

A questionnaire for the online consultation of cultural stakeholders on the future Culture Programme

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SECTION 1: ABOUT YOU	
1.1 Please state your name (surname, first name)	Wimmer, Michael
1.2 Please state your email address	michael.wimmer@educult.at
1.3 In which country are you located?	AT Austria
1.4 Have you heard of the European Union's Culture Programme 2007-13 before?	Yes
1.5 Have you or your organisation benefited from a grant under the Culture Programme 2007-13?	Yes
1.6 Are you or your organisation already involved in transnational co-operation in the field of culture?	Yes
1.7 In which cultural sector do you (or your organisation) operate?	Non-cultural sector - research
1.8 In which capacity are you participating in this consultation?	An organisation
1.9a What is the size of the cultural department of your organisation?	Less than 11 employees
1.9b What type is your organisation?	Private company in the cultural sector
1.9c Are you replying on behalf of a representative organisation in the cultural field?	No
SECTION 2: OBJECTIVES OF THE NEW PROGRAMME FOR CULTURE	
2.1 Do you think there is a continuing need for a specific EU programme for culture?	Yes
2.2 To what extent should the new programme pursue the following objective: Protection and promotion of cultural and linguistic diversity	To a great extent

2.3 To what extent should the new programme pursue the following objective: Promotion of the transnational circulation of cultural works and products	To a moderate extent
2.4 To what extent should the new programme pursue the following objective: Widening access to European heritage and cultural works	To a moderate extent
2.5 To what extent should the new programme pursue the following objective: Professional development and capacity-building of artists or cultural operators in an international context	To a moderate extent
2.6a To what extent should the new programme pursue the following objective: Promote cultural cooperation with third country operators	To a great extent
2.6b Should cooperation with third countries be limited to certain predefined countries or would a broader approach be preferable?	A broader approach
2.7 To what extent should the new programme pursue the following objective: Promotion of urban and regional development through culture	To a moderate extent
2.8 To what extent should the new programme pursue the following objective: Widening access to culture and participation in culture for disadvantaged groups	To a great extent
2.9 Would you like to comment on the objectives for a new Culture Programme?	Es sollten die Möglichkeiten einer engeren Verknüpfung von kultur- und bildungspolitischen Maßnahmen überlegt werden. In diesem Zusammenhang schlagen wir die Überwindung der traditionellen Kompetenzgrenzen vor, die zwar historisch-administrativ, immer weniger aber inhaltlich begründbar erscheinen

SECTION 3: ACTIVITIES WITHIN THE NEW PROGRAMME FOR CULTURE

<p>3.1a To what extent is it important for the new programme to support the following activities: Development of the professional skills of artists or other cultural professionals in an international context</p>	<p>To a moderate extent</p>
<p>3.1b Would you like to explain your response?</p>	<p>Der Markt künstlerischer Tätigkeiten lässt sich immer weniger national begrenzen. Statt dessen stellen KünstlerInnen role models transnationaler und damit auch transkultureller Zusammenarbeit dar. Damit bieten sie sich per se als Verbündete des europäischen Integrationsprozesse dar.</p>
<p>3.2a To what extent is it important for the new programme to support the following activities: International networking for exchanging experience and practice (peer learning/peer coaching)</p>	<p>To a great extent</p>
<p>3.2b Would you like to explain your response?</p>	
<p>3.3a To what extent is it important for the new programme to support the following activities: Interdisciplinary partnerships between arts institutions and business to foster the entrepreneurial skills of artists or cultural professionals working in an international context.</p>	<p>To a great extent</p>
<p>3.3b Would you like to explain your response?</p>	<p>Künstlerische Tätigkeiten lassen sich immer weniger auf einzelne Kunstsparten begrenzen. Auch hier haben wir es in erster Linie mit historisch gewachsenen Kompetenzgrenzen zu tun, die den realen künstlerischen Produktions- und auch Rezeptionsbedingungen immer weniger entsprechen.</p>
<p>3.4a To what extent is it important for the new programme to support the following activities: Creation of new works and performances by operators from different countries working together</p>	<p>To a small extent</p>
<p>3.4b Would you like to explain your response?</p>	<p>Die Aufgabe der EU ist keine mäzenatische, um damit einzelne Kunstwerke in Auftrag zu geben.</p>

