

## A questionnaire for the online consultation of cultural stakeholders on the future Culture Programme

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<b>SECTION 1: ABOUT YOU</b>	
1.1 Please state your name (surname, first name)	EUROPEAN FASHION COUNCIL
1.2 Please state your email address	info@europeanfashioncouncil.eu
1.3 In which country are you located?	BG Bulgaria
1.4 Have you heard of the European Union's Culture Programme 2007-13 before?	Yes
1.5 Have you or your organisation benefited from a grant under the Culture Programme 2007-13?	No
1.6 Are you or your organisation already involved in transnational co-operation in the field of culture?	Yes
1.7 In which cultural sector do you (or your organisation) operate?	Design, Applied Arts
1.8 In which capacity are you participating in this consultation?	An organisation
1.9a What is the size of the cultural department of your organisation?	More than 500 employees
1.9b What type is your organisation?	Non-profit-making cultural association
1.9c Are you replying on behalf of a representative organisation in the cultural field?	Yes
1.9d Does your organisation represent individuals or organisations?	Organisations
1.9e How many members does your organisation represent?	More than 1000 direct members
<b>SECTION 2: OBJECTIVES OF THE NEW PROGRAMME FOR CULTURE</b>	
2.1 Do you think there is a continuing need for a specific EU programme for culture?	Yes

2.2 To what extent should the new programme pursue the following objective: Protection and promotion of cultural and linguistic diversity	To a great extent
2.3 To what extent should the new programme pursue the following objective: Promotion of the transnational circulation of cultural works and products	To a great extent
2.4 To what extent should the new programme pursue the following objective: Widening access to European heritage and cultural works	To a great extent
2.5 To what extent should the new programme pursue the following objective: Professional development and capacity-building of artists or cultural operators in an international context	To a great extent
2.6a To what extent should the new programme pursue the following objective: Promote cultural cooperation with third country operators	To a great extent
2.6b Should cooperation with third countries be limited to certain predefined countries or would a broader approach be preferable?	A broader approach
2.7 To what extent should the new programme pursue the following objective: Promotion of urban and regional development through culture	To a great extent
2.8 To what extent should the new programme pursue the following objective: Widening access to culture and participation in culture for disadvantaged groups	To a great extent

2.9 Would you like to comment on the objectives for a new Culture Programme?

Our comment is in correspondence with our activity, connected with the fashion and the fashion design and in connection to our program Europe Fashion for United and Powerful Fashion Europe. Here it is: The globalization of the contemporary European society requires prestigious and strong institutions in each branch. The fashion art, to which all we - admirers and authors are devoted, is a part of the European culture. It is the most contemporary beautiful, constructive and uniting power, an example of tolerance, cooperation and cultural exchange. Basing on a historic moment, in honor of the 50 anniversary of founding the European Union, we 11 nations founded the European Fashion Council as a representative non governmental organization for fashion and fashion design. In that moment they are already 17. Its aim is through the present project Fashion Europe not only to build one of the beautiful faces of Europe, but and to include and establish the FASHION as a significant factor in the European Commission calendar, together with the education, sport and arts -cinema, theatre, music etc. in favour of united Europe. The important and increasing cultural and economic importance of fashion and fashion design in all of its forms is in an unbreakable connection with other arts and sport . Its significance comes from the necessity of supporting the young creators during their way of establishment still from the school-desk and their subsequent connection with the industry. Therefore with the long-term and comprehensive program fashion industry organize and announce European Fashion Design as a solid base for a perspective development and interaction between the cultures in Europe and generating other future initiatives at inside and above European level. Fashion Europe is prompted also from the necessity for investments in the cultural and economic development of the new and approved names in the European fashion design, with which we can maximally contribute to the integration of each country member, not only in cultural but also in economic and international relation. Through the active inscribing of the fashion and fashion design in the European calendar as an additional new cultural form, we are tending for the maximum outside visibility of the European Union from innovative point of view because the European Fashion Council Institution with its program and aims is an innovation in the intercultural European and world dialogue. European Fashion Council with its project program Fashion Europe is an opportune for all of us also because of its international significance. As a worthy answer of the challenges of the rest part of the world, from the part of the Asian, Australian, American and African Fashion Unions, Fashion Europe can be not only basic partner in the forthcoming building of the world fashion Community but also European Fashion Council is determined to be the participant with crucial role in the World Fashion Week, World

	<p>Fashion Awards, World Fashion Foundation, World Fashion Association and World Fashion Academy which are now in a conclusive stage. European Fashion Council has not only the determination but also the potential to renew and revive in a new form the European leadership. Its beginning was based still in 1868 with the creation of the first union of European French designers. The competitive advantage in the fashion is a European ownership and know-how, which should not only be kept but also multiply forced. And today, the old continent Europe and the European Union community with its institutions, creative nations and cultural comprehensiveness is continuing to be significant and deserve to stay leading. With the project “Fashion Europe”, the European Fashion Council will achieve the common necessity to be an uniting element of the European individuality and creativity in one characteristic hand write and stamp: “And this is the beauty of Europe”.</p>
<b>SECTION 3: ACTIVITIES WITHIN THE NEW PROGRAMME FOR CULTURE</b>	
<p>3.1a To what extent is it important for the new programme to support the following activities: Development of the professional skills of artists or other cultural professionals in an international context</p>	<p>To a great extent</p>

3.1b Would you like to explain your response?

