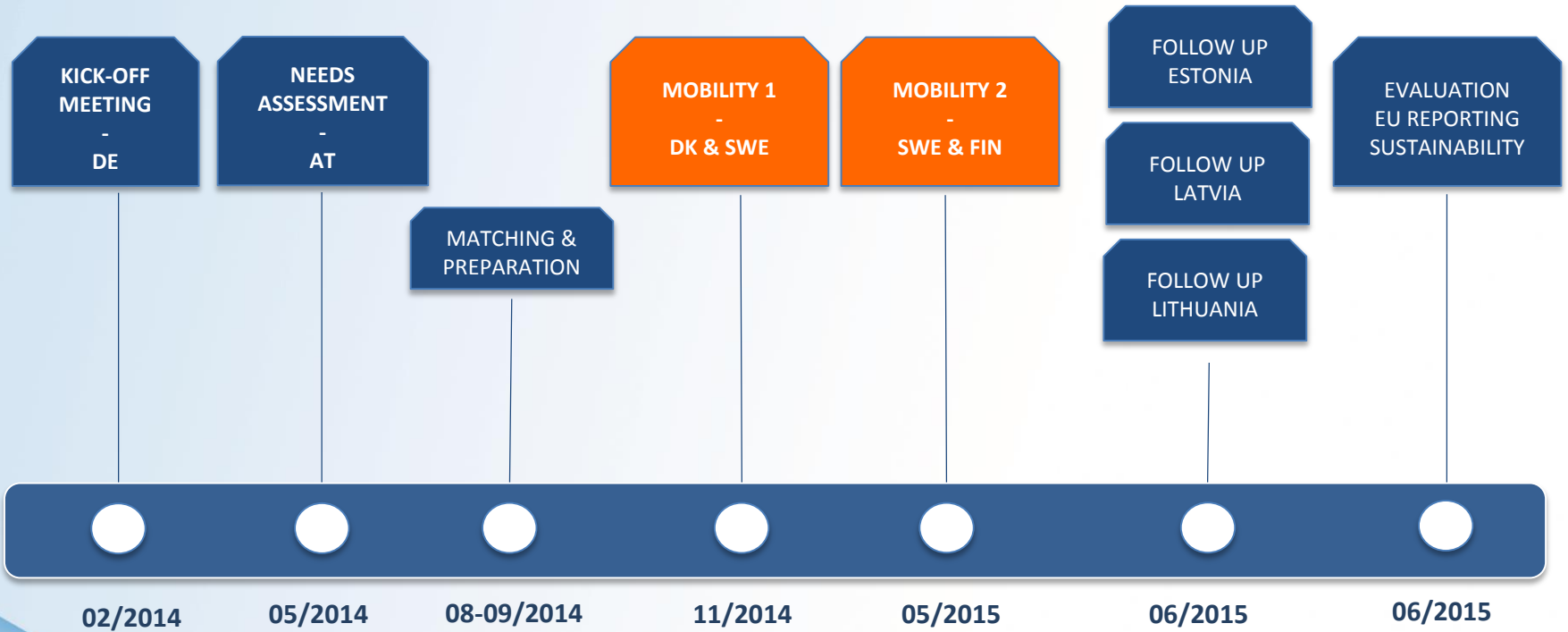


NORTH-EAST PARASPORT EXCHANGE: FIRST PHASE





NORTH-EAST PARASPORT EXCHANGE: SECOND PHASE





MOBILITY BLOCKS IN DENMARK, SWEDEN & FINLAND: EXAMPLES



FIFH MALMÖ
Malmö, Sweden



MOBILITY BLOCKS IN DENMARK, SWEDEN & FINLAND: EXAMPLES



HELENE ELSASS
CENTER
Copenhagen, Denmark



MOBILITY BLOCKS IN DENMARK, SWEDEN & FINLAND: EXAMPLES



KISAKALLIO SPORTS INSTITUTE
Finland



MOBILITY BLOCKS IN DENMARK, SWEDEN & FINLAND: EXAMPLES



RACERUNNING
EXPERIENCE WITH
GOLD MEDALIST
CONNIE HANSEN
Copenhagen,
Denmark



⇒ LITHUANIA WELCOMED AS NEW COUNTRY AT RACE RUNNING CAMP 2015 IN COPENHAGEN



Ingrida Grisiute



Grazvydas Starazinskas

Picture Source: racerunning.org



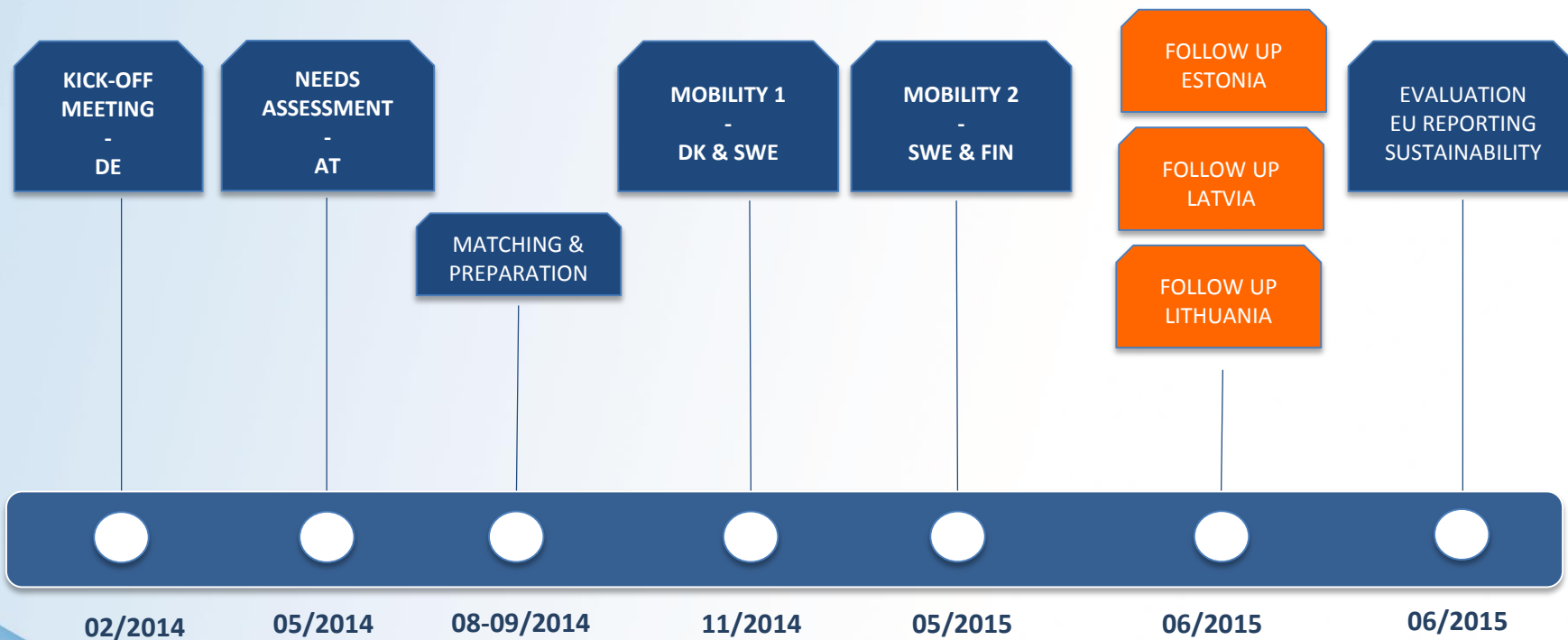
RESULTS

2) ACTION PLANS





NORTH-EAST PARASPORT EXCHANGE: THIRD PHASE





ACTION PLANS

GOOD GOVERNANCE	HUMAN RESOURCE DEVELOPMENT	EFFECTIVE MANAGEMENT
Development of a strategy from vision towards action to improve organisational structures and strategies	Development of a Wheelchair Curling Training Camp for Baltic and Scandinavian Countries that includes friendlies and coach education	Development of a communication strategy, aligned with integrated marketing strategy of Sponsor Bank Citadele, with the goal of „changing law“ for people with a disability
Development of a strategy towards the Establishment of National Paralympic Training Centre		



ACTION PLANS: FIRST CONCRETE RESULTS



PARALYMPIC AD CAMPAIGN



NEW CAR-SPONSOR FOR
LATVIA



A SUCCESSFUL PROJECT HELPING...

...to build up networks in Parasport

...to start concrete, sustainable actions which will be continued in future.

THANK YOU FOR SUPPORT & FUNDING!

THANK YOU FOR YOUR ATTENTION!