



IMP³rove – Euromed: project summary and lessons learnt

*May 13, 2014
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Agenda

- IMP³rove – Euromed Overview
- Appendix
 - IMP³rove Approach
 - Overview by country

IMP³rove – Euromed project aims at increasing competitiveness through effective innovation management

Objective and duration of the IMP³rove Euromed project



Creating awareness of the benefits of high proficiency in innovation management as driver for growth and wealth



Increasing the knowledge in innovation management and innovation management consulting



Creating an innovation eco-system including enterprises, innovation management support providers, intermediaries, academia and policy makers

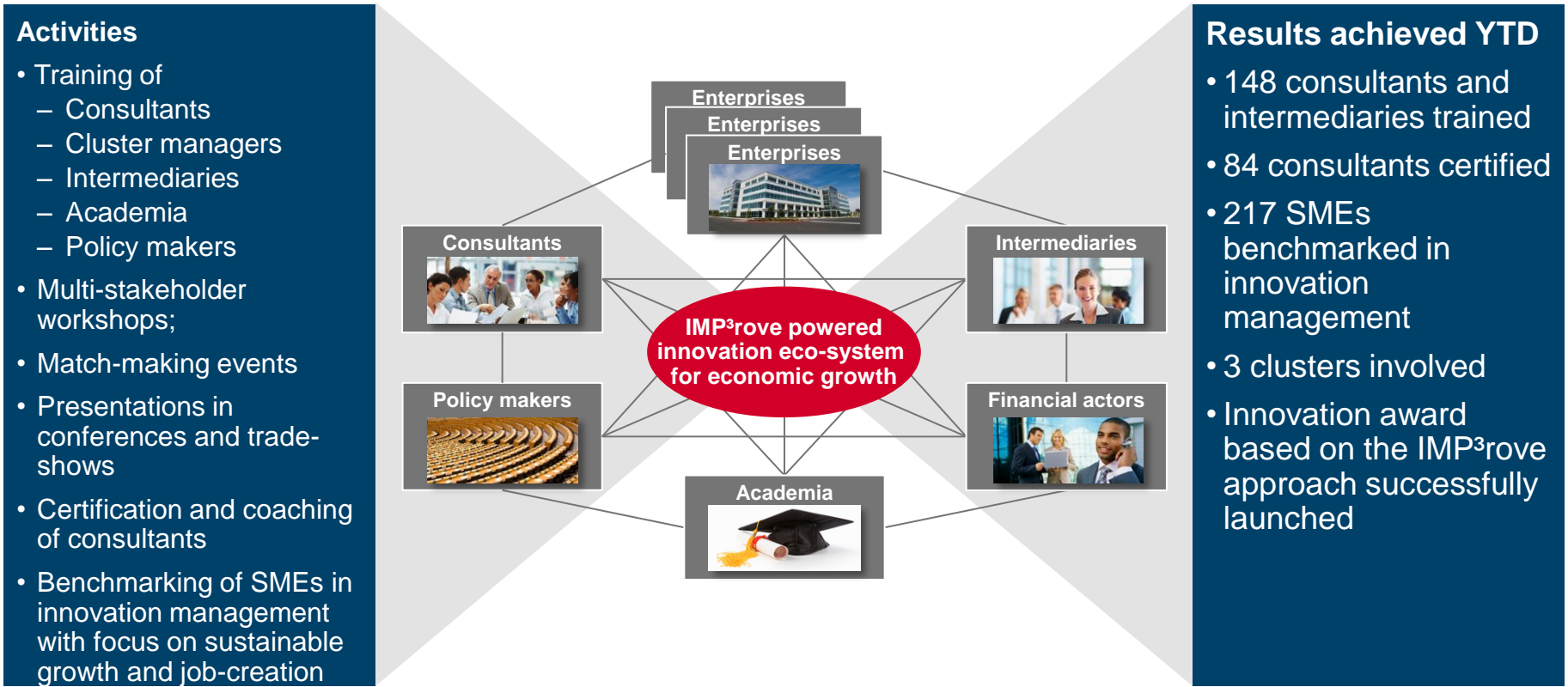


Celebrating outstanding achievements in establishing strong innovation management capabilities in local companies