Our comment is in correspondence with our activity, connected with the fashion and the fashion design and in connection to our program Europe Fashion for United and Powerful Fashion Europe. Here it is: Main accent in the European Fashion Council activity and its program for creation of Unite Powerful Fashion Europe is focusing on the young creators, because they are the one who first put up on view the European creativity. Young people are these who build up "Europe of Knowledge" (the historic Bologna's declaration of the European Union). Therefore, as key factor of the united Europe have to pay special attention to more quality education, more widely presentation of the multiple European traditions and in this way to be builds competitive quantity on world level. Following this direction French document for education, dating from 1901, which is successfully applicable by The National Committee for Artistic Education/C.N.E.A./ from 1966 till nowadays under the supreme patronage of the French President. Formed by volunteers, the Committee mission was to introduce in all schools an education by arts which is equal to all other school subjects which convert it into the so called by Lio Mond newspaper "One Indisputable Success" or called by the society "The Champion of Arts in school". Its development from European Fashion Council into The Committee for Artistic Education of Europe/41/ C.N.E.A. together with the Educational Program and Law of the European artistic education by arts, including fashion and fashion design/42/, is going to be a significant and worthy care about the development of the European talent and fundamental pride about the European Community and Europe. Following the example of C.N.E.A is possible to be introduced an innovation in the European education as the European Fashion Council suggested by the Artistic Education. This is going to be the most appropriate way for acquiring knowledge in the field of history of fashion art , artistic practices etc. as well as developing abilities through artistic lessons with a variety of topics thus improving the education not only in the kinder gardens, but also in the secondary school and in the universities. The final result will be emission of degrees and also providing relations with all production spheres thus influencing equal access to the culture and education in Europe. The Convention on the Rights of the Child states: "Every single child has the right to use the cultural development". Proceeding from the main ideas of the Convention and the fundamental aims of the international Cultural-Educational Movement in "Banner of Peace" of The Foundation "Liudmila Jivkova-Banner of Peace" together with the traditional support by UN, UNICEF, UNESCO, INCEA which continues 30 years and that of other international organizations, the European Fashion Council could successfully develop the content of the humane principles Unity-Creation-Beauty. The beginning of the international

youth movement “Banner for Peace” was set in 1979 in Bulgaria under the patronage of Mr. Amadu Mahta M’Bou and now there are over 5000 participants from 138 countries annually. By the affirmed festival formats which contain activities such as sketches on asphalt/43/, open-air youth art concerts/44/, and the new initiative for European Olympic Games for children and young designers/45/, we will represent the European “Banner of Peace”/46/, as a new democratic and ideologically consistent dialogue between statesmen, institutions, non-governmental organizations and the coming generation. This lasting dialogue provides the necessary, prestigious and equal opportunities for intellectual development of the young generation without any distinction of origin, ethnic and religious belonging. The program about the creation of United and Powerful Europe foresees the building of constant EUROPEAN DESIGNERS CENTRES/47/ in each country member, we foresee not only to strength the contribution of education in favour of the social unity and active citizenship of the young people in their way of professional preparation and realization, but for a big part of them to turn the hobby into profession. Their main aim is to stimulate the role of education as means of increasing the understanding of other cultures. The development of a person needs to be given an opportunity so he can show his potential. Exactly these centres are the places where education, training and culture are the basic means through which the European Union and Europe can help of the growing up people in their aspiration for prosperity and individual social and cultural development. Their aim is to develop the students’ skills in training schools of fashion design/48/ and photography/49/, models/50/, the realization of performances/51/ and many other elegant designers’ events. The practical development of the skills discovered in early childhood and their subsequent putting into practice gives a worthy reply of the basic strategic subjects: quality, effectiveness, approach, encouragement of the exchange, mobility from European to world level. The exchange of creators, experience, ideas, know-how etc will support a permanent trans-national mobility of all working in the sphere of culture and the sphere of fashion and fashion design as a part of it. Awarding European scholarships/52/ for talented and approved students is a motivation and acknowledgement for maximum personal expression and increasing the creative spirit. The trans-national exchange of artists and cultural workers is a base for realisation of the event FASHION DESIGNERS MARKET/53/, which the European Fashion Council will implement at interval of one year again in the principle of rotation. Designers’ Market is a practical dialogue - meeting between business, education and culture. It is a form of exchange between industry and the best young stylists, designers and

	<p>photographer, graduates of European schools, colleges and universities, united in one data base - covering the successful Holland format as a name and conception - European Job Bank/54/ "The world of fashion and fashion design". The business cooperation in this line can be another example of tolerance and European integration. It is an excellent opportunity for receiving a balance between the center and the periphery and building an entire connection between these two elements. The exchange of European experience, together with the new opportunity for presenting the creative potential of authors from the member-countries, respectively nations and their style variety, will ensure a view of the rising and developing European fashion.</p>
<p>3.2a To what extent is it important for the new programme to support the following activities: International networking for exchanging experience and practice (peer learning/peer coaching)</p>	<p>To a great extent</p>

3.2b Would you like to explain your response?

