



European Union



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط



The Hashemite  
Kingdom of  
Jordan

Union for the Mediterranean

**‘Inclusive industrial development in the Euro-Mediterranean Region’**

*IX Ministerial Meeting on Euro-Mediterranean Industrial Cooperation  
Brussels, Belgium*

**Wednesday, 19<sup>th</sup> February 2014**

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- 15.00 hrs      Arrival and welcome of Ministers and Delegations
- 16.00 hrs      Welcome, *by European Commission Vice-President Antonio Tajani, Dr Hatem Hafez Al-Halawani Al-Tamimi, Minister of Industry, Trade & Supply, Jordan and H.E. Mr. F. Sijilmassi, Secretary General of the Union for the Mediterranean*
- 16.10 hrs      First Session: Improving the business environment, promoting entrepreneurship and SMEs  
Chair: Vice-President Antonio Tajani
- Key conclusions from the 2013 assessment of the implementation of the Euro-Mediterranean Charter for Enterprise/"Small Business Act" for Europe, *by Ms Malden Serban, Director of the European Training Foundation and Mr Marcos Bonturi, Director of Global Relations, Organisation for Economic Co-operation and Development*
  - Private sector development in Mediterranean neighbour countries, the viewpoints of the European Investment Bank, *by the European Investment Bank Vice-President Philippe de Fontaine Vive*
- 16:35 hrs      Exchange of views between Ministers
- 17.20 hrs      Group Photo
- 17.30 hrs      Second Session: An all-encompassing strategy for Euro-Mediterranean industrial co-development  
Chair: Minister Hatem Hafez Al-Halawani Al-Tamimi
- Strategic viewpoints of the Southern Mediterranean state and business sectors, *by Ms Leila Shahid, Ambassador of Palestine to the European Union and Mr Mohamed Choucair, President of ASCAME.*
  - Challenges and opportunities, the viewpoints of an entrepreneur, *by Ms Ilham ZHIRI, Managing Director, Imprimerie El Maarif Al Jadida, Rabat*
  - Private sector development in Mediterranean neighbour countries *by Mr Stefan Füle, European Commissioner for Enlargement and European Neighbourhood Policy*
- 18:00 hrs      Exchange of views between Ministers
- 18:50 hrs      Adoption of a declaration and a 2014-2015 work programme on Euro-Mediterranean industrial cooperation
- 19.00 hrs      Friendship drink
- 19.10 hrs      Press Conference
- 20.00 hrs      End of Meeting