

A questionnaire for the online consultation of cultural stakeholders on the future Culture Programme

Meta Informations	
Creation date	15-12-2010
Last update date	
User name	null
Case Number	167153516131634910
Invitation Ref.	
Status	N
SECTION 1: ABOUT YOU	
1.1 Please state your name (surname, first name)	Zmroczek, Janet - Head of European Studies, the British Library - Register ID 999643395
1.2 Please state your email address	janet.zmroczek@bl.uk
1.3 In which country are you located?	United Kingdom
1.4 Have you heard of the European Union's Culture Programme 2007-13 before?	Yes
1.5 Have you or your organisation benefited from a grant under the Culture Programme 2007-13?	Yes
1.6 Are you or your organisation already involved in transnational co-operation in the field of culture?	Yes
1.7 In which cultural sector do you (or your organisation) operate?	Cultural Heritage
1.8 In which capacity are you participating in this consultation?	An organisation
1.9a What is the size of the cultural department of your organisation?	More than 500 employees
1.9b What type is your organisation?	Public cultural organisation
1.9c Are you replying on behalf of a representative organisation in the cultural field?	No
SECTION 2: OBJECTIVES OF THE NEW PROGRAMME FOR CULTURE	
2.1 Do you think there is a continuing need for a specific EU programme for culture?	Yes
2.2 To what extent should the new programme pursue the following objective: Protection and promotion of cultural and linguistic diversity	To a great extent

2.3 To what extent should the new programme pursue the following objective: Promotion of the transnational circulation of cultural works and products	To a moderate extent
2.4 To what extent should the new programme pursue the following objective: Widening access to European heritage and cultural works	To a great extent
2.5 To what extent should the new programme pursue the following objective: Professional development and capacity-building of artists or cultural operators in an international context	To a moderate extent
2.6a To what extent should the new programme pursue the following objective: Promote cultural cooperation with third country operators	To a moderate extent
2.6b Should cooperation with third countries be limited to certain predefined countries or would a broader approach be preferable?	Limited to certain predefined countries
2.7 To what extent should the new programme pursue the following objective: Promotion of urban and regional development through culture	Don't know
2.8 To what extent should the new programme pursue the following objective: Widening access to culture and participation in culture for disadvantaged groups	To a moderate extent
2.9 Would you like to comment on the objectives for a new Culture Programme?	"Don't know" response to question 2.7 reflects that this is not currently an area of primary activity for the British Library.

SECTION 3: ACTIVITIES WITHIN THE NEW PROGRAMME FOR CULTURE

3.1a To what extent is it important for the new programme to support the following activities: Development of the professional skills of artists or other cultural professionals in an international context	To a moderate extent
3.1b Would you like to explain your response?	The answer above assumes that "cultural professionals" includes librarians and information professionals.
3.2a To what extent is it important for the new programme to support the following activities: International networking for exchanging experience and practice (peer learning/peer coaching)	To a great extent
3.2b Would you like to explain your response?	International networking and experience exchange are a key method for ensuring best practice across the cultural and information sector.
3.3a To what extent is it important for the new programme to support the following activities: Interdisciplinary partnerships between arts institutions and business to foster the entrepreneurial skills of artists or cultural professionals working in an international context.	To a moderate extent
3.3b Would you like to explain your response?	
3.4a To what extent is it important for the new programme to support the following activities: Creation of new works and performances by operators from different countries working together	Don't know
3.4b Would you like to explain your response?	This is not applicable to the British Library's activities.
3.5a To what extent is it important for the new programme to support the following activities: Development of a space for experimentation, innovation and risk taking in the cultural sector	Don't know
3.5b Would you like to explain your response?	This is not applicable to the British Library's activities.

<p>3.6a To what extent is it important for the new programme to support the following activities: Development of innovative digital cultural content, digitisation and new digital distribution and exhibition platforms</p>	<p>To a great extent</p>
<p>3.6b Would you like to explain your response?</p>	<p>It is absolutely fundamental that Europe's cultural memory is digitised and made available to researchers, educators and citizens with clear terms of use and reuse. This will allow us to capture the opportunities for the knowledge economy that digital technology presents and provides the means for innovative and creative cultural developments. Whilst public private partnerships (such as those described by the PPP sub-group of the i2010 European Digital Libraries initiative) offer many benefits through digitisation of cultural material, there are a number of aspects of these arrangements which limit the public benefit. These include limitations on cross-border access to material, periods where access is restricted to enable commercialisation of public collections, as well as a focus on mainstream content with obvious commercial appeal rather than more specialist and undiscovered content. Funding for digitisation of cultural material with clear terms of use at a central European level could enable the creation of a truly European corpus of creative works that would stimulate creativity, encourage cooperation between member states and drive the knowledge economy.</p>
<p>3.7a To what extent is it important for the new programme to support the following activities: Cultural activities promoting understanding of common European heritage</p>	<p>To a great extent</p>