<p>3.5a To what extent is it important for the new programme to support the following activities: Development of a space for experimentation, innovation and risk taking in the cultural sector</p>	<p>To a great extent</p>
<p>3.5b Would you like to explain your response?</p>	<p>Dieser Sektor stellt nachgerade die "Forschungs- und Entwicklungsabteilung" des Kultursektors dar und entscheidet damit über das Entwicklungspotential</p>
<p>3.6a To what extent is it important for the new programme to support the following activities: Development of innovative digital cultural content, digitisation and new digital distribution and exhibition platforms</p>	<p>To a moderate extent</p>
<p>3.6b Would you like to explain your response?</p>	<p>Folgt der Logik der massenhaften Implementierung der digitalen Medien, die mittlerweile die letzten Ritzen der Lebens- und Arbeitsverhältnisse der meisten EuropäerInnen erreicht haben. Entsprechend unabdingbar ist es für die künstlerische Produktion, sich mit diesen Medien auseinander zu setzen, die auch gravierende Auswirkungen auf alle bisherigen Medien (Film, Buch, Konzert, Theater,....) haben</p>
<p>3.7a To what extent is it important for the new programme to support the following activities: Cultural activities promoting understanding of common European heritage</p>	<p>To a small extent</p>
<p>3.7b Would you like to explain your response?</p>	<p>"Das gemeinsame europäische Erbe" ist ein Mythos (sieht man davon ab, dass das Thema "Kultur und Gewalt" hier besonders bestimmend geworden ist. Die herausragende Leistung des Kontinents liegt darin, das Zusammenleben von Unterschiedlichkeiten, ja von Fremdheiten zu ermöglichen.</p>
<p>3.8a To what extent is it important for the new programme to support the following activities: Incentives for artists performing or touring outside of their own country</p>	<p>To a great extent</p>
<p>3.8b Would you like to explain your response?</p>	<p>siehe 3.1b</p>

<p>3.9a To what extent is it important for the new programme to support the following activities: Transnational exchange of artefacts or other works</p>	<p>To a small extent</p>
<p>3.9b Would you like to explain your response?</p>	<p>Es sollte vorrangig um personale Aspekte des Austausches gehen Kunstwerke werden von einschlägigen Einrichtungen (vor allem Museen) hinlänglich ausgetauscht.</p>
<p>3.10a To what extent is it important for the new programme to support the following activities: Funding for cultural and creative companies/organisations that promote the development of artists and their works in different European countries specifically with a view to fostering cultural diversity</p>	<p>To a moderate extent</p>
<p>3.10b Would you like to explain your response?</p>	<p>Jede künstlerische Tätigkeit bedarf a la longue einer institutionellen Begründung, um nachhaltige Wirksamkeit zu entfalten. Daher ist die Existenz kultureller Organisationen/Unternehmen für die künstlerische Qualitätsentwicklung entscheidend</p>
<p>3.11a To what extent is it important for the new programme to support the following activities: Support to enable artists and cultural operators to overcome barriers to transnational mobility (e.g. legal and administrative barriers)</p>	<p>To a moderate extent</p>
<p>3.11b Would you like to explain your response?</p>	<p>Begründung ist wesentlich mit 3.10b gegeben. Es sind die rechtlichen und administrativen Rahmenbedingungen, die die Grenzen ziehen sowohl für kulturelle Unternehmen wie einzelne KünstlerInnen bzw. ihnen entsprechende Gestaltungsspielräume eröffnen</p>
<p>3.12a To what extent is it important for the new programme to support the following activities: Translation of fiction into different languages</p>	<p>To a great extent</p>
<p>3.12b Would you like to explain your response?</p>	<p>Die Begründung hängt intensiv mit der Notwendigkeit von Mehrsprachigkeit in Europa zusammen. Die Beschäftigung mit fremdsprachiger Literatur liefert hierfür eine wesentliche Grundlage</p>

