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association des chambres de commerce et d'industrie de la méditerranée
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جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط

The Future of the Working Party on Euro-Mediterranean Industrial Cooperation

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Main Constraints

- Lacking a conducive regulatory environment and market information
- Inadequate institutional and technical support infrastructure disabling industrial performance and competitiveness of SMEs
- Weak knowledge, skills and spirit on the side of entrepreneurs
- Access to financial services for SMEs
- Difficulty recruiting adequate and skilled workers
- Difficulties in accessing international markets
- Political instability

Main Goal



- Enhancing productivity and Competitiveness of Small and Medium-sized Enterprises in the MED countries in order to export, import, invest, build business partnerships and create jobs

Objectives



- Improve the business climate :
 - facilitating access to finance especially for start- ups and SMEs
 - simplifying the administrative procedures
 - encouraging entrepreneurship and innovation
- Develop and modernize the industrial sectors especially Small and Medium-sized Enterprises to innovate and access markets.
- Enhance Public Private dialogue
- Facilitate trade and investment:
 - Develop sustainable trade relationships, investment and enterprise partnerships
 - exchange views and experience in priority sectors
- Enhance the role of the National Coordinator

Proposed Future Activities



1. Supporting SMEs & Entrepreneurs
2. Supporting SMEs and industrial enterprises for sustainable development
3. Enhance Micro, Small and Medium Enterprise support policies
4. Facilitate trade and investment
5. Enhance the role of the National Coordinator

1. Supporting SMEs & Entrepreneurs



- Access to finance
- Formulation of entrepreneur strategies
- Developing Business development services for SMEs
- Further implementation of the Charter and adaptation to the SBA.

2. Supporting SMEs industrial enterprises for sustainable development



- Support effective national Industrial modernization and upgrading programs
- Establishing and implementing a south Mediterranean competitiveness program similar to COSME
- Build the capacity and skills for human resources
- Encouraging SMEs to access to International markets through working on the supply side
- Establish technical centers.

3. Enhance Micro, Small and Medium Enterprise support policies



- Upgrading and strengthening the capacity of public sector institutions
- Stronger links between the results of the charter evaluation and EU support programmes
- Improve SMEs' access to information and sharing market knowledge
- Preparing and negotiating ACAA agreements

4. Facilitate trade and investment



- Improve and utilize the network of relations to increase the efficiency of available and proposed tools (Technology transfer, sharing knowledge).
- Conduct Joint activities “South- South; North- South”..Etc, and managing and creating business opportunities for thousands of SMEs North- South, South-South relations.
- Encouraging the joint ventures between businesses south-South; North- South”, B2B is a good tool for that.
- Cooperate and exchange information in the brand building.
- Encourage subcontracting between South- South; North- South.
- Introduce an effective mechanism of monitoring and facilitating joint venturing programs among North-South.
- Research and development: Strengthening Technology, Research and Innovation Cooperation between North and South.

5. Enhance the role of the National Coordinator



- Monitor the implementation of the recommendations and priority areas for improvement identified by a specific evaluation of the Charter.
- Dynamic exchange of best practices in accordance with the original spirit of the Charter.
- Ensure the implementation of Ministerial Decisions as well as to monitor progress.
- Advocate for and promote SMEs



Thank you very much for your attention

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