



GOBIERNO DE EXTREMADURA

Last update : 31/03/2014

## EUROPE 2020 STRATEGY FOR GROWTH

### MISSIONS FOR GROWTH SPAIN IN EXTREMADURA

Mérida - Palacio de Congresos

4 April 2014

#### 08:30-09:30 REGISTRATION

#### CONFERENCE

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#### 09:30-10:00 OPENING SESSION

- Mr José Antonio Monago, President of the Government of the Autonomous Community of Extremadura
- Mr Antonio Tajani, Vice-president of the European Commission responsible for Industry and Enterprises

#### 10:00-10:30 PLENARY SESSION

- Mr Daniel Calleja, Director-General, DG Enterprise and Industry of the European Commission
- Mrs Begoña Cristeto, Secretary General of Industry and SMEs, Ministry of Industry, Energy and Tourism, Government of Spain
- Mrs Cristina Teniente, Vice-president of the Government of Autonomous Community of Extremadura

#### 10:30-11:00 PRESS CONFERENCE

#### 10:30-12:00 DISCUSSION PANELS

Moderator: Joanna Drake, Deputy Special Envoy for SMEs. Director, SMEs and Entrepreneurship. DG Enterprise and Industry. European Commission

#### 1. Internationalisation, access to markets and financing - Q & A

- Mrs. María del Coriseo González-Izquierdo, CEO of ICEX Spain Trade and Investment. Government of Spain
- Mr. Christos Kyriatzis, Head of Unit for International Affairs and Missions for Growth. DG Enterprise and Industry. European Commission
- Mr. Marcos Saldaña, Director for International Business Development. BBVA
- Mr. Jordi Ramentol, CEO of Ferrer International
- Mr. Carlos Moreira da Silva, President of Barbosa y Almeida, European Manufacturer of glass containers for food and beverage industries, industry leader, with Portuguese capital and factories in Spain, Portugal and Poland



Financial Partner:





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## 2. Growth through Research & Development + innovation + tourism - Q & A

- Mr Manuel Moreu, President of the Spanish Institute of Engineering.
- Mr Ramón Baeza, Director of Boston Consulting Group in Spain and Portugal - Responsible for the plan to strengthen and develop the industrial sector in Spain
- Mr Pedro Ortún, Director for Service Industries, DG Enterprise and Industry. European Commission
- Mr Sven Schade, DG Enterprise and Industry – Enterprise Europe Network and SME Instrument
- Mr. José Luis Angoso, Director of Innovation. Indra

### **BUSINESS TO BUSINESS (B2B) AND CLUSTER TO CLUSTER (C2C) MEETINGS**

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#### **12:00-14:00 B2B AND C2C NETWORKING EVENT**

Main sectors:

- Food and auxiliary industries
- Transport and logistics
- Intelligent energy
- Tourism, cultural heritage and environment
- Biomedicine
- Information and Communication Technologies

#### **14:00-15:00 LUNCH**

#### **15:00-18:00 B2B AND C2C NETWORKING EVENT**

#### **18:30-20:00 MÉRIDA GUIDED TOUR**

#### **20:15-22:00 NETWORKING RECEPTION**



Financial Partner:  
**BBVA**