August 2014

IMP³rove provides innovation management support services within the IMP³rove – Euromed¹ countries

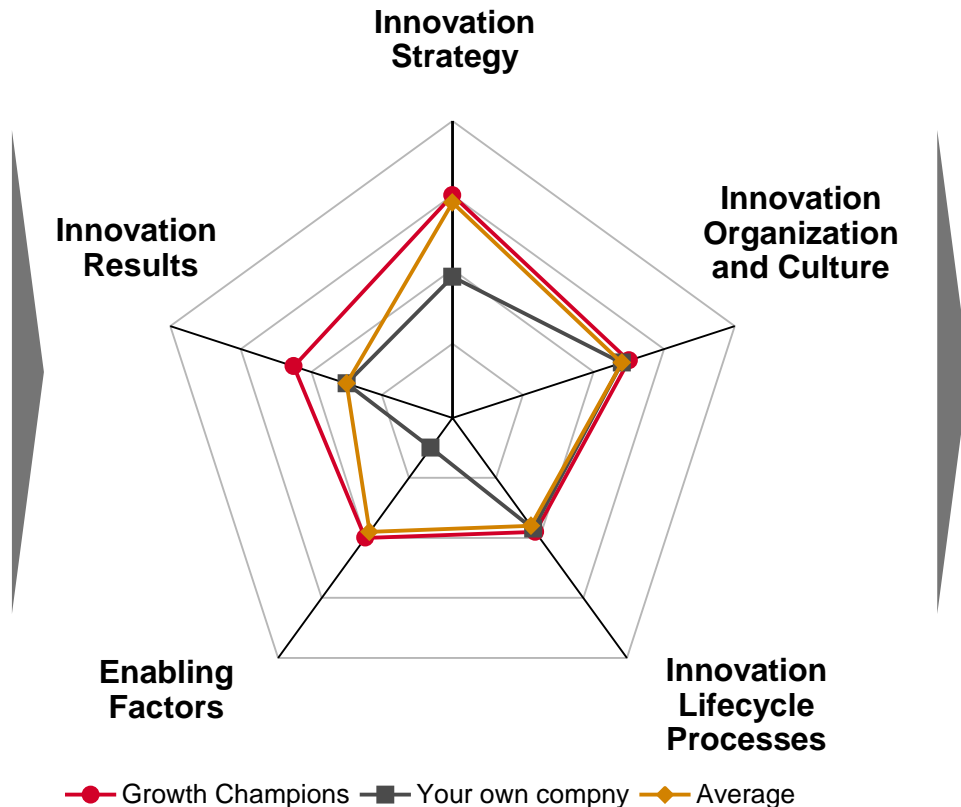
Creating an innovation eco-system to increase the innovation capabilities and competitiveness of SMEs



1: Includes: Egypt, Lebanon, Morocco and Tunisia
 Source: IMP³rove. European Innovation Management Academy, 2014, figures as of May 12, 2014

