

The Path to Growth: For a Business Friendly Public Administration

- High-level Conference, Tuesday 29 October 2013

Charlemagne Building, 170 Rue de la Loi, 1000, Brussels -

Programme

08:15 – 09:15	Participants arrival, registration and welcome coffee
09:15 – 09:45	Opening Speeches Antonio Tajani , Vice-President of the European Commission EU Presidency: Mr. Dailis Alfonsas Barakauskas, Ministry of the Interior, Lithuania
09:45 – 11:15	Panel Discussion: EU Member States' efforts at strengthening governance and quality of institutions Chaired by: Ms Adriana Cerretelli, Il Sole 24 ore Panel discussion with EU Ministers: <ul style="list-style-type: none">○ Mr Kyriakos Mitsotakis, Minister of Administrative Reform and E-Government, Greece○ Mr Stefan Attefall, Minister for Public Administration and Housing, Sweden○ Mr Gianfranco Micciché, State Secretary for Public Administration and Simplification, Italy○ Mr Antonio Beteta Barrera, State Secretary for Public Administration, Ministry of Finance & Public Administration, Spain
11:15 – 11:30	Key Note Speech: José Manuel Barroso , President of the European Commission
11:30 – 11:50	Coffee Break
11:50 – 13:00	Panel Discussion: What do enterprises expect of a modern public administration today? Presentations from European businesses and organisations highlighting the key expectations of European business and industry in public administration as well as their experiences in benefiting from changes in the public sector. Chaired by: Mr Arnaldo Abruzzini, Secretary General, Eurochambres <ul style="list-style-type: none">○ Mr Loïc Armand, President of the European Affairs Committee in MEDEF, Mouvement des Entreprises de France and Président L'Oréal, France○ Mr Thomas Schleicher, President of The European Construction Industry, FIEC

- Mr Gaetano Maccaferri, Vice President for Regional Policies and Simplification, Confindustria
- Mr Bernd Ehinger, German Confederation of Skilled Crafts (ZDH), Member of the Executive Committee
- Mr Priit Alamäe, CEO Managing Director Estonia, Nortal

13:00 – 13:15

Maroš Šefčovič, Vice President of the European Commission

13:15 – 14:45

Lunch / Press conference

14:45 – 16:30

Forum Discussions in Parallel Break-Out sessions

Three parallel workshops presenting good practices, and identifying concrete solutions for further possible actions by the Commission and the Member States.

Workshop 1: Reducing administrative burdens and improving regulatory quality

This workshop will look at issues like business licencing; public procurement; tax compliance burden; time to enforce contracts, etc. It will also look at ways to improve regulatory quality (e.g. through applying impact assessments, competitiveness proofing, fitness-checks and systematic evaluations).

Chaired by: Mr Carlo Pettinelli, Director for Enterprise and Industry

- Mr Gabriel Côrte-Real Carvalho Goucha, Member of the Portuguese Parliament and Member of the High Level Group on Administrative Burdens (Stoiber group)
- Ms Miertha Capaul, Global Indicators and Analysis Product Leader, World Bank Group
- Mr Alistair Steel, Executive Director Advocacy and Legal, The European Chemical Industry Council
- Ms Gillian Kiy, Cabinet Office, UK: the Red Tape Challenge
- Mr Ladislav Prudký, Senior Specialist, Department of Business Environment, Ministry of Industry and Trade, Czech Republic

Workshop 2: Fully exploiting the potential of ICT in building smart and innovative Government

This workshop will discuss the challenges of the public sector in increasing efficiency through the use of advanced ICT as well as to further optimising e-government services for businesses.

Chaired by: Mr Robert Madelin, Director General for Communication Networks, Content and Technology

- Ms Joanna Malczewska, Representative of the Minister for development of digital competence in public administration, Poland
- Ms Irina Socol, CEO SIVECO in Romania

- Mr Bernard Le Masson, Managing Director for Health and Public Services, Accenture
- Mr Margus Mägi, Head of International Relations, Centre of Registries and Information Systems, Estonia

Workshop 3: Promoting strategic management in Government

This workshop will look at issues like strategic and budgetary planning; streamlining roles and responsibilities; strategic human resources; etc.

Chaired by: Mr Peter Stub Jorgensen, Director for Employment, Social Affairs and Inclusion

- Dr Geert Bouckaert, Professor KU Leuven Public Management Institute, President International Institute of Administrative Sciences, Belgium
- Dr Marga Pröhl, Director General, EIPA, Netherlands
- Mr Filippo Cavassini, Advisor Public Governance Reviews, Public Governance and Territorial Development Directorate, OECD
- Mr Pekka Lindroos, General Secretary of Foresight 2030, Prime Minister's Office, Finland
- Ms Rut Erdélyiová, Advisor to the Minister of the Interior, Slovak Republic

16:30 – 16:45

Wrap-up of Forum Discussions

Towards a business enhancing and growth-friendly public administration: where do we go from here?

Forum Facilitators

16:45 – 17:00

Conference Conclusions

Antti Peltomäki, Deputy Director-General for Enterprise and Industry