3.13a To what extent should the grants for literary translation also allow other costs to be included, such as purchasing of rights, publication costs, translation of book summaries and other promotional activities	To a moderate extent
3.13b Would you like to explain your response?	Sind Teil des beruflichen Kontextes der unverzichtbar ist für die literarische Produktion
3.14a To what extent is it important for the new programme to support the following activities: Festivals with a strong European dimension and visibility and featuring works and artists of European significance	To a moderate extent
3.14b Would you like to explain your response?	Sind zentrale Möglichkeiten des personalen Austausches bzw. künftiger Kooperationsanbahnung
3.15a The EU already supports European prizes in the fields of contemporary architecture, cultural heritage, literature and pop music. To what extent is it important for the new programme to support the following activities: New European prizes in the field of culture	To a small extent
3.15b In which cultural sector(s) should new European prizes be supported?	Die europäischen Preise sind bislang von nur geringer Relevanz
3.15c Would you like to explain your response?	
3.16a To what extent is it important for the Programme to support: media initiatives giving visibility to European cultural themes and projects	To a small extent
3.16b Would you like to explain your response?	Bislang gibt es wenige öffentlichkeitswirksame Vorzeigeprojekte. Der Mitteleinsatz dafür erscheint weit zu gering, um gesamteuropäische Effekte zu erzielen
3.17 Would you like to comment on the activities within the new Culture Programme?	Deckt sich mit 2.9 Aus der Sicht der Forschung ergibt sich der Bedarf einer qualifizierten Begleitung/Evaluierung zur Optimierung der Ergebnisse
SECTION 4: TYPES OF SUPPORT WITHIN THE NEW PROGRAMME FOR CULTURE	

<p>4.1 The Culture Programme currently supports co-operation partnerships between cultural operators (at a rate of 50%): Is 50% the most appropriate rate for EU co-financing of co-operation projects?</p>	<p>No - the EU should fund fewer projects at a higher rate</p>
<p>4.2 EU operating grants currently meet 80% of the running costs of selected European-level organisations (Ambassadors, Advocacy Networks, Structured dialogue platforms). Is 80% the most appropriate level for EU co-financing of European-level organisations?</p>	<p>Yes</p>
<p>4.3 EU operating grants currently provided to organisations in support of their running costs are subject to the principle of “degressivity”, i.e. they are reduced each year. To what extent does degressivity present a problem for cultural operators?</p>	<p>To a moderate extent</p>
<p>4.4 What problems does your organisation face as a result of degressivity?</p>	<p>Die dahinter liegende Intention degressiver Mittelvergabe liegt im Anspruch einer wachsenden Marktakzeptanz. Es gibt aber eine Reihe von wichtigen Projekten, deren Natur darauf angelegt ist, sich nicht zunehmend zu "vermarktförmigen". Diese Projekte fallen sukzessive heraus</p>
<p>4.5 Could you suggest any further specific ways to simplify the application process and the management of the new programme?</p>	<p>Der Abrechnungsmodus, der eine flat rate für die Personalkosten vorsieht, hat sich bewährt und sollte ausgebaut werden.</p>
<p>4.6 How could the dissemination of the results of activities funded under the new programme be supported?</p>	<p>In dem die Kommission Geld in die Hand nimmt und ein professionelles Öffentlichkeitsarbeitskonzept nicht nur entwickelt sondern auch umsetzt.</p>
<p>4.7 Would you like to add anything else on the types of support within the new Culture Programme?</p>	