With the IMP³rove innovation management services focus is on sustainable growth

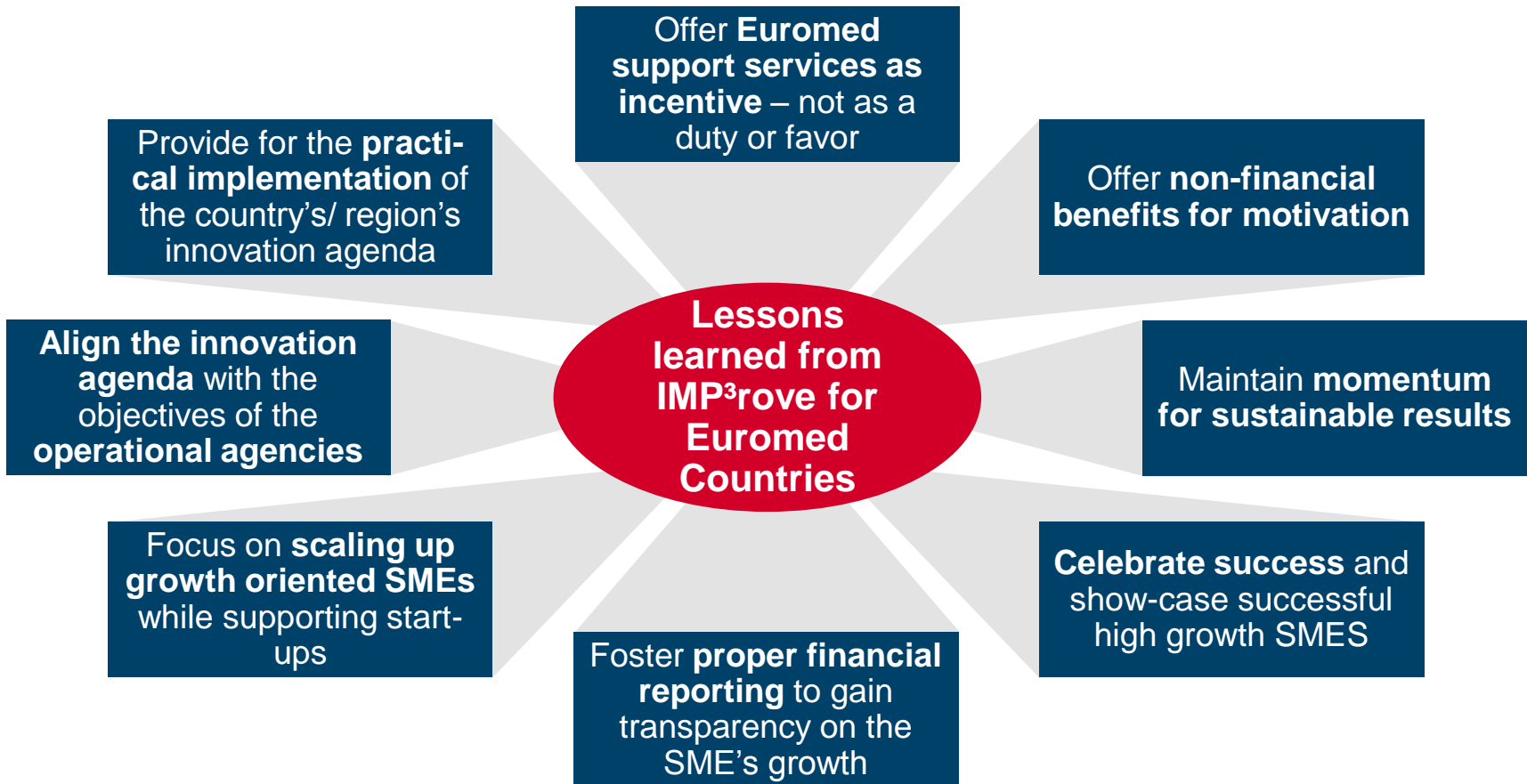
From IMP³rove Assessment to sustainable growth



- Growth from better innovation management by:**
- Knowledge transfer
 - Growth of SMEs in:
 - Sales
 - Profit
 - Number of employees
 - Increased competitiveness of SMEs on international scale
 - Better innovation management support by local experts

