



Workshop on challenges and opportunities for the textiles and clothing sector in the Euro-Mediterranean region

INT MARKT 46494

This meeting is being organised by the **Technical Assistance Information Exchange Instrument of the European Commission**

in co-operation with
DG Enterprise and Industry and
Promos – Milan Chamber of Commerce
Special Agency for International Activities

12th- 13th March 2012

Palazzo Turati – Sala Consiglio (1st floor)
Via Meravigli 9/b, 20123 Milan, Italy

Aim of the meeting :

Bring together stakeholders in textiles and clothing from the Europe Union and the Southern Mediterranean countries so as to share best practices in securing support for their activities.

Themes to be discussed are programmes for innovation and research, support for SME cooperation and social dialogue, as well as available funding for modernisation of the textiles and clothing sector affected by the economic crisis.

Speakers will present various existing programmes, cross-country business-to-business (B2B) and business-to-research (B2R) co-operation, loans and other funding opportunities for the textiles and clothing sector in the Euro-Mediterranean region.

Day 1 : Monday 12th March 2012

09:00	Registration of participants
09:30	Opening session
	<p>Mr. Federico Maria Bega, Head of Mediterranean and Middle East Department, Promos-Milan Chamber of Commerce, Italy</p> <p>Mr. Fabrizio Spada, Press Officer, Representation of the European Commission in Milan</p> <p>Mr. Férid Tounsi, Director General, Agency for the Promotion of Industry and Innovation, Tunisia</p> <p>Mr. Jean-François Aguinaga, Head of Unit, DG Enterprise and Industry, European Commission</p>
09:50	Session 1: Setting the scene: Main challenges for enterprises within the current economic context
	<p><u>European perspective:</u></p> <p>Mr. Francesco Marchi, Director General, European Apparel and Textile Confederation (EURATEX)</p> <p><u>Mediterranean perspective:</u></p> <p>Mr. Samir Haouet, Director General, Technical Centre of Textiles (CETTEX), Tunisia</p>
10:30	<i>Coffee break</i>
11:00	Session 2: Opportunities for research and innovation cooperation
	<p>Moderator: Mr. Mauro Scalia, Project Officer, European Apparel and Textile Confederation (EURATEX)</p> <p>Eu-Med Gateway: an integrated approach for traditional/innovative services for textile sector in EuMed Mr. Anilkumar Dave, Head of Unit Innovation and Technology Transfer, Treviso Tecnologia, Italy</p> <p>TexTechMed: Together, Lets improve technical textiles in the Mediterranean Mr. Nidhal Hedfi, Director Innovation and Cooperation, Pôle de compétitivité Monastir - El Fejja la Manouba (MFC Pole), Tunisia</p> <p>The contribution of the TEMP project to better scientific and business cooperation</p>

	<p>Mr. Helder Rosendo, Vice General Manager, Technological Centre for the Textiles and Clothing Industry (CITEVE), Portugal</p> <p>Best practices of supporting R&D activities in Turkey Prof. Dr. Arzu Marmarali, Department of Textile Engineering, Ege University, Turkey</p>
12:45	<i>Lunch break</i>
14:15	Session 3: Opportunities for international cooperation between Small and Medium Enterprises
	<p>Moderator: Mr. Jean-François Aguinaga, Head of Unit, DG Enterprise and Industry, European Commission</p> <p>Examples of stimulating international cooperation among SMEs under the Agadir Agreement Mr. Waleed El Nozahy, Executive President, Agadir Agreement Technical Unit</p> <p>Euro-Med Development Centre for Micro, Small and Medium Enterprises Mr. Tommaso Giordano, Project Manager, Promos-Milan Chamber of Commerce, Italy</p> <p>Enterprise Europe Network: An example of international cooperation among SMEs Mr. Serdal Temel, Chair of the Textiles Sector Group, Enterprise Europe Network /EBIC-EGE, Turkey</p>
16:00	<i>Coffee break</i>
16:30	Session 4: Opportunities for capacity building and skills development
	<p>Moderator: Mr. Luc Triangle, General Secretary, European Trade Union Federation - Textiles, Clothing and Leather (ETUF:TCL)</p> <p>ETF working together with Social Partners in the South Eastern Mediterranean region Mr. José Manuel Galvin Arribas, Specialist Governance and Lifelong Learning, European Training Foundation (ETF)</p> <p>EU best practices and success factors Ms. Stephanie Le Berre, Legal and Social Affairs Manager, European Apparel and Textile Confederation (EURATEX)</p> <p>EBRD Small Business Support: Plans for South Eastern Mediterranean including textile industry Mrs. Charlotte Ruhe, Director Small Business Support Team,</p>

	European Bank for Reconstruction and Development (EBRD)
18:00	Wrap-up of day 1
	Mr. Jean-François Aguinaga, Head of Unit, DG Enterprise and Industry, European Commission
19:30	<i>Standing dinner</i> <i>Hotel Brunelleschi, Via Baracchini 12, 20123 Milan</i>

Day 2 : Tuesday 13th March 2012

09:00	Session 5: Funding opportunities for industrial activity and cooperation
	<p>Moderator: Mr. Jean-François Aguinaga, Head of Unit, DG Enterprise and Industry, European Commission</p> <p>The European Commission's Technical Assistance Information Exchange Instrument Ms. Cristina Paducea, Project Manager, DG Enlargement, European Commission</p> <p>The approach of the AFD in the Mediterranean: Creating value added and quality jobs Mr. Maurizio Cascioli, Project Manager, French Development Agency (AFD), France Mr. Marc-Antoine Leclercq, Project Manager, French Development Agency (AFD), France</p> <p>Accompanying enterprises in Algeria: financing and advantages Mr. Mourad Fodil, Director General, National Centre of Technologies and Consulting (CNTC), Algeria</p> <p>EBRD opportunities for the textiles and clothing sector in the South-Eastern Mediterranean Mr. Peter Stredder, Senior Banker, Manufacturing & Services, European Bank for Reconstruction and Development (EBRD)</p>
10:00	<i>Coffee Break</i>
10:30	Session 5 continued Questions and answers

11:30	Closing session	
	Mr. Aly Badr, Regional Manager, Arab Federation for Textile Industries Mr. Jean-François Aguinaga, Head of Unit, DG Enterprise and Industry, European Commission	
12:00	End of the workshop	
14:00-16:30	Parallel optional sessions	
	<p style="text-align: center;">Site visit</p> <p style="text-align: center;">CENTROCOT</p> <p style="text-align: center;">Centre for Cotton Textiles and Clothing Piazza S. Anna 2, 21052 Busto Arsizio, Italy</p>	<p style="text-align: center;">Information session</p> <p style="text-align: center;">INNOVHUB</p> <p style="text-align: center;">Stazioni Sperimentali per l'Industria (Scientific Institutes for Industry) – Silk and Textiles Division Ms. Susy Longoni, Project Officer, Innovhub-Milan Chamber of Commerce, Italy</p>

**This meeting is being organised by the
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