We justify the following suggestions from our program Fashion Europe. They are relate to THE EUROPEAN FASHION WEEK/7/ in its different forms are a foreseen traditional event in the Program Fashion Europe and the European Fashion Council expect its host to be the country chairman of the European Union, in unison with the managerial structure of the community. The subject activities of the European Fashion Week are classify into particular events for haute-couture fashion /8/, bridal fashion /9/, men's wear /10/, pret-a-porte /11/, ready-to-wear /12/, underwear /13/, graduate/14/ and kid`s fashion/15/ is foreseen as independent fashion defiles/16/ with presentations /17/, media days with media breakfast meeting /18/, private show /events/ /19/ many additional events/20/ and representative show rooms in the frames of particular weeks twice a year. The focus upon the presentation of fashion collections from European designers ensure one more strength European level, through the specific quality and expertness of each nation, know-how and improving European brands - a significant integration and innovative approach. The exchange of trade delegations/21/ and the weekly show-rooms for designers' production/22/, European and international designer's exchange/23/ have an extremely higher economic value at level European Union. The additional public activities of fashion art week with a presentation of six prodjectsas workshops/24/ are proved successful Swedem practice. Formed in a fasion Play, designers, actors and writers show their own projects with artisric devices and words and reveal excitingly the creative fashion process. The exhibitions with illustrations of fashion designers/25/, photo exhibitions/26/, as though the exhibitions with fashion exponent/27/ are extremely pleasant kind for representation of European designers and brands in galleries and cultural monuments which are displayed for wide range of auditory in the frames of Europea Fashion Week as an additional activities. From its side the event Holiday Fashion Week/28/ assures cultural tourism and exchange between the cultures of the countries from the Black sea, Mediterranean, Atlantic and North Atlantic seaside in Europe. It provides cultural exchange also with countries which are not on the territory of Europe, but the partnership with them is an example for tolerance and a base for good neighbourhood in international aspect. The European Fashion Week foresees to be given a special attention to the children and young people so they could be encourage during their creative way to the big stage, from the green to the red walk. The Programs „UNG design”/29/ for children between 6 and 12 years old, which by a game express themselves through fashion and art and Fresh Fashion/30/ for students from the age of 15 up to 30 is an ideal precondition for giving them a chance in the frames of one day to stay side by side



	<p>to the big names, and for us, the organizers to give us satisfaction from the equality of the creators no matter if they are 15 or 40 years old. The European Fashion Week as an event has and its varieties such as Metro Fashion Week/31/ - innovative places for presenting the designers in the subway stations in the capital cities of each country member.</p>
<p>3.3a To what extent is it important for the new programme to support the following activities: Interdisciplinary partnerships between arts institutions and business to foster the entrepreneurial skills of artists or cultural professionals working in an international context.</p>	<p>To a great extent</p>

3.3b Would you like to explain your response?

We justify the following suggestions from our program Fashion Europe because Fashion Europe skillfully and comprehensively develops the cooperation not only between European nations but also between the business circles of the represented also third countries, working in other inextricably bound up with the fashion and fashion design activities and arts. In this line the program foresees the initiation and the foundation of a EUROPEAN LOBBY STRUCTURE /1/ in support of the fashion and fashion design and connected with it activities. It is foreseen to be found and build a EUROPEAN MAECENAS LODGE/2/, which will support the fashion, design and the art as a whole with EUROPEAN FUND FOR FASHION AND DESIGN DEVELOPEMENT/3/ created namely for this aim. It is foreseen conversations with politicians from the participating countries about popularizing, support and strengthens of the fashion and arts through conferences, seminars, meetings and detailed analyses of the normative acts and the economic situation in different countries. The common ground between them and the tendencies in the development of the different countries are realizing the activity for creating a complete data base and settling a suitable climate for cooperation between the companies in the European countries, for development and widening of already settled ones. The creation of permanent internal connection between the business data base helps for the lobbying in front the official institutions for creating suitable cultural, economical and international decisions, stimulating the cooperation between the fashion design and the related with it activities, production, trade, services and finances. The appearance of the so called fashion attaches/4/ as diplomatic representatives on behalf of the European institutions and the missions of every state member is successful necessary representativeness. Their activity, related with the national representative designers' organizations 8 from the member countries is one public activity in the European identity's favor. On the local level in every state member their activity could be in the united form of EUROPEAN FASHION DIPLOMATIQUE CLUB \* EFD /5/, of all Europe and outside continental level through diplomatic missions of the state which presides on a rotate principle European Fashion Council. Considering the high ideological quality of the present program and aims , which are strongly connected with the aims of the European external policy concerning social cultural and economic globalization, European Fashion Council is going to initiate building of the intercontinental fashion union. Establishment of WORLD FASHION FEDERATION\*WFF/6/ is also required because the activities that are included in the program are mostly world know-how and innovation, coming from Europe through the European Fashion Council. Having in mind its high quality and its strong position

