



„Bulk vs. Quality – Which way forward?“

Jaroslav Camplík, FFDI President

European Young Farmers Day -
"What Future for our Agriculture?"

BULK ↔ Quality

- Expectations of the Trade & Retail?
 - ✓ High quality and safe raw materials and products
 - ✓ Competitive prices
 - ✓ New sorts of raw materials
 - ✓ Bio raw materials
 - ✓ New products
 - Bio products
 - Products with added value
 - Products for healthy lifestyle
 - Special products for diabetics etc.
 - New types of packaging material protecting better food products
 - EPC codes etc.

RISKS

- With high quantity – lower quality
- Bio-fuels
 - Lower quality
 - GMO material
 - Herbicides and pesticides
- Shortage of some raw materials used for production of bio-fuels
- Increase of prices of some raw material used for bio-fuels production

... FFDI

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- ❑ FFDI founded in 2000
- ❑ Successor of the Food Association founded in 1995
- ❑ On the Act No. 110/97, on Foods and Tobacco, represents and protects interests of Czech Foodstuffs Industry