



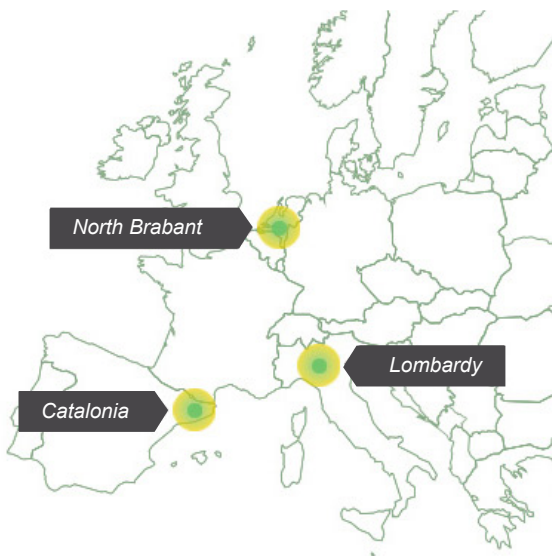
RESIDE

boosting demand for innovation in the EU refurbishment market

The Project

RESIDE aims at supporting the implementation of EU Strategies in boosting demand for innovation in the refurbishment market by:

- ✓ the adaptation and application of a promising emerging scientific approach, Technology Innovation System (TIS) for an extended localized market assessment
- ✓ the definition, implementation and monitoring of multi-level strategic roadmaps for DSPM, based on the TIS market assessment;
- ✓ the proactive engagement of all target groups in the whole process, in order to guarantee that project's results have a sound basis and good implementation chances.



RESIDE will assess the market and set up a robust baseline scenario of the EU refurbishment market with a focus on 3 EU regions (Lombardy - Italy, Catalonia - Spain, North Brabant - The Netherlands), using the TIS methodology to identify the interactions among different parts of the system.

The best suitable mix of DSPM for the three selected regions will be proposed - based on a combined bottom-up regional approach with EU market assessment - and a clear implementation plan for regionally effective DSPM roadmaps will be set up.

Moreover, the Consortium will pro-actively engage relevant authorities and market experts at all levels and other relevant EU stakeholders in the value chain, with the aim to allow the formulation of roadmaps with maximum levels of realism, viability and impact potential.

Finally, RESIDE will develop appropriate methodologies to monitor and evaluate DSPM roadmaps in their development and implementation, with links to the EU Innovation Demand Monitoring System (IDMS) and Business Innovation Observatory (BIO).

The project has started on 21st of December 2013, with a total duration of 18 months.

RESIDE partners:

Bax & Willems
Consulting Venturing

BAX & WILLEMS (Coordinator)

www.bwcv.es



CIAOTECH Srl (100% PNO Group B.V.)

www.pnoconsultants.com



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