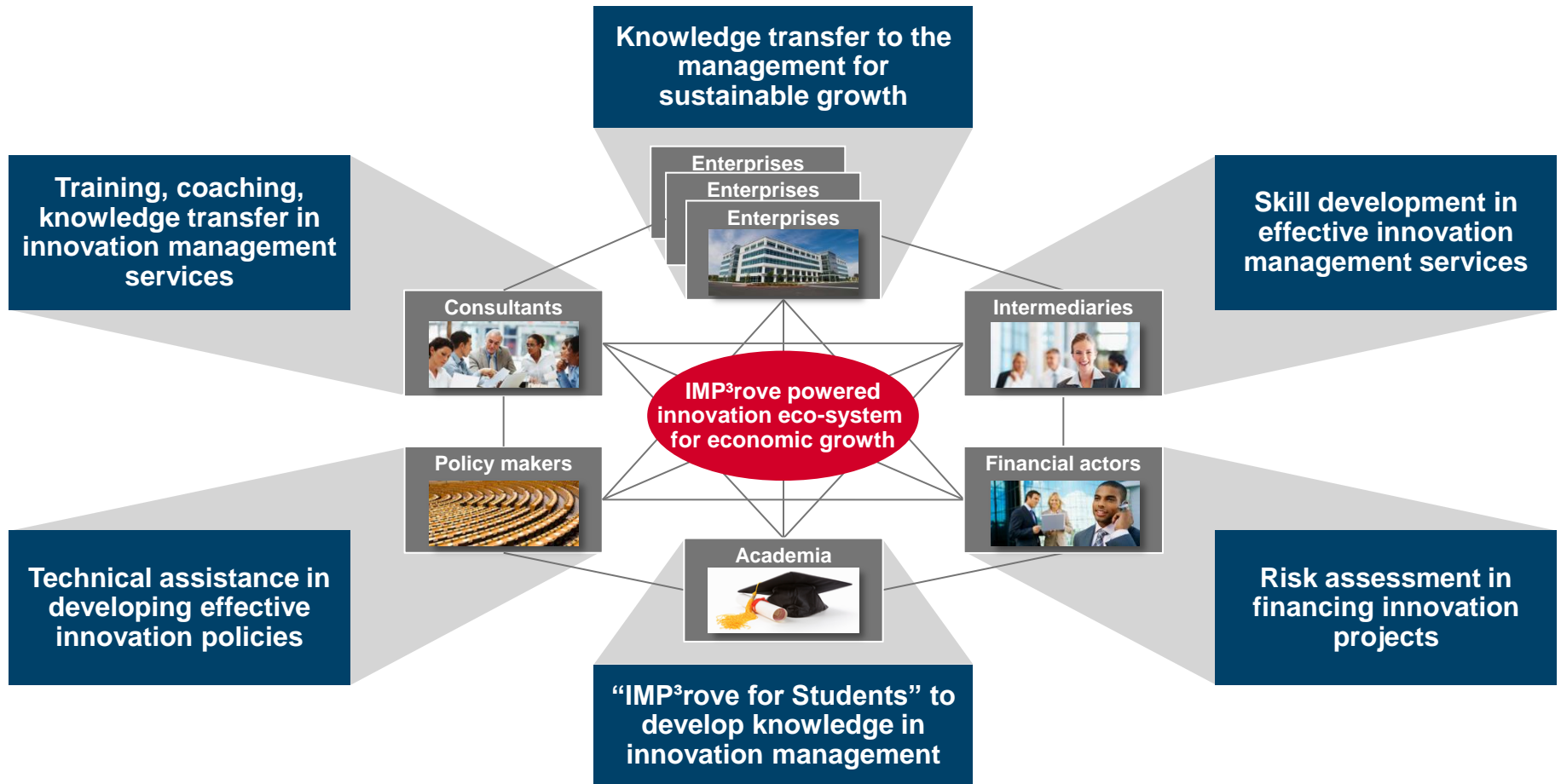
Other (Euromed-)Countries can benefit from some clear lessons learned

Lessons learned: shift focus from knowledge transfer to knowledge application



IMP³rove powered innovation eco-system can be further developed also in other (Southern Mediterranean) countries

IMP³rove innovation support services



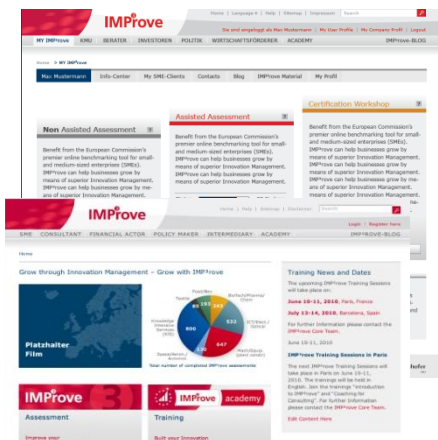


Appendix

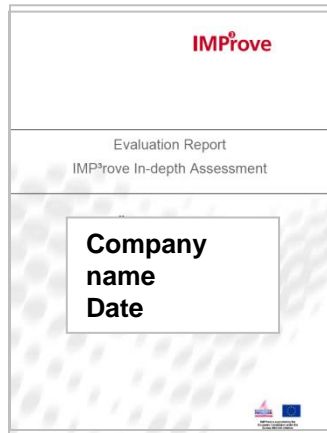
- **IMP³rove Approach**
- Overview by country

The IMP³rove Approach offers a systematic process aiming for improved Innovation Management performance

