

## DRAFT AGENDA

# The role of multinational companies and supply chains in innovation

## *Determinants and effects of internationalisation*

### *in research, development and innovation*

4<sup>th</sup> December 2012

Rue d'Arlon 63-65, 1040 Brussels

#### 8:30 Arrival & Registration

*Moderator : Astrid Severin – Greenovate!*

#### 9:00 Welcome

*Bonifacio Garcia Porras - Head of Unit, DG Enterprise and Industry*

#### 9:05 Introduction to the role of multinational companies and supply chain in innovation

*Tomasz Jerzyniak - Policy officer, DG Enterprise and Industry*

#### 9:15 Trends, determinants and effects of internationalisation in RD&I and their implications for policy

*Heinz Hollenstein – ETH Zürich - KOF*

#### 9:40 Policy and non-policy determinants of foreign direct investment into R&D and knowledge intensive activities: New evidence from greenfield investments

*Martin Falk – WIFO*

10:05 *Coffee Break*

#### 10:25 Do foreign-based (affiliate) RD&I activities substitute home-based (parent) activities?

*Yvonne Wolfmayr – WIFO*

#### 10:55 Foreign ownership, innovation and knowledge transfer to host countries: Policies to promote domestic and international innovation collaboration

*Mark Knell – Nordic Institute for Studies in Innovation, Research and Education (NIFU)*

#### 11:25 Panel discussion

*Moderator: Bonifacio Garcia Porras - Head of Unit, DG Enterprise and Industry*

12:30 *Lunch*