	<p>European fashion institution could be a successful ambassador in European and world culture and also to redirect those part of the world economy as a factor of peace, beauty, aesthetics and prosperity with a world contribution in the society advantage. The events for presenting new European brands are an innovative form of cultural cooperation between creators, artists and cultural institutions of the country members during the time of building the European cultural area. Undoubtedly this will have big economic importance in favor of united Europe. The elegant form of Fashion matinee/60/ and Fashion brunch/61/ in the frames of geographical Fashion week-ends/62/ with different subjects, Yacht Fashion Cruises/63/, outdoor and indoor subject photo sessions for fashion design and styling/64/ and from light fashion music events as fashion nocturne/65/, classic fashion/66/ till heavier and bigger events like rock fashion/67/, metal fashion/68/, pop fashion/69/, jazz fashion/70/, house fashion/71/, and so on, concerts and festivals ensures equality between creators and establish the most valuable: the European cultural identity.</p>
<p>3.4a To what extent is it important for the new programme to support the following activities: Creation of new works and performances by operators from different countries working together</p>	<p>To a great extent</p>

3.4b Would you like to explain your response?

Our comment is again in connection with our program Fashion Europe is a unique project program of European Fashion Council for unlimited period of time, which base is setting in the first seven years of its start after an acceptance from the members of the European Parliament and its deposition in European Commission, now. It is peculiar kaleidoscope from events and activities and marks the evolution and the positive different stages from the experience of the European Parliament and European Commission during the last 5 decades. Basic aim of the European Union of non governmental organizations is to situate the fashion and fashion design in the European society as a primary significant, because of its cultural, economical, political and international significance for the community European Union and Europe. Basing itself on the multi-cultural heritage and European creativity, by respecting the national and religious differences Fashion Europe will contribute the cultural creation and blooming of the cultural vision of the members of the community. The comprehensive program promotes in most complete aspects the international exchange of young and approved fashion, textile and interior designers, photographers, fashion journalists, textile producers, traders, jewelers, stylist, models and everyone working in the sphere of culture and its subdivision fashion and fashion design as well as education, sport and other arts. Through the included activities not only strengths the intercultural dialogue of the European nations, but it also include them in one common European leadership, renewed and regenerated in a representative European Fashion Council . The time and society's customs proved that fashion is not something that exist only in clothes. It is in the sky, on the street, among the cultural monuments, in the traditions and customs of each European nation, in the unrepeated and unique exterior and interior of the European architectural achievements. The fashion is connected with our ideas and the way we live. It is that what is happening now in our present living, this, what had happened before, left a mark on the cultural traditions and style. Fashion is also that, what will happen in future, joining past and present for the new challenges of time. Therefore the activities which are included in the program Fashion Europe present it everywhere there is a cultural area, shared by European citizens, so it can generate the real European numismatic value in a single effective slogan: "And this is the beauty of Europe!" For the applicability of the specific program's aims, with a view to promote its essence and support of the maximum European mobility between the creators, the European Fashion Council foresees to act as a representative of the fashion business community of the member countries in front other similar organizations or unions. In Fashion Europe the included ideas from Austria,

	<p>Belgium, Bulgaria, Denmark, Estonia, Romania, Netherlands, Hungary, Norway, Ukraine, Bosnia I Herzegovina, Albania, Iceland are exchanged and in common realized, applicable is the unique French and Italian fashion know-how, British, German, Swedish, Spanish experience, ancient Greek traditions, Irish, Czech, Slovak, Slovenian and Portugalian achievements as well as Luxembourg, Malta, Cyprus, Lithuania, Latvia's determination for building United and Powerful Fashion Europe including Russia. The variety from events and initiatives, widen of the opportunities for presenting the relevant in cultural and economical regard. As example: It is foreseen as a subject a review of collections which demonstrate the national identity of the country participants in Fashion Synergy/33/ - creating of designer models of the state president refracted through the view point of designers from different countries. It reveals continental creativity from local, regional and national in the European and pan European level.</p>
<p>3.5a To what extent is it important for the new programme to support the following activities: Development of a space for experimentation, innovation and risk taking in the cultural sector</p>	<p>To a great extent</p>