IMP³rove Approach



Covering all dimensions of Innovation Management and its economic results



Transparency on current Innovation Management performance



Concrete measures with high impact on Innovation Management performance



Continuous improvement of Innovation Management for profitable growth



Appendix

- IMP³rove Approach
- **Overview by country**

Egypt has integrated the IMP³rove services to increase the competitiveness of the ICT sector sustainably



IMP³rove – Euromed achievements in Egypt

Local partners involved

- Technology Innovation and Entrepreneurship Center – TIEC & Information and Communication Technology Industry Development Agency – ITIDA (strategic partners)
- Al-Rowad

Activities

- Training and coaching of
 - Consultants
 - Cluster managers
 - Intermediaries
 - Academia
 - Policy makers
- Multi-stakeholder workshops
- Match-making event (planned for June 2014)
- Presentations on conferences
- Certification and coaching of consultants
- Benchmarking of SMEs in innovation management with focus on sustainable growth and job-creation

Results achieved YTD

- 37 consultants and intermediaries trained
- 36 consultants certified on IMP³rove Guide level
- 12 consultants in the process to be certified on IMP³rove Expert level I
- 191 SMEs benchmarked in innovation management
- 1 cluster involved (TIEC/ITIDA)
- Innovation award based on the IMP³rove approach successfully launched with more than 180 companies participating

In Lebanon strong interest in the IMP³rove services needs now to be followed by their implementation



IMP³rove – Euromed achievements in Lebanon

Local partners involved

- Berytech Technology Pole (strategic partner)

Activities

- Training and coaching of
 - Consultants
 - Cluster managers
 - Intermediaries
 - Academia
 - Policy makers
- Multi-stakeholder workshops;
- Match-making event (March 2014)
- Presentations on conferences
- Certification and coaching of consultants
- Benchmarking of SMEs in innovation management with focus on sustainable growth and job-creation

Results achieved YTD

- 25 consultants and intermediaries trained
- 12 consultants certified on IMP³rove Guide level
- 8 SMEs benchmarked in innovation management
- 1 cluster involved (Berytech)

In Morocco, ANPME¹ is interested in integrating the IMP³rove Approach in their existing programs



IMP³rove – Euromed achievements in Morocco

Local partners involved

- Ministry of Trade, Industry and New Technologies (MoU Partner)
- L'Agence Nationale pour la Promotion de la Petite et Moyenne Entreprise - ANPME
- UCOTRA Consulting (strategic partnership)

Activities

- Training and coaching of
 - Consultants
 - Cluster managers
 - Intermediaries
 - Academia
 - Policy makers
- Multi-stakeholder workshops
- Match-making event (January 2014)
- Presentations on conferences
- Certification and coaching of consultants
- Benchmarking of SMEs in innovation management with focus on sustainable growth and job-creation

Results achieved YTD

- 58 consultants and intermediaries trained
- 26 consultants certified on IMP³rove Guide level
- 12 SMEs benchmarked in innovation management
- Integration of the IMP³rove Approach in national SME support programs

1) Moroccan association of SMEs

Source: IMP³rove. European Innovation Management Academy, 2014, figures as of May 12, 2014)

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In Tunisia the adoption of the IMP³rove services is at its beginning



IMP³rove – Euromed achievements in Tunisia

Local partners involved

- Agence de Promotion de l'Industrie - API (MoU Partner)
- Pôle de Compétitivité de Sousse - PCS
- GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit – German Society for International cooperation

Activities

- Training and coaching of
 - Consultants
 - Cluster managers
 - Intermediaries
 - Academia
 - Policy makers
- Multi-stakeholder workshops
- Match-making event (November 2013)
- Presentations on conferences, e.g. CAT
- Certification and coaching of consultants
- Benchmarking of SMEs in innovation management with focus on sustainable growth and job-creation

Results achieved YTD

- 28 consultants and intermediaries trained
- 10 consultants certified on IMP³rove Guide level
- 6 SMEs benchmarked in innovation management
- 1 cluster involved (PCS)



To contact the IMP³rove consultants from Euromed countries please visit our consultants directory:

https://www.improve-innovation.eu/improve/UserList/UserList.do?type=DIRECTORY_CONSULTANTS



Please do not hesitate to contact us for further information:

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