



EUROPEAN  
COMMISSION

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ANNEX 1

## ANNEX

**on the financing of the support measures of the Programme for the Competitiveness of the Enterprises and small and medium-sized enterprises (COSME) for 2014**

## ANNEX

### 1. STUDIES AND IMPACT ASSESSMENTS

#### MEASURE NO

COS-SM2014-1-00

#### OBJECTIVE OF THE IMPLEMENTING MEASURE

The objective of this measure is to carry out analysis of the structural and micro-economic factors affecting the competitiveness of individual sectors as well as competitiveness and cross-sectoral issues in general, with the aim to enhance knowledge of the drivers of the competitiveness of European industry and the factors hindering it. It also aims to assess Union measures of particular relevance for the competitiveness of enterprises with an aim to identify areas of existing legislation requiring simplification or the need for the new legislative proposals.

#### DESCRIPTION

Sectoral studies and reports will cover major European industries and their sub-sectors. In line with the Commission Communication of 5 October 2005, implementing the Community Lisbon Programme: A policy framework to strengthen EU manufacturing – towards a more integrated approach for industrial policy<sup>1</sup>, the studies should lead to an enhanced understanding of the drivers of innovative and competitive European industrial sectors. Overall, the various studies should enable the Union to identify the main trends in European industrial sectors. Such an evidence based approach provides a sound basis for the development of an effective industrial policy.

Furthermore, studies on competitiveness and cross-sectoral issues in general, including for the Commission's annual report on the competitiveness of European industry, will be conducted. Studies for the Competitiveness Report will combine analytical work of high academic standard with a policy outlook for the medium term. They will provide the analytical basis for the debate on economic reforms and the Europe 2020 agenda established by Commission Communication of 3 March 2010, Europe 2020 – A strategy for smart, sustainable and inclusive growth<sup>2</sup>. Other studies will analyse cross-sectoral issues and policy areas affecting the competitiveness of European industry.

Impact assessments will focus on the analysis of possible reviews of existing legislation and impacts they might have on the enterprise competitiveness and in particular on small and medium-sized enterprises (SMEs). Recommendations for possible new legislative proposals will be assessed as well, taking into account their economic and societal added value.

Ex-post evaluations will assess Union policy actions, in particular their overall economic impact, efficiency and effectiveness as well as their impact on reducing obstacles in the market.

#### IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:  
(a) up to 8 call for tenders;

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<sup>1</sup> COM(2005) 474 final.

<sup>2</sup> COM(2010) 2020 final.

(b) existing framework contracts (under which, indicatively, 4 specific contracts will be signed);

**OPERATION TIMETABLE**

<b>MILESTONE DESCRIPTION</b>	<b>INDICATIVE QUARTER</b>
Publication of calls (2)	Q1/2014
Publication of calls (2)	Q2/2014
Publication of calls (2)	Q3/2014
Publication of calls (2)	Q4/2014
Specific contract	Q1/2014 – Q4/2014
Total duration of the actions (months): 18	

<b>Year</b>	<b>02.0201</b>
<b>2014</b>	EUR 2 727 000

## 2. CONFERENCES, MEETINGS AND DISSEMINATION

### MEASURE NO

COS-SM2014-2-00

### OBJECTIVE OF THE IMPLEMENTING MEASURE

The objective of this measure is to enhance dialogue with various stakeholders in order to discuss how to address challenges of the Union economy, to build and disseminate sectoral knowledge, to increase coherence and cooperation between Member States, to ensure an effective and efficient implementation of the COSME and to put forward possible policy recommendations and to provide information services in support of the overall objectives of COSME.

### DESCRIPTION

Conferences, workshops and expert meetings will be organised with participation of various stakeholders (national authorities, industry and consumer organisations, SMEs representatives, non-governmental organisations, etc.) to discuss challenges facing different industrial sectors. Particular attention will be devoted to recommendations on how to better address SMEs needs and how to further foster Union competitiveness. Information actions relating to the objectives of the COSME will be carried out.

1 event organised in cooperation with the national administrations of the respective EU Presidencies may be financed by way of ad hoc grants. The rate of co-financing will be up to 60 % for a maximum EU funding of EUR 200 000. The grant will be evaluated on the basis of the selection criteria. Essentially, these criteria are based on the following:

Selection criteria:

- Financial capacity to complete the proposed operation;
- Stable and sufficient sources of finance to ensure the continuity of the organisation throughout the project and to play a part in financing it;
- Operational (technical and management) capacity to complete the operation;
- Capacity to manage activities corresponding to the size of the project for which a grant is requested;
- Adequate professional qualifications and experience of the team responsible for the project/operation.

An evaluation of the quality of proposals, including the proposed budget, will be based on the following award criteria:

- Quality of the proposed actions;
- Impact on target audience;
- Budget and cost-effectiveness.

### IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- (a) up to 4 call for tender;
- (b) existing framework contracts (under which, indicatively, 6 specific contracts will be signed);
- (c) remunerated experts;
- (d) Ad-hoc grants.

**JUSTIFICATION:**

An ad-hoc grant will be granted, without a call for proposals, to the Italian government (or the entity designated by it under its responsibility), as Italy will hold the EU Council Presidency in 2<sup>nd</sup> half 2014. Only the Italian government is able to organise this conference given that it is the only type of authority having the required competency on this subject in Italy and is consequently in a position of de facto monopoly.

**MAXIMUM RATE OF CO-FINANCING**

60%

**OPERATION TIMETABLE**

<b>MILESTONE DESCRIPTION</b>	<b>INDICATIVE QUARTER</b>
Signature of the grants	Q2 2014
Publication of calls (1)	Q1/2014
Publication of calls (1)	Q2/2014
Publication of calls (1)	Q3/2014
Publication of calls (1)	Q4/2014
Specific contract	Q1/2014 – Q4/2014
Total duration of the actions (months): 18	

<b>Year</b>	<b>02.0201</b>
<b>2014</b>	<b>EUR 2 380 000</b>