<p>3.5b Would you like to explain your response?</p>	<p>In connection with the development of new areas for innovation and experimentation, we argued with the theme “ECO FASHION”/93/ deserve a big attention for NICE FASHION/94/ - “PURE AND ETHICAL FASHION”/95/. This part of the project is a development of the i concept about ecological pure production which will be of interest of the European industry, producers and all the countries. Ecological pure fashion is for awareness not to force people to produce the cheapest clothes but to provide in the people from the poor countries better life in their societies. It is for not using poison for their societies. It is for not using poison in coloring agent. It is for less CO2!!! It is for better design which increases the life of the article, gives info for the user, etc. Today by means of increasing of the consciousness for global environment, “Pure and Ethical Fashion” could be one of the most important task for which the European fashion Council is responsible for as an answer of the policy, led by the European Parliament, Europe and world. This is successfully started project in Norway for Beautiful Fashion, a project which could be added in such successful manner as European.</p>
<p>3.6a To what extent is it important for the new programme to support the following activities: Development of innovative digital cultural content, digitisation and new digital distribution and exhibition platforms</p>	<p>To a great extent</p>
<p>3.6b Would you like to explain your response?</p>	<p>We believe in the necessity of the presence of owns European media channels for circulation of information is an additional important factor in the intercultural dialogue. It is very important for the publicity of the program to be publish a seasonal European Fashion Guide/101/, monthly bulletin/102/, European Fashion Week/103/, European Fashion Rise/104/-magazine for the young designers, such as own internet media (on-line radio /105/, TV /106/, magazine /107/) and internet site/108/, where to store and circle the information, a place for communication, discussions, structuring themes and projects, forums /109/ and chat /110/.</p>

<p>3.7a To what extent is it important for the new programme to support the following activities: Cultural activities promoting understanding of common European heritage</p>	<p>To a great extent</p>
<p>3.7b Would you like to explain your response?</p>	<p>Our comment is in correspondence with our activity, connected with the fashion and the fashion design and in connection to our program Europe Fashion and for United and Powerful Fashion Europe. Here it is:           The project Fashion Europe, foreseen also implementation of a biennale DESIGNERS TRAIL/55/. It focuses on the presentation of fashion designers not only in their country. But exhibitions of artists and fashion brands, presentation of approved brands, schools and their students, famous fashion houses on the territory of the European capital city - Brussels, in every places connected with the art and culture: clubs, boutiques, galleries, buildings - cultural monuments, squares, ancient stages etc, it ensure a contemporary form of the FASHION CULTURAL TOURISM/56/, which is part of each event, included in the present program Fashion Europe for all Europe. The unbreakable bond between tourism and fashion is an economical sector in which the creation of permanent EUROPEAN MUSEUM OF FASHION AND STYLING/57/ takes worthy place in order to feel the spirit of the time. The promotion of fashion creativity and initiative of the European nations through supporting of permanent collections of exponents and photos/58/ and implementation of actual temporary and traveling exhibitions/59/ will reveal to wide public European creation with “future of the history highest” /N.Sarkozy/.</p>
<p>3.8a To what extent is it important for the new programme to support the following activities: Incentives for artists performing or touring outside of their own country</p>	<p>To a great extent</p>

<p>3.8b Would you like to explain your response?</p>	<p>In the context of the question we propose the popularization of the European values and achievements in the cultural variety needs additional measures for cooperation, connected with the realisation of the present program. The implementation of fashion design seminars/111/, trainings for experience exchange/112/, round tables/113/, European designers' meetings/114/ which put the solving of imperious questions regarding the promotion of the European design and its management, master classes/115/ of famous European fashion coprophagous will have key role is the program success and the realization of the European Fashion Council aims. Both the initiation of European standards for Public Relations /116/, advertisement/117/ and design/118/, for models/119/ for their prices and mode, such as unifying in one standard related with the name of the European Union, Europe and European Fashion Council/120/ will ensure the seek quality and high level with sign "Made in Europe".</p>
<p>3.9a To what extent is it important for the new programme to support the following activities: Transnational exchange of artefacts or other works</p>	<p>To a great extent</p>



<p>3.9b Would you like to explain your response?</p>	<p>Transnational exchange of artefacts or other works is very good expressed as attending annual events of the complete program Fashion Europe of European Fashion Council, which are in line of discovering, promoting and support of young creators, together with the contest for young designers as their second part we foresee to implement on the territory of all Europe open-air SUMMER ACADEMIES FOR FASHION DESIGN/39/. There the young designers will participate in exhibitions with their preliminary design drafts with which they have registered their initial participation in the competition. They have the opportunity to demonstrate their artistically - creative skills, to define the fashion trends with the language of shapes, colours, materials, by photography, so they can express themselves and the culture of the nation they represent. The Summer Academies for Fashion Design are a practical form for open exhibitions in front of the mass European audience, which will implement on the central squares and parks, in front of the theatres, buildings - cultural monuments in the capital cities and fashion centres of the country members. Their fashion practice as a daily act of aesthetic influence on the conscious and educate in beauty and ethical human relations not only of the participants but and of the audience. It is one more opportunity to raise the culture's role in the European society through the beauty of the design in its artistic value. The DESIGNER PLANERY/40/ for young fashion talents have an identical form such as the summer academies for support of the growing up European creators, but they also include similar inextricably bound up with the fashion and fashion design arts - music, dance and choreography. The open-air demonstrations of artistic and creative skills in the area of fashion, interior and textile design, styling - hair-style and make up and their relation with the music and dance, cinema and theater are showing the variety of the European cultures and the eternal power of the talent. This influence and creates one new artistic and cultural practice: from one side practical implementations and from the other side multi-field appearance of the talent of the young persons.</p>
<p>3.10a To what extent is it important for the new programme to support the following activities: Funding for cultural and creative companies/organisations that promote the development of artists and their works in different European countries specifically with a view to fostering cultural diversity</p>	<p>To a great extent</p>

