IN SITU, a European platform for art in public spaces

The IN SITU network, led by the Lieux publics *centre national de création*, is pleased to announce the official launch of a new European platform for art in public spaces.

The IN SITU platform currently has 18 members from 13 European countries and is being funded by the European Union’s Creative Europe programme for three years from 2014 to 2017. It aims to bring together 30 festivals attended by one million audience members across Europe.
European platforms: the contribution of the Creative Europe programme

The concept developed by the European Commission was inspired by Europa Cinemas, the international network of cinemas for screening non-national European films. It responds to the demand and desire to provide funding opportunities with a wide impact and structuring effect on the cultural and creative sectors. Defined as “promotional European platforms for the development of emerging talent and stimulating the circulation of artwork, with a systemic and large scale effect,” these initiatives must also differ from existing measures by aiming to produce clear and effective brand strategies to promote and label European programmes involving non-national artwork that impact as many people as possible.

A platform for artists and artistic creation in public spaces

The IN SITU platform aims to become the reference for art in public spaces in Europe. It seeks to support emerging artists working in the field of art in public spaces, improve artist mobility within Europe and raise awareness of this artwork on a European level. It builds on the work of IN SITU since 2003: in just over 10 years, this network of European professionals has developed expertise on art in public spaces. Since 2011, it has identified and supported over 80 artists and companies in their research and creative activities. Today, IN SITU, which plays a key role in the European art scene, is a renowned community of European artists, a label for artistic creation in public spaces, a story in several languages and a building block in the quest for a European identity.

The partnership

The platform currently includes 19 organisations that have been working together closely for over 10 years:

- **Lieux publics** (Marseille, FR) - [http://www.lieuxpublics.com/fr/](http://www.lieuxpublics.com/fr/)
  The Lieux publics centre national de création supports artists from all disciplines who make urban areas the setting, object and subject of their creations. Today, the organisation is a laboratory for projects in public spaces. It has developed several initiatives supporting artistic creation, from development to performance. Lieux publics has led the IN SITU network since it was founded in 2003 and is the coordinating entity for the platform, which brings together 18 members from 13 European countries:

- **Artopolis** (Budapest, HU) - [http://www.en.placcc.hu](http://www.en.placcc.hu)
- **Atelier 231** (Sotteville-lès-rouen, FR) - [http://www.atelier231.fr](http://www.atelier231.fr)
- **Čtyři dny/Four Days** (Prague, CZ) - [http://www.ctyridny.cz](http://www.ctyridny.cz)
- **Stadt Detmold** (Detmold, DE) - [http://www.stadtdetmold.de](http://www.stadtdetmold.de)
- **FAI AR** - Advanced Itinerant Learning Programme for Street Arts (Marseille, FR) - [http://www.faiar.org](http://www.faiar.org)
- **Københavns Internationale Teater** (Copenhagen, DK) - [http://www.kit.dk](http://www.kit.dk)
- **La Strada** – international festival of street art and puppet theatre (Graz, AT) - [http://www.lastrada.at](http://www.lastrada.at)
Emerging art for emerging spaces

Europe is the location of choice for artists who work for, in or with urban areas. By juxtaposing urban and natural landscapes, creating works involving local residents, using the city to make music, developing trails mixing a sensory approach and new communication technologies and more, artists looking to work outside the box are developing new art forms and relationships with audiences, creating a new public space within Europe.

Action plan

- Bring together emerging artists from across Europe. By joining the IN SITU tribe, these artists choose to support the platform’s values and become its official ambassadors.
- Promote emerging artists and art forms in European public spaces; improve their visibility in non-cultural settings and countries that rarely welcome these artists or art forms.
- Improve the mobility of artists and art professionals to reinforce cross-cultural understanding.
- Reach out to new audiences and develop a lasting relationship with them through new digital media, projects led by artistic communities and artist involvement in communication strategies.
IN SITU PLATFORM
Members on Nov. 1st 2014

COORDINATION ENTITY:
Lieux publics, Marseille (FR)

MEMBERS:
Atelier 231, Sotteville-lès-Rouen (FR)
Consorzio La Venaria Reale, Venaria Reale (IT)
Čtyři dny, Prague (CZ)
Detmolder Festivals, Detmold (DE)
FAI AR, Marseille (FR)
Fundación Municipal de Cultura, Valladolid (ES)
KIT, Copenhagen (DK)
La Papeterie, Saint-Barthélémy-d’Anjou (FR)
La Strada, Graz (AT)
Les Tombées de la nuit, Rennes (FR)
Norfolk & Norwich Festival, Norwich (GB)
ODA Teatri, Priština (XX)
Ceroc Festival, Tenerhelling (NL)
Performing Arts Østfold, Østfold (NO)
PLACCC Festival, Budapest (HU)
Plzen European Capital of Culture 2015, Plzen (CZ)
Theater op de Markt, Neerpelt (BE)
U2 Arts, Glasgow (GB)
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http://www.in-situ.info
http://ec.europa.eu/culture/opportunities/index_en.htm