<p>3.7b Would you like to explain your response?</p>	<p>This is an important element of the European Culture Programme and as mentioned in the response to question 3.6, digitisation and access to cultural material across Europe is of fundamental importance. There are huge opportunities for providing access to groups and individuals who are currently not able to visit the physical locations of cultural organisations. The benefits of connecting European citizens through shared online services and the breaking down of linguistic and cultural barriers through new ways of interpreting cultural works are exponentially increased through their digitisation. In addition, as per point 3.2b, the promotion of best practice in this area through networking and peer exchange activities will support this goal.</p>
<p>3.8a To what extent is it important for the new programme to support the following activities: Incentives for artists performing or touring outside of their own country</p>	<p>Don't know</p>
<p>3.8b Would you like to explain your response?</p>	<p>This is not applicable to the British Library's activities.</p>
<p>3.9a To what extent is it important for the new programme to support the following activities: Transnational exchange of artefacts or other works</p>	<p>To a great extent</p>
<p>3.9b Would you like to explain your response?</p>	<p>The principal means of exchanging transnational artefacts is through digitisation of cultural materials. See answer to question 3.6 on the benefits of digitisation.</p>
<p>3.10a To what extent is it important for the new programme to support the following activities: Funding for cultural and creative companies/organisations that promote the development of artists and their works in different European countries specifically with a view to fostering cultural diversity</p>	<p>Don't know</p>
<p>3.10b Would you like to explain your response?</p>	<p>This is not applicable to the British Library's activities.</p>

3.11a To what extent is it important for the new programme to support the following activities: Support to enable artists and cultural operators to overcome barriers to transnational mobility (e.g. legal and administrative barriers)	Don't know
3.11b Would you like to explain your response?	This is not applicable to the British Library's activities.
3.12a To what extent is it important for the new programme to support the following activities: Translation of fiction into different languages	Don't know
3.12b Would you like to explain your response?	This is not applicable to the British Library's activities.
3.13a To what extent should the grants for literary translation also allow other costs to be included, such as purchasing of rights, publication costs, translation of book summaries and other promotional activities	Don't know
3.13b Would you like to explain your response?	This is not applicable to the British Library's activities.
3.14a To what extent is it important for the new programme to support the following activities: Festivals with a strong European dimension and visibility and featuring works and artists of European significance	Don't know
3.14b Would you like to explain your response?	This is not applicable to the British Library's activities.
3.15a The EU already supports European prizes in the fields of contemporary architecture, cultural heritage, literature and pop music. To what extent is it important for the new programme to support the following activities: New European prizes in the field of culture	Don't know
3.15b In which cultural sector(s) should new European prizes be supported?	
3.15c Would you like to explain your response?	

3.16a To what extent is it important for the Programme to support: media initiatives giving visibility to European cultural themes and projects	To a moderate extent
3.16b Would you like to explain your response?	Media initiatives in relation to cultural projects and themes are a required overhead which contribute towards successful outcomes.
3.17 Would you like to comment on the activities within the new Culture Programme?	It is vitally important to the development of Europe's cultural memory that funding is available for digitisation projects within libraries and archives as well as the development of best practice amongst librarians and information professionals. The British Library is interested in exploring the ways in which the Culture Programme can support these activities.
SECTION 4: TYPES OF SUPPORT WITHIN THE NEW PROGRAMME FOR CULTURE	
4.1 The Culture Programme currently supports co-operation partnerships between cultural operators (at a rate of 50%): Is 50% the most appropriate rate for EU co-financing of co-operation projects?	No - the EU should fund fewer projects at a higher rate
4.2 EU operating grants currently meet 80% of the running costs of selected European-level organisations (Ambassadors, Advocacy Networks, Structured dialogue platforms). Is 80% the most appropriate level for EU co-financing of European-level organisations?	Don't know
4.3 EU operating grants currently provided to organisations in support of their running costs are subject to the principle of "degressivity", i.e. they are reduced each year. To what extent does degressivity present a problem for cultural operators?	Don't know
4.4 What problems does your organisation face as a result of degressivity?	This is not currently applicable to the British Library's activities.
4.5 Could you suggest any further specific ways to simplify the application process and the management of the new programme?	The best way of simplifying the application process is through clear communication of calls for funding with appropriate support for those applying.
4.6 How could the dissemination of the results of activities funded under the new programme be supported?	Through targeted emails and publishing information on the EU Culture website.
4.7 Would you like to add anything else on the types of support within the new Culture Programme?	