3.10b Would you like to explain your response?	Our vision is a Clean and Ethical Fashion/32/ - are defiles which present the European fashion design, which bears the signs of the traditions of each European nation, region, the cultural differences of each country all they expressed through the clothes have an aim to promote the unique history of the national clothes of each state member.
3.11a To what extent is it important for the new programme to support the following activities: Support to enable artists and cultural operators to overcome barriers to transnational mobility (e.g. legal and administrative barriers)	To a great extent
3.11b Would you like to explain your response?	The fashion always is considered as means by which through the beauty and style to be expressed social messages in the form of charity causes for protection of nature, human values and renovation the European spirit. In this line themes as: "No to drugs"/89/, "Anti AIDS"/90/, "Against the breast cancer"/91/, "For Decreasing the Death Among Women During Child-Bearing"/92/ etc are messages to the active European citizenship for social commitment and timely prevention. The Program Fashion Europe foresees to encourage the intercultural dialogue through charity causes in an activity, which affects another part of the European society - people in non-equipollent position. The President charity initiative " BULGARIAN CHRISTMAS" with its development as "EUROPEAN CHRISTMAS"/96/ through Charity Christmas Fashion Fiesta/Festival/97/ gives an expression of respect to the traditions and celebrity of this saint holiday, so it could bring joy and warmth in each heart. The CHARITY is in addition of the most important and basic subject of the European Fashion Council. The creation of public EUROPEAN FASHION FOUNDATION*EFF/98/ with ideal goal is one of the most beautiful and necessary activities in poor European countries benefit, Africa, etc. The partnership with international organizations like UNESCO, UN, Red Cross is respected cause.
3.12a To what extent is it important for the new programme to support the following activities: Translation of fiction into different languages	To a great extent

3.12b Would you like to explain your response?	Every single event and activity in the field of the culture has to save the tradition to be presented in all official recognized languages of the European Community. The presentation has to be visual, sound-signal and digital. At this way once more the traditions and the cultural identity of the nations of the European Community member countries will be preserved and respected.
3.13a To what extent should the grants for literary translation also allow other costs to be included, such as purchasing of rights, publication costs, translation of book summaries and other promotional activities	To a great extent
3.13b Would you like to explain your response?	<p>The cultural sector, in particular fashion and fashion design and the related with them arts and activities have a special significance for the development of the community European Union. They contribute for widening the European political development with the public messages and big influence they have upon the European economic and international relations. In this aspect the conversations with politicians and their attraction for the cause: “presentation and integration of the cultural dialogue in the communities’ politic”/121/ are extremely necessary measure of cooperation between creators, non-governmental European organizations and governors. It has to be extremely strengthened because of the necessity of law protection of the European Copyright in fashion and fashion design/122/ and the struggle against imitation of European brands and design/123/.</p> <p>Because of this extremely significant aspect of its project European Fashion Council is planning to form an independent regulative body including experts of EUROPEAN DESIGN AUTHOR*EDA/124/.</p> <p>European Fashion Council together with the European Parliament and the strongly developed world economics from G-8 will organize and prepare the selection of European and world rules in one single Law against plagiarism of designers products/125/. Caused by the Bulgarian patent for protection of the whole specter of fashion design and its presentation on fashion podium which is of international interest for the seek of this there is a campaign under the international slogan “Plagiarism destroys!”/126/!</p> <p>For the protection of the fashion design and its presentation, the protection of intellectual property of fashion work is really important and it is conceded to European Fashion Council with its various types of activities. World challenges dictate the presence of the program and the active building of Unite and Powerful Europe , which is important to be an example not only for initiative and creation but also for tolerance and ethics by its European Ethic Fashion Code/127/.</p>

