

# WORKING PARTY ON EURO-MEDITERRANEAN INDUSTRIAL COOPERATION

21-22 January 2014

Conference Center "Albert Borschette" Rue Froissart 36, B-1040 Brussels, ROOM 1/D

## AGENDA

### Tuesday, 21 January 2014 from 14.00

Preparation of the 9th ministerial meeting on Euro-Mediterranean industrial cooperation, Brussels, 19 February 2014

- 14.00 Welcome, objective of the meeting, by *Joanna Drake, Director, SMEs and Entrepreneurship, Directorate-General for Enterprise and Industry (DG ENTR), European Commission (COM)*
- 14.15 Draft agenda of the ministerial meeting, role distribution, draft joint declaration, updated work programme on Euro-Mediterranean industrial cooperation, press coverage, practical information
- Round table discussion moderated by *Jordan (tbc) and Christos Kyriatzis, Acting Head of Unit, International Affairs and Missions for Growth, DG ENTR, COM*
- 16.00 Coffee break
- 18.00 Closing of day 1

### Wednesday, 22 January 2014, from 09.00

Implementation of the work programme on Euro-Mediterranean industrial cooperation

- 09.00 **Improving the business climate, promoting entrepreneurship and SMEs**
- Disseminating results and implementing recommendations from the 2013 evaluation of the implementation of the Euro-Mediterranean Charter for Enterprise/"Small Business Act" for Europe, by *Eva Ines Jimeno Sicilia, Head of the Southern and Eastern Mediterranean Unit, European Training Foundation*
  - *Antonio Fanelli, Deputy Head - Private Sector - Global Relations, Organisation for Economic Co-operation and Development*
  - Exchanging knowledge, tools and good practice, *Jean-Louis Lavroff, Deputy Head of Unit, Regional Programmes Neighbourhood, Directorate General Development and Cooperation - EuropeAid (DG DEVCO), COM, Ms Sara Schbeir and Marie-Jose Char, GIZ International*
  - Converging towards the "Small Business Act" for Europe - steps towards a Euro-Mediterranean SBA? by *Luis Cuervo Spottorno, Policy Officer, SME Access to Markets, DG ENTR, COM;*
- Round table discussion moderated by *Marie Corman, Policy Officer, International Affairs and Missions for Growth, DG ENTR, COM*
- 10.15 Coffee break

### 10.30 Encouraging SMEs to export and internationalize

- **The European Commission Experience from Six joint clusters internationalisation strategies to emerging markets: some lessons to be drawn**, by *José Freitas, Policy Officer, SMEs Clusters & emerging Industries, DG ENTR, COM*

- **Current EU initiatives to promote cluster internationalisation in four MED countries**, by *Nikos Pantalos, Policy Officer, SMEs Clusters & emerging Industries, DG ENTR, COM*

- **Enterprise Europe Network**, by *Luis Cuervo Spottorno Policy Officer, SME Access to Markets, DG ENTR, COM* and *Wojciech Sopinski, SME Access to Markets, DG ENTR, COM*

- **EUROMED INVEST project on investment promotion and business partnerships in South ENPI**, introduction by *Irène Mingasson, Head of Unit, Regional Programmes Neighbourhood South, DG DEVCO, COM*, and *Emmanuel Noutary, General Delegate, ANIMA INVESTMENT NETWORK*

Round table discussion moderated by *Marie Corman, Policy Officer, International Affairs and Missions for Growth, DG ENTR, COM*

### 11.45 Establishing a large pan-Euro-Mediterranean market for industrial products - ACAAs (Agreement on Conformity Assessment and Acceptance of industrial products), technical barriers to trade, notification of technical regulations for the WTO, standards for industrial products, by *Evelyne Hania, Policy Officer, Internal Market and its International Dimension, DG ENTR, COM*

Round table discussion moderated by *Evelyne Hania, Policy Officer, Internal Market and its International Dimension, DG ENTR, COM*

### 13.00 Lunch

### 14.30 Sectorial activities - The Euro-Mediterranean dialogue on textiles and clothing, creative industries by *Anna Sobczak, Policy Officer, Textiles, Fashion, Design and Creative Industries, DG ENTR, COM*

Round table discussion moderated by *Jean-Francois Aguinaga, Head of Unit, Textiles, Fashion, Design and Creative Industries, DG ENTR, COM*

### 15.15 Project in support to Culture and Creative Industries and Clusters in Southern Mediterranean (2014-2016), by *Jean-Louis Lavroff, Deputy Head of Unit, Regional Programmes Neighbourhood DG DEVCO, COM* and *Gerardo Pataccioni, Head of Unit of Clusters and Business Linkages, UNIDO*

Round table discussion moderated by *Jean-Louis Lavroff, Deputy Head of Unit, Regional Programmes Neighbourhood DG DEVCO, COM*

### 16.00 Conclusions

### 16.15 End of the meeting and network coffee