<p>3.14a To what extent is it important for the new programme to support the following activities: Festivals with a strong European dimension and visibility and featuring works and artists of European significance</p>	<p>To a great extent</p>
<p>3.14b Would you like to explain your response?</p>	<p>The draft program, Fashion Europe foreseen the most comprehensive and with higher degree activity. Not only original, innovative and creative with the included 127 activities and acts, but it also express the creators' experience and skills, filling up the contents of these activities. Applicable and comprehensive, long-term in unlimited plan, the present draft program can influences most positively on the general European audience, these are persons from the earliest creative aged artists to these at mature age. The confirmation of fashion and fashion design as an important factor will implement the basic political aim of the managing European institutions - messages and directives to reach through the most beautiful and elegant manner to the hearts of million of Europeans to be understood and realized in ease. Why through fashion? Why through design? Because for 90 % of the Europeans if the fashion and the design are not profession or hobby, they are delight for the eye and/or aspiration for maximal ethic culture which is shown in the style of living through clothes and actual styling. The foreseen competition for young designers EURO FASHION RISE/34/ or briefly EuroFashionRise has an aim to unite all programs of the nationally represented European designer`s organizations in one general competition which will support the young talents. The necessity of fresh ideas, which will load and develop the European fashion industry, connected with the discovery and promoting the most talented is the main motivation to include a community competition in the program Fashion Europe. The complex combining of the event Euro Fashion Rise with its following activity - generating funds from publishing a fashion design magazine with preliminary design for dictating trends as well as representative show rooms during the event, ensures the young European finalists' their first independent big step of acknowledgment, European self-confidence, own financial support and appearance on the European and foreign market. Helping the young stylist and designers is one worthy, exceptional and lofty idea in support of the European creative beginning for more complete cultural integration of the new generation European citizens. The aim of the other competition/ festival for young talents, EURO DANCE FASHION/35/ or briefly scene arts - music, dance, movie, theatre, and choreography. It has a special task during the event to uncover unique creators which possess</p>

	<p>some talents simultaneously, eg. natural born singers-fashion-designers composers-artists-performers. The education of aesthetic taste and creative expression of the talent and the beauty in their wide variety are the main motivation for the realization of Euro Dance Fashion. Performances of the young creators-winners of the competition festival program and the partnership with famous names of the European and World stage-musical platform in FASHION VARIETY/36/ an FASHION MISICAL/37/ including EUROPEAN DANCE FASHION WEEK/38/ are continental prestige shown in the unique originality and makes permanent impression with the power of their messages for peace, aesthetic and beauty.</p>
<p>3.15a The EU already supports European prizes in the fields of contemporary architecture, cultural heritage, literature and pop music. To what extent is it important for the new programme to support the following activities: New European prizes in the field of culture</p>	<p>To a great extent</p>

3.15b In which cultural sector(s) should new European prizes be supported?

The interaction between the cultural operators in the foreseen activities in the project program Fashion Europe ensure one high quality partnership and commitment in the design and the implementation and ostentation of the cultural variety. The building up of EUROPEAN FASHION ACADEMY/72/ in a partnership with European Commission is a visible intercultural dialogue of the governing institutions, society and non-governing organizations in the face of European fashion Council, including structures for comprehensive development of fashion activity - a valuable step towards the creation of United and Powerful Fashion Europe. The foundation of traditional EUROPEAN FASHION AWARDS/73/ for design, designer and fashion house bearing the name of the ancient Greek Goddess of beauty, family, nobility and prosperity EIRENE/74/ will have incommensurably stimulating impact upon the creators. For the receiver of this prestigious award this is a confirmation of the highest grade for the hard work and proved talent. From its own side this raises branch dimension of the project into highest and more elite by means of message of peace, beauty and prosperity which comes from the mission and the name of the Goddess. In addition to European fashion award there is a partnership with European organizations for choice award of: EUROPEAN MUSIC AWARDS/75/ for fashion styling of individual singers, of groups and complete wardrobe for audio-vision of music album, tour, etc. for them and separately for the originator stylist-designer or fashion house.; EUROPEAN THEATRE AWARDS/76/ for fashion styling of an actor, actors and complete staging wardrobe for theatre title as well as for author stylist-designer or fashion house; EUROPEAN MOVIE AWARDS/77/ for fashion styling of an actor, actors and complete movie wardrobe of a title and of an author stylist-designer; EIRENE EUROPEAN FASHION AWARDS/78/ for innovative with all possible criteria, sections and categories; EUROPEAN FASHION RISE AWARDS/79/ for young designer and stylist; EUROPEAN DANCE FASHION AWARDS/80/ for fashion, music and dance for young talents and approved names in fashion design, choreography and dance; SPORT FASHION AWARDS FOR EUROPEAN FASHION CUP/81/ / EUROPEAN FASHION GRAND PRIX/82/ for individual competitors and for their complete team as well as separately for the author stylist-designer for 33 sports; Additional awards during competitions for beauty/83/ Miss, Mrs., Top Model ... , for fashion styling of the individual models, for complete wardrobe of the respective competition, etc for the participant, for the author stylist-designer and for the fashion house As an addition is the partnership with organizations that awards European music, dramatic and movie awards - a perspective and necessary connection of designers and stars from the show business for maximal European community brilliance, immortalized in the Walk of Fashion

Fame/84/. The quality of partnership between the European cultural operators is a base for including in the program the initiation and creation of European Goldsmith Union/85/. The fine jewellery art finds an application as important irreversible accent in every collection. The binding with the cloths' design gives additional benefits to the suggested program and in this way to present the fashion design in all of its forms - directly and indirectly, in front maximum audience in a new branch dimension. In this direction is the foreseen Hair Style Show/86/ - for hairstyle and make up - immutable part of the good European vision. Fashion Europe proposes starting annual beauty competition under the name Miss European Union/87/ and European Top Model for models - men and women/88/. Its aim is through the power of beauty of the young people to address a message for peace and aesthetic in human relations. This is a new form for encouraging the intercultural dialogue through increasing the young's' self-confidence. With the charity initiatives of the winner we will succeed to show on practice the interaction between the governing institutions and the non governmental organization in the face of the European Fashion Council in one constant, balanced and democratic social dialogue with the intelligently growing civil society of Europe. A peculiar continuation of the founded in 2004 from the European Commission bases of "European year of education through sport" today it evaluate in a connection with fashion and fashion design. The slogan "Move your body, stretch your mind" can find its reflection in the physical and intellectual beauty in a new innovative degree of trans-branch dimension. It is an indisputable fact that the sport and physical education as a form of encouraging the intercultural community dialogue are in unbreakable connection with fashion and fashion design. It is not publicly acknowledged yet, but it is with hidden potential to generate long lasting results, co-operations, to act permanently as a promoter between the cultures of Europe and the world. Forming an organizational structure as EUROPEAN SPORT FASHION LEAGUE\*ESFL/99/ can work intensively in different sport's sectors, for public connection between fashion and sport in its 33 varieties: golf, tennis, football, horse recess etc. Such as in Formula 1 there is a champion cup for the constructors and another one for the competitors, there can be third fashion cup respectively for the designer and the European fashion brand which ensures the entire styling of the team. The beauty of Figure skating as a sport is aesthetically added from the figure skater's styling and it is one fashion defile on the ice. The project for awarding Fashion cups in the European sport championships or initiations of sport fashion tournaments for the Fashion cup of European Fashion Council is a perfect form of versatile advertisement with significant cultural, economic and international effect. In this line the

	<p>partnership with the appropriate European sport federations and the International Olympic Committee is one more step ahead, which can be done from the European Union for the development of the culture and sport.</p>
3.15c Would you like to explain your response?	
3.16a To what extent is it important for the Programme to support: media initiatives giving visibility to European cultural themes and projects	To a great extent



3.16b Would you like to explain your response?	<p>We propose new rational method for versatile understanding, for the sequence and aims of the program Fashion Europe on the territory of European community, for its activities, results and innovations in the intercultural dialogue is the attitude to the media. Their attraction as active partners in the whole process as potential members for promoting the design find its best form in structuring the EUROPEAN MEDIA FASHION COUNCIL* EMFC/100/. The aim of this innovative division is to unite and stimulate the extremely necessary for the development of the culture and art in the fashion business contacts with media not only on European but world level also. It will help both for the timely and adequate reflection of leading European and world events and for media support of the world fashion events, initiated from or with the participation of the European Fashion Council as a representative institution of the European Union and Europe for fashion and fashion design.</p>
3.17 Would you like to comment on the activities within the new Culture Programme?	<p>We recommend to place a new emphasis associated with an increased participation of activities related to the fashion and the fashion design, because it is such by nature the power of fashion is politics as culture, economy, education, international relations, humanitarian and charitable activities.</p>
<b>SECTION 4: TYPES OF SUPPORT WITHIN THE NEW PROGRAMME FOR CULTURE</b>	
4.1 The Culture Programme currently supports co-operation partnerships between cultural operators (at a rate of 50%): Is 50% the most appropriate rate for EU co-financing of co-operation projects?	No - the EU should fund fewer projects at a higher rate
4.2 EU operating grants currently meet 80% of the running costs of selected European-level organisations (Ambassadors, Advocacy Networks, Structured dialogue platforms). Is 80% the most appropriate level for EU co-financing of European-level organisations?	No - the EU should fund fewer organisations at a higher level
4.3 EU operating grants currently provided to organisations in support of their running costs are subject to the principle of “degressivity”, i.e. they are reduced each year. To what extent does degressivity present a problem for cultural operators?	To a small extent

<p>4.4 What problems does your organisation face as a result of degressivity?</p>	<p>Our organization has not got funding from the European institutions. That is why we can not answer that question but we think that the degrease of the costs for each following year in connection with European operating grant of different cultural organizations could be a problem for the cultural organizations who do not make extended value of this funding. We think that only projects which put and develop the bases of cultural and economic grow of Europe have to be granted.</p>
<p>4.5 Could you suggest any further specific ways to simplify the application process and the management of the new programme?</p>	<p>In view of the purposes and the politic laid from program "Europe2020" we think that is exceptionally suitable for the cultural organizations to strive maximally to create a General strategic partnerships of a continental and over continental level. That could have a strong cultural and economic effect not only for European Union and Europe but also for the rest of the world because will make hard the European World Leadership in all cultural, economic and humanitarian aspects.</p>
<p>4.6 How could the dissemination of the results of activities funded under the new programme be supported?</p>	<p>A strong showing in the press and bilateral permanent dialogue in all possible shapes between institutions, the governing and the civic society.</p>
<p>4.7 Would you like to add anything else on the types of support within the new Culture Programme?</p>	<p>To be putted a new accent in the fashion and fashion design as an innovation because it has the power and it's a politic through the publicity as a culture, as an education, as a international relations, humanitarian and charity acts in favor of European and world grow.</p>